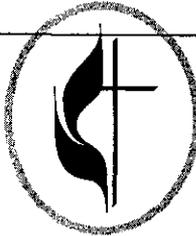


CGB-CC-0635



RECEIVED & INSPECTED  
AUG 14 2007  
FCC - MAILROOM

## FIRST UNITED METHODIST CHURCH

2727 Jackson Street • Alexandria, LA 71301

Phone 318-443-5696 • Fax 318-484-2692 • Website: www.fumca.org

7 August 2007

### CG Docket No. 06-181

Federal Communications Commission  
Office of the Secretary  
Attention: CGB Room 3-B431  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

**Re: CGB-CC-0635** – Request for Exemption from Commission's  
Closed Captioning Rules

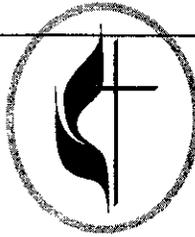
### **Introduction**

First United Methodist Church (FUMC) of Alexandria, Louisiana submitted a petition to the Federal Communications Commission for exemption from the closed captioning requirements on 15 December 2006. The petition was received by your office on 21 December 2006 and assigned a case number of CGB-CC-0635.

The petition was based on advice given to us by the local television station which airs our program each week. The petition was in the form of a simple letter and was without documentation for our claim request for exemption because of undue burden and was also without affidavit.

After considerable research including reviews of petitions filed by others and comments in opposition to the granting of exemptions, we are concerned that the original petition is inadequate in form and substance to support our request.

With some degree of anxiety we contacted Amelia Brown of your office for assistance. Ms. Brown was very polite and made us feel at ease immediately. She seemed to be anxious to be of assistance. After expressing our concern to her, we asked if it would be appropriate to submit another petition. She advised that it would probably not be appropriate to file a new petition, but advised that we submit an *ex parte* supplement to the original petition. Ms. Brown provided information on procedure.



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Although the content of this program is somewhat time sensitive because it is an edited version of the church service, it is broadcast the week following the actual service.

An attempt was made to use the character generator which is a part of the equipment we already have, to provide open captioning for our program. This option was ruled out primarily because it is extremely time intensive to do in house and tends to degrade the video portion of the program. We normally use our character generator to provide graphics for speakers, prayers, scripture readings, and musical selections. A conservative estimate of the cost to provide open captioning using an outside transcription service and factoring in additional salary and equipment expenses would be \$10,188.00. (**Exhibit B**). This option would require an increase in our annual budget of about 22%.

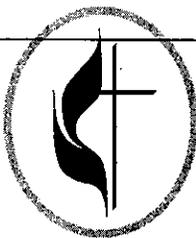
## **Nature and Cost of Closed Captioning**

The cost of our television ministry for 2006 was \$47,085.00. (**Exhibit A**). This cost includes air time, salary and payroll taxes of part time staff member and maintenance of video and audio equipment, and lighting equipment as detailed in **Exhibit C**.

Options for closed captioning include onsite processing and outsourcing. Outsourcing would require the purchase and installation of additional equipment and software as well as onsite training. Additional expenses would be incurred for transcription services.

In house closed captioning would require the purchase of additional equipment and software. In order to prepare an estimate of the cost to implement this process several vendors were contacted, including Computer Prompting and Captioning Co., AutoCaption, and Broadcast Services, Inc. Based on information received from Computer Prompting and Captioning Co., which seemed to be the best choice for us in order to maintain the quality of the program we produce, the cost of this option would range from \$11,343.00 to \$16,893.00, depending on whether or not we would have to replace our recorder/player. (**Exhibits D, E, and F**).

This option would require an annual budget increase of 24% to 36%.



# FIRST UNITED METHODIST CHURCH

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## Background

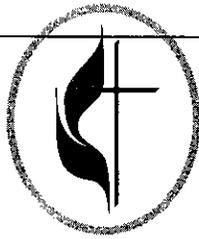
FUMC respectfully offered a petition for exemption from the closed captioning requirements mandated by the FCC claiming that compliance with the rules would result in undue burden on the television ministry of the church. The commission's rules provide procedures for petitioning the commission for an exemption when compliance with the rules would result in undue burden. The term "undue burden" is understood to refer to significant difficulty or expense. (47 C.F.R. Sec 79.1(f)).

