

Alaska Broadcasters Association

"Membership Has Its Benefits"
An Alaskan Corporation

P.O. Box 102424
Anchorage, AK 99510

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APR 24 2:03

04-233

April 17, 2008

FILED/ACCEPTED

MAY - 1 2008

Federal Communications Commission
Office of the Secretary

Please find enclosed:

1. Individual Station Profiles detailing Localism Efforts
2. Copies of Individual Station Comments filed online with the FCC, that were forwarded to the ABA
3. Cover Letter and Summary of Localism Comments from Laurie Prax, ABA Vice President.

Thank you for your consideration,
Darlene Simono, Executive Director

No. of Copies rec'd 0
List ABCDE

MORRIS



ALASKA

A M E D I A G R O U P

Local Programming at Morris Communications, Anchorage, Alaska

The mantra in our company's broadcast division is "live and local" and we take it seriously. It's why people turn our stations on.

KFQD News department

KFQD produces a 3 and one half hour daily morning drive news show. It takes a local crew of 5 persons to put this product together. We employ a local meteorologist who lives right here in our town. He gives live and local weather forecasts on a regular basis and explains why things are happening. We air 2 local newscasts an hour around the clock outside of our news blocks. We air a total of 26 hours a week of local talk programming. Between the hours of 5:00 a.m. and 7pm KFQD only airs four and ½ hours a day of syndicated programming. We cover local elections with exposure to all the major candidates and talk to our local and state elected officials on a regular basis. When civic leaders and elected officials are on our air we give the audience access to them to ask questions.

KWHL

KWHL produces live local programming from 6a to Midnight. We staff local announcers that communicate over the phone and answer the public's questions. One of the markets leading radio programs is the Bob & Mark show. This entertainment and issues show regularly features the Governor of Alaska and other local guests. The Bob & Mark show is constantly helping the local community out with spontaneous fund raising. Whether a local food mission or a family burned out of a house they reach out. Each Christmas season KWHL commits a week to getting donations of both toys and cash for the Marine's "Toys for Tots" drive. This involves doing 24 hour a day live broadcasts from the parking lot of a major mall.

KBRJ

This country station features a 3 person live morning show, and 2 more live shifts until 7pm each day. The KBEAR morning show consistently interfaces with Anchorage's two military bases giving the General's of both Elmendorf Air Force Base and Fort Rich Army Base access to our show to talk about issues and help base personnel interface with

the local community. KBEAR commits 2 days each year to a radioathon to raise funds for St. Jude's Children's Hospital.

KMXS & KEAG

Mix 103.1 and KOOL 97.3 maintain live local programming from 6am to 7pm daily.

Time Saver Traffic:

Morris Communications staffs a local traffic department that airs on all 6 owned stations each weekday in both morning and afternoon drive. There are 390 reports across the 6 stations in a week.

Anchorage Daily News

Saturday, June 17, 2006 ALASKA'S NEWSPAPER www.adn.com

COMMUNITY RAISES \$21,000 FOR 'MOTHER' LAWRENCE



Alice "Mother" Lawrence distributes bags of groceries, clothing and other items to needy residents from her home, an apartment complex in Mountain View.

Helper helped

Years of kindness repaid with aid to meet mortgage deadline

By PETER PORCO
Anchorage Daily News

For decades, Alice Jean "Mother" Lawrence has stepped up in her funky, free-lance way to aid some of the city's neediest. Friday morning, urged by a local radio personality, the city's residents gave back to her in a two-hour charity blitz.

The 70-year-old Lawrence, who's long run an operation that clothed the poor and fed the hungry without the backing of any formal aid program, was facing foreclosure. But an avalanche of donations — more than \$21,000 — swept over her and "K-WHale" radio host Bob Lester as they stood together in the Sears Mall parking lot, and by evening she'd met a payment deadline, she said.

Mother Lawrence and her husband, Jacob

Lawrence Jr., own a Mountain View apartment complex assessed this year at \$476,000. They live in the larger half of the house and rent out six apartments. Their monthly mortgage payment is \$4,000, she said.

But they were \$27,000 in arrears and had to come up with a \$13,000 payment by 5 p.m. Friday or the mortgage company was going to foreclose, Lawrence said.

She did not know what foreclosure meant, she said, but she suspected something bad, maybe even eviction for her family and her tenants.

Friends of Lawrence booked Anchorage media outlets last week with the tale of her woes. Stories of the shortlist began boiling

I was crying because people just lined up. I was just hugging people. They said 'You helped me when I was 3.' 'You helped my family.'

— Alice Jean "Mother" Lawrence

See Back Page, MORTGAGE

A-12 Saturday, June 17, 2006

MORTGAGE: Donors repay her kindness

Continued from A-1
on Anchorage airwaves. By late Thursday, \$6,000, including \$1,000 from a local church, found its way into her account at the Denali Alaskan Federal Credit Union, Lawrence said.

