

Dear Sirs, I fail to see the necessity of advisory boards for various radio stations. If a station is broadcasting a message that a listener finds objectionable, a push of a button solves that problem immediately. If enough listeners don't want to be listeners, the station's advertising revenue tanks. So, any viable station has a listener base who wants to hear the message of that station.

The other problem of advisory boards is how can they be geographically constituted in a fair way. People from the local area around the station tower may not be the targeted audience, yet the local community derives income from the station. The proposed regulation will do nothing but cause a vast game of musical chairs, coupled with an entire new bureaucracy at tax-payer and station expense.

In short, while this regulation may seem to be a reasonable idea, it will only cause monetary and employee time problems for individual stations. And it will not do much to change any particular station's message.

Ave atque Vale,
Chuck Moody
Grangeville, ID