FUMC has a television ministry that locally produces a non-news program that is distributed by KALB-TV in Alexandria, Louisiana. "A Celebration of Worship" is a 28 minute, 30 second edited version of our Sunday morning worship services. This program is of local public interest and has no repeat value.

The goal of this outreach ministry of the church through the broadcast medium is to extend the ministry to church members who are in nursing homes, in hospitals, or who are homebound for various reasons. We also have a small audience of friends who view our program from time to time.

FUMC is not in the television evangelism business. By policy and practice, we have never engaged in selling products or soliciting donations from those who may find that our gift to the community helps to meet their spiritual needs. Since the beginning of the television ministry in 1983, a standing Television Policy Committee has steadfastly sustained this policy.

All funding for the television ministry is provided by a line item in the annual church budget. (**Exhibit A**). This line item includes the cost of air time, various recording media, maintenance of video and audio equipment and lighting, and salary for a part time staff member. Major repairs and replacement and upgrading of equipment, requires special fund drives among our members to meet such expenses.



# FIRST UNITED METHODIST CHURCH

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Another option for closed captioning would be to outsource the process. Quotes from Computer Prompting and Captioning Co., Caption-It, Access USA, and Aberdeen Captioning range from \$10,344.00 to \$32,973.00 per year. Turn around times vary from two to five days or more. **(Exhibit G)**.

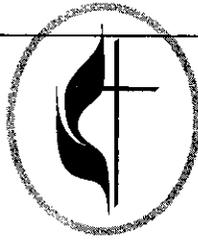
## **Impact on the Operations of the Program Provider**

Conservative estimates of the cost of closed captioning by various methods range from \$10,000.00 to \$33,000.00 per year. The cost estimates included in the supplement would require a budget increase of 24% to 36%. **(Exhibit G)**. In order to fund an increase of this magnitude other vital programs would necessarily suffer. In all likely hood the television ministry would not survive.

The turn around times would result in a delay of at least two weeks and would seriously jeopardize the effectiveness of our program. Much of our programming is time sensitive as it relates to calendar holidays, such as Mother's Day and Father's Day, Memorial Day, Labor Day, and the Fourth of July, as well as emphasis on the seasons of the church year.

## **Financial Resources of the Program Provider**

FUMC is a donor supported non-profit organization with a total budget of \$948,404.00 for 2006. **(Exhibit A)**. Eighty six percent of this budget is based upon pledges made by church members in October of 2005. The other 14% came from non pledged receipts such as plate offerings. As a matter of policy and practice we do not solicit nor accept sponsorships or advertising. Our budgeted funds are applied to the various missions, ministries, and programs we provide. In the event that we do not meet our budget, various programs have to be cut to bring expenses in line with receipts.



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## **Types of Operations of the Program Provider**

First United Methodist Church is a non-profit religious organization exempt from federal income taxes. (**Exhibit H**). The purpose of the organization is essentially evangelistic and humanitarian. Our church hosts two traditional and one contemporary worship service each week. Our facilities are made available to various community groups for meetings at little or no cost. When fees are imposed, they are minimal and help to defray the cost of utilities and custodial services.

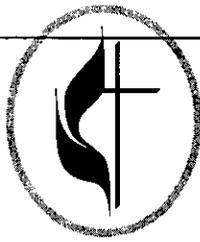
Since 1983 the church's television ministry has offered as a gift to the community a 30 minute television program which is aired over a local television station each Sunday at 10:00 AM. Audio and video transcriptions of the program are provided free of charge to any who request them.

## **Available Alternatives as Reasonable Substitute for Closed Captioning**

FUMC provides hearing enhancement devices during the church services. This serves a similar purpose to the closed captioning requirement by allowing members and visitors from the community who have hearing impairments to actively participate in the worship service. We use text and graphic display of the content of our television program to identify prayers, scripture references, sermon titles, names of participants, and musical selections.

## **Other Factors**

"A Celebration of Worship" is a locally produced and distributed non-news program with no repeat value. The program is of interest to a small audience, and has limited funding. The program is financially supported by the members of the church and does not receive nor solicit any funds from its viewers or program distributor.



# FIRST UNITED METHODIST CHURCH

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## Conclusion

FUMC begs the commission's patience in this matter as we are persuaded that our claim for exemption is valid.

As shown by this supplement to the original petition and its attachments, the Commission should grant an exemption to the mandated closed-captioning requirements since compliance would cause significant hardship and would pose an undue burden on First United Methodist Church of Alexandria, Louisiana.

