

February 6, 2008

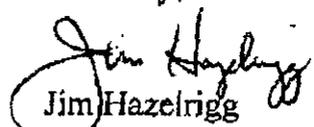
Mr. Alan Watts
News Director, WKDZ Radio
P.O. Box 1900
Cadiz, KY 42211

Dear Alan:

You and the entire staff at WKDZ are to be commended for your excellent coverage of severe weather in our area. Your radio station is now the first place many others and I in the Hopkinsville area turn to receive the latest reports on inclement weather. Your dedication to the safety of your listeners means so very much to us. Last evening, while you were reporting on the storms in our area, another local station was airing a telecast from a Nashville television station; I couldn't believe it!

Once again, thank you for your dedication and the outstanding coverage of severe weather in the Hopkinsville area.

Sincerely,


Jim Hazelrigg
1950 Banton Road
Hopkinsville, KY 42240

Beth Mann

From: Dannye Wagner [twinbeaks@bellsouth.net]
Sent: Thursday, February 07, 2008 8:32 AM
To: 'Beth Mann'
Subject: RE: Kudos for you all!

Hi Beth;

We would like to extend our sincere thanks and appreciation to you and your amazing staff for the thorough coverage during the storm. Even when the electric went off early in the evening we were able to get vital information about the storm from WKDZ and even when WKDZ was hit at the Cadiz site we could listen to the AM station and continue to get information. Throughout the evening WKDZ was a constant source of information. The updates you all carried from Pennyrite Electric and other sources help our community know what was going on and how to prepare, especially for those of us without power for 13 + hours.

Thank you to one and all. Our rain hats off to you!

Pat Board & Dannye Wagner

No virus found in this incoming message.

Checked by AVG Free Edition.

Version: 7.5.516 / Virus Database: 269.19.20/1262 - Release Date: 2/6/2008 9:13 AM

2/7/2008

Camille Thomas

From: Jas & Deb Westfall [jndwestfall@localnet.com]
Sent: Wednesday, February 06, 2008 7:56 PM
To: Wlex-TV
Subject: Recent Weather Coverage

To: Management
and Bill Meck

Thank you so very much for your dedicated coverage the night of 2/5 and early morning of 2/6.

I live in Somerset and very much appreciated being able to turn on channel 18 at any time during the severe weather and find Bill Meck and all the other dedicated station personnel on the air to keep me informed.

Thank you WLEX-18 and Bill Meck.

Deborah Westfall

Camille Thomas

From: lmcaninch@bigbluefan.com
Sent: Thursday, February 07, 2008 7:29 PM
To: Wlex-TV
Subject: Tues. night

Thank you so much for the weather coverage on Tues. night (actually Wed. AM). I'm a Casey County resident, and the weather reports were greatly appreciated!! Keep up the good work!
Lanna McAninch

Page 1 of 1

Camille Thomas

From: JO [jojo1964vette@aol.com]
Sent: Friday, March 21, 2008 9:38 AM
To: Wlex-TV
Subject: THANKS

Thanks for all you do when the weather gets good or bad. I don't know what we would do with out your up-to-date coverage. Thanks.

 JO

Planning your summer road trip? Check out [AOL Travel Guides](#).

2/7/2008



Aaron Miller <themaxfm@gmail.com>

WXMA 102.3

Feedback

1 message

johnnyandjennifervia@windstream.net <johnnyandjennifervia@windstream.net>

Fri, Nov 30, 2007 at
11:48 PM

Reply-To: Jennifer Via <johnnyandjennifervia@windstream.net>

To: themaxfm@gmail.com

Originated from: <http://themaxfm.com/contactus.asp>

Name: Jennifer Via

E-mail Address: johnnyandjennifervia@windstream.net

City: Hillview

Comments:

I love your guys morning show. You guys are so amazing. The work and the time and the love you give to the community is inspiring to me. If we could all be as compassionate and giving about the worthy causes you all promote on your program, it truly would be a better place to live because of us all. I laugh and I cry with you guys every week, and I just wanted to take the time to say THANK YOU from the bottom of my heart for all you do. May God be with you and your Families during the Holiday Season and most of all have a Blessed New Year.

Thank you again for all that you do
Jennifer Via



Aaron Miller <themaxfm@gmail.com>

WXMA 102.3

Feedback

1 message

ethornton@bullseyeloan.com <ethornton@bullseyeloan.com>

Thu, Nov 15, 2007 at 5:42
PM

Reply-To: Eric Thornton <ethornton@bullseyeloan.com>

To: themaxfm@gmail.com

Originated from: <http://www.themaxfm.com/contactus.asp>

Name: Eric Thornton

E-mail Address: ethornton@bullseyeloan.com

City: Prospect

Comments:

I will be calling shortly to donate funds for make a wish. I wanted to tell my story. My brother was diagnosed with Non Hodgkin's lymphoma Leukemia three years ago. March of 2007 he completed three years of Chemo and before completing his last treatment his wife was diagnosed with Breast Cancer, last week she had her reconstructive surgery and all went well. This has had a profound impact on my life and as I hear the stories of children my eyes tear up with great sadness. I know the fight my brother and sister-in-law have faced and being a child, it is heart breaking.
Thank you for what you are doing for these children.

Camille Thomas

From: Ira [irasfink@atttel.net]
Sent: Saturday, March 08, 2008 4:07 PM
To: Wex-TV
Subject: Take a bow

Dear WLEXTV,

Please commend the staff at your station for providing excellent public service during this recent snowstorm and i enjoyed reading Bill's Blogs with regards to the same.

I hope we don't have to see too many of the above public service announcements eg.., tornadoes floods snowstorms etc.. and hopefully the rest of the year will be uneventful.

