



April 28, 2008

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington DC 20554

**Re: Notice of Ex Parte Communication  
MB Docket No. 04-233**

Dear Ms. Dortch:

The National Association of Broadcasters ("NAB") respectfully submits the attached letters sent to NAB member station WISC-TV in Madison, Wisconsin. These letters exemplify the public service that broadcasters provide. Please enter these letters into the above captioned docket.

Please direct any questions concerning this matter to the undersigned.

Respectfully submitted,

A handwritten signature in black ink that reads "Larry A. Walke". The signature is written in a cursive style with a large initial "L" and "W".

Larry Walke  
Associate General Counsel  
Legal and Regulatory Affairs

Dear Laura,

Thank you so much for your donation of a new coat to a child in Lutheran's foster care program. Often foster children come into our program with only the clothes on their backs & Adrian was very excited about her brand new coat & was very appreciative. Thanks again for your support.

Highest regards,

Carly Jones  
& Lutheran Community Services  
(Child Welfare Program)

Lutheran Community Services



December 19, 2005

Laura Branning  
KXLY Broadcast Group  
500 W. Boone Ave.  
Spokane, WA 99201-2497

Dear Laura:

This year's Partners In Hope luncheon on November 3<sup>rd</sup> raised over \$33,000 for St. Joseph Family Center. This would not have been possible without the underwriting support that KXLY and other generous sponsors provided. From all of us here at SJFC, and on behalf of all the people whom we help – Thank You.

Sr. Elaine Thaden, our Executive Director, has been quoted as saying that “No one gets through life unscathed.” We are able to put lives back together, and in some cases literally save them, because in our time of need, people like you help us.

Wishing you and everyone at KXLY a safe, joyous and peaceful Christmas and New Year,

Sincerely,

A handwritten signature in black ink, appearing to read "Joe O'Shaughnessy", written in a cursive style.

Joseph P. O'Shaughnessy  
Director of Development



December 19, 2005

Laura Branning  
KXLY Broadcast Group  
500 W. Boone Ave.  
Spokane, WA 99201-2497

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Wishing you and everyone at KXLY a safe, joyous and peaceful Christmas and New Year,

Sincerely,

A handwritten signature in black ink, appearing to read "Joe O'Shaughnessy", is written over a horizontal line.

Joseph P. O'Shaughnessy  
Director of Development



525 West Second Avenue  
 Spokane, Washington 99201-4301  
 Tel: 509.624.2378 ♦ Fax: 509.624.2275  
 E-mail: voaspokane@aol.com

October 4, 2005

Kirsten Votava  
 KXLY TV-4  
 500 W. Boone Avenue  
 Spokane, WA 99201

Dear Kirsten,

Thank you for your purchase of a table for the Hope House Fashion Show, October 7, 2005 at the Doubletree Inn in Spokane. As a reminder, the wine tasting begins at 11:00 am and the luncheon starts at noon. The event will last until approximately 2:00 p.m.

Your receipt is enclosed. Brenda Hunter is following up to see if you or your staff plan to attend the event.

Please check in at the registration table to receive your seating location and nametag. Covered parking will be available at the hotel for \$2-\$4 for the event. (An exact fee had not been established at the time this was mailed.)

Thank you for being so supportive of what we do at Volunteers of America!

Sincerely,

Deborah Blake  
 Special Events and Development

10/03/2005

**Gift Receipt**

Volunteers of America Spokane  
 525 W. Second  
 Spokane, WA 99201  
 (509)624-2378

Kirstin Votava  
 KXLY TV 4  
 500 W. Boone Avenue  
 Spokane WA 99201

Donation Type: Check  
 Date Received: 10/3/2005  
 Gift Amount: **\$280.00**  
 Fund: Hope House  
 Campaign Date: 7/28/2005  
 Campaign Type: Hope House Fashion Show  
 Amount Deductible:

# 12308

**Thank You Very Much**

Received by:

11-22-05

Dear Laura

Your donation of  
coats to our ladies  
at Womens Thrift is  
gratefully appreciated.