Respectfully submitted,

First United Methodist Church  
By: Owen Brown  
Director of Television Ministries  
2727 Jackson Street  
Alexandria, LA 71301

cc – Danielle C. Burt  
Bingham McCutchen LLP  
2020 K Street, N.W.  
Washington, D. C. 20007

**State of Louisiana  
Parish of Rapides**

BEFORE ME, the undersigned Notary, Millie Brewer, on this 7<sup>th</sup> day of August, 2007, personally appeared Owen Brown, known to me to be a creditable person and of lawful age, who being by me first duly sworn, on his oath, deposes and says:

"I, Owen Brown, Director of Television Ministries, First United Methodist Church of Alexandria, LA., hereby attests that this *ex parte* supplement to the Petition for Exemption from Closed Captioning Requirements (Case Number CGB-CC-0635) has been prepared and documented by me after careful research and that these facts and considerations are true and accurate to the best of my knowledge."

Owen Brown

Owen Brown  
First United Methodist Church  
2727 Jackson Street  
Alexandria, LA 71301

Witness: Miriam Brown  
Miriam Brown

Witness: Brenda Lucas  
Brenda Lucas

Subscribed and sworn before me, this 7<sup>th</sup> day of August, 2007.

Millie S. Brewer  
20 069480  
Millie Brewer

NOTARY PUBLIC

My commission expires at death.

Rapides Parish  
Louisiana

<b>First United Methodist Church</b>				
<b>Budget Projections 2006</b>				
<b>Year-to-date, Through December 2006</b>				
<b>Revenues</b>		<b>2006 Actual</b>	<b>2006 Budget</b>	<b>2007 Proposed</b>
<b>Budgeted Receipts</b>				
<b>Pledged</b>		\$882,589.49	\$814,404.00	\$ 926,000.00
<b>Non Pledged</b>		\$114,317.64	\$134,000.00	\$ 50,275.00
<b>Total Budgeted Receipts</b>		\$996,907.13	\$948,404.00	\$ 976,275.00
<b>Total Revenues</b>		\$996,907.13	\$948,404.00	\$ 976,275.00
<b>Expenses</b>				
<b>Staff Support</b>		\$414,033.46	\$466,750.00	\$ 466,796.00
<b>Administrative Expenses</b>		\$12,467.32	\$10,000.00	\$ 12,000.00
<b>Properties Support</b>				
<b>Total Church Kitchen</b>		\$8,156.36	\$5,200.00	\$ 5,200.00
<b>Facility Support</b>				
<b>Buildings and Grounds</b>		\$89,110.66	\$80,000.00	\$ 85,000.00
<b>Cleaning Supplies</b>		\$6,215.57	\$4,000.00	\$ 5,500.00
<b>Misc Facility Expenses</b>		\$143,632.24	\$139,750.00	\$ 154,500.00
<b>Total Facility Support</b>		\$238,958.47	\$223,750.00	\$ 245,000.00
<b>Total Properties Support</b>		\$250,260.36	\$228,950.00	\$ 250,200.00
<b>Worship, Study, Fellowship</b>				
<b>Children's Council</b>		\$5,677.30	\$6,000.00	\$ 7,500.00
<b>Youth Council</b>		\$9,833.69	\$9,000.00	\$ 9,700.00
<b>Adult Council</b>		\$139.77	\$1,000.00	\$ 2,800.00
<b>Church Family Council</b>				
<b>Fellowship</b>		\$1,425.25	\$1,000.00	\$ 1,800.00
<b>Confirmation</b>		\$76.05	\$500.00	\$ 500.00
<b>Total Church Family Council</b>		\$1,501.30	\$1,500.00	\$ 2,300.00
<b>WSF</b>		\$12,971.86	\$8,000.00	\$ 3,100.00
<b>Worship Music Arts</b>		\$6,885.11	\$12,000.00	\$ 8,100.00
<b>Total Worship, Study, Fellowship</b>		\$37,009.03	\$37,500.00	\$ 11,200.00
<b>Outreach and Missions</b>				
<b>Missions</b>		\$4,346.36	\$6,000.00	\$ 7,200.00
<b>Apportionments</b>		\$141,427.30	\$111,854.00	\$ 120,279.00
<b>Community Ministries</b>		\$3,000.00	\$3,000.00	
<b>Total Outreach and Missions</b>		\$148,773.66	\$120,854.00	\$ 127,479.00
<b>Communications &amp; Com Serv</b>				
<b>Messenger</b>		\$7,936.29	\$7,000.00	\$ 8,000.00
<b>Evangelism</b>		\$2,000.00	\$2,500.00	\$ 13,300.00
<b>Media Ministry</b>		\$47,085.43	\$50,000.00	\$ 50,000.00
<b>Total Communications &amp; Com Serv</b>		\$57,021.72	\$59,500.00	\$ 71,300.00
<b>Miscellaneous</b>		\$26,723.44	\$24,850.00	\$ 15,000.00
<b>Total Expenses</b>		\$946,288.99	\$948,404.00	\$ 976,275.00
<b>Net Total</b>		\$50,618.14	\$0.00	\$ -