Again take a bow while i was in bed you were at your station keeping some of us up to date as to what was going on.

Regards
Ira Fink
Lexington, Ky

Page 1 of 1

Camille Thomas

From: Shane Rogers [splitapartfarm@hotmail.com]
Sent: Wednesday, February 06, 2008 3:21 PM
To: Wex-TV
Subject: great job!

I have never sent an email to you folks, however, it is long over due. I live in montgomery county on US460 between North Middleton and Mount Sterling atop one of the high points in this area where the wind always blows. I become very concerned about my family, property and livestock when threatening weather occurs. I try to always tune in to Lex 18 as I know I will be given the information that helps me keep my family safe. This morning, tuned in to Lex 18, I knew when to wake my family and get them in the basement while threatening weather approached. I'm sure you are flooded with this kind of email but many thanks to Bill and Tom and and those of you behind the scene for the great service provided.

Many Thanks,

Shane Rogers
3890 Paris Pike
Mount Sterling, KY 40353
splitapartfarm@hotmail.com

3/10/2008

Camille Thomas

From: Neal, Barbara (LHD-Gateway Dist) [BarbaraE.Neal@ky.gov]
Sent: Wednesday, February 27, 2008 3:11 PM
To: Wlex-TV
Subject: Missing Bath County Girl

I just want to say a Thank you and let you know what a great job that WLEX did for my friends. It seemed that when all others had failed them that your station cared and stepped up and did something to help and that is what they needed.

I was the one who called the station (along with the other stations). It was your station that responded with heartfelt care and concern and just for the record channel 36 did not even take any information, and 27 took the information, but nothing was aired until the next morning. Your station truly cared about this family in a crisis and did a wonderful job. I clearly understand that your station cares about people and their families. I will personally share this story with all my friends and let them know that WLEX is truly a station that CARES.

Thanks Again
Barbara Neal
Friend of the Robinson's

2/28/2008

Camille Thomas

From: Bruce Carter
Sent: Thursday, January 31, 2008 4:38 PM
To: Camille Thomas
Subject: FW: Hope Center

for the public file

From: Nancy Kenny
Sent: Thursday, January 31, 2008 1:46 PM
To: Kathy Stone; Bruce Carter; Mike Taylor; Sean Couch
Subject: FW: Hope Center

From: Kim Livesay [mailto:klivesay@hopectr.org]
Sent: Thursday, January 31, 2008 1:40 PM
To: Nancy Kenny
Subject: Hope Center

Nancy,

In case there was any question, I just wanted to let you know that people watch WLEX! Donations have been steady throughout the day and most are saying that they learned of our need from your newscast. We are so thankful for the very generous people in our community, and for WLEX for getting the word out so that we can meet our clients needs.

Thanks SO much,
Kim Livesay

From: Nancy Kenny [mailto:nkenny@wlex.tv.com]
Sent: Wednesday, January 30, 2008 3:14 PM
To: Kim Livesay
Subject: RE: Hope Center Media Alert

Will do. Good luck.
Nancy

From: Kim Livesay [mailto:klivesay@hopectr.org]
Sent: Wednesday, January 30, 2008 2:43 PM
To: Nancy Kenny
Subject: Hope Center Media Alert

Hi Nancy,

We are hoping that you will be able to help us get out the following information. Anything you can do to help would be much appreciated. Thanks! Kim

2/1/2008

Contact:
Kim Livesay
859.252.7881, ext. 3008
klivesay@hopectr.org

For Immediate Release

MEDIA ALERT
The Hope Center has immediate need

LEXINGTON, Ky. – The Hope is a nonprofit organization dedicated to providing life-sustaining and life-rebuilding programs and services for homeless and at-risk persons. With the recent extremely cold weather, the Hope Center has some critical needs.

For the past several days, the Hope Center has been sheltering an average of 235 men per night. The Hope Center has 116 beds and puts additional mattresses on the floor as needed. Grace Baptist Church assists the Hope Center with overflow in the event the shelter cannot accommodate all clients. No one is turned away.

In addition, when temperatures fall below 32 degrees, people stay at the shelter all throughout the day which puts additional strains on supplies. Due to the high number of people seeking shelter, the Hope Center is in critical need of the following:

- Long underwear
- Gloves
- Socks
- Toboggans
- Bread
- Deodorant
- Financial donations to purchase the items listed above

If you can assist, please drop off your donation at the shelter at 360 W. Loudon Ave., or call 859.252.7881 to arrange for a pick-up.

The Hope Center provides emergency shelter, food and clothing 24/7, 365 days a year, but it also does much more. The two main causes of homelessness are addiction and mental illness. To meet these needs, the Hope Center has programs that deal with recovery from addiction (for men and women), mental health issues, employment assistance, transitional housing, social services, a free health clinic, a mobile outreach called the Hope Mobile and much more. The Hope Center doesn't just help people get off the street – it helps them learn how to stay off the street. The Hope Center provides more than 13,000 meals, 5,000 nights of lodging, 600 healthcare services and 1,500 articles of clothing each month.