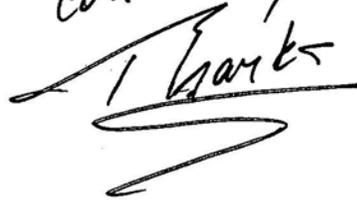
Thank you,  
Monica <sup>and</sup> Ladies of  
Womens Thrift

Dear Steve,

Thanks for taking time to visit with the ITUSA group on Friday. Your time and presence was truly appreciated!

I'll be following up with Kirstin on the larger community day you talked of as well as coats for kids.

Appreciate all you do in the community.

Thanks  




Dear Mark:

Thanks again for being a model at the Hope House Celebrity Fashion Show.

You and Debra are quite a team! I wish you could have stayed for the whole show.

Look forward to having you next year! Brenda Junker



Your kindness is appreciated  
Thank you for announcing  
our book & bake sale -  
Oct. 15th. on T.V.  
We had great attendance.

Sincerely,  
Opportunity Christian Church  
(Disciples of Christ)  
708 N. Berke Rd.  
Jean Moore Sec. (CWF)

Everyone at KXLY  
is Super - I love the  
Morning Crew!

Mark  
Shawn  
Suzanna  
(Lucinda)

Kirk +  
The Rest of  
the gang

A "small" note with "Big" thanks!

On 10/20 I won 2 tickets to the  
"The Lion King". I ended up working  
that day & couldn't attend. I gave  
my tickets to 2 young ladies (10 + 12).  
They called me the other nite + said  
they had so much fun + were thrilled  
with the performance. Thanks to you, I  
made 2 girls very snappy. Marilyn Burch

THANK YOU

Thank you for supporting  
W.K. City School's annual  
annual Harvestfest activities  
The City School Family

Dear KXLY,

Just wanted to thank you for sending my Mom + me to see the Lion King with the tickets I won on the radio. We had a really great time. Merry Christmas to you all and thanks again for such a great opportunity.

Hailey Hanson



Department of Education, Graduate Programs Office  
312 Williamson Hall  
Cheney, WA 99004-2458

Accredited by National Council for Accreditation of Teacher Education (NCATE)

March 11, 2005

Mr. Brian Paul  
Operations Manager  
KTRW/KZZU Radio  
500 W. Boone Ave.  
Spokane, WA 99201

Dear Mr. Paul:

Thank you for your on-going support of the Eastern Washington University "Teacher of the Month" program. Your public service announcements are invaluable to us. They continue to generate increased interest in the nomination process and in greater awareness of quality teaching throughout the region.

For your follow-up announcements and newscasts, specific information regarding the latest selectee is given on the enclosed Fact Sheet.

Mention of your stations' participation was made at the award ceremony. Additional credit recognizing your support is also given in other program publicity materials.

Please continue to air our "Teacher of the Month" PSA's as frequently as possible. It is through such announcements that each month's nominations are generated. We appreciate and depend on your support to promote community awareness of this special recognition program.

