

04-23
ORIGINAL

1030 KCEE

Pop Classics

April 4, 2008

FILED/ACCEPTED

APR 23 2008

TO: FCC Chairman and Commissioners
FROM: 1030 KCEE – Cortaro, Arizona
RE: "Localism"/Fairness Doctrine

Federal Communications Commission
Office of the Secretary

Our radio station has been on the air for 13 months. We are not part of a corporate conglomerate of stations. We are a single station owned by an individual and his wife. We only have two full-time employees (myself and an Executive Assistant) plus a part-time engineer and part-time sales person.

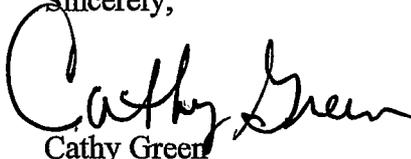
Even though we are fully automated, we are very much in touch with the local community and we would like to share with you some of our local letters, e-mails and public service announcements from the last 13 months. We have only billed \$95,000 cash, but we have also run \$47,000 worth of community Public Service Announcements.

Our office is not located in Cortaro (our city of license). I believe Cortaro is just a Post Office and a very small area where our transmitter is located. Many more people have access to our office than if we were required to be located in Cortaro. We are a few miles away in a much more populated area of Pima County. Our office is open Monday-Friday from 8:30am-4:30pm. Requiring us to have local programming, etc. would also put undo financial hardship on us.

I have been in the media business for 34 years working for an advertising agency, CBS television station and different radio conglomerates. Never has a station been as involved with the community as this one – the first one locally that has also been fully automated and with no syndicated programming. We do carry three minutes of live AP News at the top of every hour.

Please do not take us backwards. Thank you for your consideration.

Sincerely,



Cathy Green
General Manager
1030 KCEE/Slone Broadcasting, LLC
6700 N. Oracle Rd., Suite 240
Tucson, AZ 85704

2008 APR 21 10:22

No. of Copies rec'd 0
List ABCDE

GABRIELLE GIFFORDS
8TH DISTRICT, ARIZONA
WASHINGTON OFFICE:
502 CANNON HOUSE OFFICE BUILDING
WASHINGTON, DC 20515
(202) 225-2542

DISTRICT OFFICES:
TUCSON OFFICE
1661 NORTH SWAN, SUITE 112
TUCSON, AZ 85712
(520) 881-3588
COCHISE COUNTY OFFICE
77 CALLE PORTAL, SUITE B-160
SIERRA VISTA, AZ 85635
(520) 459-3115



Congress of the United States
House of Representatives
Washington, DC 20515-0308

COMMITTEES:
ARMED SERVICES
SUBCOMMITTEE ON AIR AND
LAND FORCES
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AND ENVIRONMENT
FOREIGN AFFAIRS
SUBCOMMITTEE ON
THE WESTERN HEMISPHERE

January 22, 2008

Mrs. Cathy Green
6700 North Oracle Road, Suite 240
Tucson, AZ 85704-7738

Dear Mrs. Green,

Thank you for writing to me about the Fairness Doctrine.

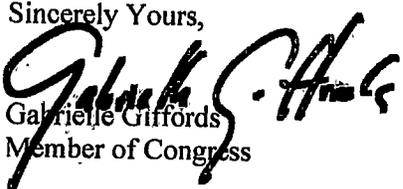
As spelled out by the Federal Communications Commission (FCC) in 1949, the Fairness Doctrine would require broadcast licensees to devote a reasonable amount of airtime to the discussion of important public issues and to have both sides represented in that discussion. The Fairness Doctrine also incorporated the Personal Attack Rule, requiring broadcasters to provide rebuttal time to anyone who had been attacked on the air.

In 1987, the FCC reversed the Fairness Doctrine, announcing that it hurt the public interest and violated the First Amendment. As a strong supporter of the First Amendment, I respect the FCC's decision to repeal the Fairness Doctrine.

Earlier this year, Representatives Kucinich, Hinchey and Slaughter publicly stated that they would support legislation to reinstate the Fairness Doctrine. If the Fairness Doctrine came up for a vote I would oppose it. I personally disagree with the decision to reinstate the Fairness Doctrine and I support the FCC's 1987 action that reversed the Fairness Doctrine and protected our fundamental liberty: free speech.

I always appreciate hearing from constituents, like you, who are informed and interested in issues of important to Arizona and the nation. Please do not hesitate to contact me in the future if you require assistance. My job as your representative is to help you connect with federal agencies, access services and get your policy questions answered thoroughly. Feel free to sign-up for e-news updates on my website at www.giffords.house.gov.