– 30 –

Kim Livesay
Associate Director of Development
Hope Center
P.O. Box 6

2/1/2008

Lexington, KY 40588

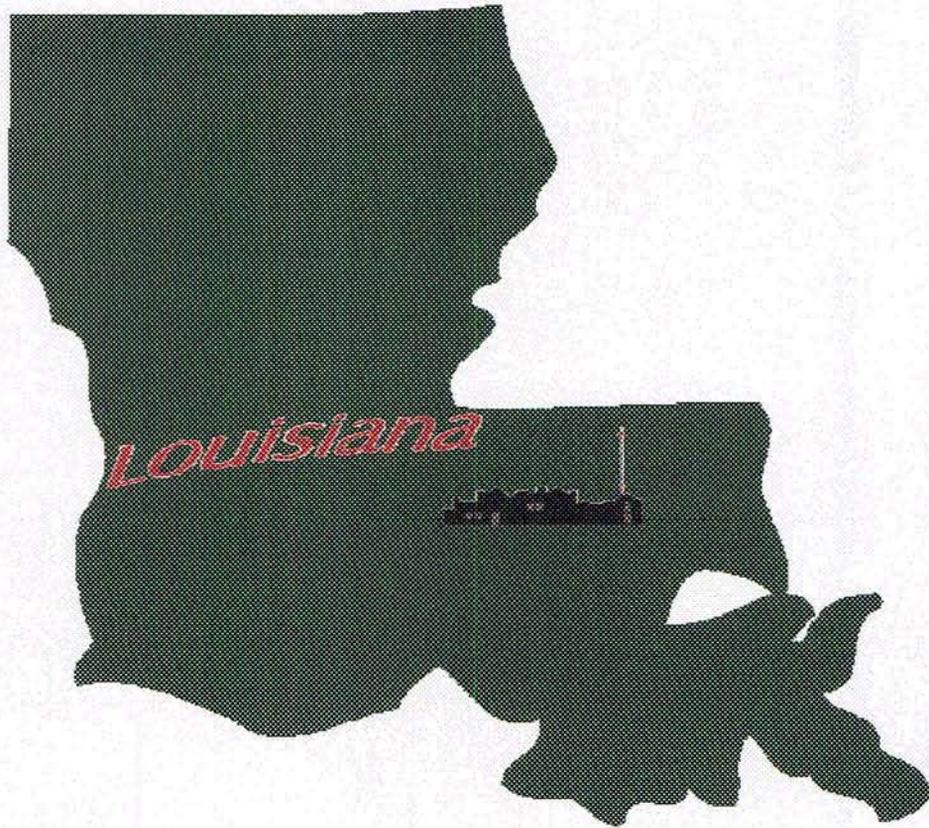
E-mail: klivesay@hopectr.org

Phone: 859.252.7881, x3008

Cell: 859.230.1205

www.hopectr.org

Louisiana



Louisiana Association of Broadcasters

LOUISIANA

Clear Channel Radio – New Orleans

In the early morning hours on August 29, 2005, Hurricane Katrina came ashore, devastating the New Orleans area and putting an estimated 80% of the city underwater. In the days and weeks that followed, Clear Channel New Orleans was part of a public service arrangement that made radio history. The radio divisions of Clear Channel and Entercom, fierce local competitors, joined together and carried the same hurricane recovery broadcast to New Orleans. The first few weeks of the URBNO broadcast, critical news coverage made the difference between life and death for many citizens.

Clear Channel New Orleans has remained dedicated to using our resources to help rebuild our community through communication, community involvement and outreach, and physical rebuilding. Below are just a few examples of how we reach and stay involved locally:

In October 2006, 995fm.com was created to give voice to the immediate issues of the day in New Orleans following the devastation of Hurricane Katrina. 99fm.com, The New Voice of New Orleans has adhered to this mission by hosting weekly off-air community roundtables with local organizations in order to hear firsthand what their goals and needs are; taping gratis PSA's for these organizations and airing them after hours and on weekends, as well as for streaming audio commercial breaks; welcoming community groups on-air to discuss issues, ask for community assistance, and inform listeners of opportunities; posting community events, thousands of photographs of neighborhood-by-neighborhood progress, news stories, audio and video about local organizations contributing to the recovery of New Orleans.

From October 2006 to February 2008, Clear Channel New Orleans hosted eleven recruiting events designed to bring employers and members of the community in search of jobs together as they return to New Orleans. Advertised on our radio stations and websites, the recruiting events have provided approximately 15,500 New Orleans residents with leads on jobs from area businesses.

Clear Channel takes the rebuilding of New Orleans seriously as we put both the power of our radio stations and our employees behind the effort. Kaboom Playground Builds and Habitat for Humanity. We advertise these efforts onair to recruit volunteers

and projects and used on-air and sales staff to help build 5 playgrounds in the area and work on 8 separate Habitat for Humanity Builds.

KWCL-FM
Oak Grove, Louisiana

There's a large voice in the small community of Oak Grove Louisiana that has been serving the area for 50 years!

Whether it's recording the Voice of Democracy entry The Voice of West Carroll Sports describing a parade during Jesse James Trade Days. . . . introducing a new candidate to the area or providing election returns - KWCL is always there.

During the "Mighty Mess", our morning talk show for the past 15 years, we are educating the public on a wide variety of topics - from the current author with the newest release interviewing a group of students departing for the FBLA convention or just talking about what's going on in the area.

We participate in Relay for Life by providing all the publicity on the various fund raising events. We support Downtown Development and the Chamber by promoting our festivals as well as the Historic Fiske Theater.

With a staff of only 5 employees KWCL proves that dynamite comes in small packages. We take our responsibility of serving the region seriously by providing information as well as entertainment.

For 50 years KWCL has been the voice of Northeast Louisiana.

KLFY-TV

Lafayette, Louisiana

KLFY-TV is guided by a simple mission – as a smaller market, local television station we must inform the viewer and provide service to improve the community. We would like to share two projects which are uniquely KLFY-TV.

