



MB Docket No. 04-20

April 10, 2008

To Whom It May Concern:

I am writing this letter in support of NBC4 Los Angeles, a long time supporter of Heart of Los Angeles (HOLA). Over the past two years, on a number of occasions, KNBC has aired pieces about HOLA that has increased community awareness and support for our organization. As part of these pieces, on-air personalities have visited HOLA and become involved with HOLA projects. Two years ago, weatherman Fritz Coleman, together with a KNBC crew, came to HOLA to kick-off the annual Toys for Tots toy drive. HOLA has been a direct beneficiary of the Toys for Tots program and each year at Christmastime HOLA gives away thousands of toys to our youth and their families.

In addition to KNBC's ongoing commitment to HOLA, for the past three years, the NBC Universal Foundation has generously supported HOLA's Rites of Passage Encounter (ROPE) high school program. Funds from the Foundation have provided crucial support for this program, including the build out of HOLA's NBC Universal Teen Center, a space dedicated solely for the use of HOLA's teens. The NBC Universal Teen Center includes a college resource library, a wireless lab, a student run "healthy" snack shack and a recreation room. Thanks in large part to the support of the Foundation, last year all of the ROPE seniors graduated from high school and 90% of the graduates are now attending colleges and universities. Additionally, employees have also become involved in HOLA's job readiness programs as mentors and mock interviewers. NBC Universal/KNBC have been amazing community partners to so many kids in the Rampart District and beyond!

About HOLA

Since 1989, HOLA's comprehensive youth development programs have made a vital difference to students attending overburdened schools in the Rampart district and surrounding neighborhoods, who lack access to quality enrichment programs and academic assistance. For nearly two decades, HOLA has inspired thousands of students and reignited their interest in learning. HOLA is unique in the quality of instruction and individual attention provided for each of our students. Our after school programs transform the lives of youth through their elementary, middle, and high school years with highly effective social and academic development programs. HOLA is a home away from home for hundreds of inner city kids. Each year, HOLA serves over 1,300 boys and girls, ages 6-19. These kids live in a neighborhood that is heavily impacted by drug trafficking, indigent populations and violent crimes. Gang influence is rampant, with at least ten different gangs vying for territory in our backyard. HOLA's goal is to provide our youth with positive pathways to successfully navigate their school years from kindergarten through the 12th grade.

If you have any questions or need any additional information, please do not hesitate to contact me at (213) 389-1148 or by e-mail at tbrown@heartofla.org.

Sincerely,

A handwritten signature in black ink, appearing to read "Tony Brown", written in a cursive style.

Tony Brown
Executive Director



dedicated to finding a cure

April 18, 2008

Attention: Federal Communication Commission

To Whom It May Concern:

NBC 30-WVIT has been a media partner to the North Central Connecticut/Western Massachusetts Chapter of The Juvenile Diabetes Research Foundation (JDRF) for many years. During that time, they have been enormously helpful in spreading awareness of our organization's mission: to find a cure for diabetes and its complications through the support of research.

Over the past several years, NBC 30 has produced and aired PSA's to assist us in promoting our main fundraising events, the annual Walk to Cure Diabetes and the annual Promise Ball. Thanks to Community Projects Manager Emma Asante and her team, these spots have helped generate interest in our cause and increase participation in our programs. We are also grateful to Sports Director Kevin Nathan, who each year serves as the emcee for these events and lends professionalism and credibility to these PSA's.

Recently, NBC 30 has also offered us additional opportunities for exposure, including asking us to participate in the Partners in a Caring Community spot, and inviting a representative of JDRF to appear in a live interview.

We are most appreciative of our ongoing partnership with NBC 30, and look forward to continue working with them in the years ahead!

Sincerely,

A handwritten signature in black ink that reads "Ellen Kellie". The signature is written in a cursive style.

*Ellen Kellie
Special Events Coordinator
Juvenile Diabetes Research Foundation
North Central CT/Western MA Chapter
20 Batterson Park Road, 3rd Floor
Farmington, CT 06032
Phone: 860.470.0020
Fax: 860.674.0880
Email: ekellie@jdrf.org*



Misión:

"Hacer comunidad con las personas sin hogar, trabajando juntos para transformar las realidades que provocan nuestra condición de vida".

Visión:

"Que toda persona en Puerto Rico tenga un hogar y logre su integración a la comunidad".

Direcciones y Teléfonos

Puerta de de Jesús
704 Calle Monserrate
Parada 16½
Santurce, PR 00910
787-724-4051
787-722-0992 Fax

Pueblito de Jesús
Calle Monserrate 1050
Esq. Puerto Arturo
Santurce, PR 00910
787-721-5405
787-722-2173 Fax

Dirección Postal:

P.O. Box 19384
San Juan, PR 00910-1384

Página Web:

April 7, 2008

To whom it may concern:

La Fondita de Jesús, a 501 C3 non-profit organization, recognized as such by the Federal United States Government and the Puerto Rican Government, is moved by its goal that every person in Puerto Rico have a home and is accepted as a member of his or her community.

For 24 years, la Fondita has been facilitating the homeless population of San Juan, Puerto Rico a place where they can feel as part of a community. Programs, projects and services are the instrument to work together towards the possibility to change what has to be changed and to invite our clients to start a process of personal and social transformation.

We very much appreciate Station WKAQ-TV's support during the past 3 years in la Fondita's efforts to accomplish its mission by providing the exposure it needs to further let know what it does to advance the homeless cause. La Fondita has been in WKAQ-TV's news many times mostly promoting Taller de Arte's auctions and Greenhouse plant sales, among other income projects for homeless in recovery.

La Fondita de Jesús' Board of Directors has had the privilege of having Hilary Hattler, VP General Manager Telemundo Puerto Rico, assessing them in the organization and strategic planning for the launching of a major communications campaign in coordination with SAJO García Advertising Company and El Nuevo Día. Its purpose is to inform the scope of our programs and to attract new donors by appealing to their Corporate Responsibility.

Thanks to the support of WKAQ-TV and likewise institutions, 2,000 persons benefit yearly from la Fondita de Jesús continuum of care programs of which over 300 are able to find a job and safe dwelling. Our projects address sanitary and nutritional necessities, primary mental and physical health care, counseling, spiritual guidance, training, referrals to other complementary programs or projects, personal development, and job and housing placement.

Sincerely,



April 23, 2008

To whom it may concern:

The Las Vegas Latin Chamber of Commerce has consistently been a propeller of economic empowerment in Southern Nevada because of its unrelenting strive to be a strong social and political fabric in the community. We have been helping our community for a little over a quarter of a century and we have accomplished many goals by playing a constructive and positive role in the Las Vegas community. Much of our success has been because of the continual support of businesses such as KBLR-39 Telemundo Las Vegas. Their unfaltering commitment to the community has persisted throughout the years.

Specifically they have done numerous contributions to our chamber that have had direct influence on our community. For example, in the past several years the Latin Chamber of Commerce has put together the Annual La Oportunidad Business Expo designed to inform the community about the different products and services that are available to them. KBLR-39 Telemundo Las Vegas has consistently volunteered to allow us to use their resources to promote the event. They helped promote the event by running thirty second ads for two weeks throughout the day informing the community of the Business Expo. Aside from that they continually show support by attending our monthly luncheons. They have on more than one occasion sponsored our Desayuno con Amigos, which is a breakfast designed to create networking opportunities for new small businesses.