Sincerely Yours,


Gabrielle Giffords
Member of Congress

GG/LB

**KCEE 1030 AM
Tucson, AZ**

Quarterly Issue/Programs List For: KCEE-AM 1030 - Q1-2008

Issue Description	Program Segment	Dates	Times	Duration	Description of Segment
Free Entertainment for Seniors					
Tucson Boys Chorus	Mon-Su 5am-12mid	Jan/Feb	43	:60	TABCisker/Classic Concert
Oro Valley Church	Mon-Su 5am-12mid	March	8	:30	Steve Amerson Concert
Community Awareness					
Wireless Amber Alert	Mon-Su 5am-12mid	Jan/Feb/Mar	121	:30	Police Radio/Names
Teen Challenge of Arizona	Mon-Su 5am-12mid	Jan/Feb/Mar	127	:30	Faith based intervention
Humane Society	Mon-Su 5am-12mid	Jan/Feb/Mar	167	:30	ZooToo.com / Humane Society Make-over
AZ Broadcaster's Assoc.	Mon-Su 5am-12mid	Jan/Feb	46	:30	Army National Guard/PEP/NCS
Disabled Veterans/SewMuchComort	Mon-Su 5am-12mid	Feb/Mar	74	:60	Sew Adaptive Velcro clothing for veterans
SASIE Awards	Mon-Su 5am-12mid	Feb/Mar	37	:30	Business awards
Community Food Bank	Mon-Su 5am-12mid	Jan/Feb	82	:30	Mardi Gras 2008/Generic
Arizona Public Schools	Mon-Su 5am-12mid	March	28	:30	Make A Difference Every Day
Arizona Opera League	Mon-Su 5am-12mid	March	10	:60	1st Annual Golf Tournament/Music in Schools
Health Issues					
Diabetes Management	Mon-Su 5am-12mid	Jan/Feb	86	:60	Restaurant/Used Cars/Robber
Stroke Awareness	Mon-Su 5am-12mid	Jan/Feb	88	:60	Python
American Cancer Society	Mon-Su 5am-12mid	March	53	:60	Susan G. Koman/OVCC Swing for the Cure
TOTALS:			970		Minimum Value: \$14,000+

1030 KCEE

Pop Classics

January / February / March 2008 - PUBLIC SERVICE SUMMARY

Name of Organization	Invoice #	Name of Spot	# Spots	Month	Year
ABA-Army Nat Guard/PEP/NCSA Ad Council/Diabetes Management	08010042	I Was Born/Finding Career/When I Grow Up	3 ✓	Jan	2008
Ad Council/Stroke Awareness	08010068	Restaurant/Robber/Used Cars	50 ✓		
Wireless Amber Alert	08010072	Stroke Awareness/Python	50 ✓		
Humane Society	08010070	Police Radio/Names	50 ✓		
Tucson Boys Chorus	08010074	ZooToo	49 ✓		
Community Food Bank	08010076	TABCisker	21 ✓		
Teen Challenge of Arizona	08010078	Mardi Gras 2008 & Generic	23 ✓		
	08010080	Generic Rotator	19 ✓		
ABA-Army Nat Guard/PEP/NCSA Ad Council/Diabetes Management	08020028	Succeed/Squared Away/Course/Child/Born/Grow Up	24 ✓	Feb	2008
Ad Council/Stroke Awareness	08020068	Restaurant/Robber/Used Cars	36 ✓		
Wireless Amber Alert	08020072	Stroke Awareness/Python	38 ✓		
Humane Society	08020070	Police Radio/Names	47 ✓		
Community Food Bank	08020074	ZooToo	57 ✓		
Teen Challenge of Arizona	08020076	Comm Food Bank/Yokohama	59 ✓		
Disabled Veterans	08020078	Generic Rotator	58 ✓		
Tucson Boys Chorus	08020080	Sew Much Comfort	30 ✓		
Sasie Awards	08020082	TBC/Classic Concert	22 ✓		
	08020084	Public Interest Awards	25 ✓		
ABA-Army Nat Guard/PEP/NCSA Wireless Amber Alert	08030050	Squared/Course/Child/Grow Up/Succeed	19 ✓	Mar	2008
Humane Society	08030072	Police Radio/Names	24 ✓		
Teen Challenge of Arizona	08030074	ZooToo	61 ✓		
Disabled Veterans	08030078	Generic Rotator	50 ✓		
Cancer Society	08030080	Sew Much Comfort	44 ✓		
Arizona Public School	08030086	Susan G Koman/OVCC Swing for the Cure	53 ✓		
Oro Valley Church	08030088	AZ Schools Make A Difference Every Day	28 ✓		
Arizona Opera League	08030092	Steve American Concert	8 ✓		
Sasie Awards	08030094	1st Annual Golf Classic	10 ✓		
	08030084	Public Interest Awards	12 ✓		