In 1982, we learned of a growing problem with finding permanent homes for foster children who were older, bi-racial, or handicapped. Our Five O'clock anchor became the coordinator for a segment called, "Wednesday's Child". The pilot segment featured a five month old, bi-racial baby whose mother did not want him and his father was unknown. Over two hundred viewers answered the baby's plight and he was adopted by his foster mother. "Wednesday's Child" had touched the audience's heart. A local song writer composed and recorded a song for the segment; the producer/host of the segment was asked to speak at schools, civic clubs, banquets, family reunions, etc.; the segment was awarded multiple awards, on the local, regional, and national levels, in fact, the state of Louisiana created an "Adoption Advocate Award" for the host of the segment, which is now an annual award. In our market, "Wednesday's Child" is synonymous with adoption. Through the segment hundreds of permanent homes have been found for foster children. Many of them return now, twenty-six years later, to introduce their babies to the woman who found them a family.

In the mid eighties, a new class of poor was created by the downfall in the oil industry. To help meet a basic need, KLFY-TV created the TV10/Foodnet, Food for Families, Food Drive, a massive, one day event. In every news unit, including three, LIVE trucks, and a helicopter and pilot on loan from Acadian Ambulance, our reporters and anchors criss-cross our nine parish (county) market. Through live shots and taped stories, they report on people giving food at twenty-three sites. The central location is the Lafayette Cajundome, where hundreds of volunteers accept food donations, while others sort cans, and trustees from the local prison fill 18-wheelers with pallets of food. We devoted our morning show, our noon show, three evening newscasts, and innumerable cut-ins, and pre-empted three hours of programming. Thousands of cars, school busses filled with little ones, each holding a can of food, all types of trucks, and two motorcycle clubs drive through our drop-off sites. At day's end, viewers had emptied store shelves, and we had collected two hundred tons of food to supply the shelters, the diners, the elderly, and the families who need a well-stocked Food Bank. Held on the first Wednesday of December, the TV10/Foodnet, Food for Families Food Drive brings the Christmas Spirit to Acadiana.

**Clear Channel Radio Group
Baton Rouge, LA**

On Sunday, August 28th 2005, a long line of cars crawled westward on the I-10 out of New Orleans and through Baton Rouge. The mayor of New Orleans had ordered the evacuation of the city just that morning, and the flight out of New Orleans had begun.

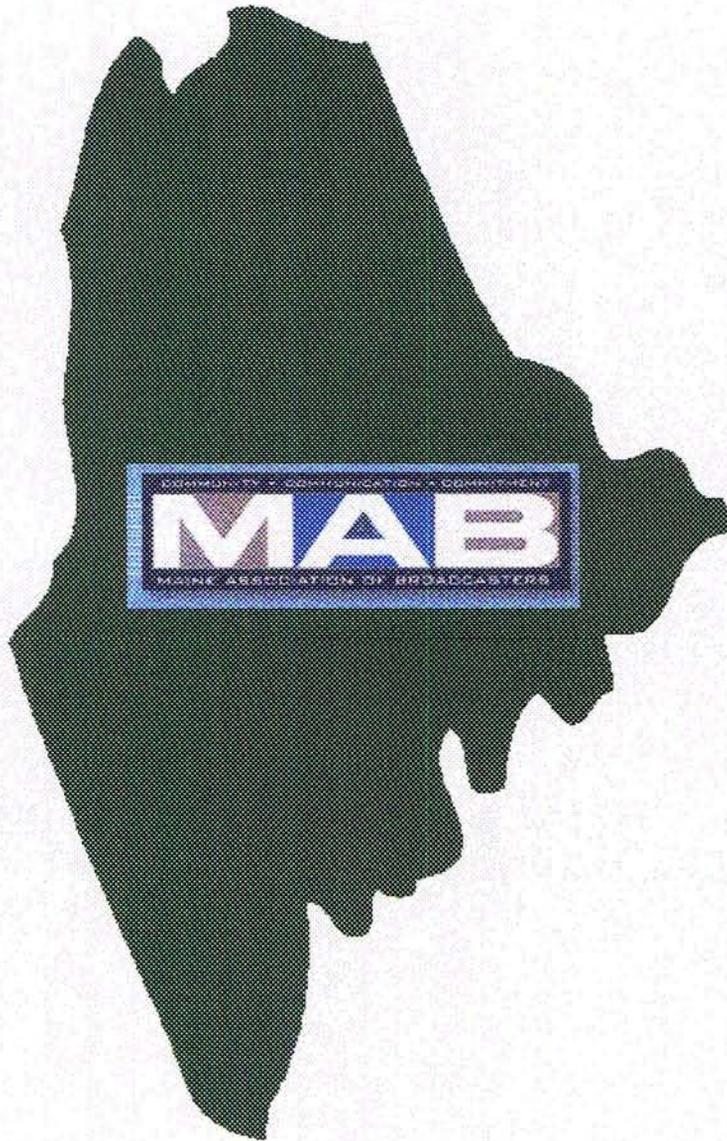
NewsRadio 1150 WJBO began broadcasting wall-to-wall coverage that Sunday morning as it became apparent Katrina would make a direct hit on South Louisiana. By late Sunday, all six of our Clear Channel Baton Rouge stations were simulcasting our coverage.

In May of 2007, at the height of the noon lunch rush, Baton Rouge received over four inches of rain in just over an hour. City streets were flooded and traffic was at a standstill. WJBO interrupted Rush Limbaugh for one full hour, taking calls from listeners about the flooding, giving traffic updates, and talking with city police about what was opened and what was closed. In addition, all of our FM music stations broke in with updates on the flooding.