At 6:30 a.m. Friday, Lester, co-host with Mark Colavecchio of "The Bob & Mark Show," which airs 6-10 a.m. weekdays on KWHL 106.5 FM, got wind of her debt and the deadline and decided to "help out a good Samaritan who's helped out thousands of Alaskans," he said.

The 60-year-old Lester is a donation dynamo. He has generated funds for charitable causes in the past, including wounded fire victims, and helps with the station's annual "Days for Tots" roundup at the Sears Mall during the holiday season.

Lester said he was inspired to help because of what Lawrence has meant to poor folk in town. "I've lived here for 16 years. I know of the work she's done," he said.

So he called her on hearing the news and told her he would help.

"She was moved to tears," Lester said. "I asked her, 'How much do you need?' She said she needed \$7,500 by 5 p.m. I promised her I'd get her that money by 3 p.m. I was gone, out the door. Little did I know I'd have it by 2 a.m."

The Sears Mall is centrally located, easily accessed and at a busy intersection — ideal for an impromptu collection campaign. Lester and Lawrence watched as listeners drove up to hand over cash and checks while he gave live feeds to Colavecchio.

"I had \$5,000 in the first 12 minutes," Lester said. Little more than two hours after starting, he'd raised more than \$11,000.

"I was so amazed," Lawrence said. "I was crying because people just lined up. I was just hugging people. They said, 'You helped me when I was 3.' 'You helped my grandmother, if it wasn't for you...' 'You helped my family.'"

Additional donations flowed directly into her bank account. Altogether, said Lawrence, some \$13,000 poured in on Friday, making a total of \$21,000 available to pay the mortgage company.

It's not the first time Lawrence has come to depend on the kindness of strangers. Mother to a dozen children, Lawrence needed a new house a number of years ago when the family's home on Hoyt Street began falling apart. Local business and residents tore down the old house and built a new one.

When that house proved too small, they moved in December 1994 into the big white Southern California-style house on Richmond Avenue, not well back from the street on a 17,000-square-foot lot landscaped to front with blue bushes, maun-

dan ash and a well-trimmed lawn.

A pastor, Lawrence confided, church services on Sundays in the roomy home and occasionally marries people at no charge.

For decades she's been a one-woman social service agency, helping as many as 100 people a day, she has said. She hands out free food and gives free job counseling and free haircuts for job seekers on the way to interviews.

All of this is made possible by a constant flow of donations and help from volunteers. She gets leftover food from the supermarket, she said. Sometimes people are generous to a fault. Friday, her husband stood amid a pile of sloppily bagged items and old furniture left on a yarmouk at the side of their house. Jacob Lawrence, retired Air Force, didn't like it.

"They drop stuff off like it's the Salvation Army," he said. The goods fared poorly in the overnight rain. "When it's like this, no one's going to take it," Jacob said.

Alice Lawrence's reputation as the Mother Theresa of Anchorage is what got her into the hole, she said. "I made a lot of mistakes, being kind to people."

When she and her husband bought their current residence in 2004, they inherited several tenants who didn't make their payments. New tenants also took advantage of her.

"They were shysters," she said. "The majority knew I was an easy touch, and they leeches me out. It really was my fault."

Five of her tenants came to be two and three months behind on their rent, then walked out. "By the time they had to pay the bill, they were gone," Lawrence said. "They slip out in the middle of the night, or they just wouldn't pay. I'd go to court and they still wouldn't pay. By the time I got a policeman then they were gone."

Now she's a smarter landlord, she said. "When they say, 'Can we see your apartment?' I ask them for a security deposit and the first and last month's rent."

People have complained to Lawrence as some did on Friday, that she's always got her hand out, she said.

"Why do people think it's wrong for me to try out for help?" said Lawrence. "When I got my first home, I tried for people to build the first house. But my house had holes in it!"

Lawrence is adamant that she'll continue "taking care of people," she said, even if she's occasionally abused.

"The government doesn't give me anything. I can't have a grant," she said. "I need surgery on my left (left) ear; I can't afford it."

"It's not the government's job. It's our job," Lawrence said. "Why should they run down for food stamps when I can give (food) to them here?"

Daily News reporter Peter Porco can be reached at peter@adn.com or 257-4562.

KWHL-FM

Anchorage Daily News

Friday, January 7, 2005

ALASKA'S NEWSPAPER

THANK-YOUs

Digital camera gives students a high-tech tool for yearbook

Mirror Lake Middle School's yearbook class and Parent Teacher Student Association thank Al George, Sarah Rutkowski and Lifetouch: "Recently we were given an HP Photosmart 735 digital camera for our yearbook students to use in creating our school's yearbook. The camera was part of a districtwide drawing held for schools working with Lifetouch and their Web-based Webease Yearbook program. Students will now have more opportunities to capture memorable moments, practice valuable technology skills and enhance our yearbook. We feel very fortunate. Thank you, Lifetouch!"

