



May 13, 2008

Ms Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street S.W., Room TW-A325
Washington, DC 20554

Re: MB Docket No. 04-233

Dear Ms Dortch:

My name is Robert Farley and I am the President & CEO of the Princeton – Mercer County Chamber of Commerce. We have approximately 400 members and we represent the businesses in Princeton and Mercer County, West Virginia.

About 70% of our membership has less than five employees so we are their mouth piece. We play an important role in our community. We sponsor several events throughout the year from golf tournaments to men and women expos, autumn fests, business before hours and business after hours and coffee chats that let the community be involved when we bring special speakers in. We also are very active in legislative issues.

We are a very small chamber so we have to work very close with WVVA-TV. They have always been more than willing to help. They are an anchor sponsor of several of our events. From production to advertising, all departments work closely with us.

Some of the things they do for us:

- Sponsor Events
- PSA's to help us get our message to the community
- In-focus, where we actually tape an actual show to be viewed as information to the public about events or other issues we are involved in.
- WVVA is directly involved with our organization by having one of their personnel serve on our board.

The Princeton – Mercer County Chamber of Commerce has concerns that the new rules the FCC is considering would threaten to insert a bureaucratic framework that might alter a locally developed process that is working very well today.

Sincerely,

Robert Farley
President & CEO