Just three weeks ago an 18 wheeler burst into flames on the I-10 south of Baton Rouge at LaPlace. The I-10 was completely closed, sealing off a major traffic route from Baton Rouge to New Orleans. WJBO sent out an email and text alert to over 19,000 subscribed listeners. We also did frequent updates on both WJBO and our FM stations, letting listeners know that the I-10 was shut down.

These are just a few examples of how we reach out to our listeners in a variety of ways every day, informing them about the local issues that affect their lives.

Maine



Maine Association of Broadcasters

MAINE



69 Sewall St., Suite 2
Augusta, Maine 04330
Ph. 207-623-3870
Fax 207-621-0585
www.mab.org

March 20, 2008

The Honorable Deborah Taylor Tate
Commissioner
Federal Communications Commission
Washington, D.C.

Via hand-delivery

Dear Commissioner Tate:

I am pleased to present the information you asked the state broadcast associations to provide concerning the many ways in which local broadcasters serve their communities. These are just a few among many, many examples in our little state of Maine. In fact, when I asked my member stations for material for this letter, it soon became very difficult to choose just a few among the avalanche of life-changing news stories, community outreach projects, fundraising efforts and public service initiatives that soon buried my desk.

Local News Coverage: WEZR is licensed to Lewiston, Maine (population 36,000), and also serves an adjacent city, Auburn, Maine (population 24,000). Both cities telecast their council meetings on the local cable TV system, but the station's research has shown a dwindling number of cable subscribers in the area. As a result, the station hired an at-home mom, who has had previous radio news experience, to watch the meetings at home, record them, and prepare news reports complete with sound bytes. She then emails the audio to the studio so that it can be used in newscasts the next morning. This system has turned out to be better than if she were in attendance at the meetings because (1) it enables her to be at home with her autistic son, and (2) she is able to get quality audio to use for sound bytes. In her words: "I monitor local government broadcasts in my home studio. I combine audio from the broadcasts with my own voice in my reports. In this way, I can enhance the citizens' experience of the televised meetings by adding context and background details. I'm a better-rounded reporter because I am free to pursue my creative endeavors and remain a part of the artistic and small business community, and I have more time and freedom to maintain my civic, charitable and fraternal connections. These activities, in turn, lead to the creation of more feature and human-interest stories." With this arrangement, the station is able to serve its communities with quality news and information, AND to provide meaningful employment for someone who, because of family circumstances, might otherwise have difficulty finding and holding a job.

Addressing Important Health Issues: Eddie Driscoll was a mainstay personality of local TV in Bangor, Maine. He retired in 1988 after 34 years as promotion manager and "live" talent for WLBZ-TV. Sadly, he developed Alzheimer's disease in his later years, and his wife, Ruby, encouraged the station to do a news story about coping with the disease, which resulted in this viewer letter: "Please express my gratitude for Mrs. Driscoll sharing her story with the public. I am the Office Manager of a long-term care facility and see the struggle families endure with Alzheimer's every day. It is a disease that takes the life from the resident and from the family. It is also a disease that many people cannot comprehend. When the public sees a well-known and well-loved individual struggle with a very real disease like Alzheimer's it does help to take a small portion of the fear away. Again thank you to all involved in this story. I know that it was difficult for everyone who loves Eddie Driscoll to do this piece and took a

tremendous amount of courage for the family and those of you who are his 'work family' to bring this story to the public. My heart is overwhelmed with the dignity you brought to this story. There aren't words that can express how much this story meant to me. I cannot thank you enough. -Cindy McIntyre"

Supporting the Community: "Love [W]ABK! What a great promotional ad that I heard this weekend on Bread of Life. It was well done, to the point and gave out our names and phone numbers. Also, I have already had people contact me from the four 5-minute spots I did with Cheryl and Don, and how they want to learn more and possibly help. Thanks for your continued help and allowing me to come on the air!! It's cold out now, and the shelter is full with families and individuals. Thanks so much for the wonderful job you do and how you truly want to help. You'll continue to be playing on all 3 radios in my house, and the car! –Dean Lachance, Bread of Life Ministries"

Making wishes come true: "Enclosed please find my son Billy-Joe's graduation picture from the US Navy [basic training]. I have also enclosed a couple of pictures that we took at the hotel. I really cannot put into words how thankful I am to Coast 93.1 [WMGX-FM] for granting my Christmas wish. The graduation ceremony is something that every parent should attend. It was truly amazing to see how all those young men became so disciplined and did everything on cue. They even all took off their overcoats at the same time. I know that I was not the only parent that was bursting with pride. It is really an experience that words cannot describe. Once again thank you from the bottom of my heart for making a very memorable experience possible. –Marion Johnson"

Exposure for local musicians: "I am sure I speak for lots of bands in Maine when I say Thank You to WTOS for all you do for Maine musicians. The WTOS Battle of the Bands gives bands a chance to get their music heard by people that otherwise would not hear us. WTOS has put a lot of work into the local music scene, and it does not go unnoticed by THAI. The Rock Relief concert also gives THAI a chance to give to others that need help the most. Somehow 'thank you' seems not enough for all WTOS does. –THAI, Wilton, Maine"

Commissioner Tate, I speak for all of my member stations when I say that the latest broadcast "localism" proposals emanating out of the Commission are very distressing and frightening. Almost without exception, every proposal has the potential to work AGAINST the goal of local service:

> If broadcast stations must create Community Advisory Boards, what about those people, groups, issues or interests that are NOT represented on such boards? Unless a Community Advisory Board encompasses every listener or viewer in a station's service area, someone, something, some issue is bound to get overlooked or left out. Broadcasters need the flexibility to react and respond to their communities and to community issues in a nimble fashion, unburdened by a cumbersome bureaucratic process.

