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Texas Chapter  
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Chairman Kevin J. Martin  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

RE: KLLI, Live 105.3

May 29, 2008

Dear Chairman Martin,

Being a non-profit organization, March of Dimes has a strict policy – we will not spend money on advertising – we rely solely on the generosity of our media partners to publicize our events and to educate the general public on our mission. KLLI, Live 105.3 has been instrumental in doing just that.

KLLI, Live 105.3 has been a media sponsor for our signature fundraiser, March for Babies the several years. Not only do they air our PSAs but they continually go above and beyond by doing the following:

- Sending promotional crews to March for Babies: these promotional crews add a level of “hoopla” and credibility to the event. Our participants expect to see our media partners at March for Babies.
- Posting the March of Dimes logo, along with a link to our fundraising page on KLLI, Live 105.3’s website ([www.live1053.com](http://www.live1053.com)) for a period of four weeks.

We are extremely grateful to KLLI, Live 105.3 for their dedication to the community and to our organization. We rely on them to help make all our events successful. We thank them for their service to March of Dimes and to the community at large.

Sincerely,



Johanna Buck  
Communications Coordinator  
March of Dimes, Texas Chapter