

**FCC FORM 388**

**DTV Consumer Education Quarterly Activity Report**

**Instructions**

This form should be used to provide the Federal Communications Commission (FCC) with information pertaining to all station activity to educate consumers on the transition to digital television (DTV). All stations should log DTV Transition-Related Public Service Announcements (PSAs) and other DTV activities using the appropriate house (identification) numbers. These logs or records should include the date and time that each DTV activity occurred. This form must be filed in Docket Number 07-148 as Document Type: REPORT, and placed in the station's Public Inspection File. This form must continue to be filed for each quarter in which a station has DTV Transition education obligations.

**Station Call Sign(s)**

**KPBT-TV and KPBT-DT**

**Report reflects information for quarter ending (mm/dd/yy)**

0	3	3	1	0	8
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**Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?**

Option One (A and D)   
  Option Two (B and D)   
  Option Three (C and D)

**Over the past quarter, have you fully complied with the requirements of this option?**

Yes                     
  No

**Simulcasting**

Are you simulcasting on your Analog channel and your primary Digital stream?

Yes                     
  No

If YES, complete only one form for both. If NO, complete a form for your Analog channel and a second for your primary Digital stream.

<b><u>Call Sign</u></b>  KPBT-TV/DT	<b>Channel Numbers</b> Analog <u>  36  </u> Digital <u>  38  </u>	<b>Community of License</b>					
		<b>City</b> Odessa	<b>State</b> TX	<b>County</b> Ector	<b>Zip Code</b> 79764		
Licensee: Permian Basin Public Telecommunications, Inc. (Community Licensee)							
Above, circle the Channel Number(s) to which this form applies. 36 and 38		Nielsen DMA 154	World Wide Web Home Page Address: www.basinpbs.org				
Facility ID Number 50044	Previous Call Sign (if applicable)	License Renewal Expiration Date (mm/dd/yy)					
		0	8	0	1	1	4

**Section C (For Noncommercial broadcasters only)**

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?

Yes

No

**30 Minute Educational Programs – Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

0

Comments (add additional sheets where necessary):

**Section D (For all broadcasters)**

**Additional DTV On-air Initiatives – Last Quarter**

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

Yes  No

Comments(add additional sheets where necessary):

**Station Web Site Additional Activity Related to the DTV Transition – Last Quarter**

Does your station have a Web site?  Yes  No

If YES, did your station provide additional DTV related information or activities on that Web site? The comment box may be used to describe what was posted on the station's Web site.

Yes  No

Comments(add additional sheets where necessary):

Basinpbs.org is being redesigned. The new design, scheduled for completion in April 2008, features a front page link to DTV educational copy, links to additional information and :30 and :60-second consumer education video spots.

**Additional DTV Outreach Efforts -- Last Quarter**

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:  
DTV is a topic at all Basin PBS speaking engagements.

Community Events

Comments(add additional sheets where necessary):

Other (describe)

Comments: Board members are briefed about the DTV transition and encouraged to speak about it in their communities.

**This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.**

Comments(add additional sheets where necessary):

**STATION CERTIFICATION**

**I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.**

Typed or Printed Name of Person Signing:  
Daphne Dowdy Jackson, General Manager

Signature:



Date: 4.10.08