> If broadcasters, particularly those in small markets like Maine, are forced to build, buy or rent studios in all their cities of license, or staff their stations 24/7, they will be forced into some difficult choices: shut down the station for part of the day, cut back on staff and local programming, or sell out to larger companies that can afford the added expense. The Blethen family of Seattle, noted critics of "big media," announced this week that they are selling their three daily newspapers in Maine due to the soft economy and shrinking advertising revenue, and that they would be happy to get 50% of what they paid for the papers ten years ago. These days of rising costs and razor-thin margins are not the time to be imposing unnecessary expenses on businesses.

> Quantitative programming guidelines carry the risk that a station will do exactly the amount of programming required by the guidelines, *and no more* – a risk exacerbated by the likelihood of payroll and local-programming cuts forced by the main-studio and continuous-staffing proposals.

What sounds like a good idea in Washington doesn't always work in the hinterlands. But rest assured that, for the broadcast industry, localism is not an option – it is an IMPERATIVE.

Thank you for the opportunity to weigh in on this important matter. I hope this finds you well.

Very truly yours,

A handwritten signature in black ink, appearing to read "Suzanne D. Goucher". The signature is fluid and cursive, with the first name "Suzanne" being more prominent than the last name "Goucher".

Suzanne D. Goucher
President & CEO

Michigan



Michigan Association of Broadcasters

MICHIGAN



Michigan Association of Broadcasters
819 N. Washington Avenue Lansing MI 48906

The Honorable
Commissioner Deborah Taylor Tate
Federal Communications Commission

Dear Commissioner Tate,

The members of the Michigan Association of Broadcasters are proud of the community service of our members. In addition to the examples of community service that are attached every station does thousands of dollars in other community service projects every year.

In addition to their local news and entertainment shows, many of them also provide ethnic programming, local bands and feature local concerts. There is nothing more local than broadcasters.

Seriously I do not know what else Michigan broadcasters could do to serve their communities without turning over their entire station to service clubs and organizations. If they did that the listenership would disappear and so would the income that allows them to be so active in their community.

Michigan broadcasters serve their community well. In our last report to the NAB our broadcasters donated over \$330 million in community service, divided into \$54 million in fundraising for local charities, \$195 million in airing public service announcement and \$81 million for victims of disaster. This is just for our state alone and it is repeated throughout every state in the nation.

It doesn't matter who owns a station, how many stations that corporation owns or where their headquarters are located, broadcasters are truly operated by local people in touch with their local communities. They go to the local churches, send their kids to local schools, participate in local organizations and clubs and shop in local stores. They know what the issues are and how to best serve their communities and still keep their listener base.

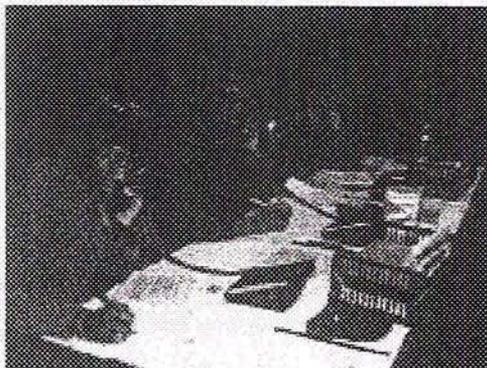
We truly appreciate your interest in this subject and hope that you agree with us that the entertainment and information offered by broadcasters must not be jeopardized when seeking to serve a community or they could end up without the very viewers and listeners that they are supposed to serve.

Sincerely,

Karole White
President CEO

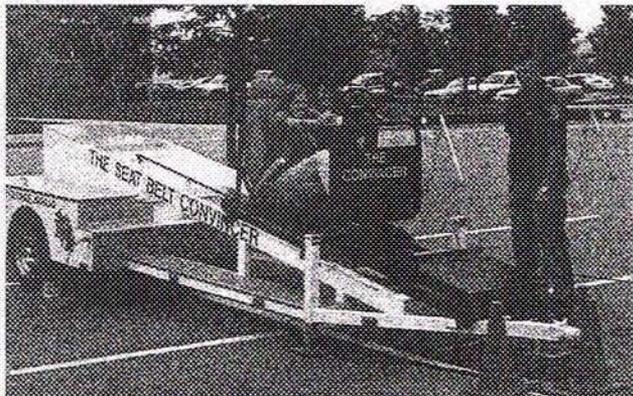


Michigan Association of Broadcasters Station Localism Samples March 24, 2008



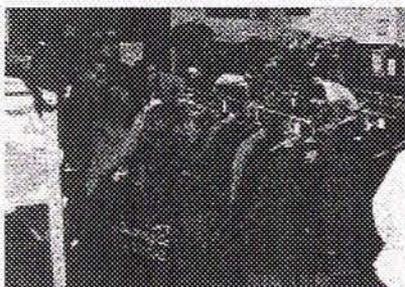
WWJ-AM Hosts Winter Survival Radiothon

WWJ-AM (Detroit) hosted its fifth annual Winter Survival Radiothon to benefit THAW, the Heat and Warmth Fund, on Feb. 8 and 9 from the Boli Family YMCA in downtown Detroit. The Radiothon generated about \$600,000! Every donation made during the Radiothon was matched dollar for dollar by corporate partners, including DTE Energy. WWJ aired the fundraiser live from 5am Friday through noon Saturday from the Y with hosts Roberta Jasina, Joe Donovan, Jayne Bower, Greg Bowman, Bill Stevens, Paul Snider, Larry Henry, Tony Ortiz, Rob Sanford, Pat Vitale and the legendary Sonny Eliot. Proceeds from the effort helped thousands of metro Detroit families keep their utilities powered on during the winter months when gas and electric services become essential for survival.