They have done many other contributions, but lastly the Latin Chamber of Commerce would like to recognize their outstanding pivotal help in our Annual Career Day. Every year we put together a day where high school students from all around Las Vegas get together and shadow different professionals to see what it is like to do their jobs. KBLR-39 Telemundo Las Vegas is always first in line to help in any way they can:

they cover and publicize the event, help sponsor it, take students by the masses to their broadcasting sites, and most importantly help open doors for the youth of Las Vegas.

The Las Vegas Latin Chamber of Commerce can without hesitation state that KBLR-39 Telemundo Las Vegas is a great asset to our organization and is one of the leading sources of information for the Latino community.

If we can be of any assistance, please do not hesitate to contact us at (702) 385-7367.

Sincerely,

Victoria Napoles-Laza
Senior Executive Vice President



LATINO DIABETES ASSOCIATION

"Caring for the Lives of Our Families"

A 501(c)3 Nonprofit Organization

April 13, 2008

Federal Communications Commission

To Whom It May Concern:

On behalf of the Latino Diabetes Association (LDA), its members and board of directors, I am writing to express my strong support for KWHY 22. KWHY 22 has been an asset to the Latino community and supportive of our efforts to provide free diabetes education to low-income Latinos.

The LDA is located in Los Angeles County and is a grassroots 501(c) 3 nonprofit organization providing aggressive diabetes educational outreach to the Latino and other minority communities. The LDA is the only organization that provides diabetes education in housing projects, churches, schools, senior centers, and community centers. The LDA is dedicated to improving the health and well being of people and communities by providing a wide spectrum of quality services in Spanish and English. Some of our strategies include: diabetes and nutrition education, peer support groups (patient/family/caretakers), supportive services, environmental health advocacy, and resource referrals.

Last year, the LDA reached out to KWHY 22 to request support for our diabetes education efforts. Many of our members watch its programming on a regular basis. KWHY 22 offered to donate the production and airing of a Public Service Announcement about the LDA. In addition, KWHY 22 contributed to our Annual Awards Dinner; all proceeds were used to further our direct services in low-income Latino communities.

We have had tremendous support from KWHY 22 and open communication with them that has helped build a strong relationship to outreach Latino communities. KWHY 22 has and continues to be responsive to the Latino community's needs in both news programming and public service categories.

Should you have any questions please contact me at (323) 683-1589.

Sincerely,

A handwritten signature in black ink, appearing to read "Heberto M. Sanchez".

Heberto M. Sanchez, MPA
CEO/Founder



April 21, 2008

To: FCC
Re: MB Docket 04-233

The League Against Cancer is a non-profit volunteer organization, which has been active in South Florida since June 1975. Essentially, the organization pays for diagnostic and therapeutic procedures for patients —adults and children —, when a proven diagnosis of cancer. These patients are selected on the basis of their inability to pay for such services without regards to race, creed or nationality provided they are legal residents of the State of Florida. Since its foundation 33 years ago, The League has been able to assist over 50,000 patients, and the providers of these services are a group of more than 320 physicians, who volunteer their services on a gratis basis. The cost of treating a single patient can easily escalate into hundreds of thousands of dollars.

We are addressing this letter to you on behalf of WSCV Telemundo Channel 51.

We would like to emphasize that WSCV has been instrumental in the growth of League Against Cancer through their support during the past nine years. They have given us air time and free public service announcements for all our major activities.

Because of WSCV's on-air support, we have been able to reach the community regarding free preventive programs, as mammograms, PAP smears, etc., as well as educational seminars on new scientific progress regarding cancer and its prevention .

Thanks to WSCV we have been able to inform the community about the importance of our services due to the situation experienced by thousands in South Florida as a result of important issues such as immigration, the economy, unemployment and lack of insurance. Most of all, through WSCV, the League has been able to save lives and alleviate suffering.

WSCV has also given the League the opportunity to raise the funds necessary for our organization to provide critical services. WSCV has produced and aired an annual seven-hour telethon during the last nine years which have enabled the League to raise a total of \$36MM.

Last but not least, with the unwavering support of WSCV we will strive to expand and continue to improve the medical and spiritual gifts that through their generosity we pass on to those who are afflicted with cancer and cannot fight back simply because they are poor.

Thank you.

Adriana Cora
Executive Vice President / Volunteer

Lincoln Center is the world's largest presenter of performing arts and is dedicated to offering the finest possible programming to the widest possible audience. Lincoln Center is also a leader in arts and education. Over the past few years, we are fortunate to have enjoyed a partnership with WNBC-TV on a number of activities including the creation of enormously effective public service announcements in support of the performing arts presented at Lincoln Center, as well as coverage of our many activities. WNBC's commitment to the New York community in general, and the arts at Lincoln Center specifically, reflect the station's strong interest in serving the public--a commitment that is critical to the health of non-profits like Lincoln Center.

April 4, 2008

Re: FCC MB Docket No. 04-233

To Whom It May Concern:

Established in 1945, the Los Angeles Music and Art School, is a non-profit organization serving East Los Angeles and the surrounding communities. During its 62 years of service, LAMAS has trained and nurtured the creative talents of over 65,000 children and youths. LAMAS serves over 1,400 students annually and offers unique enrichment opportunities to youth that foster artistic expression, discipline, teamwork, self-worth and life-long learning. LAMAS believes that the arts are an essential component of education, and all children, not only those with specific artistic talent, benefit from an education in the arts including opportunities to create, perform, and communicate through various artistic media.

During the past three years, KVEA-52 has been an exemplary and generous community partner to LAMAS in the following ways.

2005: KVEA-52, Vice President of Community Affairs, Victor Franco chairs our annual Stars for the Arts Benefit Concert held at the Japan America Theatre in Los Angeles to help raise scholarship funds for low-income students attending LAMAS.

2006: LAMAS student, Allison Iraheta, competes and wins first place in KVEA's talent competition Quinceañera. KVEA-52 hosts a reception at our school to congratulate Allison's triumph in the company of family, friends, and LAMAS students and staff.

2007: KVEA-52 and Verizon feature the school's Executive Director, Isela Sotelo in a PSA celebrating Latino Heritage Month.

In addition to providing exposure and support, KVEA-52 provides information about opportunities to participate in community/civic events and partner with other organizations.

LYMPHOMA

RESEARCH • FOUNDATION

CHICAGO CHAPTER



LYMPHOMATHON
take a step • find a cure

Scott M. Seaman
LRF Chicago Board Member
Lymphomathon Chairman
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Charlene McMann-Seaman
President LRF Chicago
(630) 837-3192
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November 30, 2007

VIA FACSIMILE

Mr. Larry Wert President NBC 5 Chicago 454 North Columbus Drive Chicago, Illinois 60611	Ms. Zoraida Sambolin Anchor/Reporter NBC 5 News Today & Telemundo Chicago NBC 5 Chicago 454 North Columbus Drive Chicago, Illinois 60611
Ms. Deborah Brown Director Station Relations NBC 5 Chicago 454 North Columbus Drive Chicago, Illinois 60611	Ms. Claudia Muñoz-Rocha Community Relations Manager Telemundo Chicago 454 North Columbus Drive Chicago, Illinois 60611
Ms. Meredith Kaminski Broadcasting NBC 5 Chicago 454 North Columbus Drive Chicago, Illinois 60611	NBC 5 Fitness Team Ms. Andrea Metcalf Ms. Saran Dunmore Mr. Sergio Rojas c/o Ms. Deborah Brown

Dear Mr. Wert, Ms. Sambolin, Ms. Brown, Ms. Muñoz, Ms. Kaminski, and Fitness Team:

We are writing to express our appreciation to each of you and to NBC 5 and Telemundo Chicago for being our lead media partners for the Fifth Annual Chicago Lymphomathon (5K walk/run) and for making a tremendous difference in the lives of patients and families impacted by the more than 30 forms of blood cancer, collectively referred to as lymphoma.

