



April 28, 2008

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington DC 20554

**Re: Notice of Ex Parte Communication  
MB Docket No. 04-233**

Dear Ms. Dortch:

The National Association of Broadcasters ("NAB") respectfully submits the attached letters sent to NAB member station WISC-TV in Madison, Wisconsin. These letters exemplify the public service that broadcasters provide. Please enter these letters into the above captioned docket.

Please direct any questions concerning this matter to the undersigned.

Respectfully submitted,

A handwritten signature in black ink that reads "Larry A. Walke". The signature is written in a cursive style with a large initial "L" and "W".

Larry Walke  
Associate General Counsel  
Legal and Regulatory Affairs

DEAR PHOENIX

Thank you for the tour of your wonderful station. I really liked everything. I loved the greens screen and the weather board. I also enjoyed the radio station area. Thanks so much.

Sincerely, Tim Kennedy

1-22-07

Dear Phaedra,

Thank you for the tour of channel  
4. Thank you for letting me be on  
TV at Channel four Phaedra.

Thank you for letting Mr. Carroll's  
and Mr. Elmi's class go to Channel  
four. That was <sup>the</sup> best place I've ever  
been in the world. That's not  
all I want to say to you.

I think you are the nicest  
person in my book and in  
the world.

Sincerely,

Stacie Wright

Dear Pharoah out Ktly  
Thank you for allowig to vist your  
news station. I Like when Jim diSappeared

From Barbara

Dan Joseph Weech Jr 1-22-07  
Dear Mr. [unclear]

THANK YOU FOR THE TOUR OF  
THE STATION.

THANK YOU FOR LETTING US STAND  
IN FRONT OF THE WEATHER  
SCREEN. I HAD A GOOD TIME.

SINCERELY

DAN JOSEPH WEECH JR

Dear Phaedra @ KXLY

Thank you for allowing me to visit your new station. What I liked was when I seen where the people sit and tell the the news and I liked the weather station because when you showed us the green folder and we dissapered. Thank you so much.

By Audrey  
DeYoung

Dear Phaedra

Thank you for allowing me to visit you  
New the kids time. I like which stepha  
disappeared.

From: gehawicker

**Dear Phadra ,  
Thank you, for the Kxly tour I**

**Really liked it when I had a invisible bicep.  
It was nice meeting you and I had a great time.  
I hope to see you in the future .**

*SINCERELY: Eli*

1-22-07

Dear Phaedra  
Thanks for showing  
us around LXII it  
was a off fun. I hope we  
can come again. I really  
did enjoy it. Thanks for  
Every thing I really liked  
what you did for us  
Thank you again  
From your child Anthony

Thank you for allowing me to  
visit

Phaedra KXCY James

Dear Phaedra,  
Thank you for letting us come to  
KXly, I'm sorry for being rude and  
disrespectful at KXly. I just wanted  
to watch The Price Is Right  
because that's my favorite game  
show. I wish I had that many T.V.s.  
I like Sesame Street.

Sincerely: Stephon McNearney

Kelly

Dear Phachra @ KXLV

Thank you for allowing  
me to visit your news  
station. He was the  
weather station.  
I like TIM

Kirstin,  
THANK-YOU SO MUCH FOR  
BEING A PART OF OUR  
EXTREME HOME MAKE-OVER  
IT IS PEOPLE LIKE YOU  
THAT MAKE A BIG DIFFERENCE  
IN PEOPLE'S LIVES.

The Dobbins  
ERIC, VANESSA & HELEN



March 2007

Dear Mr. Heeling

Your generous  
gift of Broadway  
Show Tickets to benefit  
the Cathedral of Our  
Lady of Lourdes Auction  
is deeply appreciated.

Your support  
assists us to continue  
our inner city ministries.

Thank you!

Sincerely,  
Barbara Goff  
Auction Committee

Thank you for participating  
in this years Read Across America  
you brought a touch  
of sunshine ☺ to the  
Students. We love



Seeing you  
each year!

... a lot!  
**said the Cat**  
**with a tip of his Hat.**

Happy Reading!  
South Pines Elementary  
Staff

Jon John Paul  
sara h n-

~~chris~~ EAN

erica

Sunset Falcons

Thank-you!

Lara

Lora Cathy

Matthew

CAMP Fire Club

**From:** Kalae Chock  
**To:** Jill Barrett  
**Date:** 12/3/2007 8:51 AM  
**Subject:** COMMUNITY EVENTS

HI THERE.