**KCEE 1030 AM
Tucson, AZ**

Quarterly Issue/Programs List For: KCEE-AM 1030 - Q4-2007

Issue Description	Program Segment	Dates	Times	Duration	Description of Segment
Free Entertainment for Seniors					
El Rio Theatre	Mon-Su 5am-12mid	10/1-10/20	51	:60	Free Shakespeare's "12th Night"
Community Awareness					
Rotary Club - Children's Literacy	Mon-Su 5am-12mid	10/1-10/27	128	:30	Classic Car Show/Children's Literacy
Nat'l Fire Protection Assoc.	Mon-Su 5am-12mid	10/7-10/13	20	:30	Emergency Preparedness/Literacy/Predators
Humane Society	Mon-Su 5am-12mid	10/23-10/26	23	:30	Cause Four Paws-Mutts-querade
AZ Broadcaster's Assoc.	Mon-Su 5am-12mid	10/1-12/31	15	:30	U.S. Coast Guard/PEP/NCSA
AZ Broadcaster's Assoc.	Mon-Su 5am-12mid	10/1-12/31	20	:30	Army National Guard/PEP/NCS
Tucson Zoological Society	Mon-Su 5am-12mid	10/3-10/5	20	:60	Zooscon 2007
Boy Scouts	Mon-Su 5am-12mid	10/1-10/5	16	:60	Spurs & Stars
Veteran's Day	Mon-Su 5am-12mid	11/6-11/12	30	:60	Military Appreciation/Free Dinner/El Corral
Community Food Bank	Mon-Su 5am-12mid	11/14-12/31	69	:30	
Health Issues					
American Heart Association	Mon-Su 5am-12mid	10/1-12/31	130	:30	"Go Red" campaign
TOTALS:			522		Minimum Value: \$7,000+

1030 KCEE

Pop Classics

OCTOBER/ NOVEMBER/ DECEMBER 2007 PUBLIC SERVICE SUMMARY

Name of Organization	Invoice #	Name of Spot	# Spots	Month	Year
ABA-US Coast Guard/PEP/NCSA	07100042	Drug Bust/Katrina			
ABA-Army Nat Guard/PEP/NCSA	07100040	I Was Born	9	Oct	2007
American Heart Association	07100090	Go Red - Heart Disease & Women	12		
National Fire Protection Assoc.	07100096	Fire Prevention Week	57		
Humane Society	07100102	Cause Four Paws-Mutts-querade	20		
Tucson Zoological Society	07100100	Zoocson 2007	23		
Boy Scouts	07100098	Boy Scouts Spurs & Stars	20		
El Rio Neighborhood Center	07100094	Twelfth Night Theatre Project	16		
Rotary Club of Tucson	07100092	Tucson Classic Car Show/Children's Literacy	51		
			128		
ABA-US Coast Guard/PEP/NCSA	07110038	Drug Bust/Katrina			
ABA-Army Nat Guard/PEP/NCSA	07110036	I Was Born	2	Nov	2007
American Heart Association	07110074	Go Red - Heart Disease & Women	4		
Military Appreciation	07110076	Military Appreciation Golden Corral	47		
Community Food Bank	07110078	Comm Food Bank/Yokohama	30		
			23		
ABA-US Coast Guard/PEP/NCSA	07120046	Drug Bust/Katrina			
ABA-Army Nat Guard/PEP/NCSA	07120044	I Was Born	4	Dec	2007
American Heart Association	07120074	Go Red - Heart Disease & Women	4		
Community Food Bank	07120076	Comm Food Bank/Yokohama	26		
			46		