Radio station folks raised big bucks for Toys for Tots

The Marines of Echo Company, 4th Reconnaissance Battalion, thank the following personnel at KWHL 106.5 FM for generating more than \$20,000 in two days for the local Toys for Tots program, all of which will go back to the local community:

Brad, Jen, Dr. J, Lindsey, Bob and Mark's Elves, Tracer and Alice. Special thanks also go to Bob and Mark for generating more than \$10,000 at their Toys for Tots charity auction.

Paper's carrier merits thanks for retrieving stolen items

Helena Batman of Anchorage writes: "This letter to the editor does not have a single bad thing to say about any issues, actions or opinions of others. It seems that anger and offense take over the editorials daily. Once in a while, it's nice to join those that appreciate others and to thank those not expecting it. I would like to take a small part of my time to thank the Daily News carrier who found my husband's stolen articles scattered throughout a street on her route. She stopped to gather these items and even cleaned and dried them. Her honesty and chivalry are much appreciated, and her courteous efforts and actions to help another person so kindly are treasured. May she have a wonderful holiday season and a successful new year to follow."

Matt Valley

From: <nobody@zeus.morris.com>
To: <mvalley@anchoragemediagroup.com>
Sent: Wednesday, September 03, 2003 11:13 AM
Subject: Kbear country comments

Below is the result of your feedback form. It was submitted by
() on Wednesday, September 03, 2003 at 15:13:01

name: JANET KILE

emailaddress: KILE @Mail.RadianMI.com

city: ANCHORAGE

comments: HEY MATT
JUST WANTED TO SAY "THANK YOU" FOR PLAYING THE
NATIONAL ANTHEM EACH MORNING. IT MEANS ALOT TO
HEAR IT. BEING A MOM OF 4 MILITARY KIDS (ONE
ON HIS WAY OVERSEAS IN 4 WEEKS) I FEEL LIKE MAYBE
SOMEONE THINKS OF OUR KIDS THAT ARE PUTTING THEIR
LIFE ON THE LINE FOR OUR COUNTRY. GOD BLESS YOU.
ALSO, THANKS FOR STARTING OUR DAY W/A SMILE. THERE ISN'T A BETTER GROUP OF
GUYS ANYWHERE. I'VE LIVED ALL OVER THE US SO I QUALIFY TO MAKE
THAT STATEMENT. KEEP ON SMILING.

JANET KILE

10/2/03

Matt Valley

From: "Follen, Debbie" <dfollen@wm.com>
To: <mvalley@anchoragemediagroup.com>
Sent: Thursday, March 07, 2002 9:06 AM
Subject: Thank you !!

Good morning!

I just wanted to extend my thank you to all of you for your, maybe unintentional, but very helpful assistance to us (Anchorage Refuse) and the Anchorage residents.

As you are well aware of we have implemented a new routing system for trash pick up effective this week, and it effects all of Anchorage and Eagle River. Although we do our best to notify our customers, there are always some that dont seem to receive the notification for one reason or another. Well I have heard you speak of it almost every morning on your show this week which has been helpful in reminding everyone and alerting some that may not have been aware yet. Also we have had customers comment that they heard about it on your station.

It can be a difficult adjustment for the customers and us as well so I just wanted to extend my thank you in your help in making sure everyone is aware of this change.

We love your station, keep up the great work!

Debbie Follen
Customer Service Manager
Waste Management Alaska Division
email:
907-273-2714

10/2/03

FUDIK 11-1
KBRT

HOPE

Community Resources Inc.

Formerly doing business as
Hope Cottages, Inc.

Regional Centers

South Central Region
540 W. International Airport Rd.
Anchorage, AK 99518-1110
(907) 551-5335
1-800-478-0976
Fax: (907) 564-7479
TTY/TTD (907) 564-7445

Mat-Su Valley Region
351 E. Westpoint Drive, Suite 306
Wasilla, AK 99654
(907) 357-3750
Fax: (907) 357-3755

Dillingham/Bristol Bay Region
P.O. Box 715
Dillingham, AK 99574-7115
1-800-478-2117
Fax: (907) 842-5007

Kodiak/Aleutian Region
1823 Mid Bay Road
Kodiak, AK 99513-0235
(907) 486-1911
Fax: (907) 486-5019

Seward/Resurrection Bay Region
P.O. Box 1483
Seward, AK 99664
(907) 224-7216
Fax: (907) 224-2061

Juneau/Southeast Region
8113 Mendenhall Mall Rd., Ste 50
Juneau, AK 99801
(907) 453-3802
Fax: (907) 453-3805

www.hopealaska.org

Stephen R. Lenko
Executive Director

Roy T. Scheller
Deputy Executive Director

September 8, 2000

Sandy Clark
Anchorage Media Group
9200 Lake Otis Pkwy
Anchorage, AK 99507

Dear Sandy:

Each year Hope hosts an awards banquet to honor individuals and businesses throughout Alaska who have shown outstanding support to our agency during the year.