NBC 5 and Telemundo Chicago have been vital partners in our mission of eradicating lymphoma and we would not have experienced such large growth in the Lymphomathon without your support. We wanted to demonstrate the impact of your good work and touch upon some of your special contributions.

- **The 2007 Chicago Lymphomathon Raised Over \$415,000 For Cancer Research And Educational Programming:** The \$415,000 raised is a record amount, exceeded our goal, and represents a significant increase over the amount raised last year. In fact, each year we have raised more money than the prior year. Collectively, our first 5 Chicago Lymphomathons have raised approximately \$1.6 million. Cancer research saves lives and this is especially true with lymphoma. There have been amazing developments in recent years and lymphoma research has produced effective treatments for many other forms of cancer, including breast cancer. The publicity and awareness from the Lymphomathon produces funding beyond the amounts included in the event total. For example, this past year a Chicago area family -- which has become involved in our organization -- made a \$1 million challenge grant to fund follicular lymphoma research. Simply stated, NBC 5 and Telemundo Chicago have enhanced our ability to raise money for cancer research.
- **Approximately 2,300 Participated In The Lymphomathon.** Once again, this represents a Lymphomathon record and a substantial increase in the number of participants from last year (1,800). Many of the participants learned of the Lymphomathon through NBC 5 and Telemundo Chicago. Lymphoma is an indiscriminant killer and we were so pleased to see that awareness and participation increased substantially among African Americans and Latinos over the past two years and NBC 5 and Telemundo Chicago largely are responsible for this important development.
- **Providing Life-Saving Public Awareness:** Lymphoma is the most common blood cancer and the third most common cancer in children. The rate of incidence of non-Hodgkin lymphoma has nearly doubled since the 1970s. More than 500,000 people in American are battling lymphoma. It is estimated that approximately 20,000 people in American will die and more than 71,000 will be diagnosed in 2007 alone. Yet, lymphoma remains a much under-publicized cancer. Many people do not know what lymphoma is, what the warning sign's are, or even that lymphoma is a cancer. Your public service announcements have provided an important service by promoting awareness about lymphoma and by directing people to reliable information about the disease. Each year, we have received numerous e-mails, telephone calls, and visits from patients and family members as a result of the publicity. This is so important because public awareness and early diagnosis saves lives. This is an area in which we still must make considerably more progress.
- **Chicago Is Leading The Way To Curing Lymphoma:** Our mission of eradicating lymphoma has not yet been accomplished. But we have made tangible progress over the past few years. Money raised for research has produced significant new

Mr. Wert, Ms. Sambolin, Ms. Brown, et al.
November 30, 2007
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treatments, the five-year survival rate for non-Hodgkin lymphoma has been increasing, and the impact has been felt since our family was impacted by a lymphoma diagnoses over 9 years ago. We can point to numerous people who are alive today because of recent advances in treatment.

When we got together with a couple of other families less than 6 years ago and formed the Chicago Chapter, the Lymphoma Research Foundation was pleased that it would have its first chapter and hoped that we could raise \$50,000 a year. As we arrived early on an overcast morning for the first ever Lymphomathon in September 2003, we had high hopes, but modest expectations. It is incredible to realize that, in five years, the Chicago Chapter already has raised over \$2 million and has been instrumental in the growth of the organization on a national basis. Today, there are 22 chapters across the country and this year there were 17 Lymphomathons across the country. You should take pride knowing that a large measure of the success is attributable to you.

We realize that it is fashionable these days for people to criticize the media. Fortunately, we cannot participate in that trend because of our wonderful experience with NBC 5 and Telemundo Chicago. Over the past few years, we have learned that the men and woman at NBC 5 and Telemundo Chicago are involved in so many of the important events in the Chicagoland area and are so instrumental in raising money and awareness for various health, educational, and community causes. More impressive than what you do is the gracious and professional manner in which you serve the community. We would be remiss if we did not express appreciation directly to each of you.

Ms. Sambolin: As an initial and somewhat unrelated matter, having you anchor the news on weekday mornings has been the greatest thing to happen in Chicago morning television in a long time. Your professionalism, authenticity, credibility, compassion combine perfectly with your good nature, enthusiasm, and fine spirit to make for a first-rate newscast. Congratulations to Mr. Wert for recognizing one of the truly great talents in television news.

There is, however, one thing better than watching you anchor the news -- and that is having the opportunity to meet you in person and see the impact that you have on people. Each year, watching you work magic at the Lymphomathon has been amazing. Your heart-felt comments, your genuine compassion and commitment, and your insistence on putting the focus on the participants is nothing short of incredible. The increase in the energy and excitement level when you arrive at the Lymphomathon is palpable. There is no better champion for people and families impacted by blood cancer than Zoraida Sambolin. We cannot thank you enough, you are truly remarkable!

Ms. Brown: We are proud that last year's Lymphomathon was one of your first events at NBC 5. We knew you were special when we first met and we commented that you would be behind so many of the worthwhile things happening in our city. What we did not appreciate at the time was that the Station Relations department consisted of you

Mr. Wert, Ms. Sambolin, Ms. Brown, et al.
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Page 4

and an enthusiastic intern or two. The impact you have on the community is profound. You are so organized, energetic, and efficient and you have helped make the Lymphomathon a better event. Like many volunteers and event organizers, we are so grateful for the support that you provide. Yet, you make us feel as if we were valued advertisers of the station and for that we are very appreciative.

Ms. Kaminski: Over the years, it seems that you have been involved in so many departments at NBC 5. You are extremely knowledgeable and always have been very supportive. We are so glad that we finally got to meet you in person this year. Thank you for all of your hard work.

Ms. Muños: You are a pleasure to work with and have been instrumental in helping us reach out to that Latino community. Last year, we noticed a large number of Spanish-speaking people at the Lymphomathon. This year, there not only were more Spanish-speaking people at the event, but several participated by forming teams and have come to educational events. As you know, we have lymphoma information in Spanish, have Spanish-speaking people serving on our national help-line, and we have included information and registration materials in Spanish on our web-page. But it has been the publicity on Telemundo Chicago that is responsible for alerting the Latino community about lymphoma and available resources to help people impacted by the disease. For that, we thank you and Ms. Sambolin, our brilliant bi-lingual emcee.

NBC 5 Fitness Team: Thank you Andrea, Saran, and Sergio for coming out and warming up the participants. You brought so much spirit and positive energy to the event and so many people commented on your energy, kindness, and smiles.