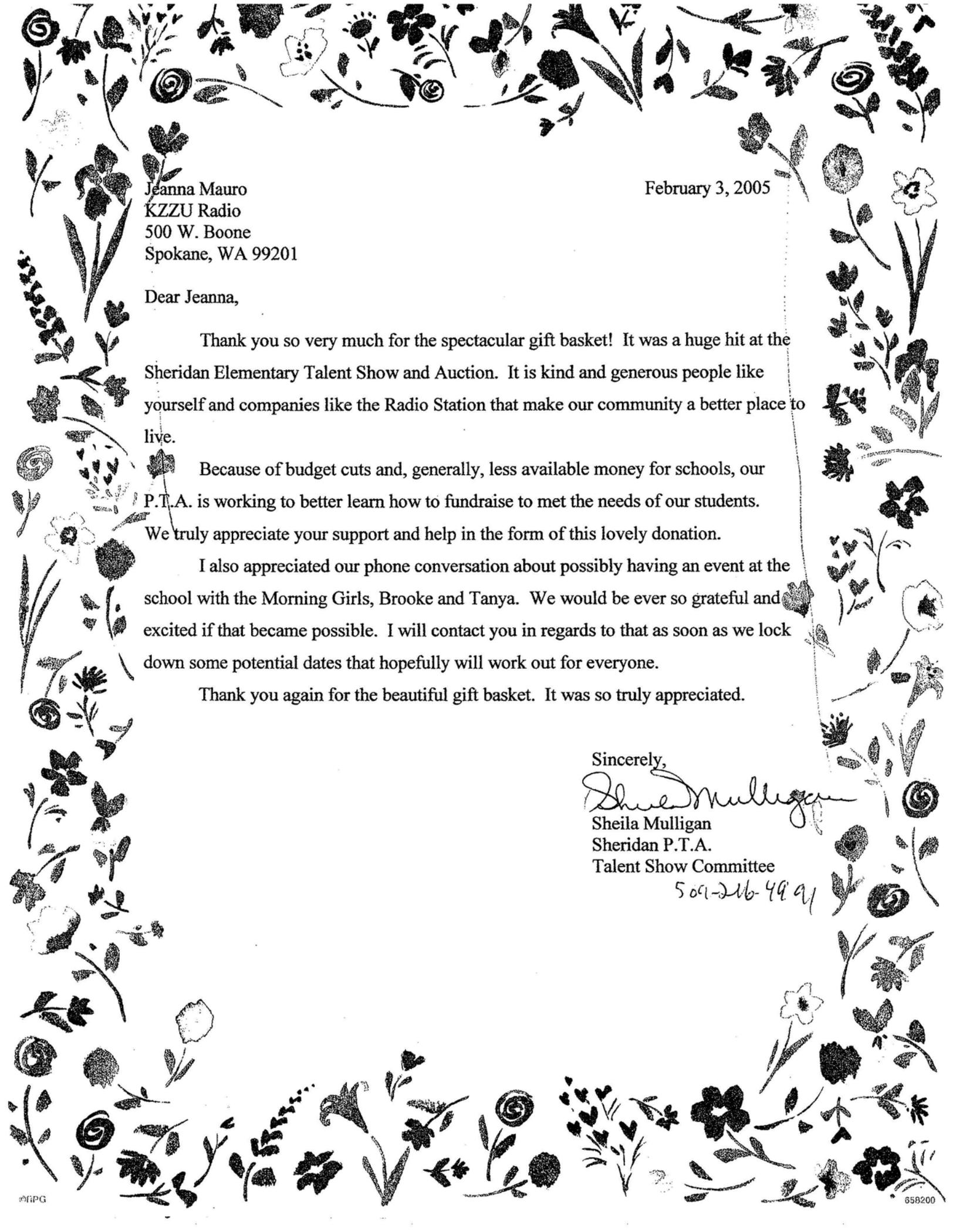
Sincerely,

Dr. Elizabeth Clewett, Chair  
Department of Education  
Eastern Washington University

Enclosure - Fact Sheet

voice: (509) 359-6492 fax: (509) 359-2899

Eastern Washington University is committed to equal opportunity and affirmative action in employment.

A decorative border of various flowers and leaves surrounds the text. The flowers include roses, daisies, and other small blossoms, with green leaves and stems interspersed throughout.

Jeanna Mauro  
KZZU Radio  
500 W. Boone  
Spokane, WA 99201

February 3, 2005

Dear Jeanna,

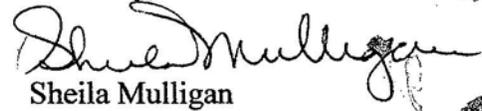
Thank you so very much for the spectacular gift basket! It was a huge hit at the Sheridan Elementary Talent Show and Auction. It is kind and generous people like yourself and companies like the Radio Station that make our community a better place to live.