I am very pleased to announce that the Anchorage Media Group has been chosen by Hope to receive the 2000 Outstanding Support of Hope Community Resources on a Year-Round Basis Award. The support your company has afforded us through co-sponsoring the Walk & Roll for Hope on The Mix and our newest fundraiser, the Celebrity Golf Tournament on KOOL has made a huge difference in our endeavors.

Hope would be honored if you, or another representative of the Anchorage Media Group, and a friend would be our guests at this annual event to receive the award on behalf of your company.

The banquet is Friday, September 29 at the 4th Avenue Theatre. No-host cocktails begin at 7:00 p.m., with dinner being served at 7:30 p.m. and the program beginning immediately afterwards. Your invitation should arrive in the mail any day.

Hope is very grateful to the Anchorage Media Group for our and is looking forward to honoring its efforts on this special evening.

Your response by September 22 would be greatly appreciated. I can be reached at 564-7434.

Sincerely,



Kris Jez
Development Director



**Thanks for your work
at the Anchorage July 4th Celebration.**

**The entire day was a great success with
the pancake breakfast and
family activities on the parkstrip.
The parade was the largest ever and we
estimate around 30,000 people enjoyed the day.**

**This wonderful celebration was made
possible in part by your efforts.**

**Thanks to you and please extend my
thanks to your coworkers or others
who also helped make this event such a success.**

**Sincerely,
Darl Schaaff**

For public file
rec'd 8/13/2003

Lara Sandvik

From: Dennis Bookey [dbookey@anchoragemediagroup.com]
Sent: Monday, October 27, 2003 12:38 PM
To: Lara Sandvik
Subject: FW: THANKS!



ATT00098.htm

Public File. Mix, KBR.I, KFQD

-----Original Message-----

From: Lindsey Silver [mailto:lsilver@anchoragemediagroup.com]
Sent: Monday, October 27, 2003 12:40 PM
To: Dennis Bookey; Matt Valley; Sharon Leighow; RoxiLennox@aol.com
Subject: Fw: THANKS!

FYI

----- Original Message -----

From: Judy Dwiggin
To: lsilver@anchoragemediagroup.com
Sent: Monday, October 27, 2003 12:38 PM
Subject: THANKS!

Thank you so much, Lindsey, for all your help with Trick or Treat Town! It was GREAT to have you set up so many different opportunities for us to tell the public about our event, and we appreciate your efforts a lot. Please do let all the Djs and emcess know that they were all wonderful, and we thank each one of them for the energy and fun they bring to Trick or Treat Town.
Thanks to all of you at Anchorage Media Group!
Judy



Supporting our troops and helping the families they leave behind

Anchorage Media Group
301 Arctic Slope Avenue Ste 200
Anchorage, Alaska 99518

February 5, 2007

Dear Director of Media Operations,

On behalf of the Board of Directors and myself, I wish to thank you for generosity and mention of Operation Homefront – Alaska, Inc. during your December schedule. It was brought to my attention, while Operation Homefront – Alaska, Inc. was working hard on the "Top of the World Toy Summit" outreach program, "Beyond the North Pole", your station broadcast our organization. I certainly apologize for the belated letter of thanks as I have been in the lower 48 attending training conferences and seminars; however our sentiment is one of gratefulness.

On November 29, 2006 Operation Homefront, Wal-Mart and the Department of Defense program America Supports You partnered together to hold the first annual "Top of the World Toy Summit". The event was held at the Santa Claus House in North Pole, Alaska. Before our organization was started, I accepted the challenge to take toys beyond the North Pole so that other military families within Alaska could also share in the Christmas spirit. The Wal-Mart in Fairbanks shipped eight pallets of brand new 2007 toys on the Alaska Railroad overnight to Wasilla, where I live. Our mission was to send out as many new toys to deployed service members families as possible, and we accomplished our mission.

The Operation Homefront – Alaska, Inc. event "Beyond the North Pole" served over 450 children in Alaska in areas such as Napaskiak, Nighthute, Nunapitchuk, Toksook Bay, Scammon Bay, Eek, Hooper Bay, Nome, Bethel, Dillingham, Alakanuk, Barrow, Eagle River, Ft. Richardson, Eielson Air Force Base, Ft. Wainwright, Wasilla and Palmer. In addition, we were able to give over \$20,000 in Wal-Mart gift cards to deserving families who had much greater needs.

It is with great appreciation that I send this letter to you. Together, we are supporting our troops!

In closing, I would like to say that if you would like to schedule a meeting or would like to learn more about Operation Homefront – Alaska, Inc. and how you can help us help the community, please contact me at any time.

Best Regards & Thanks!

