



April 18, 2008

Federal Communications Commission  
Washington, D.C.

RE: MB Docket No. 04-233

To Whom It May Concern:

**Amigos For Kids™ is a 501(C) 3 non-profit corporation founded in 1991 to respond to the diverse needs of South Florida's abused, abandoned and less-fortunate children and their families through education, abuse prevention and community involvement. Although we serve a population as diverse as our community, Hispanics and African-Americans make up the majority.**

**Throughout the years, Amigos has proven time and again to be successful in assisting children due to its organizational strengths. The twenty-one volunteer Board of Directors are dedicated individuals who have committed themselves to identifying and helping South Florida's neediest children. As a result, Amigos has a respected reputation in the community for providing services. We are also very proud to have just been awarded Charity Navigator's 4-Star rating for sound financial management.**

**Throughout our 17-year history, Amigos has aided South Florida's most valuable natural resource, its children, in a variety of ways. As part of its mission, Amigos has implemented many programs, but one of the most important components is the assistance that is provided by media outlets, and in this regard, WSCV and WTVJ have been instrumental in our ability to create awareness of child abuse prevention and numerous programs provide to the community.**

**In, particular WSCV and WTVJ have been a constant source of support in every single effort made to reach our community, providing us with invaluable support through Public Service Announcements, and opportunities to appear on their community shows.**

**During April, National Child Abuse Prevention Month, Amigos Spearheads efforts in Miami-Dade County in collaboration with Miami-Dade County Public Schools in the distribution of over 300,000 pieces of literature and visits to various schools, all of which has been promoted to the public by appearances offered by WSCV and WTVJ, and includes the support and participation of NBC anchors. Ads created to promote the organization's There's No Excuse For Child Abuse Campaign have been allocated air time by the stations.**

Promotional opportunities are also offered to promote fundraising events essential to the organization to fulfill its financial fundraising goals.

We are pleased to provide this letter of support, given the years long relationship with these stations, which have allowed us not only to create awareness of child abuse and promote its prevention, but the relationship, allows sharing information regarding local community issues on an ongoing basis.

Sincerely,

A handwritten signature in black ink, appearing to read "Rosa M. Plasencia". The signature is fluid and cursive, with a large initial "R" and "M".

Rosa Maria Plasencia  
Executive Director