Because of budget cuts and, generally, less available money for schools, our P.T.A. is working to better learn how to fundraise to met the needs of our students. We truly appreciate your support and help in the form of this lovely donation.

I also appreciated our phone conversation about possibly having an event at the school with the Morning Girls, Brooke and Tanya. We would be ever so grateful and excited if that became possible. I will contact you in regards to that as soon as we lock down some potential dates that hopefully will work out for everyone.

Thank you again for the beautiful gift basket. It was so truly appreciated.

Sincerely,

A handwritten signature in cursive script that reads "Sheila Mulligan".

*Sheila Mulligan*

Sheila Mulligan  
Sheridan P.T.A.  
Talent Show Committee

509-246-4991



Merry Christmas,

Wishing you the  
perfect peace of Christmas  
and a new year filled  
with God's blessings.

You are all so awesome. I love  
that you have kept Xmas  
Wish going for 10 years.  
Each & every wish touches my  
heart. I hope I am not too  
late with this donation from my -  
self & my company.

God Bless you  
a loyal listener w/out a number  
Cathy Smith

"For with thee is the fountain of life:  
in thy light shall we see light."

Psalms 36:9

Dear Dave, Ken, Mally, Natalie, Patch  
I want to thank you for your  
generosity and kindness. I  
would like you to accept this  
small token of our appreciation.  
My husband, Jim, smoked this  
salmon a couple of weeks ago.  
We made this artipasta on  
Sunday. The scalides are a  
Greek cookie that we make  
every year the Saturday  
after Thanksgiving. Enjoy!

Blessings,  
Joyce and Jim Crabb

Peace is found in the hushed sound  
of a lullaby for a newborn King.

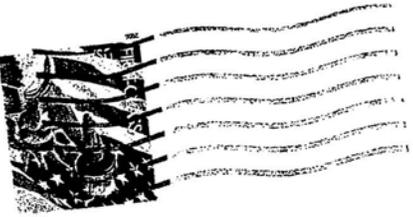
Praying God Will Send You  
Peace and Joy This Christmas

Thank you for helping my  
sister, Gannie, and niece,  
Marissa have a more enjoyable  
Christmas.



929222  
500 W. Boone Ave  
Spokane, WA  
99201

Spokane, WA 99201  
23 JUN 1978  
7:00 PM  
Rudolph  
McClabe



Gina, I just wanted to thank you & everyone  
involved in Christmas Week for providing my  
son, Zach's daughter & in law Patrice & friends with a  
wonderful Christmas surprise their gifts & warm  
wishes next year he provides them a great Christmas  
To my 4 year old grandson Logan, you was proved that  
there really is a Santa Clause! No one as excited! I  
unfortunately did not get to hear it air on the radio &  
I was hoping that you may be able to provide me a  
copy. Thanks again and much love all a great New Year!  
Rudolph  
500 W. Boone Ave  
Spokane, WA 99201

To: Dave, Ken, Mully, & Patchy ~

In years past you have helped many friends of mine who were having rough times during Christmas with your wonderful Christmas wish. This year I got a big surprise and opened the door at work to find Natalie standing with a smile on her face waiting to grant me a Christmas wish. I was so surprised I can't even explain. Everyone has their rough times in life and I guess this year was my turn. But because of you guys and your radio station it made things a little brighter for myself and my family. If you remember I am the one you gave backstage passes to to Kelly Clarkson when you told me I didn't believe it, but when Natalie handed me the envelope & told me where to meet her it all started to become so real. We had an excellent time at the concert. I have enclosed a picture that you might want to look at. Feel free to whatever with. (believe me I have other copies) You guys do so much for the community and I don't know if words can explain how thankful I am for everything you have done. You made it so me & my family had a good Christmas during our rough times. Thank you so very much to all of you! You are all wonderful.