**First United Methodist Church  
Alexandria, Louisiana**

**Estimated Cost of In-House Open Captioning**

Transcription Services (20 minute average @ \$3.70/minute)*	\$74.00/week
Additional salary for part time staff (3 hours @ \$15.00/hour)	\$45.00/week
<b>Total</b>	<b>\$119.00/week</b>
Transcription services and salary for 52 weeks	\$6,188.00
Estimated additional equipment and software	\$4,000.00
<b>Total</b>	<b>\$10,188.00</b>

\*Quote from Shelia Walker – local Court Reporting Service

**Exhibit C**

**First United Methodist Church  
Alexandria, Louisiana  
Cost of Television Ministry – 2006**

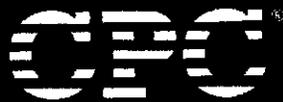
Air time.....	33,800.00
Salary and payroll taxes for part time staff.....	9,096.00
Maintenance of lighting.....	2,000.00
Recording media, batteries, postage, etc.....	2,189.00
<b>Total</b>	<b>47,085.00</b>

**First United Methodist Church  
Alexandria, Louisiana**

**Estimated Cost of In-House Closed Captioning**  
(based on information from Computer Prompting and Captioning Co.)

CPC-700 NLE: Script Preparation and Software Encoding	\$6,995.00
Installation and Training	\$500.00
Transcription Service*	\$3,848.00/year
<b>Subtotal</b>	<b>\$11,343.00</b>
Cost of replacing DVCPro recorder/player	\$5,550.00
<b>Total</b>	<b>\$16,893.00</b>

\*Quote from Shelia Walker – local court reporting service



# Windows Captioning Solutions

Computer Prompting &amp; Captioning Co.

GSA #GS-35F-4672G

A Certified 8(a) Company

## CaptionMaker Software

### Encode Without Hardware (CPC-700DV / NLE / HD)

- No generation loss when encoding captions
- No need for any hardware caption encoder or subtitle character generator
- Software so unique that it's patented (#6,895,166)

### Post-Production Captioning

- Captions all analog and digital videotape formats including HD
- Captions DVD and Video-on-Demand Webcasts (CPC-700, 700DV, 700NLE, and 700HD)
- Frame precise synchronization between dialogue and captions using time code (CPC-700, 700DV, 700NLE, and 700HD)
- Caption encoding is fully automated using time code (CPC-700, 700DV, 700NLE, and 700HD)
- Synchronization is done on the fly or using the innovative computer timer (CPC-600)
- Imports files from multiple formats including: ASCII, Word, WordPerfect, Cheetah, Captions Inc., Caption Center, Softmi
- Machine control may be used to control VTRs

### Realtime Captioning

The CaptionMaker software can caption live events using:

- Any steno software that writes to the keyboard buffer
- Speech recognition software
- Speed typing software

### Subtitling

- The CaptionMaker software can be used to subtitle videos using
  - a number of hardware character generators, or CPC's software character generator.

### DVD Captioning & Subtitling

- Provides caption and subtitle files for most major DVD authoring systems (CPC-700, 700DV, 700NLE, and 700HD)

### Webcast Captioning

- Generates Webcast files for Windows Media Player, Realtime, and Quicktime (CPC-700, 700DV, 700NLE, and 700HD)

NEW

## High Definition Captioning

Eliminates the need for an expensive hardware encoder by putting closed captions directly onto your High Definition and Standard Definition videos for broadcast. Encodes closed captioning information directly into the MPEG-2 data stream.