Mr. Wert: Thank you for assembling a tremendous team of wonderful people and for setting the standard for public service, professionalism, and dedication. The quality of your leadership and the high standards that you set is not only reflected on-air, but in the way the women and men at NBC 5 support the community. We are sure that you are inundated with similar comments. Please do not hesitate to contact us, if you would like us to share our experiences with NBC 5 and Telemundo Chicago with anyone.

Once again, thank you so much. Best regards for the holiday season.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Charlene McMann-Seaman', with a stylized flourish extending to the right.

Charlene McMann-Seaman
Scott Seaman

To Whom It May Concern:

This letter is in reference to the Miami Children's Museum (MCM) partnership with WTVJ NBC 6 – WSCV Telemundo 51 (located in Miramar, Florida).

MCM, located in Miami, FL was established in 1983 with a mission to enrich the lives of children by fostering a love of learning and enabling children to realize their highest potential. In the fall of 2003, MCM opened in a new state-of-the-art facility close to Downtown Miami. This 56,500 square foot facility offers 14 galleries of interactive exhibits and learning activities focused on the themes of culture, community, and communication. These themes are showcased through the expressive arts, educational programming, and family and community services.

In the past three years, WTVJ NBC 6 – WSCV Telemundo 51 has completed and or provided the following for MCM, as a part of our partnership:

- Sponsored the television studio located within the Museum.
- Aired our PSA on both stations
- Opportunities to pitch story ideas to producers
- Opportunities to appear on South Florida Today morning show on WTVJ NBC 6 and Enfoque Comunitario Telemundo 51 to promote our educational programs and or activities including art, literacy, health and fitness, and culture.
- Opportunity to participate in community fairs that the station is organizing

Overall, our partnership has been extremely positive and we are appreciative of the support that we continually receive from both WTVJ NBC 6 – WSCV Telemundo 51. The General Manager and Community Marketing and Public Affairs department has been extremely supportive our mission and programs.

Sincerely,

Hannah Hausman
Director of External Relations



M U J E R E S
L A T I N A S E N A C C I Ó N

April 21, 2008

To: FCC
From: Mujeres Latinas en Acción
RE: 04-233 -- WSNS

Mujeres Latinas en Acción is a nonprofit organization dedicated to providing services to adult victims of domestic violence and sexual abuse. We also provide programs in parent training, homelessness prevention and leadership development. Our target audience is monolingual Spanish speaking women in the metropolitan Chicago area and we serve 8,000 clients per year.

One of the key services we provide is education to the larger community informing them about abuse and how they can get help. It is here where WSNS has played a partnership role in allowing us news time and PSA's to deliver our messages to their viewing audience. Every April during Sexual Assault Awareness month and October during Domestic Violence Awareness month we are able to promote our activities on their station. Throughout the year we also serve as a resource on breaking news involving violence against women and many other stories which impact Latinas such as reproductive rights legislation.

Within the last year WSNS has offered their financial resources and talent to support our mission of empowering Latinas. An employee from the station has served as a volunteer on our annual benefit dinner committee and in such capacity helped secure sponsorship in the amount of \$5,000 for our event from the station and in-kind support such as tickets to the Jay Leno show. Mujeres Latinas en Acción was also the beneficiaries of a wonderful 7 minute video produced by the Creative Services Department of WSNS. This pro-bono work saved us thousands of dollars.

Mujeres Latinas en Acción values the commitment to the community that WSNS has demonstrated not only with our organization, but with many others. This station is a model for community partnership and a great corporate citizen to the city of Chicago.

Sincerely,

María S. Pesqueira
President & CEO

2124-26 W. 21st Street, Chicago, IL 60608, (773) 890-7676, (773) 890-7650 Fax
www.mujereslatinassenaccion.org



April 16, 2008

VIA ELECTRONIC COMMENT FILE SUBMISSION
http://fjallfoss.fcc.gov/prod/ecfs/upload_v2.cgi

Federal Communications Commission (FCC)
445 12th Street SW
Washington, DC 20554

RE: WKAQ-TV
PROCEEDING 04-233

We are the Muscular Dystrophy Association and our office is located in 431 Ponce de Leon Avenue, Suite 705, Hato Rey, Puerto Rico 00917. Our mission is to offer medical tools and orthopedic equipment to people with Muscular Dystrophy to help them obtain equal opportunities in their community. Also, MDA coordinates research to find the cure and treatments for Muscular Dystrophy conditions.

For over twelve years, we have been greatly assisted by the Station WKAQ-TV (04-233) with the broadcast and preparation of our annual fund raising *Telethon* which has made them a most valued member of MDA's "Love Network". Their support with all of our campaigns throughout the year including Public Service Announcements for programs like *Walk*, and events such as *Doy Alas a la Vida*, *Cool & Casual*, *Enciende la Esperanza*, and our *Summer Camp* has contributed greatly to their success. Also, they have been actively involved with our organization supporting our publicity and educational efforts.

Please, do not hesitate to contact us at 787-751-4088 if you need additional information.

Cordially,


Helga Rosado
Regional Director
Muscular Dystrophy Association

fmp

NBC 5, KXAS-TV, has been an important partner in the success of the Muscular Dystrophy Association in the Dallas-Fort Worth metroplex for more than 30 years. The station annually broadcasts the Jerry Lewis Labor Day Telethon. The 2007 local Telethon raised \$140,000 in telephone pledges. Without NBC 5's generous donation of air time, MDA certainly would not have received this income. The local Telethon is the vehicle for creating other income sources. Our Telethon On-line Auction raised more than \$60,000. NBC 5 promoted the auction as well as linking the auction to its website, NBC 5i.com. The Marketing the Telethon campaign generated another \$112,000.

NBC 5 is a sponsor of our large-scale walk, Stride & Ride. The station supports this event with public service announcements. A staff meteorologist serves as the honorary chairperson. Stride & Ride raised \$400,000 last January. The Aisles of Smiles campaign is enhanced by our partnership with NBC 5. The station devotes public service announcements and promotional spots to this project involving grocery stores and the food industry. MDA is featured in a Lone Star Legends public service announcement annually. NBC 5 news covers our major events including the Fill-the-Boot drives conducted by Dallas-Fort Worth area firefighters. Throughout the year, the station broadcasts general public service announcements about MDA's clinical care programs and research. The station also sponsors our summer camp departure party.

This comment is related to KNSD – NBC 7/39 in San Diego, CA. Our organization is the National Multiple Sclerosis Society, Pacific South Coast Chapter.

Over the last two years The MS Society has communicated our pleasure, many times, with the morning programming, all news segments and some of the creative prime time programming.

During the last three years NBC 7/39 has run hundreds of PSA's on behalf of the Chapter's fundraising events and client program events. NBC's generosity and commitment has been a key part of our team's ability to serve our client base and provide more and better programs to assist persons with MS.

NBC 7/39 also provides financial support and most importantly key volunteers who assist both at the Board level and at events. Additionally, the station routinely makes available news, weather and sports talent for some of our activities.

NBC 7/39 is not only heavily involved with our mission but helps many other charities and non-profit groups and is generally recognized as the leader in the San Diego market related to community involvement and commitment.

Allan Shaw
President

To whom it may concern,

The Office of Chronic Diseases Prevention and Health Promotion of Southern Nevada Health District of Las Vegas, Nevada. I would like to recognize that KBLR TV 39 Telemundo has been helping as a partner to disseminate the health prevention message to the Hispanic community approximated for the last 4 years.

