



To: Kevin J. Martin  
Chairman  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Re: Appreciation for Public Affairs Programming - CBS Las Vegas

I wanted to take a moment and let you know how much we at PR Plus appreciate the opportunity we have with your Public Affairs Programming and the many folks we reach with our client's and non-profit's messages. The ability to come on and talk about events like All Star Las Vegas benefiting Lou Gehrig's Disease, the 3 Day Walk for breast cancer, NBA All Star Jam Session, Bike Runs, a variety of fundraisers and many other such activities is unparalleled in the market. Without this programming there might not be a forum to educate Las Vegans about such events, organizations and opportunities.

Our clients tell us, time and time again, how great Herb Perry is and what a wonderful experience they have while taping the show. They often tell us what great feedback they get in the community, as well.

It shows a real commitment to the community and is provided with passion, insight, and genuine concern and all of those are greatly appreciated by many of us in the PR industry who deal with clients whom we find challenged with finding a voice.

Thank you again for making this programming available to our community, our clients and our colleagues.

Best,

A handwritten signature in black ink, appearing to read 'Laura Herlovich', is positioned below the text 'Best,'.

Laura Herlovich

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