WOOD-TV Hosts 'Drive to Live' Event

WOOD-TV (Grand Rapids) had more than 2,500 people come for "Drive to Live," a 24 Hour News 8 event held in response to the increased number of teen deaths on the road this summer. The event was aimed at helping young drivers stay safe behind the wheel. During the nine-hour event, over 1,000 teens participated in hands on demonstrations and activities including the Save a Life Tour drunk driving simulator, defensive driving tips from Jungle Survival Drivers Training, driver's license testing tips from Drivers Testing Services of Michigan, Jaws of Life demonstrations from the Grand Rapids and Plainfield Fire Departments and the Kent County Sheriff's seat belt convincer.



WLEN-FM "Keeps Lenawee Warm"

The annual WLEN-FM (Adrian) "Keep Lenawee Warm" campaign to collect used coats and blankets for Lenawee Associated Charities exceeded records in 2007. More than 1,500 items went to the less fortunate for the Lenawee community. The effort went to a new level as WLEN visited each high school in Lenawee County and invited students and families to bring in coats and blankets. Every branch of United Bank and Trust in Lenawee County was also a drop-off site.

WMQT-FM Helps Everyday People Become Everyday Heroes

WMQT-FM (Marquette) participated in the annual Everyday Hero Blood Drive at The U.P. Regional Blood Center at Marquette General Hospital in June. This annual event is a chance to salute the everyday people who step up to donate blood. During the day, 15 people were honored for donating 10 gallons (80 pints) of blood in their lifetime. WMQT Program Director Jim Koski, donated a pint of blood live on-the air during the 6-hour broadcast. That makes several dozen on-air donations for Jim. Blood donors save lives and the Everyday Hero Blood Drive points out the importance of blood donors.



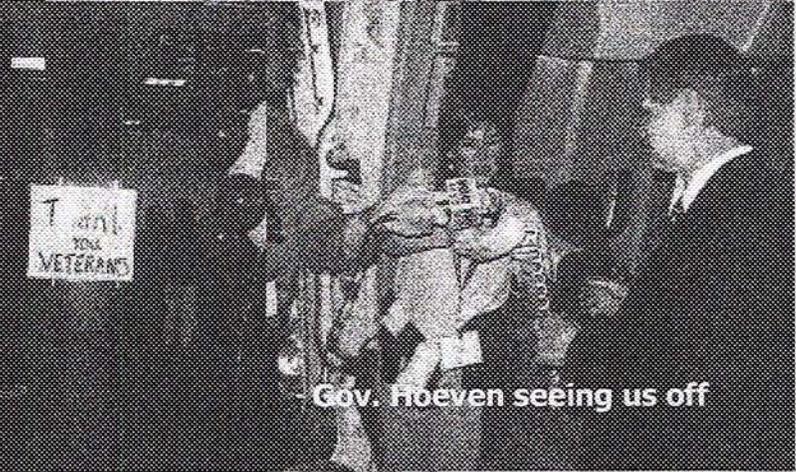
Interviewing a veteran during one of two fundraising telethons