**KCEE 1030 AM
Tucson, AZ**

Quarterly Issue/Programs List For: KCEE-AM1030 - Q3-2007

<u>Issue Description</u>	<u>Program Segment</u>	<u>Dates</u>	<u>Times</u>	<u>Duration</u>	<u>Description of Segment</u>
Free Entertainment for Seniors					
"Let Freedom Ring" - July 4th	Mon-Su 5am-12mid	7/1-7/4	23	:60	Free July 4th Concert
El Rio Theatre	Mon-Su 5am-12mid	9/17-9/30	29	:60	Free Shakespeare's "12th Night"
Community Awareness					
Senior Volunteers-"Reading Seed"	Mon-Su 5am-12mid	8/11-9/30	119	:30	Reading Volunteers
Nat'l Assoc. of Broadcasters	Mon-Su 5am-12mid	7/1-7/31	64	:30	Arizona Literacy
Nat'l Assoc. of Broadcasters	Mon-Su 5am-12mid	8/1-8/31	62	:30	Emergency Preparedness/Literacy/Predators
Gov. Office of Highway Safety/ABA	Mon-Su 5am-12mid	7/1-7/31	76	:30	Buckle Up - Seatbelt campaign
Tucson Boys Chorus	Mon-Su 5am-12mid	7/1-7/31	65	:60	Summer Camp
Tucson Boys Chorus	Mon-Su 5am-12mid	8/11-9/30	99	:30	Fall Sign-up for Boys Chorus
National Food Bank	Mon-Su 5am-12mid	9/1-9/28	26	:60	Kid's Café
Boys Scouts	Mon-Su 5am-12mid	9/26-9/30	12	:60	Spurs & Stars
AZ Broadcaster's Assoc.	Mon-Su 5am-12mid	7/22-9/30	95	:30	U.S. Coast Guard/PEP/NCSA
AZ Broadcaster's Assoc.	Mon-Su 5am-12mid	7/23-9/28	95	:30	Army National Guard/PEP/NCS
Health Issues					
American Heart Association	Mon-Su 5am-12mid	7/1-9/30	182	:30	"Go Red" campaign
Shriner's Hospital	Mon-Su 5am-12mid	7/1-9/30	130	:30	George Lopez with telephone number.
TOTALS:			1077		Minimum Value: \$16,000

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Pop Standards

JULY/AUGUST/SEPTEMBER 2007 PUBLIC SERVICE SUMMARY

Name of Organization	Invoice #	Name of Spot	# Spots	Month	Year
NAB-Congressional Families	07070078	Arizona - Literacy	64	July	2007
ABA-Gov Office	07070044	Gov Office Highway Safety/Seat Belt	76	July	
ABA-US Coast Guard/PEP/NCSA	07070048	Drug Bust/Katrina	21	July	
ABA-Army Nat Guard/PEP/NCSA	07070046	I Was Born	21	July	
American Heart Association	07070076	Go Red - Heart Disease & Women	65	July	
Shriner's Hospital For Children	07070074	George Lopez/Shriner's Children's Hospital	46	July	
Let Freedom Ring	07070082	Let Freedom Ring	23	July	
Tucson Boy's Chorus	07070080	Summer Camp	65	July	
NAB-Congressional Families	07080062	Emerg Preparedness/AZ Literacy/Online Predators	62	Aug	2007
ABA-US Coast Guard/PEP/NCSA	07080039	Drug Bust/Katrina	49	Aug	
ABA-Army Nat Guard/PEP/NCSA	07080036	I Was Born	49	Aug	
American Heart Association	07080060	Go Red - Heart Disease & Women	62	Aug	
Shriner's Hospital For Children	07080058	George Lopez/Shriner's Children's Hospital	45	Aug	
Rotary Club of Tucson	07080066	Reading Speed Program	41	Aug	
Tucson Boy's Chorus	07080064	Boys Chorus Fall	40	Aug	
ABA-US Coast Guard/PEP/NCSA	07090032	Drug Bust/Katrina	25	Sept	2007
ABA-Army Nat Guard/PEP/NCSA	07090030	I Was Born	25	Sept	
American Heart Association	07090052	Go Red - Heart Disease & Women	55	Sept	
Shriner's Hospital For Children	07090050	George Lopez/Shriner's Children's Hospital	39	Sept	
Rotary Club of Tucson	07090056	Reading Speed Program	78	Sept	
Tucson Boy's Chorus	07090054	Boys Chorus Fall	59	Sept	
National Food Bank	07090058	Kid's Café	26	Sept	
El Rio Theatre	07090060	12th Night	29	Sept	
Boy Scouts	07090062	Spurs & Stars	12	Sept	

