

## **DIGITAL TRANSITION CRAWLS – 1<sup>ST</sup> QUARTER 2008 – WMMP (TV)**

The following 60-second Digital Transition Crawl aired three times:

Attention WMMP viewers: Full Power Analog Broadcasting will end on February 17, 2009 and Analog only television sets may not be able to receive the signal of the station after that date unless viewers take action. Over-the-air viewing on an analog-only TV will require the use of a converter box. Analog TV's should continue to work with cable and satellite providers, VCR's, DVD players and similar products. Visit [www.DTV.gov](http://www.DTV.gov) or call 1-888-225-5322 for more information regarding the transition to digital television.

Times of crawls were:

3/31/08	11:30A
	2:35P
	7:03P

## **DIGITAL TRANSITION PSA – 1<sup>ST</sup> QUARTER 2008 – WMMP (TV)**

The following 30-second Digital Transition PSA aired:

It might seem strange, but your antenna TV could become just a box if you don't get this box (shot of converter box). In February 2009, some televisions will stop working unless they're upgraded to digital television with this digital TV converter box. Without this upgrade your antenna TV will not work. Make sure your TV is DTV. Call 888-DTV-2009 or visit DTVAnswers.com. Don't let your television become just a box.

The following 15-second Digital Transition PSA aired:

Digital TV has a better picture, better sound and more channels. But in 2009 the broadcast television goes all digital, you could lose your signal. Go to DTVAnswers.com or call this number 888-DTV-2009 to learn about television's switch to digital.