Dave Jensen

**From:** Paul Adams  
**To:** Maynard „ Spokane; Tanya Tyler  
**Date:** 1/23/2006 5:27:33 am  
**Subject:** Fwd: Thank You ZZU

Might enjoy this...

>>> "Thad Murray" <[Thad.Murray@kimball.com](mailto:Thad.Murray@kimball.com)> 1/20/2006 6:36 am >>>  
ZZU Staff,

Thank you for the wonderful gift you've given my family. Yesterday on the "Plastic Pay Off" game you pulled my sister's name Jessica Murray and paid her January mortgage. This is very special beyond the \$1100. My sister and her husband Corey, just got married after an ordeal bigger than most people ever have to face. He is 28, athletic and has a very physical job but woke up one morning in late November to horrible chest and stomach pains. They rushed to hospital and he collapsed when he arrived. They discovered he had a major defect with his heart and needed immediate surgery. He has spent the last 2 months in and out of hospitals and at home and has a couple more to go. Needless to say no work, no income. This money will help them so much. He is doing really good now and is expected to recover fully but it is always in your mind how close that was. Thanks again, You have made a huge impact in their life through this process and it will never be forgotten.

Thank you, Thad & Julie Murray #12 & #170

**From:** "Merkelbaker, Tena" <Merkelbaker.Tena@principal.com>  
**To:** <Christmaswish@kzzu.com>  
**Date:** Mon, Dec 12, 2005 10:10 AM  
**Subject:** THANK YOU!!!!!! Well Done!

PUBLIC  
FILE

Happy Monday Dave, Ken, Molly, & Gina,

I wanted to write and say thank you so much for the Christmas Wish granted to Deborah Bonds and her family last Friday! You did a beautiful job of sharing the heart of the wish and keeping it anonymous! I am pleased to report, she was walking on air Friday and just tickled by the whole experience. I also learned heard her husband was touched that the community would step up and help their family like Christmas Wish did. I had been anxious about his reaction, but you do such an amazing job - it turned out perfectly!

You do such a wonderful thing with Christmas Wish and helping those in need our community - Thank you, thank you, thank you! I wish you all a wonderful holiday season and prosperous new year.

Thank you!  
Tena Merkel Baker APA FLMI  
Client Service Coordinator  
Retirement and Investor Services  
Princor Registered Representative  
Phone: (800) 988-7766 ext 3140

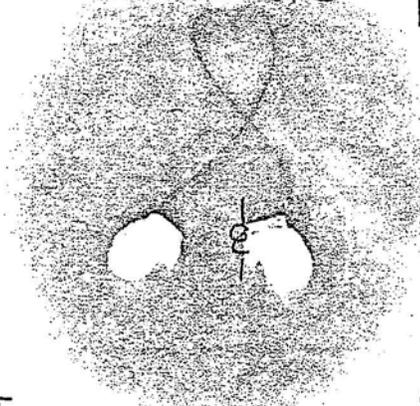
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Dear Dave, Ken, Molly, Natalie, and everyone who helped with the Christmas wish. Thank you for helping my wish come true. It means a lot to me to know that there are people like you who are so kind, sweet, and have huge hearts willing to



people like you generous, giving, such are help

brighten someone's Christmas up. I am so grateful to have seen my Christmas wish come true and it will be something that I will never be able to forget and always cherish. My dad would like to thank you for giving him a gift that allowed him to spend more time with me and enjoy life better. Your gift to us means a lot and there aren't enough words to show how thankful we are.

Thanks again for the dvd's, the basketball tickets, the money for the shoes, the X-mas tree, the gift certificates, the Rolling Stones Hoodie, the socks for my dad, the X-mas ornaments, the

monster Garage beanie, and 4 the best X-MAS in my whole entire life. Have wonderful Christmas and a Happy New Year. Thank you 4 everything!

Only the nicest  
Of wishes will do  
For someone as nice  
And as special  
as you!

Merry Christmas!  
Happy New Year, Too!