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Pop Standards

Name of Organization	Invoice #	Name of Spot	# Spots	Month	Year
Shriner's Hospital For Children	07040058	George Lopez	12	April	2007
Save Our Sabino	07040064	SOS/Sabino	39	April	
Father's Day Golf Classic	07040062	Steele Children's/Diabetes Type 1	29	April	
NAB	07040054	Celebration Prom-Graduation Safety	2	April	
Tucson Boy's Chorus	07040060	POPS Concert	44	April	
Pima County Fair	07040056	PCF	40	April	
ABA	07050046	Gov Office Highway Safety/Seat Belt	28	May	2007
NAB	07050080	Celebration Prom-Graduation Safety	24	May	
Shriner's Hospital For Children	07050082	George Lopez	41	May	
Tucson Boy's Chorus	07050084	POPS Concert	23	May	
Father's Day Golf Classic	07050086	Steele Children's/Diabetes Type 1	176	May	
YMCA	07050088	YMCA 2007 PSA	45	May	
Save Our Sabino	07050090	SOS/Sabino	73	May	
ABA	07060042	Gov Office Highway Safety/Seat Belt	86	June	2007
Let Freedom Ring	07060076	Let Freedom Ring	19	June	
Tucson Boy's Chorus	07060074	Summer Camp	10	June	
NAB	07060072	Arizona - Literacy	27	June	
American Heart Association	07060070	Heart Disease & Women	26	June	
Father's Day Golf Classic	07060068	Steele Children's/Diabetes Type 1	24	June	
Shriner's Hospital For Children	07060066	George Lopez	42	June	

**KCEE 1030 AM
Tucson, AZ**

Quarterly Issue/Programs List For: KCEE-AM1030 - Q1-2007					
<u>Issue Description</u>	<u>Program Segment</u>	<u>Dates</u>	<u>Times</u>	<u>Duration</u>	<u>Description of Segment</u>
Station went on the air - 2/3/07					
FREE ENTERTAINMENT FOR SENIORS					
Boys Chorus Concert	Mon-Su 5am-12mid	2/7-2/11	48	:60	Free public concert
Tucson Navy Week	Mon-Su 5am-12mid	2/7-3/16	90	:60	Navy Band Southwest free concert
HEALTH ISSUES FOR SENIORS					
American Heart Association	Mon-Su 5am-12mid	3/19-3/31	40	:60	Symptoms for strokes/heart attacks
TOTALS:			178		Minimum Value: \$1,780



ORO • VALLEY • COUNTRY • CLUB

March 28, 2008

Dear Swing for the Cure Donor,

On behalf of the Oro Valley Country Club, I would like to extend my sincerest gratitude for KCEE's generous donation of the Silver sponsorship level for our First Annual Swing for the Cure Golf Tournament, benefitting the Susan G. Komen for the Cure®.

In the days following the event, we will update you on the success of the tournament and monies raised for this worthy cause.

Again, thank you for your support as we could not have a successful event without you.

Warm Regards,

Kevin Green
General Manager

Ana Ames

From: Chodorc@aol.com
Sent: Friday, March 21, 2008 8:50 AM
To: contact@1030kcee.com
Subject: THANK YOU

HI,
JUST WANT YOU TO KNOW, WE WERE IN TUCSON FOR A WEEKS VACATION.
FROM CHICAGO. I'M 50 MY WIFE 43 YRS. OLD. WE HAD A RENT A CAR
THAT WAS THE ONLY STATION WE LISTENED TO. WE STAYED WITH MY
AUNT, AND SURE ENOUGH WE GO OUTSIDE ON THE PATIO.
SHE PUTS ON THE RADIO SAME STATION. WE MISS TUCSON,
AND YOUR STATION. MY FATHER PASSED AWAY RECENTLY. AND SO
MANY SONGS REMINDED ME OF MY FATHER, HE FIRST TOOK OUR
FAMILY TO AZ. IN 1967.
THANKS, YOU HELPED BRING BACK MANY GREAT MEMORIES.
YOU HAVE A NEW FAN IN CHICAGO
JACK & PATTI CHODOR

Create a Home Theater Like the Pros. Watch the video on AOL Home.

Ana Ames

From: MikeNAbney@aol.com
Sent: Friday, March 21, 2008 10:08 PM
To: contact@1030kcee.com
Subject: Request for information

Dear Sir:

I listen to your station all the time and enjoy so much of the older music that you play. I have a request I hope that you can help me out with. I was listening to your station this morning around 8:00 am and heard a song about the "Alamo". Could you please let me know what the title of the song is, what the date of the recording was and who the artist was? I appreciate any help that you can provide.

