



May 22, 2008

Dear Federal Communications Commission,

For over 60 years, the American Cancer Society, the nationwide, community-based voluntary health organization, has been dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy and service.

With 13 divisions nationwide, the American Cancer Society keeps a constant pulse in every community. Last year in Connecticut, more than 7,500 rides to and from treatment for cancer patients were provided through the Society's Road to Recovery program. Now celebrating 25 years, more than 100 Connecticut children with cancer enjoyed outdoor adventures of camping and natural exploration each summer at the Society's Camp Rising Sun in Colebrook. More than 900 women participated in our Look Good, Feel Better program. More than 10,000 people walked in Making Strides Against Breast Cancer to fund research, increase awareness, and promote early detection. More than 50,000 participants celebrate, remember and fight back through Relay For Life at 60 events throughout Connecticut. Quick, comprehensive cancer information was dispersed to nearly 14,000 Connecticut residents through the Society's toll-free number and website last year.

Without the help of WRCH Lite 100.5, the American Cancer Society would not be so established in the communities throughout Connecticut. Last year the American Cancer Society and WRCH reignited a partnership to carry cancer awareness and information to their loyal and large audience in the state. Under the direction of the Mike Stacy, Promotions Director and Allison Demurs, Public Affairs and News Director, WRCH Lite 100.5 has not only kept the American Cancer Society in the public eye, but has shown steady and enthusiastic support for the Society's mission through the promotion of development events and cancer control activities.

Through the development of comprehensive promotional plans, WRCH has supported the Relay For Life and Making Strides Against Breast Cancer, plus news coverage and public affairs information throughout the year.

WRCH Lite 100.5 truly embraces and dedicates itself to the cancer cause.

The American Cancer Society can not imagine a better partner and is extremely grateful for their support of The Society's lifesaving mission.

Sincerely,



Patrice Bedrosian

State Director of Communications

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