By the Viva Saludable health program we have made a positive impact into the Hispanic community delivering health prevention and educational messages in several topics.

Also, with the Telemundo help with PSA's the Hispanic community is to inform of health programs and community resources; such as: tobacco, diabetes, obesity, healthy choices, and others.

The opportunity of participating in the last two years in the Telemundo health fair has been a good venue to deliver the health message to the community.

Thank you to Telemundo for helping our community.

Sincerely,

Gail Muniz
Health Educator,
Southern Nevada Health District

KXAS-NBC-5 in the Fort Worth/Dallas area has significantly helped our organization by communicating many of the good and wonderful things that happen each day in our North Texas Schools in collaboration with our school incentives program. They have donated PSA's and news coverage communicating that teachers are the real Heroes of our community. Their excellent employees have worked tirelessly as mentors and speakers at our Stay On Track Stay In School Mentoring Program. These efforts have paid great and enormous dividends in the lives of the students and teachers that our organization serves!



philadelphia chinatown development corp. • 301-305 N. 9th st. • phila. pa 19107 • tel (215) 922-2156 • fax (215) 922-pcdc

April 25, 2008

Federal Communications Commission

Re: Docket No. 04-233

To Whom It May Concern:

My name is John Chin and I am the Executive Director of the Philadelphia Chinatown Development Corporation (PCDC). PCDC is a 501(c)(3) nonprofit organization which is located in Chinatown, Philadelphia. PCDC has been working to promote, protect, and preserve Chinatown as a viable ethnic residential and business community for more than 40 years. Through our work in neighborhood planning, affordable homeownership, youth programming, and advocacy, we have helped to improve the quality of life for many families who live in Chinatown and the Greater Philadelphia area.

The successful work of PCDC is only possible with the help and support of individuals, corporations, foundations, and government. My purpose in writing today is to share the positive experiences that PCDC and the Chinatown community have had with WCAU-TV over the years.

WCAU-TV has done a very good job on reporting on community news and representing the communities it serves. WCAU-TV has been a long-time partner in hosting and reporting on the PCDC Chinese New Year celebrations. The Chinese New Year is one of the most important holidays for Chinese all over the world. It is a time when family members travel home to be with family. Chinese New Year is also an opportunity for the Philadelphia Chinatown community to promote and share the culture with Philadelphians. Over the years WCAU-TV personalities have joined PCDC as it begins the yearly celebrations with a spectacular Chinese New Year banquet. This yearly tradition has signaled the following of the street parades, fireworks, and lion and dragon dances.

The WCAU-TV recognizes Philadelphia's wealth of diversity and has a reporting staff that is reflective of the communities that it serves. We as a community certainly value the emphasis on diversity. WCAU-TV is proactive as it holds events in the Asian American community to acknowledge the successes of Asian Americans in the Greater Philadelphia area.

Most recently, WCAU-TV aired a series of PSAs to highlight the work of PCDC and its services to needy families and youth. The PSAs generated interest from viewers, who offered to serve as volunteers. In addition to the PSAs, WCAU-TV has given financial support to PCDC over the years. Presently, WCAU-TV is collaborating with the Sports

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www.chinatown-pcdc.org

Congress of Philadelphia, PCDC, and many other community organizations to plan for a Olympic Opening Ceremony Celebration at the foot of the historical Chinatown Friendship Gate.

Overall, WCAU-TV has been a very strong corporate partner. It has demonstrated through its actions that it is committed to community, diversity, and multicultural activity.

Respectfully,



John Chin
Executive Director

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www.chinatown-pcdc.org

KTAZ Telemundo Ch. 39 has done a fantastic job with our community in several projects among them the Mayor's Alarm Walk Campaign and the City's effort to reduce child drawing.

April 8, 2008

Jo Anne Wilder
Director, Press and Community Relations
NBC 10
10 Monument Road
Bala Cynwyd, PA 19004

Dear Jo Anne:

The Police Athletic League of Philadelphia, a 501c(3) organization serving 26,000 inner city young people with after school educational and athletic programs at 27 centers, is incredibly grateful to WCAU-TV (NBC 10) for their tremendous support of our organization. We could not succeed in our mission without entities like WCAU, who make us a priority and extend countless resources to our cause.

In the last three years alone, your financial contributions have totaled more than \$20,000 through support of our Award Dinner and through your efforts in last year's creative and exciting Avalon Challenge (which raised \$10,000 for PAL). In addition, the station has sent on air talent to numerous PAL events (generating publicity and revenue for our mission) including PAL Night at the Phillies, PAL Night at the 76ers, Live Chess and more. Further, WCAU has saved us thousands of dollars by producing videos which we've used to tell our story to thousands of viewers. WCAU also continually runs PAL public service announcements throughout the year and during peak times prior to PAL month each February. These messages reach an audience of millions through your viewing area and allow us to spread the word about our works and the programs available to families all over the city.

Dennis Bianchi, your President and General Manager, has served on our board for about 8 years and is currently our Chairman. He dedicates countless hours each month and has led PAL for the past two highly successful years. His leadership has been instrumental, as his energy, people skills, dedication and abilities are second to none.

WCAU-TV is among our greatest benefactors and friends. We could not do this without you and your resources and philanthropy (both financially and otherwise) have allowed us to thrive. You have blessed us many, many times over. Thank you for allowing us to be a part of your family and for allowing us to help thousands of inner city young people each day.

Sincerely,

Lt. Susan Slawson

Eric Cushing

Commanding Officer
Development

Sr. Director of

The Puerto Rican Arts Alliance (PRAA) is a 501 (c)(3) non profit cultural educational arts organizations that primarily serves economically disadvantaged families. Over the years WSNS has provided the PRAA an enormous amount of in-kind support through PSAs for our programs and community arts events. WSNS' involvement has included attending and covering many of our community events, developing PSAs for the PRAA and providing on air talent to host our activities. The PRAA is pleased with WSNS support!

To Whom It May Concern:

Rady Children's Hospital-San Diego is a non-profit 501 (c) 3 organization located in Kearny Mesa. In addition to our main campus, Rady Children's has 15 neighborhood centers offering primary care and specialized services. Rady Children's is active in numerous community outreach programs, including health education, early intervention and counseling, child abuse prevention and child safety issues. Many of these programs have been promoted by KNSD-NBC 7/39.

Rady Children's is San Diego region's only designated pediatric trauma center and the only area hospital dedicated solely to pediatric care. Our goal is to help create a region where all children go to school healthy and ready to learn how to be productive, responsible citizens. Today's children are tomorrow's leaders. Since Rady Children's first opened its doors in 1954, our mission has been "to restore, sustain and enhance the health and developmental potential of children through excellence in care, education, research and advocacy."

Rady Children's Hospital-San Diego has partnered with KNSD-NBC 7/39 for more than 15 years. During this time, especially in the past three years, the station has done the following to positively assist in achieving our mission:

- Promoted and assisted in coordination of Union-Tribune Kids' NewsDay (UTKND) event. UTKND is a special edition of the Union-Tribune that covers the advances being made at Rady Children's Hospital-San Diego. KNSD-NBC 7/39 provides promotional spots and day of coverage for this event as well as providing a staff member to attend bi-monthly meetings leading up to the event.
- Promoted and assisted in coordination of Fantasy on Ice, an ice rink created to raise Funds for the Cancer Care Center at Rady Children's Hospital-San Diego. In addition to PSA's and live on-site segments, KNSD-NBC 7/39 created a special one hour program, *Holidays on Horton Square*, in order to promote this event and cause. This programming is extremely family friendly and has encouraged community participation.
- Compiled news stories about local patients at Rady Children's Hospital-San Diego promoting pediatric healthcare.
- Offered KNSD-NBC 7/39 talent to emcee various fund-raising events.
- Aired both Public Service Announcements as well as paid advertising at the request of Rady Children's Hospital-San Diego.

