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May 20, 2008

Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

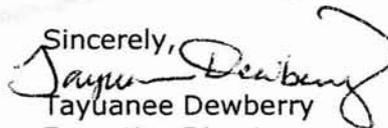
Mr. Martin,

We are writing this letter on behalf of WNKS/Kiss 95.1 in Charlotte, North Carolina. WNKS/Kiss 95.1 has been our media partner for a number of years now and is a tremendous partner. As a small non-profit in the Charlotte community, it is difficult to get the word out about our events without the important help we receive from WNKS/Kiss 95.1. (Please see our mission at the bottom of the page).

We recently held our 12th Annual Twilight 5-K Road Race and Walk and WNKS served as our radio sponsor to assist in promoting our mission and to encourage participation in the race. They provided on air promotion, as well as race day personalities to announce the race.

This was our most successful year yet for the Twilight 5-K. We had 2006 participants in our race. This was due in large part to the hard work and efforts from the staff of WNKS. They provide an invaluable contribution to our marketing efforts.

We appreciate this opportunity to share with you our gratitude for the work that WNKS is doing in the Charlotte community. Please find the attached Right Moves for Youth Program Summary. If you have any additional questions, please feel free to give me a call (704) 377-4425 ext. 104.

Sincerely,

Jayuanee Dewberry
Executive Director

The mission of Right Moves for Youth is to provide motivation for its club members in grades 3-12 to succeed in school, improve their quality of life, and become responsible members of society.



United Way
of Central Carolinas

Right Moves For Youth: A Summary

(March 7, 2008)

The mission of Right Moves For Youth is to provide the motivation for its members in grades 3-12 to succeed in school, improve their quality of life, and become responsible members of society.

Right Moves For Youth collaborates with the Charlotte-Mecklenburg Schools, Charlotte-Mecklenburg Police Department, and other community partners to help our club members improve their school attendance, behavior and academic performance. Our core objective is to improve student success and in turn, school success by helping prevent students from dropping out of school.

2006-2007 Program Outcomes

- 95% of RMFY students graduated or were promoted to the next grade level.
- 91% of RMFY students missed 10% or less of available school days.
- 53% of RMFY students improved or maintained their absentee rate relative to the previous year.
- 76% of RMFY students improved or maintained their suspension rate relative to the previous year.
- 82% of RMFY high school graduates are attending post-secondary educational institutions.
- 31% of RMFY high school graduates obtained gainful employment within six months following graduation.

Right Moves for Youth utilizes a unique group structure to provide positive peer support in a safe structured environment facilitated by caring adult volunteers. According to Corey & Corey's *Groups: Processes and Procedures* (2006), "Clients often believe that their problems are unique and that they have few options for making significant life changes. Groups provide a natural laboratory that demonstrates to people that they are not alone and that there is hope for creating a different life. Groups provide a sense of community, which can be an antidote to the impersonal culture in which many clients live."

Our most important service delivery strategies are as follows: group facilitation, positive reinforcement, and curriculum instruction.

1. Group Facilitation

According to Corey & Corey (2006), "groups for specific client populations are designed to remediate specific problems or to prevent problems." Right Moves for Youth clubs utilizes group dynamic to foster positive peer support that builds individual confidence and acts to prevent disengagement from the educational process. Our clubs also provide a safe, structured environment within which students may practice more appropriate social behaviors.

2. Positive Reinforcement

The Right Moves for Youth "pay-to-play" philosophy employs the concept of positive reinforcement in providing incentives and affirmation that encourages students to attend school regularly, to exhibit appropriate behavior, and to further engage in the educational process. Our "pay-to-play" philosophy rewards students for their achievements by providing opportunities to participate in a variety of athletic and cultural activities, utilizing the carrot instead of the stick and exposing our students to experiences they might not otherwise have.

3. Curriculum Instruction

Designed by the UNCC Urban Institute specifically for RMFY student members, our character education curriculum provides activities that reinforce desirable character traits, build self-esteem and promote social tolerance.