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May 9, 2008

Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Mr. Martin,

For weeks now I've been researching in class how much sex there is in the media. We had to pick something that we had an interest in and wanted to change. It's called *Save the World*. I've read articles and articles about how the sex in the media is effecting out country's youth. I have been watching my little sister watch more and more shows that aren't appropriate for her age. I feel as if all the channels are trying to push the envelope on how much they can show on public television. I think that children are seeing and hearing too much sexual innuendo in a lot of shows. Great examples of these shows would be *Family Guy* and *American Dad*. These kinds of shows play during the day but I only think that they should be allowed to be played at night. I know that there are V-chips now, which put the rating of a show in a little, box in the corner of the screen. I don't think this is really doing much. Parents don't care that a little white box comes on in the corner of the screen. Parents have a hard enough time noticing big things going on. The V-chip should not be a small box it should take up the whole screen. Then it should have why the certain show gets the rating it has. Also most people don't know what a V-chip is or what the certain things stand for. I had to look them up. How is a parent supposed to know that a "Y" means it's for all ages? I feel as though the FCC has cracked down on lyrics in songs but forgotten about TV and the media. You can't sing about sex in a song but a model can be half naked on a billboard that everyone can see. To me that makes no sense at all.

In a NEWSWEEK Poll people said that sex plays a bigger role in people's lives than it did 20 years ago. Eighty four percent of people said that sex was a major role in people's lives. Seventy percent of people think it's a bad influence on young people. People are really starting to notice that sex is having a bad influence on the younger generation. They see that kids don't act the way they use to. Little cheerleaders dance at football games like Brittany Spears dances in her latest video. I'm sure you've seen the clothes they sell in the little girls' stores. You can't even tell the difference anymore in the adult and children's stores. Kids are seeing how the celebrities are dressing. Kids want to look and be just like them.

How much TV children watch affects how much sex they see. Teenagers watch TV for 3 hours every day. TV in bedrooms is starting to be a very common thing. Two thirds of young adults 8 to 18 have TV's in their rooms. Two thirds of kids live in homes that have cable where they could get unsupervised access to any channel. These children can wake up in the middle of the night and watch Adult Swim on Cartoon Network.

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Adult Swim shows are all rated M for mature. During the day though it's all cartoons for young children. So if they wake up in the middle of the night their going to see many sexual scenes that aren't appropriate for them. I think that if a Network is going to appeal to young children then that's all it should do. It shouldn't be half for young children half for adults.

Sincerely,

A handwritten signature in black ink, appearing to read "Amarah Sefcheck". The signature is fluid and cursive, with the first name "Amarah" written in a larger, more prominent script than the last name "Sefcheck".

Amarah Sefcheck