I'M READING TO A GROUP OF KIDS AT PROGRESS ELEMENTARY IN THE VALLEY TODAY. I'M SET TO READ FROM 9:30 TO 10:30 TO A CLASS OF SECOND GRADERS.

ALSO, ON Saturday MORNING MARK, MIKE AND I HELPED EMCEE AT THE JUNIOR LEAGUE FOSTER FAMILY BREAKFAST. IT WAS AT NORTHERN QUEST AND WE DREW NAMES FOR THE RAFFLE. 110 FOSTER FAMILIES THERE. SEVERAL ORGANIZATIONS DONATED.

HAVE A HAPPY DAY.

KALAE

Kalae Chock  
Good Morning Northwest  
KXLY ABC 4  
kalaec@kxly.com

**From:** <DWIONE@aol.com>  
**To:** <wendyp@kxly.com>  
**CC:** <SteveH@kxly.com>, <TeddiG@kxly.com>, <JerryP@kxly.com>  
**Date:** 6/12/2007 10:58 AM  
**Subject:** Deb Wilde here

Hi Wendy,  
Would you please include these public appearances in my personal file?  
Thanks so much.

Debra Wilde

- 1-26-006 MC'd Susan G. Komen benefit, Laugh for a Cure
  - 3-5-06 Hosted the Spokane Aids Network Oscar Gala with Mark P.
  - 3-10-06 Hosted the Mark Rypien Foundation benefit at Manito Country Club
  - 3-11-06 Facilitated The ARC of Spokane Family Support Conference at SFCC
  - 3-18-06 MC'd the Miss Spokane Valley Pageant at University High School
  - 3-21-06 Hosted the American Lung Association's Walk for a Cure luncheon
  - 4-22-06 Volunteered at the Spokane Guilds' School annual Penny Drive
  - 6-3-06 Represented KXLY in a benefit golf tournament for St.Pascals
  - 6-7-06 Hosted the Spokane Guilds' School's Appreciation Night
  - 6-22-09 Invited to represent KXLY in the Cougar Mania Golf Tournament
  - 7-17-06 Invited to represent KXLY in the Boys and Girls Golf Tournament
  - 8-4-06 MC'd the Hospice Golf Tournament awards dinner.
  - 8-10-06 Hosted Miss Spokane Valley Luncheon
  - 9-13-06 Invited to represent KXLY in Boy Scout's Golf Tournament
  - 9-14-06 Volunteered to work at the Great Harvest Food Drive
  - 9-26-06 Invited to speak to the folks at the South side Senior Center
  - 10-06-06 Hosted the Volunteers of America Luncheon
  - 10-18-06 Invited to and attended the Hire Ability Luncheon at the Davenport
  - 10-20-06 Hosted the Hope House Fashion Show and Luncheon
  - 11-11-06 Invited to represent KXLY in the Altrusa Fashion Show
- 2007
- 1-18-07 MC'd the Susan G. Komen Laugh For a Cure
  - 2-25-07 Hosted the Spokane Aids Network's Oscar Gala
  - 3-10-07 Hosted the Mark Rypien Foundation dinner
  - 3-22-07 Hosted the American Lung Association's Walk for a Cure luncheon
  - 3-24 Fa ciliated the ARC Family Support Conference at SFC
  - 4-14-07 MC'd the Miss Spokane Valley pageant at Central Valley High
  - 4-28-07 Volunteered at the Spokane Guilds' School Penny Drive
  - 5-20-07 MC'd the Make A Wish Luncheon
  - 6-13-07 Will MC the Spokane Guilds' School Appreciation Night

\*\*\*\*\* See what's free at <http://www.aol.com>.

**From:** Robyn Nance  
**To:** Jill Barrett; Kirstin Votava; Laura Branning  
**Date:** 9/11/2006 5:49 PM  
**Subject:** Public appearances

I'm not sure who all needs my info.

Last Saturday I M-C'd the Fountains of Wishes charity auction in cda...  
This Sunday (and Tuesday) I'm M-C'ing events for the Foster Parents Conference in Spokane (3 day conference)  
Then, Friday th 29th I'm M-C'ing an auction for Kingdom Kids.. an adoption agency.

More to come in Oct....

thanks!