We are privileged to have KNSD-NBC 7/39 as a media partner. We are grateful for how they support our organization.



138 East 27th Street New York, NY 10016 | T: 212-889-2850 | F: 212-225-9085 | info@repertorio.org | www.repertorio.org

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GLORIA OSPINA
CUSTOMER REPRESENTATIVE

Date: April 18, 2008

To: Federal Communications Commission

From: Repertorio Español's Board of Directors

Att: José Antonio Cruz, Treasurer & Associate Producer

Re: Comment about WNJU (Docket Number: 04-233)

The Board of Directors of Repertorio Español would like to comment on the wonderful association we have had and continue to have with WNJU (Telemundo Channel 47).

Repertorio Español is New York's most respected Spanish-language theater dedicated to presenting plays by Hispanics from the United States as well as classic and contemporary works from Latin America and Spain. The Company, founded in 1968, is a registered 501(c)3 nonprofit organization that has garnered critical acclaim, recognition by its peers and the support of public and private entities. Repertorio Español serves the tri-state area from its resident theatre in Manhattan and also presents its works on tour throughout the United States and abroad.

One of the main goals of our organization is to make theater accessible to seniors, students and Hispanics of all national backgrounds. WNJU has been instrumental in helping our organization to bring in over 40,000 patrons to our 140 seat theater every year. It is important to note that approximately half of these patrons are students that in many instances have their first live theater experience at Repertorio Español.

WNJU has helped Repertorio Español by:

- giving generous donations to our education program making possible low-cost tickets to students, study guides for teachers and mentorship and after-school programs;
- allowing us to reach the community and inform them about our events by providing continuous editorial coverage through their various news outlets;
- providing crucial managerial expertise by allowing senior executives to be part of our Board of Directors;
- providing consistent and well placed Public Service Announcements which have been responsible for our recent unprecedented box office income.
- increasing the profile, glamour and impact of our special events and fundraisers by populating them with famous actors and newscasters.

The long-standing partnership between WNJU and Repertorio Español dates back to the 1970's when both were in our infancies. Repertorio Español and WNJU have grown together as we share a common constituency. And WNJU, with its generosity, has always been a responsible community partner eager to help our organization as well as furthering our mission.



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GOOD™

William Booth, *Founder*
Shaw Clifton, *General*
Maxwell Feener, *Territorial Commander*
Lt. Colonel William L. Crabson, *Divisional Commander*
Captain Stephen Morris, *National Capital Area Commander*

Federal Communications Commission
445 12th Street SW
Washington, DC 20554

April 17, 2008

Dear Sir or Madam:

I am Wenners Ballard, Director of Corporate Development, The Salvation Army, National Capital and Virginia Division. It is with great pleasure that I write this letter of support for NBC4 Washington, WRC-TV.

Over the past two years, The Salvation Army has been honored to award NBC4 Washington with several plaques in recognition of their participation as not only supporters but also media partners in our many charitable activities. In both 2006 and 2007, NBC4 was awarded a plaque for their outstanding on-air contributions to our Food and Families project. They were also recognized for the countless hours they contributed in support of the Katrina Hurricane disaster telethon.

In addition, NBC4 Washington has aired public service announcements (PSAs) for The Salvation Army for more than three years. The Salvation Army turned to the station in order to raise public awareness of fund raising and other activities such as:

- “grate patrol” designed to provide the homeless with shelter during cold winter nights;
- the locations of cooling centers, designed to provide air conditioned shelters during the sweltering days of summer for those who do not have air conditioned dwellings;
- drop-off locations for the annual toys for the needy kids campaign;
- the Christmas “Angel Tree” program; and
- the “coat drive”.

Finally, I rely heavily on the dynamic relationship that has evolved between our marketing departments. NBC4 has been instrumental in providing assistance in the marketing arena and more specifically, regarding strategic planning and public relations.

The Salvation Army looks forward to continued years of collaboration with NBC4, WRC TV.

Sincerely,

Wenners Ballard

Wenners Ballard

National Capital & Virginia Division Headquarters 2626 Pennsylvania Ave, NW Washington DC 20037 p: 202-756-2600 f: 202-464-7208



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THE MOST
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Director of Corporate Development

William Booth, *Founder*

Shaw Clifton, *General*

Maxwell Feener, *Territorial Commander*

Lt. Colonel William L. Crabson, *Divisional Commander*

Captain Stephen Morris, *National Capital Area Commander*

To Whom It May Concern:

The San Diego Blood Bank is a non-profit 501 (c) 3 organization established in 1950 by the San Diego County Medical Society to serve the San Diego region as its primary blood provider. The main office of the San Diego Blood Bank is located in the Hillcrest area of the City of San Diego.

There are also four additional San Diego Blood Bank donor centers located throughout San Diego County and a total of 12 bloodmobiles that travel around the region on behalf of the San Diego Blood Bank.

The San Diego Blood Bank has had an official partnership with KNSD-NBC 7/39 since September 1995. During the past three years of this partnership, the station has done the following to positively assist in improving our community's blood supply:

- Broadcast weekly blood level updates or patient profiles in each of their Friday evening (5 p.m.) newscasts.
- Promoted two open-to-the-public station blood drives during times of critically low supply resulting in some 300 pints of blood annually. Since each pint of blood can help two patients, these blood drives touched the lives of up to 600 local residents.
- Compiled news stories about local patients needing blood or bone marrow donors.
- Promoted San Diego Blood Bank special events such as The Chargers Blood Drive, The Padres Blood Drive, the Patriots Day Blood Drive, as well as promoting numerous San Diego Blood Bank fund-raising events.
- Offered KNSD-NBC 7/39 talent to emcee San Diego Blood Bank recognition events, fund-raising events and appear at blood drives.
- Aired both Public Service Announcements as well as paid advertising at the request of the San Diego Blood Bank.

During the past two years, the San Diego Blood Bank has sent correspondence to KNSD-NBC 7/39 to thank the management for communicating positively to the community about the station's blood drives, after each special event that the station assisted in promoting and whenever station talent assisted in emceeing a San Diego Blood Bank special event. In addition, positive correspondence was sent when severe blood shortages were alleviated due to KNSD-NBC 7/39's broadcasting of the appeal for blood donors.

I am the Communications Officer at the San Diego County Office of Education (SDCOE). The SDCOE is located in the City of San Diego, approximately 8 miles from NBC 7/39.

We enjoy an extremely open and collaborative relationship with the news department at NBC 7/39. That's not to say NBC 7/39 reporters ignore or downplay any aspect of their education coverage. But their coverage is invariably fair and even-handed, and we can't ask for more than that from any news department.