Charlotte Sandstede
Chapter President

P.O. Box 875910-408
Wasilla, Alaska 99687

Operation Homefront – Alaska, INC.
A 501(c)(3) Nonprofit Organization EIN 20-8103969

Phone: (907)232-8681 FAX: (907)745-8003

www.operationhomefront.net/Alaska/
alaska@operationhomefront.net

December 27, 2005

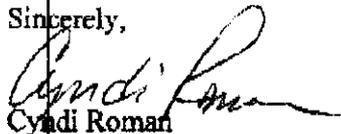
Dennis Bookey
Morris Communications
301 Arctic Slope AV
Anchorage, AK 99518

Dear Mr. Bookey,

Just a quick note to say THANK YOU for your support of the Alaska Health Fair. Those of us in the villages don't often have the opportunity to see physicians in a timely fashion, and the Health Fair is a great opportunity to check our health status in our own community.

The residents of Tenakee took full advantage of your generosity, and attended the Health Fair in large numbers (for our size), and they could be seen down at the Post Office comparing health numbers! I learned that I needed further medical testing and am currently taking care of my own medical needs. Thanks again for your generosity.

Sincerely,



Cyndi Roman

Tenakee resident/Alaska Health Fair volunteer

December 27, 2005

Dennis Bookey
Morris Communications
301 Arctic Slope AV
Anchorage, AK 99518

Dear Mr. Bookey,

Just a quick note to say THANK YOU for your support of the Alaska Health Fair. Those of us in the villages don't often have the opportunity to see physicians in a timely fashion, and the Health Fair is a great opportunity to check our health status in our own community.

The residents of Tenakee took full advantage of your generosity, and attended the Health Fair in large numbers (for our size), and they could be seen down at the Post Office comparing health numbers! I learned that I needed further medical testing and am currently taking care of my own medical needs. Thanks again for your generosity.

Sincerely,



Cyndi Roman

Tenakee resident/Alaska Health Fair volunteer



REPLY TO
ATTENTION OF:

DEPARTMENT OF THE ARMY
HEADQUARTERS, U.S. ARMY GARRISON
800 RICHARDSON DRIVE #800
FORT RICHARDSON, ALASKA 99505-8000

September 22, 2003

KBRJ - KBEAR 104.1
ATTN: Mr. Matt Valley
9200 Lake Otis Parkway
Anchorage, AK 99507

Dear Matt:

I would like to thank you once again for supporting the 1-501st Parachute Infantry Regiment's Homecoming Hoopla that was held at Fort Richardson on September 5th. The event was a tremendous success, with an estimated 1,400 soldiers and families in attendance, and we greatly appreciate your willingness to run advertisements for us. In addition to listing 104.1 as a sponsor on our event banners, Colonel Charlie Glenn, the battalion commander of the 1-501st, personally thanked KBEAR at the event for publicly supporting our event and our soldiers.

I am enclosing several pictures from the event that I thought you might like to see. We express our sincere thanks to you for your support of our soldiers and families.

Sincerely,

Kelly J. Agent
Commercial Sponsorship Coordinator
Fort Richardson, Alaska



National Multiple Sclerosis Society
Alaska Division
511 West 41st Avenue, Suite 101
Anchorage, AK 99503-8843

All America Chapter
Alaska Division

Tel 907 563 1115
1 800 FIGHT MS
Fax 907 562 8873
www.nationalmssociety.org

August 27, 2003

K-Bear

This is just a short note to let you know how much we appreciated K-Bear's sponsorship of the MS Walk this year.

What a beautiful spring day, the weather could not have been better. The walk around Lake Hood, along with having K-Bear attend the MS Walk was truly an experience that our walkers will talk about for a long time.

You may not be aware, but our state has one of the highest rates of multiple sclerosis in the nation! While MS typically strikes people age 20 to 50, maybe even one of your most productive employees, we have also experienced children as young as 12 with diagnosis of MS. Our Anchorage office serves over 4,500 clients and their families in this state. Your participation helped make this event a successful day for all involved.

Together we can make a difference.

Sincerely,

Diana Kaplanis
Development Coordinator



April 6, 2007

Dennis Bookey
 KERJ/General Manager
 301 Arctic Slope Ave.
 Anchorage, AK 99507

Dear Dennis,

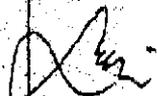
On behalf of Taryn Jensen and all of us in the "Region 10" offices of ALSAC/St. Jude Children's Research Hospital, our sincere thanks for hosting this year's St. Jude radiothon! The incredible spirit, compassion, generosity and commitment displayed by your staff were extremely heart-warming and deeply appreciated. And, as so well noted, your listening audience responded in the best possible way!

Congratulations! Your toteboard does make a difference at St. Jude. Just this past year, the survival rate for the most common form of childhood cancer, acute lymphoblastic leukemia, increased to 94 percent from a mere 4 percent when St. Jude opened in 1962. The dollars raised through your station's radiothon and fundraising efforts allows researchers to focus their efforts on groundbreaking therapies and protocols shared freely throughout the world. Your partnership makes sure our most valued asset, children, receive the best care when faced with a health crisis.