**From:** Robyn Nance  
**To:** David Lee; Jerry Post; Jill Barrett  
**Date:** 10/22/2007 3:38 PM  
**Subject:** for the record

Can't remember if I passed this on:  
I M-Ceed the Lutheran Community Services fundraising luncheon yesterday

thanks

## Wendy Peter - Events

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**From:** Bud Nameck  
**To:** Jill Barrett; Kathy Hill  
**Date:** 8/23/2007 7:50 AM  
**Subject:** Events

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Here are the events I have MC'd or spoken at recently.

5/18 WSU Devlin Banquet CDA Resort 175 people  
6/28 WSU Cougarmania golf/dinner 150 people  
7/10 Rosauer's Open auction 700 people  
7/11 Rosauer's Open banquet 175 people  
7/25 Moderate Mayoral Debate Centerstage 150 people  
8/23 MC WSU Fall Sports Banquet Davenport 500 people

Bud

**From:** Kjerstin Ramsing  
**To:** publicfile  
**Date:** 12/11/2007 9:01 AM  
**Subject:** Fwd: Thank You!

Kjerstin Ramsing  
KXLY4 Reporter  
509.209.4609, cell  
509.324.4004, newsroom  
kjerstinr@kxly.com  
500 West Boone Ave.  
Spokane, WA 99201-2497  
509.327.3932, fax

>>> Elaine Baldwin <Elaine\_Baldwin@usw.salvationarmy.org> 12/11/2007 7:24 AM >>>

Hi,

I just really wanted to thank you for allowing me to interview with you this morning.

You are so kind to put up with my stumbling over words, etc...

I sincerely want to say that I have a much greater appreciation for your job and those of

all the team there. You really need to be masters of multi-tasking and be quick on your feet...literally in your case:)

Anyway, you have been so very gracious to me and to all of us here and I just want you know that we are deeply grateful.

Stay warm and safe.

Elaine

Elaine Baldwin

Development Director

The Salvation Army Spokane Regional Services

222 E. Indiana

PO Box 9108

Spokane, WA 99209-9108

Phone: (509) 329-2733 | Fax: (509) 325-6828

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**From:** Laurie Hoar  
**To:** Jerry Post; Julie Berg; Melissa Luck  
**CC:** publicfile; Teddie Gibbon  
**Date:** 12/12/2007 2:54 PM  
**Subject:** Fwd: Greg Papst follow up

I have not responded.....

Laurie

>>> "Brad Hedstrom" <[bhedstrom@iprostaffing.com](mailto:bhedstrom@iprostaffing.com)> 12/12/2007 2:24 PM >>>

Hello,

My name is Brad Hedstrom and have been selling trees with Greg for several days and wanted to thank you for your help. I can't tell you how frozen I was last night but how warm our hearts were because of your coverage. I will always be a KXLY person from this point forward.

Thank you,

Brad Hedstrom  
Director of Sales  
Toll Free: 866.504.4776 x 119  
Direct: 509.232.5425  
Facsimile: 509.232.5426  
Email: [bhedstrom@iprostaffing.com](mailto:bhedstrom@iprostaffing.com)  
Visit us on the Web! iPRO Staffing

**From:** Kris Crocker  
**To:** debramorgan1976@yahoo.com  
**CC:** Katie Knodel  
**Date:** 10/29/2007 6:20 PM  
**Subject:** KXLY.com - Comments from the web

Dear Debra,

Thank you so much for taking the time to e-mail. It always makes me feel so good to hear from people who have benefitted from Coats 4 Kids. Give your kids a squeeze for me, and take care,

Kris Crocker  
kxly4 Chief Meteorologist

KXLY.com - Comments from the web  
Date Sent: 2007-10-29

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From: Debra  
Email: [debramorgan1976@yahoo.com](mailto:debramorgan1976@yahoo.com)

Comments:

Thank you so much for the Coats for Kids campaign. My 3 children now have warm coats for this winter. Thank you to all who donated, collected and distribute the coats. I would not have been able to get my kids nice coats without your help.

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Remote IP Address: 63.230.132.45

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**American  
Red Cross**

**Inland Northwest Chapter**

315 West Nora Ave.

Spokane, WA 99205

509-326-3330

Fax 509-326-3336

[www.SpokaneRedCross.org](http://www.SpokaneRedCross.org)

Jerry Post, News Director

KXLY TV, Channel 4

500 W. Boone Ave.

Spokane, WA 99201

Dear Jerry,

On Friday evening, the local chapter of the American Red Cross was buzzing. And your staff saw it first hand.