Thanks

Mike Abney

Create a Home Theater Like the Pros. Watch the video on AOL Home.

Cathy Green

From: JParris [JParris@communityfoodbank.org]
Sent: Thursday, March 20, 2008 2:21 PM
To: Cathy Green
Subject: RE: New Copy for CFB Public Service Announcements

Cathy: Thank you. We really appreciate what KCEE does for us.

Jack

From: Cathy Green [mailto:cathygreen@1030kcee.com]
Sent: Thursday, March 20, 2008 2:17 PM
To: JParris
Subject: RE: New Copy for CFB Public Service Announcements

No trouble at all! We'll insert it and then go back to the generic.

Cathy

From: JParris [mailto:JParris@communityfoodbank.org]
Sent: Thursday, March 20, 2008 12:53 PM
To: Cathy Green
Subject: New Copy for CFB Pulbic Service Annoucements

Hi Cathy: If it's not too much trouble could we air the attached CFB "Drive Away Hunger" car raffle public service announcement from March 29 through June 12, 2008?

Let me know if that's a problem.

Thank you for all your help.

Jack

Jack Parris
Public Relations Manager
Community Food Bank
3003 S. Country Club Road
Tucson, AZ 85713
jparris@communityfoodbank.org
(520) 622-0525 x 215
Cell (520) 444-5412
www.communityfoodbank.org

Cathy Green

From: Kevin Green [kgreen@orovalleycountryclub.com]
Sent: Friday, February 29, 2008 10:42 AM
To: Cathy Green; Egmcullen@aol.com; jcn2323@hotmail.com; Tony Poggi; Pedicone, John; Fjnaughton@aol.com; DJRMWest@aol.com
Subject: RE: Swing for the Cure commercial

GREAT!!!!

Kevin Green, CCM
General Manager
Oro Valley Country Club
(520) 297-7834
kgreen@orovalleycountryclub.com

From: Cathy Green [mailto:cathygreen@1030kcee.com]
Sent: Friday, February 29, 2008 9:53 AM
To: Egmcullen@aol.com; Kevin Green; jcn2323@hotmail.com; 'Tony Poggi'; 'Pedicone, John'; Fjnaughton@aol.com; DJRMWest@aol.com
Subject: Swing for the Cure commercial

Everyone,

Attached is the finished commercial that will run March 10-23rd. Please pass along to anyone I might have missed that isn't listed above! Thank you for the opportunity to have our signage at your wonderful event. I hope you raise lots of money!

Cathy Green
General Manager
1030 KCEE/Slone Broadcasting, LLC
6700 N. Oracle Rd., Suite 240
Tucson, AZ 85704

(520)498-1030 phone
(520)498-9966 fax
(520)405-6646 cell

cathygreen@1030KCEE.com

Ana Ames

From: Ana Ames [contact@1030kcee.com]
Sent: Monday, February 25, 2008 9:12 AM
To: 'John'
Cc: anaames@1030KCEE.com
Subject: RE: Great music!!

Dear John....Hopefully you are pretending you are in Tucson and it's nice in "warm"....we should hit 80 this week...

It should start to defrost in New Hampshire soon. I passed you note to the boss and I'm sure he'll enjoy it since he's the "Music Man"....

Please keep in touch and hope you get to come back to Tucson soon.

Best regards...Ana Ames Executive Assistant

From: John [mailto:johnboy29@roadrunner.com]
Sent: Saturday, February 23, 2008 9:10 PM
To: contact@1030kcee.com
Subject: Great music!!

We're sitting here in New Hampshire, enjoying your music all day long. How about more ragtime piano like "Down Yonder" ?? So rarely her good stuff like that anymore on the radio, you guys are the only ones who play it. Whoever picks the songs you play is doing a great job. Keep up the good work!!

-John, New Hampshire

3/26/2008

Cathy Green

From: Ana Ames [contact@1030kcee.com]
Sent: Friday, February 22, 2008 1:04 PM
To: 'Cathy Green'
Subject: FW: Arizona Public Schools Making a Difference Every Day PSA
Attachments: 02 Track2.mp3

From: William Mayhall [mailto:prbill6@gmail.com]
Sent: Friday, February 22, 2008 11:47 AM
To: contact@1030kcee.com
Subject: Arizona Public Schools Making a Difference Every Day PSA

Good morning,

I hope all is well with all of you! Earlier this week, you may have received a call or a voice mail from a colleague discussing the Arizona Public Schools Making a Difference Every Day campaign. Per that call or voice mail, attached is a public service announcement from the campaign.