Nalaura Bassett  
Love always Nalaura Bassett and

~~Jerry Bassett~~  
Jerry Bassett

PUBLIC  
FILE

December 23, 2002

Dear Dave and Ken,

I am writing this to say thank you for all the warmth you sent along with your letter and the gift certificate. Seems that struggle program is many not just myself and my fair children so to be chosen for such kindness is humbling.

We will be certain to put this certificate to good use and want you to personally know how much your sweet holiday gesture means to the family. Bless you and all those who have helped both you and us. Thank you very much - may your holiday season be full of the positive spirit you have shown and carry you & yours through the best year yet.

Public File

Mary Lynn & Brian  
Thoughtful wishes,  
The Green Family



**BOYS & GIRLS CLUB**  
OF SPOKANE COUNTY

June 12, 2006

QueenB Radio, Inc.  
500 West Boone Avenue  
Spokane, WA 99201

Dear Friends,

On behalf of the Boys & Girls Club of Spokane County's Board of Directors, staff and especially the youth of our community, I want to thank you for QueenB Radio's donation of \$150.00 for our 2006 One Campaign. It is only because of donations by concerned organizations like QueenB Radio that we are able to provide life-changing programs when children need them most, every day after school in the winter and all day Monday through Friday during the summer.

You are truly helping to make a positive difference in the lives of the young people of Spokane. Whenever you are in the area please stop by. It would be my pleasure to give you a tour of the facility and an opportunity to see, first hand, your donation dollars at work.

Thanks again for your generosity.

Sincerely,

A handwritten signature in black ink, written in a cursive style. The name 'Denise Copeland-Stanton' is clearly legible, though the signature is somewhat stylized and overlapping.

Denise Copeland-Stanton  
Board President  
TAX ID # 91-1983357

**From:** Ronnie Blackwood  
**To:** Carisa Martin  
**Subject:** Re: Awesome ~

>>> "Martin, Carisa" <[cmartin@cvsd.org](mailto:cmartin@cvsd.org)> 5/25/2006 11:54 am >>>

Ronnie ~

I just wanted to thank you again. You were awesome and the kids keep talking about it. We didn't have as many as we have in the past, but we think it was the theme. We are already working on next year ideas. :)

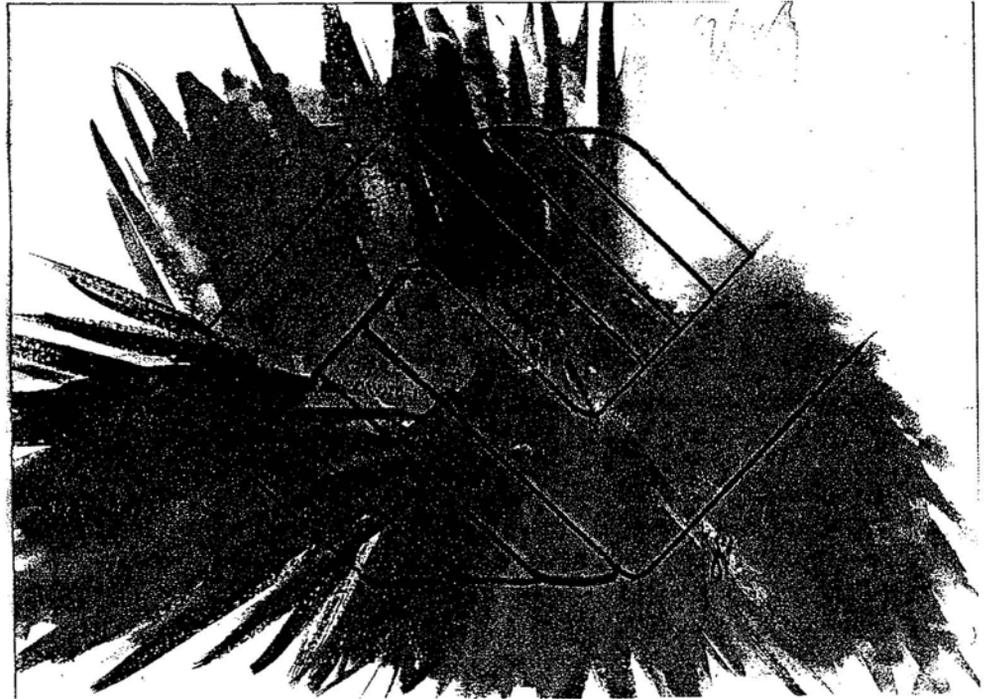
Thanks for everything.