Please extend my special thanks Matt, Eddie, Trill, Delaney, Deanna, and Heather as they tirelessly contributed to the success of your radiothon. We continue to be amazed by their energy and sincerity.

Dennis, thank you for partnering with us and being such an important member of the St. Jude family.

Best regards,


 Leslie Watanabe
 Regional Director

*Dennis -
 such a special group of
 talent. So glad you came
 to seminar - Congrats on an
 incredible event!*

Finding cures. Saving children.

KBRW AM & FM

SILAKKUAGVIK COMMUNICATIONS, Inc.
Community Radio for Alaska's North Slope
680 AM • 91.9 FM

P.O. Box 109
1695 Okpik Street
Barrow, Alaska 99723

88.1 FM Kaktovik • 88.1 FM Nuiqsut • 88.1 FM Point Lay
101.5 FM Point Hope • 101.5 FM Anaktuyuk Pass
88.1 KCDS FM Deadhorse

907 852-6811 Phone
907 852-2274 Fax
www.KBRW.org

April 4, 2008

Summary of Localism for Station KBRW AM & FM

- a. 20 or more local news interviews each week.
- b. 148 or more local Community Calendar announcements of upcoming events per week.
- c. 1-hour call-in talk show 2 times or more per week.
- d. Total coverage of all School Board Workshops and Meetings. (15-20 hours per month)
- e. Total coverage of all Borough Workshops and Meetings. (20-25 hours per month)
- f. Total coverage of all City Workshops and Meetings. (10-15 hours per month)
- g. Free air-time to 5 different churches each week. (5 hours per week)
- h. Weekly call-in 1 hour Health Show with guests.
- i. Interviews with locals or guests each weekday during morning drive.
- j. \$6,000 or more in recorded public service messages each month.
- k. Provide recorded local telephone call-in for Community Event Announcements.
- l. Provide complete State and Federal coverage of Town/Borough Meetings. (50 hours per year)

These are some of the local coverage we do for our coverage area. There are also once or twice a year events that we also cover live that are too numerous to mention.

Bob Sommer
General Manager
KBRW AM & FM



Summary of Localism
KASH, KBFX, KENI, KGOT, KTZN, KYMG

The following is just a brief summary of some of the local events, programs and activities supported by Clear Channel Radio in Anchorage.

KASH

"KASH 4 Kids" – this annual Radio-thon is now in its ninth year of raising funds for the Children's Hospital at Providence, the only children's hospital in the State of Alaska. Without this facility, parents used to have to travel out of the state to receive specialized care for children. In 2008, over \$180,000 were raised, and the grand total is now in excess of \$750,000.

"KASH Country Critters" - Every Wednesday on the morning show (*for the last 5 years*) the Alaska SPCA comes into the studio with an adoptable dog or cat. We grow the awareness of the adoption center as well as the low-cost spay and neuter clinic and their Thrift Store.

KBFX

"Plow the Heroes" KBFX arranged for and provided snow-plowing service for dependants of military personnel stationed overseas during the winter months

"Toys for Tots", each year KBFX joins with local Marines to support and collect toys and money to buy toys for this annual Christmas fundraiser.

KENI

KENI airs over six hours of local news and caller-driven public opinion talk shows each day. "The Rick Rydell Show" airs each morning from 5:30-9:00, and "The Mike Porcaro Show" airs each afternoon from 4:0-6:00. In addition a 1-hour News Magazine airs each day from noon-1:00

KGOT

"The KGOT Christmas Miracle" – This three day fund raising marathon collects toys for teens, the segment of the population not often over-looked during the holiday season. KGOT morning hosts, Scott and Stu, camp out in a local parking lot for three days, to build awareness and collect toys.



CLEAR CHANNEL RADIO

Summary of Localism KASH, KAFX, KENI, KGOT, KTZN, KYMG

KTZN

"The Alaska Report on Sports" airs eight times each day on KTZN. This program is entirely devoted to covering local sports, scores, highlights, and interviews and profiles of coaches and athletes. While the program occasional covers local professional teams, the emphasis is on local amateur activities, focused on the high school and college level.

KYMG

"Arts in the Park" – In association with sister station KGOT, KYMG conceptualized and developed this annual event to benefit the local chapter of Campfire USA so they can provide camp scholarships to underprivileged children in the local community.

KYMG also participates in the annual "Ride for Life" a local fundraiser that is the sole-source of funding for free colorectal exams in the State of Alaska.

Clear Channel Cares

Each year Clear Channel provides each employee with one day with full pay to contribute to local non-profit organizations. Some employees volunteer on an individual basis, but most join with co-workers in one of several company-wide activities. In the past employees have packed and packaged food boxes for the "GIFT Program" at the Food Bank of Alaska, as well as volunteering for the "United Way Day of Caring".