We would greatly appreciate it if KCEE would consider adding this PSA to the March rotation. Here is a little more information on the campaign in general:

The AZ Public Schools Making A Difference Every Day campaign was developed out of our belief that the discussion of public education in Arizona is out of balance. Even though there are good things happening in public schools all over our state, the news is filled with an almost endless barrage of stories about the things that are "wrong" with our schools. It really can't be much a surprise then that the discourse about public education focuses on the bad and ignores the good.

In this environment of negative publicity, it is almost impossible to have reasonable discussions about what steps need to be taken to make Arizona's schools, and thus her students, the best in the nation. Someone needs to level the playing field, to balance the torrent of bad news with stories about the good things that are happening in public schools, and this campaign is an effort to do that.

*You likely know that great things are happening in your child's school or your neighborhood school. But you may not be aware of the inspiring things happening in public schools throughout Arizona. In the coming months, we will showcase the success stories in public education across the state. And it all starts with you. Send us your stories and join the effort to demonstrate that **Arizona Public Schools Make a Difference Every Day!***

Please feel free to call me at 602-826-6858, or e-mail me here at prbill6@gmail.com if you should have any questions, or require further information.

Thank you for your help on spreading the word!

Bill Mayhall
 Power Communications & Services
 739 E. Michigan Ave.
 Phoenix, AZ 85022
 602-826-6858

2/29/2008

From: John [mailto:johnboy29@roadrunner.com]
Sent: Wednesday, February 20, 2008 2:05 PM
To: contact@1030kcee.com
Subject: Great Music

Dear KCEE

We spent a week's vacation in Tucson in late January, came across KCEE am by chance, and listened to it the whole time we were there.

Just wanted to say thanks for all that great, old music, it really made our vacation! How about piping some of it up to New Hampshire?

Thanks again,
Margy and John
Mirror Lake, NH

No virus found in this incoming message.
Checked by AVG Free Edition.
Version: 7.5.516 / Virus Database: 269.20.8/1289 - Release Date: 2/20/2008 10:26 AM

3/26/2008

Ana Ames

From: John [johnboy29@roadrunner.com]
Sent: Wednesday, February 20, 2008 2:47 PM
To: Ana Ames
Subject: Re: Great Music

Cool!! Thanks Ana, I did not grow up in the computer age, (my first computer was an Underwood manual typewriter!) and am constantly amazed by all the things it can do. As I write this, I am listening to KCEE. I feel just like I'm back in Tucson, mid the cactus and the sagebrush...the yuccas and the thistles...

Yahoo!

----- Original Message -----
From: Ana Ames
To: 'John'
Cc: anaames@1030KCEE.com
Sent: Wednesday, February 20, 2008 4:30 PM
Subject: RE: Great Music

Well....lucky you...since you enjoyed it so much...you can just go to your computer and do the following....

Streaming

Simple Steps:

Just click onto our site at www.1030kcee.com and on the HOME PAGE you will see a button blinking on the left side of our Website and it tells you to "LISTEN ON LINE"...you will DOUBLE CLICK and our streaming "box" will come up...you don't do a thing, it will take 10-15 seconds before it will start to play automatically.

You can use the buttons right under the statement that reads "MORE MUSIC, LESS TALK" to adjust the volume. And if you don't want to see the box after it's open...you just click the "minimize" button to get it out of your way...but, the music keeps playing.

*Please note...if it does not "START AUTOMATICALLY" there is something wrong with our link...you don't need to call us...we have an alarm that rings and lets our engineer know he needs to "fix it"...so, please be patient...every once in a while we get a little bug that unplugs it...but, so far...so good.

PS: Thanks for the kind words....I will pass them on to the boss...it's always a pleasure to pass on the good comments...

Best regards, Ana Ames, Executive Assistant

Ana Ames

From: Ana Ames [contact@1030kcee.com]
Sent: Wednesday, February 20, 2008 3:20 PM
To: 'bruce'
Cc: anaames@1030KCEE.com
Subject: RE: Great Music

Bruce, thank you for your kind words. I will be sure to pass them on to the boss.

You keep listening...and remember...tell a friend.

