

**Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, DC 20554**

**In the Matter of:**

**Broadcast Localism**

**MB Docket 04-233**

**TO: The Commission**

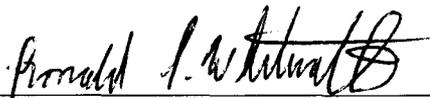
**REPLY COMMENTS OF NEW AGE MEDIA OF TALLAHASSEE LICENSE, LLC and  
NEW AGE MEDIA OF PENNSYLVANIA LICENSE, LLC**

New Age Media of Tallahassee License, LLC and New Age Media of Pennsylvania License, LLC ("New Age"), by and through its attorneys, hereby submit the attached letters for inclusion in the above-referenced proceeding. The letters, submitted by listeners in communities served by New Age stations, illustrate New Age's dedication to localism and service to the public interest.

Respectfully submitted,

**NEW AGE MEDIA OF TALLAHASSEE  
LICENSE, LLC**

**NEW AGE MEDIA OF PENNSYLVANIA  
LICENSE, LLC**

By: 

Joseph M. Di Scipio  
Ronald P. Whitworth

Fletcher, Heald & Hildreth P.L.C  
1300 North 17<sup>th</sup> Street – 11<sup>th</sup> Floor  
Arlington, Virginia 22209  
703-812-0400 – Telephone  
703-812-0486 – Telecopier

Its Attorneys

**June 11, 2008**



# Legal Services

of NORTH FLORIDA  
HOPE, JUSTICE, FOR ALL.



April 23, 2008

Mr. Don Abel  
FOX49  
Commerce Boulevard  
Midway, Florida

Dear Don,

I wanted to take this opportunity to thank you on behalf of Legal Services of North Florida for the support FOX49 has shown in being a Media Sponsor of the 2008 Jazz for Justice benefit for the LSNF's work with children, domestic violence victims, the elderly and poverty level clients. We thank FOX49 for its commitment to providing hope and justice to all in our community.

We will be honoring FOX49 as a Media Sponsor in the following ways:

- 6 individual entry tickets to *Jazz for Justice 2008*
- 4 Tickets to the VIP Concert & Reception
- Permission to hang a banner at *Jazz for Justice 2008*
- Recognition on *Jazz for Justice* website, poster, program and press releases
- Prominent recognition on event tee-shirts
- Jazz for Justice Gift
- Listing in LSNF Newsletter, Annual Report and website: [www.lsnf.org](http://www.lsnf.org) and [www.jazzforjustice.org](http://www.jazzforjustice.org)

Enclosed are your tickets, you will receive your Jazz for Justice shirt and other VIP goodies at the event on May 18th, please let me know if you need any additional tickets for staff. Last year we had over 600 people on the lawn of Chez Pierre enjoying great music, food and fun while supporting the work of Legal Services of North Florida. And this year's 10 Year Celebration is already shaping up to be our best event ever.

We thank FOX49 for its constant support of Legal Services of North Florida. The *Jazz for Justice* website is up and running ([www.jazzforjustice.org](http://www.jazzforjustice.org)), please feel free to access it for up to date information on the event.

We look forward to seeing you on May 18th. And again, thank you.

Sincerely,

Mary L. Dekle  
Event Coordinator

NOTE: Legal Services of North Florida is funded in part by the Legal Services Corporation. As a condition of the funding it receives from LSC, it is restricted from engaging in certain activities in all of its legal work-including work supported by other funding sources. Legal Services of North Florida may not expend any funds for any activity prohibited by the Legal Services Corporation Act, 42 U.S.C. 2986 et seq. or by Public Law 104-134. Public Law 104-134 § 604(d) requires that notice of these restrictions be given to all funders of programs funded by the Legal Services Corporation. For a copy of these laws or for any other information or clarifications, please contact Legal Services of North Florida.