Community Calendar

All stations air a local hosted and produced program "Clear Channel's Community Calendar" on a weekly basis. This 30-minute program provides a forum for local community leaders and non-profit organizations an opportunity to discuss their activities, fund raisers, or issues in a longer form environment.



**Together we raised \$180,344.46 for
The Children's Hospital at Providence
February 6 - February 8 2008**



Over the course of two and a half days Alaskan families gave KASH Country 107.5 a glimpse into their lives, sharing some of their most personal challenges, joys and heartaches. Their stories of tragedies, miracles and hope were conveyed through emotionally charged conversations with Goat and Jimmy. The connection Goat and Jimmy have with their audience inspired donations from Anchorage, the Mat-Su Valley, Kenai, Turnagain Arm and as far away as the Interior and across the globe from Germany listening on line at kashcountry1075.com

Doctors, nurses and technicians who joined the Radiothon to speak about their work and also opened their own checkbooks to donate.

The Children's Hospital at Providence is the only children's hospital in Alaska throughout the state. Without the specialized care for kids that the Children's Hospital at Providence provides, the nearest children's hospital is thousands of miles away in the lower 48. KASH for Kids 2008 was a very special and powerful community effort helping to reach the ultimate goal of allowing sick kids to remain in Alaska for treatment, to be with their families for the swiftest recovery.

KASH Country 107.5 looks forward to the tenth annual KASH for Kids- KASH for KID 2009 for another success for the kids of Alaska!



Voice for Christ Ministries
P.O. Box 474, Nenana, AK 99760
phone: (907) 832-5426
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www.vfc.org

The I AM Radio Network
"Christian Radio for Alaska"

Voice for Christ Ministries (VFCM) is a Christian non-profit organization. The mission of VFCM is to provide Christian radio for Native and Rural Alaskans. To accomplish that mission, VFCM owns and operates the "I AM Radio Network". This radio network is made up of 3 radio stations and 15 translators in primarily underserved rural community across the state.

The radio stations include:

1. KAGV 1110AM – Houston/Big Lake, AK
2. KIAM 630AM – Nenana, AK
3. KYKD 100.1FM – Bethel, AK

The summary of localism is as follows:

- **Mukluk Messages** - Message service for Native and Rural Alaskans while away from conventional communication technology (e.g. fish camp, moose camp, etc.), 3 times a day, 6 days a week
- **Sled Dog Race Coverage** – Musher interviews and profiles, hourly/daily position updates for local races such as the Iditarod, Yukon Quest, Kuskokwim 300, Knik 200, etc. for the duration of the race
- **Bulletin Board Service/Public Service Announcements** – Including traveling nurse schedules, church services and special events, community festivals, state-wide special events, youth and children's activities, community Native events, etc., minimum of 3 times a day 5 days a week
- **School Announcements** – Inclement weather, parent/teacher conferences, report card, sports activities, ceremonies, etc. on an as needed basis
- **Weather Reports/River Conditions** – Community weather reports, daylight hours, and current temperatures nearly every hour; Local river conditions during break-up and freeze-up
- **Native Programming** – Locally recorded and produced Native church services from around the state

Summary of Localism for KTOO, KRNN and KXLL, Juneau

- KTOO produces and airs 35 local news programs per week.
- KTOO airs over 1,000 local interviews a year with non-profit organizations, community leaders and school groups.
- We offer a summer high school internship program for up to three high school students to learn radio news reporting.
- KTOO, KRNN and KXLL have over 150 active community volunteers who are learning radio programming and production.
- KTOO and the local high school offer a radio journalism program for aspiring high school students.
- We are a media sponsor for fundraising events like Breast Cancer Awareness, Bowl for Kids' Sake, Juneau Jazz and Classics Festival, Opera to Go, the Juneau Arts and Humanities Council, and other events.
- KTOO broadcasts every local city council meeting live on the air.
- KTOO provides live coverage of major events in the community, including the 4th of July Parade, the annual Alaska Folk Festival, major addresses at the Legislature, etc.
- KTOO and the League of Women Voters provides local election forums and candidate call-in programs.
- Our program "Focus on Community" allows local non-profit groups an hour of air time to tell their own stories.
- "One on One" provides in depth interviews with community leaders, Native elders and other interesting people.

