

No. The MPAA needs to \_embrace\_ new technologies like DVRs instead of attempting to limit them.

There are any number of ways to monetize newer content through DVR's without limiting them with this proposal, but that is really beside the point. Once a movie has been released to a network or premium channel service, there is no purpose to cutting DVR's off from recording it. None at all.

The MPAA may think that it will drive up DVD/Hard Media sales but they are mistaken. I, and a growing portion of the population, don't buy hard media anymore. I use my DVR. I pay a premium for the service. I own less than 10 DVDs. Hard media is the past. If the MPAA really wants to see increase in sales or growth, then they need to embrace this new segment and preferred way of viewing media instead of trying to limit us.

Limiting in any way a DVR's service to attempt to drive media sales is a bad idea. It's bad for DVR communities. It's bad for media companies. It's bad for Cable and other media service providers. It's bad for technological innovation.

No.