Beyond their news coverage, NBC 7/39 has collaborated with the SDCOE on a number of community relations and public service projects over the years. The station's on-going and long-running Inspiration Teen series is produced with close, on-going collaboration with the SDCOE. It features weekly on-air portraits of remarkable young people from local schools. NBC 7/39's Spanish-language news station, Mi San Diego, has offered regularly scheduled education segments targeted at the parents of English-Learner students, providing research-based information to improve students achievement to a key population for schools here.

Personnel at all levels of NBC 7/39 have shown a genuine commitment to support local public schools. The assignment desk, reporters and anchors, the News Director, programming department, community relations office and General Manager---all have contributed to a very positive, continuing relationship with the San Diego County Office of Education.

San Diego State University, a higher-education institution serving more than 34,000 students in the San Diego area, values its partnership with KNSD-NBC 7/39. NBC 7/39 has been a long time supporter of the university.

Every year for the past six years, NBC 7/39 has been the media partner for SDSU Month during March, providing public service announcements highlighting SDSU's role, as well as the value of higher education. For its outstanding public service efforts, SDSU bestowed on then NBC 7/39 general manager (and SDSU alumnae) Phyllis Schwartz its "Top 25" award in 2007 for those individuals who greatly contributed to SDSU's mission.

The station also regularly keeps us informed of programming changes and provides us opportunities to use those programs as a forum to share with the community what is taking place at SDSU. Much of NBC 7/39's on-air programming is of great benefit to the region: excellent news coverage, several public affairs and community oriented shows and the Spanish-language news program Mi San Diego - all of which serves San Diego's diverse community.

We are especially proud of the fact that five members of NBC 7/39's on air talent are alumni of SDSU who regularly help the university in their efforts to reach the community. NBC 7/39 is an integral part of the success of SDSU's community relations efforts and we appreciate their long-term support of our institution.



4715 Viewridge Avenue
Suite 100
San Diego, California 92123
Telephone (858) 292-YMCA (9622)
FAX (858) 292-0045
www.ymca.org

April 7, 2008

To Whom It May Concern,

I am writing to confirm with the FCC the support of television station KNSD-7/39 with the YMCA of San Diego County, a not for profit 501c3. The YMCA of San Diego County is the oldest and largest youth and family service organization in San Diego County and the second largest YMCA in the nation. The YMCA's Mission is dedicated to improving the quality of human life and to helping all people realize their fullest potential as children of God through the development of the spirit, mind, and body.

While the history of the YMCA and KNSD-7/39 as partners dates back more than eighteen years, I am proud to report to you that during the past two years KNSD-7/39 has supported the YMCA of San Diego County and its Mission by:

- Airing public service announcements (donated) in honor of the YMCA's 125th Anniversary.
- Dedicating the program *Streetside San Diego* to the YMCA 125th Anniversary.
- Dedicating an episode of *About San Diego* to the YMCA history.
- Dedicating the program *Streetside San Diego* to YMCA Healthy Kids Day.
- Airing public service announcements on the YMCA (donated) in Spanish on *Mi San Diego*.
- Providing talent for YMCA special events.
- Hosting the YMCA Public Speaking Contest and recording it for families.
- Providing tours of the station for youth of the YMCA Public Speaking Contest.
- Helping to sponsor the YMCA 125th Anniversary Dinner.
- Sponsoring YMCA Healthy Kids Day with talent, links to web site, and public service announcements (donated).
- Regularly reporting on the good works of the YMCA to the community.
- General manager of the station volunteers as a member of the Board of Directors for the YMCA of San Diego County and serves on the Marketing and Communications Committee of the Board of Directors.

If you have any questions or would like additional information about this great partnership, please feel free to call me at (858) 292-YMCA (9622).

Sincerely,

Pattie Griffin
Vice President of Marketing and Communications

Special Olympics
Connecticut, Inc.

2666 State Street
Hamden, CT 06517

203.203.1201 phone
203.230.1202 fax
www.soct.org



Special Olympics **Connecticut**

changing attitudes. changing lives.

April 16, 2008

Dear Federal Communications Commission,

Special Olympics Connecticut is proud to call WVIT/NBC 30 a Partner Sponsor. We teamed up with the Connecticut NBC affiliate over 10 years ago and the partnership has grown every year.

The mission of Special Olympics Connecticut (SOCT) is to provide year round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities; giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in the sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

Since 1969, SOCT has been *changing attitudes and changing lives*. SOCT currently serves 8,984 athletes (with intellectual disabilities) and partners (without intellectual disabilities) from across the state. Athletes and partners compete in 21 different Olympic-type sports thanks to over 100 local coordinators, 900 coaches and 10,000 additional volunteers.

WVIT/NBC 30 supports SOCT annually with statewide coverage of our events, talent appearances, web support and Public Service Announcements. As a Partner Sponsor, WVIT/NBC 30 has been a tremendous asset to help SOCT raise awareness and funds throughout Connecticut. Every year WVIT/NBC 30 supports all 9 Penguin Plunges by running PSA's for 6-8 weeks, anchors and reporters plunge themselves, while raising money online, and the news department covers many of our plunges. In the last few years our plunges have grown by over one hundred thousand dollars raised and we attribute much of that success to the support we receive from WVIT/NBC 30. The station also provides Public Service Announcements, talent appearances, news and web coverage annually for Winter Games, Summer Games, the Law Enforcement Torch Run and Dream Ride. Above and beyond all that WVIT/NBC 30 supports us by providing emcees and news coverage for our annual Hall of Fame Awards, CAS Unified Sports Michael's Cup Awards, Eastern Regional Games and most additional requests we ask throughout the year.

WVIT/NBC 30 also produced a generic Public Service Announcement for our Unified Sports Program a few years ago. Since the first airing of those spots our program has grown tremendously and introduced thousands of children in Connecticut to this enormously successful and life changing program.

The commitment, dedication and support that Special Olympics Connecticut has received from WVIT/NBC 30 has changed our organization for the better and we are so proud and honored to be Partners in a Caring Community with them.

Sincerely,

Laura Gremelsbacker
Director of Public Relations
Special Olympics Connecticut

The partnership between KTAZ Telemundo 39 and United Blood Services has brought many benefits to our Hispanic Community Blood Supply.

KTAZ Telemundo 39 helped promote many Hispanic blood drives in the valley resulting in many donors presenting at the drives that saved over hundreds of lives.

KTAZ Telemundo 39 not only helped create awareness about the need of blood donations within the Hispanic community but also sponsored several blood drives at their station.

Thank you KTAZ Telemundo 39 for your continuous support in maintaining an adequate Blood Supply for our Arizona Hospital patients.

The United States–Mexico Chamber of Commerce Northeast Chapter (USMCOC-NE) is a 501 (c) (6) non-profit business organization constituted by corporations, businessmen and institutions committed to promoting trade and business between the United States and Mexico by helping companies to bridge the two nations' differences in their legal, regulatory and economic systems, as well as their languages and cultures.

WNJU 47 Telemundo/NBC (Telemundo/NBC) has been a committed member of the Chamber for several years, which has actively participated and supported our organization by sponsoring events and participating in programs and initiatives of our organization. Likewise, when deemed appropriate according to the Chamber policies and nature of the events, Telemundo/NBC has provided coverage contributing to the communication and strengthening of the relations between the Chamber members and the Latino community.

We have found in Telemundo/NBC a trusted and supporting partner and we recognize the great contributions they have made to the community, in our particular case the Mexican-American community, in the Tri-State area.