Trained, dedicated and compassionate volunteers rushed to the scene of one disaster after another to assist the dozens of individuals and families affected by the Silver Lake Mobile Home Fires, Indian Trail Wildfire, Lloyd Apartment Building Fire and other weather-related emergencies. And in the days that followed, our volunteers continued to work overtime to meet the disaster-caused needs of this community, providing temporary housing, clothing, groceries, counseling and medical services to all those who were affected by Friday evening's storm.

Today, nearly a week later, with the help of the Red Cross and other community resources, the individuals and families affected by these tragedies are close to restoring their lives – most have found permanent housing, others have begun to replace furniture and other household items that were lost and all are eternally grateful for the community's support; as are we at the American Red Cross.

Without your support this past week, we could not have shared our story and the stories of those affected by these disasters with the community. Your station's staff played a critical role in disseminating valuable information about the emergency services available to those affected and in creating a compelling case for the community to support our mission and the people we help – and for that we are extremely thankful.

Our relationship with your station and its staff is invaluable, and we look forward to working with you again in the near future. Please share this letter with your staff, and let us know if there is anything that we can do in return to help you tell the day's stories.

Sincerely,

Abi Weaver

Public Affairs and Community Education

(509) 326-3330 ext. 207

[weavera@spokaneredcross.org](mailto:weavera@spokaneredcross.org)

The programs of the American Red Cross are made possible by voluntary services and financial support of the American people.



**Together, We Can Save A Life**

KXLY is awesome! We so appreciate  
your continued support. The stories you produced  
during Child Abuse Prevention Month & Bloomsgate  
are fabulous. Now I can send out your links  
to our volunteers & Board Members and everyone  
can watch at anytime. I personally am grateful  
you keep taking my calls. 😊 Love, Lucinda

You are so wonderful! Thank you!  
Wow! you have been so wonderful! Bless  
& thanks so much for helping us keep kids  
safe in our community! 😊 Kristin R.

Thank you KXLY team for all of  
your continued support! Erin Dennis

Special thanks for getting our message out  
to the community. We simply couldn't do it without  
the support and care from people like you!  
With Gratitude, Mary Savage

You are awesome! Dina

Without your continued support for Vanessa Behar  
Crisis Nursery we couldn't help the children and  
their families! You are wonderful! Thank you for all  
you do! ~Kristen Zurek



Kalae, Mark, Rick and Good Morning Northwest <sup>Crew</sup>

Thank you so much for such  
a warm welcome every morning  
as I came into the studio.

You all are a lot of fun and  
I look forward to the opportunity  
to come back!

Best Regards

Jaime

wonderful coverage you're awesome  
Thanks Karla & Thomas.

Thanks for your support  
Rob Bjelland

ALLAN SAR Thank-you,  
Dolores Flynn

Thanks for the positive  
news coverage

Oscar & Sandy  
Campbell SAR

Thankyou Jason Nyles

Thank you for your support!  
Elizabeth Pres SAR

Thanks very  
much, Jimmy Croghan

It was great having you home -  
David Cochrane SAR

Thanks for all you do.

~~Mike~~ Heck  
Thanks. Dan  
Judy Evans

Bob R. Miller

Joel, Thanks so much for  
coming all the way out to  
our Practice Search event on  
June 10, 2006. And thanks for  
the great job on the news report →

# THANK YOU

for making

the  South Perry  
Summer Street Fair  
& Kindred Spirits Outdoor Quilt Show

## The Best Ever!

In conjunction with the Kindred Spirits Outdoor Quilt Show our event has raised a **small truckload** of physical items from the needs list (like diapers, baby formula, blankets, baby food etc.), **immeasurable community awareness**, and over **\$5000.00**

for



**Vanessa Behan**  
crisis nursery

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KXLY News Team

Thank you for including the  
Northwest Glass Society on Good  
Morning Northwest. We enjoyed your  
presence and sense of humor. The  
turn out for our 2<sup>nd</sup> Annual Open  
Studio was more than we had  
expected. Come back and join us  
anytime!

Thank You  
Northwest Glass Society

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Enjoy the treats from  
my new kitchen.  
Thanks.  
Again,  
Eden

March 24th, 2006

Dear Mark Peterson and  
the Extreme Team at KXLY,  
Thank you so much for  
all the work you did  
on my house. I love it!  
Also, thanks for being a  
news station that features/  
creates such good  
news stories.



Sincerely,  
Eden M. Jones