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FCC Mail Room

March 8, 2008

Chairman Kevin Martin
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Subject: *In the Matter of Broadcast Localism* (MB Docket No. 04-233),
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Mr. Martin:

We understand that The FCC recently initiated a Notice of Proposed Rulemaking on broadcast localism. The FCC's Notice of Proposed Rulemaking asserts that broadcasters may not be adequately serving their local communities.

In our experience with KABC-TV, we have found them to be supportive of our community and American Red Cross chapters throughout the Southland.

Each year, KABC-TV works with American Red Cross chapters throughout our area to reach out to the community with the summer safety campaign, *The ABCs of a Safe Summer*. Developed as a response to the increasing number of children drowning deaths in our area, the KABC-TV campaign keeps water safety and preparedness in everyone's mind throughout the important summer months.

In addition, KABC-TV annually uses our chapter offices among other locations throughout the Southland to host Community Forum meetings. These open microphone sessions offer the people in our area an opportunity to voice their opinion about how KABC-TV is serving our community with their broadcasts.

During local emergencies such as the recent California wildfires or severe winter weather, we know we can rely on their up to the minute disaster warnings and complete on air information to keep the public up to date on dangers and where to find a Red Cross shelter location to stay safe, warm and dry.

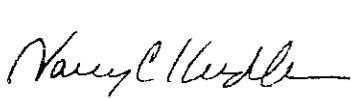
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KABC-TV also provides financial support to the American Red Cross during times of disaster through on-air fundraisers, which heighten the public awareness, and result in incredible financial support for our Disaster Relief Fund.

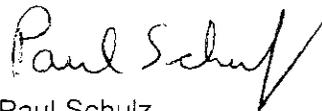
Most recently during the local wildfires or in 2005 during Hurricanes Katrina, Rita and Wilma KABC-TV hosted "drive-by givings" in multiple locations to raise much needed funds for our local disaster relief efforts.

We respectfully suggest that no further regulation is needed to ensure that KABC-TV serves the local community.

Sincerely,



Nancy C. Kindelan
CEO
Rancho Region



Paul Schulz
CEO
Los Angeles Region



Ben Green
CEO
Foothill Region

cc: Michelle Carey
Commissioner Michael Copps
Rick Chessen
Commissioner Jonathan Adelstein
Rudy Brioche
Commissioner Deborah Taylor Tate,
Amy Blankenship
Robert McDowell
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