April 8, 2008

Rebecca Nieto
Senior News Producer
NBC4 Los Angeles
3000 W. Alameda Avenue
Burbank, CA 91523

Dear Rebecca,

This letter is in response to KNBC information to the FCC - identification number: MB Docket No. 04-233.

United Way of Greater Los Angeles (UWGLA) is a nonprofit organization dedicated to creating pathways out of poverty and improving the quality of life for all of Greater Los Angeles by meeting basic needs, improving educational achievement and increasing financial stability for the most vulnerable in our community.

KNBC and UWGLA have successfully partnered on building community awareness about poverty in the Greater Los Angeles area. An example of this includes KNBC's extraordinary efforts at HomeWalk 2007 on November 17, 2007. Because of your help, UWGLA produced a 5K family walk to raise awareness and resources to combat and end homelessness in Los Angeles County. The money we raised on that amazing day will be awarded to programs successfully reducing homelessness among families and chronically homeless individuals, helping more people off our streets and into permanent housing.

Furthermore, we asked KNBC to air UWGLA public service announcements leading up to HomeWalk to help build awareness and UWGLA staff submitted homelessness data and success stories that were used in last year's *Forgotten Neighbors* documentary.

KNBC is a true community partner that helps to tell the social story of Los Angeles County through thoughtful programming, commits dollars through a UWGLA workplace campaign and offers volunteer opportunities to staff for events like HomeWalk.

Thanks to companies like KNBC, we're creating pathways out of poverty throughout Los Angeles County.

Sincerely,

Elise Buik
President, CEO
United Way of Greater Los Angeles



Urban League
OF GREATER HARTFORD

Empowering Communities.
Changing Lives.

James E. Willingham, Sr.
President and Chief Executive Officer

April 7, 2008

To whom it may concern:

I am writing to inform you of our partnership with WVIT/NBC30.

Our mission is to promote the Self-empowerment of individuals in the CT Capital Region to achieve educational, occupational and economic equality for themselves and their families.

The League serves 40 towns in North Central Connecticut and beyond. The League has had an ongoing relationship with WVIT/NBC30 for many years. NBC30 has promoted our Equal Opportunity Dinner "Partners in a Caring Community" for the past 3 years. Sponsorships that exceed \$15,000 or more have their company logos shown on air during the commercial for the Equal Opportunity Dinner.

In addition David Doebler, President and General Manager of WVIT/NBC30 have served as the Marketing Chair for our Equal Opportunity Dinner for the past 3 years and also serve on the League's Board of Directors. Keisha Grant of NBC30 served as the Mistress of Ceremony for the past 3 years. The Equal Opportunity Dinner is our major fundraiser for our programs and operations. NBC30 also chose the League to receive 50% of part of the proceeds from the Cow Parade Charity. On behalf of the Urban League of Greater Hartford I would like to extend our many thanks to NBC30 for your continued support.

Thank you,

James E. Willingham, Sr.
President and Chief Executive Officer



Live the Adventure, Honor the Legend™

April 4, 2008

Federal Communications Commission
445 12th Street SW
Washington, DC 20054

Re: MB Docket # 04-233

Please consider this letter in support of KNSD and NBC Universal in San Diego. The USS Midway Museum is one of many organizations that has a strong relationship with these stations in a way that positively impacts San Diego.

The USS Midway Museum opened in 2004. In the past four years, KNSD frequently has aired PSAs for such worthy Midway community activities as:

- Memorial Day Wreath Remembrance
- Veterans Day Active-duty Naturalization Ceremonies
- U.S. Marine Corps' Toys for Tots Campaign
- Pearl Harbor Survivors Association Commemoration
- And, most importantly, the Midway American Patriot Award gala, most recently honoring Bob Hope. KNSD took a leading public-service role, taping the entire flight deck program, broadcasting it in San Diego, and making it available to NBC affiliates from coast to coast. KNSD's public service commitment has been national in scope and relevance.

In four short years, the USS Midway Museum has become the most-visited floating ship museum in the country, in no small part due to the strong partnership of KNSD. The station consistently has demonstrated a willingness to place a high priority on the needs of the community when it comes to public service announcements and community involvement.

We greatly value our partnership with KNSD.

Sincerely,

Scott L. McGaugh
Marketing Director
USS Midway Museum



Keren Taylor | Executive Director, WriteGirl | Tel: 213-253-2655 | Fax: 213-253-2618 | 411 S. Main Street | Suite 422B | Los Angeles, CA, 90013

April 7, 2008

To whom it may concern:

Regarding MB Docket No. 04-233, I would like to provide information about our organization and the ways in which we have been positively influenced and supported by the staff and programming of KNBC in Los Angeles.

WriteGirl (www.writegirl.org) is a nonprofit organization that provides creative writing and mentoring programs for teen girls in the Los Angeles area. We match girls with professional women writers, who work with them weekly on creative writing projects. Once a month, the whole group gathers for full day writing workshops focusing on topics such as journalism, fiction, poetry, dialogue, songwriting and many others. We also provide an annual reading series and publish award-winning books of our members' work, all of which are distributed nationally. The WriteGirl program, now in its seventh year, has served hundreds of girls, 100% of whom have graduated high school and entered college (in sharp contrast to the 50% drop out rate at many of their schools).

The work that WriteGirl does depends on significant support from and participation by local writers and media professionals. KNBC has been a critical resource for mentors and volunteers, and has served as a vehicle to spread our message and publicize our many events. Because of the nature of the critically-acclaimed programming on KNBC, it provides a template for our girls to aspire to. Our creative writing mentors, workshop leaders and advisory board members have served on the writing staffs of many programs aired on KNBC, including *My Name Is Earl* and *ER*.

We have forged a close and supportive relationship with NBC Universal and with the KNBC staff, where we have found numerous champions. WriteGirl received support from former KNBC General Manager Paula Madison (now serving as NBC Universal's Executive Vice President of Diversity) as we developed a journalism workshop for our girls. We were delighted to host KNBC reporter Beverly White at our annual year-end celebration, at which she offered insights into her life as a broadcast journalist. One of our recent advisory board members, NBC executive Areceli DeLeon, provided significant liaison outreach to both English and Spanish-language professionals in the KNBC family.

We feel quite fortunate to have a friend in KNBC and we look forward to a long-lasting relationship into the future. We are empowering the next generation of writers, including journalists, and we are proud to have found a local example of excellence. Please feel free to contact me if you would like additional information about KNBC.

Sincerely,

Keren Taylor

Email: info@writegirl.org

In October of 2007 I was interviewed on WSNS. Emphasis was on the mission of Y-ME and the BIG Night Out (Y-ME Illinois event)
After the interview I discussed with Ambar Gilmore the possibility of a longer segment on Y-ME Illinois and breast cancer in the Hispanic population.

I participated in an on-air interview with WSNS news on March 13th to discuss the Y-ME mission and breast cancer awareness. This was a wonderful opportunity to reach a large Latino population. At that time, we mentioned the participation of Y-ME Illinois affiliate in the NBC5-WSNS health fair that took place at Navy Pier on March 15th, 2008.

Both of the segments caused a definite increase in the calls received by the Spanish Hotline and the Illinois office as well. We were able to equip callers with information about programs and resources at Y-ME Illinois.