Best regards, Ana Ames, Executive Assistant

From: bruce [mailto:oldradman@cox.net]
Sent: Tuesday, February 12, 2008 10:30 AM
To: contact@1030kcee.com
Subject: Great Music

Came across your station, great music, keep up the good work.

Thanks.

3/26/2008

Ana Ames

From: Ana Ames [contact@1030kcee.com]
Sent: Wednesday, February 20, 2008 3:24 PM
To: 'JIMMY CLARK'
Cc: anaames@1030KCEE.com
Subject: RE: LOVE THIS STATION

Thank you Brenda...I love your note. I've passed it on to the boss. We appreciate your kind words.

PS: On the "crazy" part...you can always go to our web site and look up song/artist by hour. We list them for "today" and "yesterday". Just remember what time it is...go to our website...click on CURRENT PLAYLIST and check. Or, you can just call us.

Again, thank you and please...tell a friend.

Best regards, Ana Ames, Executive Assistant

From: JIMMY CLARK [mailto:jimclark4@prodigy.net]
Sent: Monday, February 11, 2008 9:16 PM
To: contact@1030kcee.com
Subject: LOVE THIS STATION

I am a hairdresser in Tucson and have been listening to your station since I saw it advertised on Tv. It is the Best, it is even better than satellite radio because it is the largest playlist I have ever heard, there is no chit chat, no Infomercials (which I despise) and besides pop, you play some country, It is just the best, you don't play the same few songs over and over and you don't just play the biggest hits, you play some of the more obscure stuff like Joan Baez- The Night They Drove Old Dixie Down and Marty Robbins-Ballad of the Alamo (I actually stopped working to revel in that one). All the customers love it too, Everyday someone asks "What station is that?". I only have one complaint and it is a teeny tiny one. Invariably a song will play and someone will say, "who is that singing?" and it will drive us crazy because WE KNOW but can't recall and the station would be perfect if after 3 Or 4 songs you would tell the artists (AFTER, NOT BEFORE). In any case, just love the music, keep it coming.

Brenda Clark
P.O. box 743
Cortaro, Az.

3/26/2008

Ana Ames

From: Cowlady [Cowlady101@cox.net]
Sent: Tuesday, February 19, 2008 6:58 PM
To: contact@1030kcee.com
Subject: Thank you

I cannot thank you enough for going on line. I can now enjoy your station while sitting at my sewing machine. You are an absolute inspiration. Also, I can listen to your station after 5pm when AM begins to fade out.

Pauline
Sierra Vista, Az

thank you, thank you and thank you
again!!!!!!!!!!!!!!

Cathy Green

From: Celeste Rodriguez [celeste@fourstaradvertising.com]
Sent: Monday, February 18, 2008 12:27 PM
To: 'Cathy Green'
Cc: 'Ana Ames'
Subject: Sasie Awards
Attachments: SASIE_30.mp3

Hi Ladies,

We have a spot for the SASIE Awards that we were hoping you could start on your stations. I know you've helped us with the Boy Scouts PSA's, so I was hoping you would be so kind and help us out again....I have attached spot and I have the non-profit paper work if you need it. It runs until March 5th. Please let us know what you can do.

Thanks much!

Celeste Rodriguez
Four Star Advertising
81 W Jacinto
Tucson, AZ 85705
PH (520) 322-9291
FAX (520) 323-9269
celeste@fourstaradvertising.com

2/18/2008

Ana Ames

From: JIMMY CLARK [jimclark4@prodigy.net]

Sent: Monday, February 11, 2008 9:16 PM

To: contact@1030kcee.com

Subject: LOVE THIS STATION

I am a hairdresser in Tucson and have been listening to your station since I saw it advertised on Tv. It is the Best, it is even better than satellite radio because it is the largest playlist I have ever heard, there is no chit chat, no Infomercials (which I despise) and besides pop, you play some country, It is just the best, you don't play the same few songs over and over and you don't just play the biggest hits, you play some of the more obscure stuff like Joan Baez- The Night They Drove Old Dixie Down and Marty Robbins-Ballad of the Alamo (I actually stopped working to revel in that one). All the customers love it too, Everyday someone asks "What station is that?". I only have one complaint and it is a teeny tiny one. Invariably a song will play and someone will say, "who is that singing?" and it will drive us crazy because WE KNOW but can't recall and the station would be perfect if after 3 Or 4 songs you would tell the artists (AFTER, NOT BEFORE). In any case, just love the music, keep it coming.

Brenda Clark

P.O. box 743

Cortaro, Az.