



Mr. Kevin J. Martin
Chairman
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Dear Mr. Martin:

My organization has entered its 4th year in partnership with WBAV-FM. In 2004 Ms. Beatrice Thompson allowed us to have a forum which has forever changed the healthcare delivery landscape in our community. We are a non-profit health education and outreach organization that provides free health screening and primary care services to those who are uninsured. Our partnership with WBAV has afforded us the opportunity to reach the masses in ways that we may not have been able to.

Project HealthShare, Inc. and the Charlotte Volunteers in Medicine Clinic have provided screening, education and primary care to thousands in the Charlotte-Mecklenburg community, since 1999. Our partnership with the radio station provides a vehicle for members of our community to receive information regarding health and wellness. We host outreach activities such as Cover the Uninsured Week (April/May), Celebrating our Men (June) and Prostate Cancer Awareness Month (September) annually. During the weeks leading up to each of these events we have always been able to count on our V101.9 family to lend their support in the form of public service announcements, in-studio interviews with Ms. Thompson and live, remote broadcast the day of the event. It is without question that we would not have the reach to the medically underserved and medically disenfranchised in our community that we have if not for WBAV.

During our time of service to the community we have called on other broadcast organizations to assist us in marketing our outreach and have faced obstacles. Working with Ms. Thompson, Ms. Avery and WBAV is always as simple as a phone call and a press release. Ms. Thompson is the consummate media professional and the rest of the staff follows her lead in terms of service delivery and commitment.

We appreciate this opportunity to support a media organization that has done so much to support us and we look forward to continuing our partnership for many years to come.



Sincerely,

Donna Murray Lacey, MS, PA-C
Executive Director
Project HealthShare, Inc.
The Charlotte Volunteers in Medicine Clinic

Handwritten signature: Donna Murray Lacey