Carisa

*Carisa Roberts*  
*Secretary, Special Services Department*  
*Central Valley School District*  
*228-5503*

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Dear Gina Mauro % KXLV,

Thank you for supporting our Club by donating to the OCC. We really appreciate your support, and thank you for helping to provide a positive place for kids!

Sincerely,

Amantha

Trevor  
Savannah

Kayla Da-Vik

Coley



Thank You

Thank you so very much for the 10<sup>00</sup> gift card to Yokes for the Dave and Ken's Christmas wish fund you sent for my family and during our hard times.

We really all do appreciate it and all you have done for us.

We'd also like to thank Andrea our daughter for telling you about our situation.

Thank you again.

Louise Ewig  
Louise Ewing.



Dave, Ken & Molly,  
Just wanted to  
say how kind and  
generous you all were  
on Wednesday.

This has been one of  
those years I just thank  
to people like you, it makes  
you like (really) that people  
are the "light in the world"  
Please I have a beautiful  
Christmas.

Thank you,  
Janice

Wishing you a fun-filled  
holiday!

PS Please thank Jake  
and Natalie for being so  
awesome in the early morning  
hours.

Mr. Pete Jensen  
KXLY Broadcast Group  
500 W. Boone Ave.  
Spokane, WA 99201

April 5, 2007

Dear Pete,

On behalf of CHER (Community Health Education Resources) I would like to thank you for producing our Free Stroke Screening radio spot. In part due to your efforts we are able to bring this valuable resource to the community. Without your help, information of this nature would not be as readily available to all the communities we serve. Thanks for your efforts!

Debbie Leslie  
Media Specialists / Inland NW Health Services  
PO Box 8631  
Spokane, WA 99203

12/05/07

Dear Dave, Ken and Molly

Just a note to THANK YOU, The ELFS, and Spokane for the nice Christmas Wish gifts for my brother Mike and his wife Kim. This has truly made their Christmas both for them and for the kids who otherwise would not have gifts under the tree. After I wrote the Wish letter it was brought to my attention that Mike's Dec 1<sup>st</sup> paycheck was barley enough for rent, and left them with no food and surely no way to bring the spirit of Christmas to their home this made me feel even better that my letter was chosen. Thank you so very very much for doing this for them and for letting me go along to present the gifts.

You guys are truly the best!



Julie Jacobs  
Listener 807

December 18, 2007

Dave, Ken, and Molly  
92.9 ZZU Studios  
500 West Boone Avenue  
Spokane, Washington 99201-2497



Dear Dave, Ken, and Molly:

I received the Yoke's gift card you sent me, as a result of my family being nominated for your Christmas Wish program.

I wish with all my heart that I could return it to you, and tell you to send it to someone more in need. But, the truth is that last Friday was another of those sleepless nights, as I wondered how I was going to afford both gas and food for myself and my two sons this week. So your gift was an actual Godsend.

I don't know if you can extend my appreciation to whoever nominated us, but God Bless them. And God Bless you.

Prior to two years ago, I was the person reaching out to others and giving my time and money to those in need. Never could I have imagined that I would someday be on this end. But, here I am, and I may be short of material goods and money, but I am rich in the love and caring of my friends and family. It is quite a revelation, and never more so than in this season of rejoicing.

So, thank you. And may you and your families have a wonderful holiday.

Sincerely,

*Stacie Bays*  
Stacie Bays