Summary of Localism for KSRM Inc. (Kenai, Alaska)
(KSRM-AM / KWHQ-FM / KKIS-FM / KSLD-AM / KFSE-FM):

- 60 or more local news interviews each week
- Two area weekly Chamber of Commerce Reports (Kenai & Soldotna)
- 30 Community Calendar about upcoming events
- A different talk show each weekday on the Morning Update
- Peninsula Sports featuring high school coaches and student athletes every weekday
- High school sports broadcasts of local and away games
- \$10,000 in public service messages each month
- Weekly Church services broadcast on KSRM-AM
- Daily roundtable of city, county, community college and school officials entitled "Sound-off"
- Community benefit concerts throughout the year for local non-profits
- Air live community forums on the oil industry
- Live, local morning shows on KWHQ-FM / KSRM-AM / KFSE-FM
- Various local shows on the stations in our group

Respectfully Submitted,

Matt Wilson
Marketing / Program Director
KSRM Inc.
Kenai, Alaska



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Christine R. Fry
General Manager
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March 25, 2008

As the only locally owned and operated commercial broadcast station in the Fairbanks market, Tanana Valley Television Company takes the issue of localism very seriously. Our connection to the community is what keeps us on the air. Through an informal method of ascertainment, Tanana Valley Television provides the informational programming the Fairbanks community desires. Some examples are:

Alaska Hockey Games-Hockey is a very big deal here in Fairbanks. We first started airing the Nanook away games as something fun and new to offer to the fans. It is now expected that when the Nanooks are on the road, loyal Fairbanks viewers can find them live on FOX7.

Buddy Check 13-Buddy Check 13 was started as a reminder program to look for the early signs of breast cancer in conjunction with the Breast Cancer Detection Center of Alaska. The program features sign up PSA's running on both KFXF and KXD with a value often times greater than \$3000 monthly and a news feature running on the 13th of each month discussing early warning signs of breast cancer. Our stations also support the Breast Cancer Detection Centers annual fundraiser, The Red Hat Gala with a prize donation as well as free event advertising. Each year, I listen to the testimonies of rural Alaskan breast cancer survivors at this event and leave with an overwhelming sense of honor knowing our stations are a part of this awareness program that saves lives.

Hawk Shop-The Hawk Shop is a locally produced program that airs live on Sunday evenings giving Interior Alaskan citizens the opportunity to buy, sell or trade their wares live on television. The local response has been amazing.

Locally Produced News 13-Our station commits to over 10 hours per week in local news, sports and weather forecasts. We cover all issues in town from local government, crime, education, financial, sports and weather.

PSA's-Not only does our station dedicate a great deal of air time to national/regional psa campaigns such as the Ad Council and the Alaska Broadcasters Associations NCSA program, we also actively pursue local non profit groups such as The Fairbanks Rescue Mission, Fairbanks Counseling and Adoption, Fairbanks Light Opera Theater, Big Brothers Big Sisters of the Greater Fairbanks Area, Monroe Foundation, Ice Alaska, The Salcha Health Fair, The Food Bank and the Fairbanks North Star Borough Literacy Program in order to relay the specific message they would like to get out to the public. We produce and air their messages at zero charge. The number thank you letters in our stations public file grows annually. It is an honor to be able to provide this support through the local airwaves.

In addition to on air localism, our station literally has an open door to expand education in broadcasting at primary, secondary and post secondary levels from Girl Scout tours to hands on training in our operations and news departments.

As indicated in the beginning of this letter, we are a small locally owned and operated station. The regulatory demands on us are already high. The Fairbanks Market is ranked 203 and is one of the smallest in the nation. If more extensive reporting of such localism becomes mandated, it will be a tremendous burden with no obvious benefit to anyone. I feel this proposed rulemaking would hinder of efforts to promote localism rather than enhance it.

Christine R. Fry



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101 Bunnell, P.O. Box 756120, Fairbanks, Alaska 99775-6120. (907) 474-7761

Dear FCC;

When it comes to providing local news coverage and showing the importance of diversity in Fairbanks, no television company in Interior Alaska does more than Tanana Valley Television (TNTV).

The newscast produced by CBS News 13 (owned by TNTV) has a diverse staff, audience and content, which helps me, teach my students. They have also taken many interns from the University of Alaska Fairbanks (UAF) Journalism Department. The response from our interns is unanimous; we get to learn and do an awful lot of reporting while working at News 13.

The station has helped the UAF Journalism program grow by allowing use of their studio for classes and special projects. The station general manager, Chris Fry and owner Bill St Pierre have been incredibly supportive.

However, the newscast produced by Tanana Valley Television and assistance to the UAF Journalism Department (TNTV) is only half the story. The company also owns the local Fox affiliate in Fairbanks. TNTV approached the University of Alaska Fairbanks Office of Multicultural Affairs and Diversity about providing time on their program schedule for a show on diversity in Fairbanks and all of Alaska. With the assistance and encouragement of Mrs. Fry and Mr. St. Pierre the show, called Diversity Matters, is now on the air. The time slot is better than can we could have hoped for, 2:30 Saturday afternoon.

TNTV clearly works hard to assure its broadcast license needs are met as the station's audience sees diverse, local programming, not to mention providing excellent opportunities for UAF staff, faculty and students.

Please feel free to contact me if you would like to talk about TNTV's contributions to our community.

Sincerely,
Charles Fedullo
Asst. Professor of Journalism
University of Alaska Fairbanks