**\*A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE AT 1-800-433-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT APPROVAL OR RECOMMENDATION BY THE STATE.\***  
FDACS # CH1213  
100% OF ALL CONTRIBUTIONS GO TO LSNF

**HOME OFFICE**

2110 DELTA BOULEVARD  
TALLAHASSEE, FL 32303-4220  
850-385-8007 • FAX 850-385-7803  
ADMINISTRATIVE FAX 850-205-6540  
DEVELOPMENT FAX 850-385-5584

**BRANCH OFFICES**

121 NORTH JACKSON STREET  
QUINCY, FL 32351-2316  
850-875-9881 • FAX 850-875-2008

211 EAST 11TH STREET  
PANAMA CITY, FL 32401-2938  
850-783-3581 • FAX 850-783-8341

133 STAFF DRIVE, SUITE B  
FT. WALTON BEACH, FL 32540-6050  
850-862-3273 • FAX 850-862-6327

118 SOUTH BAYLEN STREET  
PENSACOLA, FL 32502-5810  
850-432-8222 • FAX 850-432-2329

# United Way of the Big Bend

David B. Ramsay, Board Chair Bill Montford, Campaign Chair

# United Way



April 30, 2008

Don Abel  
WTLH Fox 49  
950 Commerce Blvd.  
Midway, FL 32343

Dear Don,

We would like thank you and the FOX49 Team for all of your support over the years. As you know, it's very important to keep the Big Bend community connected to what United Way of the Big Bend's efforts are doing to strengthen communities and invdidual's lives throughout the year. Your support helps us keep people informed about the return on their investment in the communities they live in and love.

Whether it's help with the production of a PSA, participating in our Communications Committee or giving our PSAs airtime during some of the most valuable sporting-event and popular show timeslots, we are grateful for our parnterhship. Simply put, FOX49 is a vital, community-oriented partner that has helped United Way of the Big Bend's efforts for years and years. We look forward to our continued partnership and the creative possibilities to come.

From all of us here at United Way of the Big Bend and our strong network of supporters ... THANK YOU!

Sincerely,

Roger Luke  
Vice-President of Communications  
United Way of the Big Bend

307 East Seventh Avenue, Tallahassee, FL 32303  
Telephone 850-414-0844 Fax 850-414-0852 Visit us online at [www.uwbb.org](http://www.uwbb.org) Email [uwbb@uwbb.org](mailto:uwbb@uwbb.org)  
Your community partner in Franklin, Gadsden, Jefferson, Leon, Liberty, Madison, Taylor, and Wakulla counties



444 Appleyard Drive  
Tallahassee Florida 32304-2895  
850.201.6200 | [www.tcc.fl.edu](http://www.tcc.fl.edu)

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October 3, 2007

Don Abel  
Program Director  
WTLH Fox 49  
950 Commerce Blvd.  
Midway, FL 32343

Dear <sup>Don</sup>Mr. Abel,

Thank you for your help in making the 2007 Tallahassee Community College Eagle Athletics Golf Tournament such a huge success! Your donation of commercial air-time along with the gift of multiple door prizes helped make the day a total success. Also, it was nice to see your company represented by sponsoring and participating in the event.

Thanks to local sponsors like you it helps our community better support Eagle Athletics! Again thank you for your donation to athletics and I look forward to working with you again in the near future.

Sincerely,

  
Brian Anweiler  
Director of Athletics



## Gulf Winds Track Club

P. O. Box 3447  
Tallahassee, Florida 32315

Reply to:

April 30, 2008

Don Abel  
Creative Services Director  
Fox 49  
P.O. Box 949  
Midway, Florida 32343

Dear Don,

As the long time directors of the Tallahassee Turkey Trot, Mary Jean and I can say that Fox 49 has made a huge and generous impact on the races. You have helped us grow the race from a small gathering on Tram Road into the largest road race in North Florida outside of Jacksonville. This support has in turn helped the race support Refuge House, The Shelter, kids running programs and educational programs in Florida.

We very much appreciate the time and effort you put into this event.

Best Regards,

David A. Yon  
Race Director

DAY:kde

\*\*\* A Club for Walkers, Joggers and Runners \*\*\*

May 5, 2007

David Hinterschied  
G.M. WTLH-TV  
950 Commerce Blvd.  
Midway, FL. 32309

Dear Mr Hinterschied,

Big Brothers Big Sisters has been the recipient of advertising for our Annual Gate Charity Golf Tournament for the past 3 years. Our agency does not have the budget for special events and advertising so we depend on our community sponsors. Therefore without WTLH-TV generous donation of this TV commercial we would not be able to get the word out as effectively.

WTLH-TV goes above and beyond just the commercial. Not only do they do a jam up job putting the commercial together they air the commercial during prime times. The commercial was shown during many big basketball games and before and after the super bowl. They even bring a team out the day of the event to show their support.

Our agency is so grateful for the relationship we have with such wonderful people They truly help our one-to-one mentoring programs. It is through the support of our community that we are able to bring magic into lives of children in the Big Bend area.