WDAY Honor Flight Committee



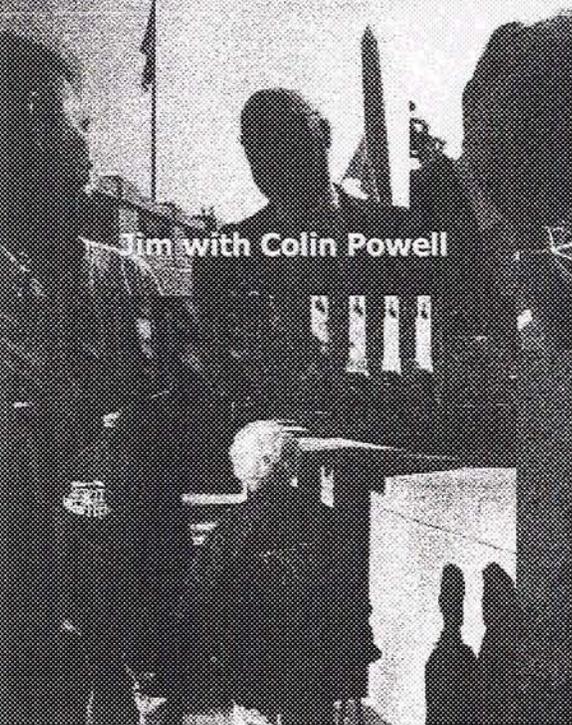
Scott interviewed vets on plane



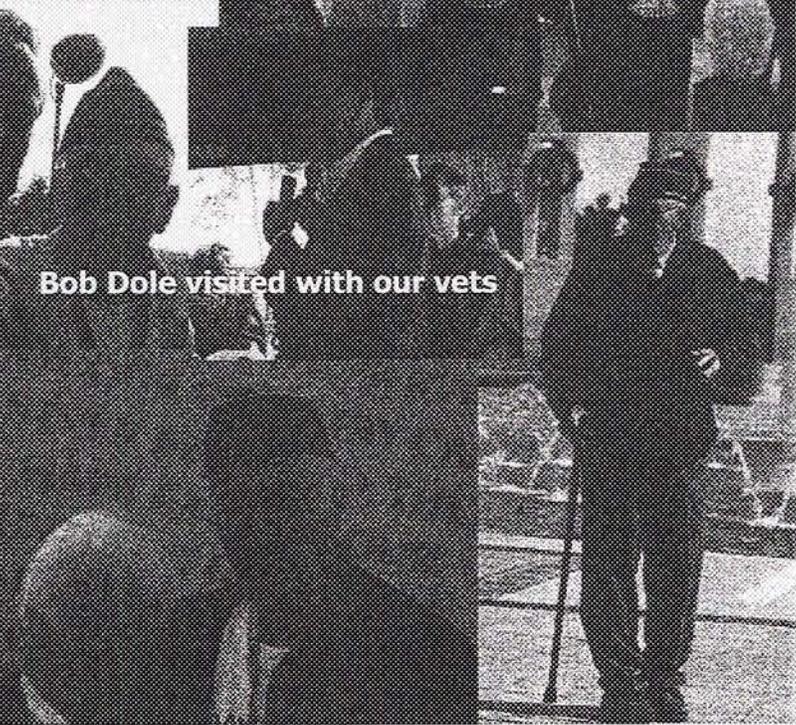
Gov. Hoeven seeing us off



Vet and Tracy



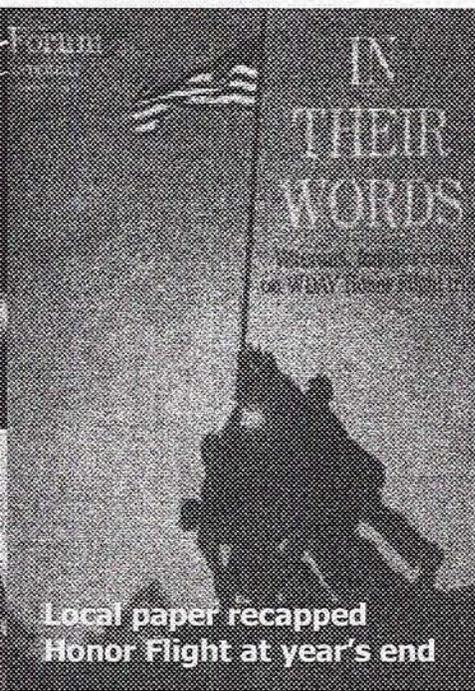
Jim with Colin Powell



Bob Dole visited with our vets



Our Welcome Home



Local paper recapped Honor Flight at year's end



We received more than 300 thank you cards and emails

Many veterans and escorts wrote letters to the editor

Honor Flight perfect trip for WWII vets

I am writing to express my gratitude to WDAY for the World War II Honor Flight that they have been sponsoring to Washington, D.C., for World War II veterans to see the memorial built in their honor. I went as an escort with my father on their most recent trip, and I have to say that we are still in awe of everything we experienced. My father was incredibly moved by the beauty of the memorial and the opportunity to finally see it.

We want to thank from the bottom of our hearts the many people who made this trip possible. WDAY's Tracy Briggs is an incredible person and Fargo is a better city because of her. WDAY's Scott Hennen made every story of the veterans an important story to tell. The volunteers who attended the trip were outstanding. Never have I seen a more dedicated and hard-working group of people. I envy them for being a part of this event. They simply thought of every imaginable need of the attendees. Of course, we cannot forget the people who dug into their wallets to make this trip a reality. Thank you.

More importantly was the treatment of the veterans. They were treated like royalty as they so justly deserved. Complete strangers greeted them at the memorial with thank-yous for what they had done. The military was present to help them on and off the buses. Volunteers magically appeared at the memorial to serve them a picnic lunch.

A military honor guard and band, along with local citizens, greeted them when they returned to Fargo with salutes, handshakes, hugs and thank-yous. That was a perfect end to a trip that we will truly never forget. Thank you, WDAY.

Beth Bouley
Grand Forks, N.D.

Tracy,
I had to sit and write you a note after reading "In Their Words" What you and the WDAY Staff did to honor the WWII vets is beyond words. The fund raising... all the prep work... time away from family, as all so appreciated by so many, as I need so many of the stories, my eyes filled with tears as I could see those kind, elderly people you talked about.

I'm jealous of you as you talked about the moments that built Staff with you. However, my husband and I met my father in D.C. along with my 5 siblings and other family members to share with him the most memorable trip for all of us. We would never had done this if it wasn't for the WDAY Honor Flight.

When you first started this adventure and couldn't imagine how you were going to take 500 elderly men & women to Washington a little did you realize what a impact you would have on so many. Thank you seems so small & insignificant but is said with so much meaning by so many.

Please pass our appreciation along to everyone at WDAY.

Thank you note from daughter of Honor Flight veteran

You are appreciated
in so many different ways!

Vernie Schmit
daughter of Earl Nakurman

Hope you & your family have a
Blessed Christmas & a
Healthy New Year!

Minnesota



Minnesota Broadcasters Association

MINNESOTA

**Minnesota—Major Market
KTTB-FM (B96)
Minneapolis-St.Paul**

B96 Breaking & Entering Christmas

During the 2007 holiday season, B96 was “Breaking & Entering” into listeners’ homes to give them an awesome Christmas surprise...loads of cool presents under the tree. The B96 Tone E. Fly Morning Show invited listeners to call in and nominate a friend, neighbor or family member who they think deserved to receive a special surprise... someone who may not otherwise have a great holiday because they were going through difficult times financially. Nominations were read every day on the Morning Show and winners received a surprise visit from the Tone E. Fly Morning Show including a sack full of awesome gifts and more!

B96 Stuck on the Truck

Beginning Monday, November 24th, 2007, B96’s Peter Parker camped-out on the top of a 24-foot truck in the parking lot of Cub Foods where he broadcast live and invited listeners to stuff the truck with non-perishable food items for the Minnesota Food Shelves! Peter was “stuck on the truck” for 4 days until it was completely full of food! Now it our third year of promotion, B96 listeners have donated over 45,000 pounds of food – the equivalent of 30,000+ meals.