

WMYV 30-second Digital PSA Script

"Notice how digital's made pretty much everything better, especially television? Digital TV's got better picture, better sound ,more channels -- in fact, digital's so much better that, by law, ALL broadcast TV has to be digital by 2009. But there's a catch: some TVs need an upgrade to get digital. You could even lose your signal. Get the facts. Visit DTVAnswers.com [<http://www.dtvanswers.com>] to learn about television's switch to digital. Or call this number to see how you can stay connected [1-888-DTV-2009]."