

June 10, 2008

VIA ECFS

The Honorable Kevin Martin
Chairman
Federal Communications Commission
445 12th Street SW
Washington D.C. 20554

Re: Consolidated Application for Authority to Transfer Control of XM Radio Inc. and Sirius Satellite Radio Inc., MB Docket No. 07-57

Dear Chairman Martin:

Together we are writing on behalf of various rural and minority groups to reiterate our support for the proposed merger of Sirius Satellite Radio and XM Satellite Radio. As you will recall, many of our organizations previously submitted comments in this proceeding outlining the public interest benefits we believe will result from the union of Sirius and XM. We continue to look forward to realizing the best satellite radio has to offer from increased programming choices to new packages and a la carte. After more than a year of deliberation, we respectfully ask that the FCC render a decision in this case as swiftly as possible.

Satellite radio is a critical medium for both farmers and minorities. Satellite radio provides a wide range of listening choices that are not generally available on traditional radio in rural areas often neglected by terrestrial broadcasters. To this end, we feel that merger synergies that promise to create more affordable programming packages including some that offer programming on an a la carte basis will make satellite radio an increasingly attractive option for our constituencies.

The economics of satellite radio have already proven that providing diverse programming is essential to attracting subscribers from the growing minority populations in the United States. Both Sirius and XM have proven their commitment to diversity and embraced diverse content. We continue to believe that a combined Sirius and XM will offer an increasing variety of diverse and unique programming after the merger.

Representation of minority viewpoints and providing access to new technologies in rural areas is of the utmost importance to all of us and we are concerned that any merger conditions which force Sirius and XM to divest spectrum will jeopardize these goals. We hope that you will expeditiously approve the Sirius-XM merger so that the public interest benefits of the merger can begin to be realized.

Respectfully submitted,

/s/Lorette Picciano
Executive Director, Rural Coalition

/s/Rudy Arredondo
President, National Latino Farmers and Ranchers Trade Association

/s/Ross Rancine
Executive Director, Intertribal Agriculture Council

/s/Willard Tillman
Executive Director, Oklahoma Black Historical Research Society Project, Inc.

/s/Dorothy Barker
Executive Director, Operation Spring Plant, NC