Sincerely,

Colette Podgorski  
Resource Development Director

**Big Brothers Big Sisters of the Big Bend, Inc.**

565 East Tennessee Street, Tallahassee, Florida 32303  
Phone (850) 386-6002 Fax (850) 385-7382  
[www.BigBrothersBigSisters.org](http://www.BigBrothersBigSisters.org)

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**Little Moments. BIG Magic!**



**From:** Lynn Williams [mailto:lynn@thomasville.org]  
**Sent:** Monday, May 12, 2008 4:16 PM  
**To:** Dave Hinterschied  
**Subject:** Thanks for your help

Dave,

On behalf of the City of Thomasville and CNS Television, we would like to express our sincere thanks for your participation again this year in the filming and promotion of our community's 60<sup>th</sup> Annual Rose Parade. As you know, the parade is a significant part of our Rose Festival. Your engineering assistance is invaluable to our local staff, and the rebroadcast of the event allows those in our community who are unable to attend the opportunity to enjoy the parade. We receive many comments from the elderly population particularly that they appreciate the chance to see the event via the rebroadcast. We truly appreciate the partnership between WTLH and the City.

We look forward to continuing to work with you at next year's event.

Sincerely,

Lynn Williams  
Assistant City Manager – Customer Services  
City of Thomasville, Georgia  
229-227-7069 Office  
229-227-3366 Fax

WILLIAM BOOTH  
Founder

SHAW CLIFTON  
General

**THE SALVATION ARMY**  
**WORSHIP AND SERVICE CENTER**  
**KIRBY FAMILY HOUSE**

17 S. Pennsylvania Avenue ■ P.O. Box 1271  
Wilkes-Barre, PA 18703-1271

(570) 824-8741  
FAX (570) 824-1774

LAWRENCE R. MORETZ  
Territorial Commander

WILLIAM R. CARLSON  
Divisional Commander

May 5, 2008

Mr. Jon Cadman  
General Manager  
FOX 56 WOLF-TV  
1181 Highway 315  
Wilkes-Barre, PA 18702

Dear Jon:

Please accept my deepest gratitude for your generous gift of public service announcements and web site postings for our Annual Community Award Dinners over the past few years. Thanks to your support we have raised thousands of dollars for services and programs for those in need in our community.

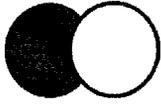
For needy people in our community, it means the world to know someone cares. So the compassion of friends like you is nothing short of a blessing for these hurting souls. Hungry children are being fed, thanks to you. The homeless are being rescued from the street, because you care. And families in crisis are finding comfort and hope because you have reached out to lend a helping hand.

You are truly a ray of sunshine in the lives of suffering neighbors. And on their behalf, I thank you from the bottom of my heart. For all these reasons, I believe additional regulation by the FCC to be totally unnecessary.

God bless you,



Captain Patty Richwine  
Commanding Officer  
Wilkes-Barre Corps



# ASSOCIATION FOR THE BLIND

— Since 1918 —

OUR VISION IS CLEAR:  
SERVICE, PREVENTION & COMPASSION

May 5, 2008

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Mr. Jon Cadman  
General Manager  
FOX 56 WOLF-TV  
1181 Highway 315  
Wilkes-Barre, PA 18702

Dear Jon:

Our sincere appreciation for all that you have done for the Association for the Blind as our Media Sponsor for the "Love is Blind" Campaign. Because of your partnership, the campaign to renovate and purchase our new building is nearly complete and we certainly look forward to having you join us at our 90<sup>th</sup> Anniversary Event on September 16, 2008 when we announce that our \$1.5 million goal has been reached.

Your caring for those who live in darkness is evidence by your commitment to air our many fundraising and cultivation events over the past two years. Your numerous and frequent PSA's on all three of your broadcast properties, FOX 56, The CW WSWB & My Network TV WQMY have been extremely instrumental in ensuring the success of this worthwhile endeavor. Please know that you have indeed changed lives.

For the above reasons, we write this letter to demonstrate that the need for further regulation to ensure that our local TV station serves its community certainly is not required. Based on our experience, your dedication on behalf of humanity has made a valuable contribution to the fabric of our community life. And for that we are most grateful.

Warmest regards,

Dr. Ron Petrilla  
Executive Director

*Jon,  
Thanks for your generous  
contributions of Pans and  
Web meetings for the Blind Assn!*