Available March, 2007

## CPC-700DV, NLE & HD The Choice for Digital Video

The CPC-700DV, NLE and HD are our most popular captioning solutions for users with non-linear editing systems. The CPC-700DV, NLE, and HD series let you position, time-stamp and encode captions to DV, Uncompressed, and MPEG-2 file formats.

The CPC-700DV, NLE, and HD Lite series imports previously prepared caption files and encodes captioned video files for you to print to tape.

The CPC-700DV and DV Lite work with 720x480 DV video.

The CPC-700NLE and NLE Lite can work with both 720x480 DV video and 720x486 Uncompressed video.

The CPC-700HD and HD Lite can work with 720x480 DV video, 720x486 Uncompressed video, and 422P@ML MPEG-2 video.

## Software Prices

CPC-700HD: Script Preparation & Software Encoding	\$8,995
CPC-700NLE: Script Preparation & Software Encoding	\$6,995
CPC-700DV: Script Preparation & Software Encoding	\$5,995
CPC-700: Script Preparation & Hardware Encoding	\$4,995
CPC-600: Script Preparation and Hardware Encoding w/o time code	\$2,995
CPC-500: Realtime only	\$1,995
CPC-710: Hardware Encoding only	\$995
CPC-700HD Lite: Software Encoding only	\$3,995
CPC-700NLE Lite: Software Encoding only	\$2,995
CPC-700DV Lite: Software Encoding only	\$1,995

# Auto Caption3™



## AutoCaption3 Captions Video Quickly and Well

Time *is* what matters.

And *you* save time doing just about any kind of captioning you can think of with **AutoCaption3™**. **Closed captioning** or **Subtitling**. DVDs, digital or traditional analog Video. High Definition (HDTV) one moment and a consumer format the next. Do them all quickly and efficiently without sacrificing quality or time.

Yes, *you* can make captions for a 30 minute show in 30 minutes -- or less.

Yes, *you* have the tools to pass even the most picky client's quality control.

**AutoCaption** is the all-in-one captioning system that actually gets the job done.

**Voice recognition, advanced heuristics to break transcripts into useable captions, digital video files, foreign language support, up to 32 simultaneous channels of captioning, random access captioning, and edit detection** are all rolled together in *one* easy to use \$6,000 **AutoCaption3™** system.

Get *your* life back and stop getting nicked and dimed to death by high pressure sales people with mystery prices and a smorgasbord of different software kits to buy.

Then you get to enjoy superb technical support, a decade and a half of experience, a history of free updates, and a vendor who absolutely positively is not your competition -- all for *free*!

Oh yes, there's a free full feature version of AutoCaption for *you* to explore and *actually* use.

If you're just getting started in the business and are looking for good background information, go to our surfing the basics page.

But if you want to ditch the guided tour, go straight to the site map.

If you don't see what you're looking for - let us know by phone or email.

**We'll be here for you.**

index list follows this

- ◆ [Types of Captioning](#)
- ◆ [The Process](#)
- ◆ [Elegant Tools](#)
- ◆ [What do I need?](#)
- ◆ [Financial Perspective](#)
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[The Process](#) ◆ [Downloads](#) ◆ [Contact Us](#) ◆ [Image Logic](#)

**obrown**

**From:** Hollis Sundberg [hollis@broadcastservicesusa.com]  
**Sent:** Wednesday, March 14, 2007 3:15 PM  
**To:** obrown  
**Subject:** RE: Closed captioning information.

Hi Owen,

The closed captioning price I'm giving you is based on one 30 minute program. If more than one program is involved the price would drop.

The price for one 30 minute show if we do the transcription would be \$400.00.  
If you send us the transcription the price would be \$275.00.

The turnaround time is normally 1 or 2 business days if you provide the transcription. If we transcribe we will need an extra day for that.

When you send us the program for closed captioning the tape formats we can deal with are: Beta SP, Mini DV, DV, DV Cam, and DVC Pro 25.

Please let me know if we can be of service to you.

Sincerely,

Hollis Sundberg  
Broadcast Services, Inc.  
Rimage Value Added Reseller  
8100 Roughrider Suite 104  
San Antonio, TX 78239  
210-656-8585 (Office)  
210-651-4747 (Fax)  
210-535-9367 (Cell)  
[hollis@broadcastservicesusa.com](mailto:hollis@broadcastservicesusa.com)  
[www.broadcastservicesusa.com](http://www.broadcastservicesusa.com)

**From:** obrown [mailto:obrown@acdsonline.org]  
**Sent:** Wednesday, March 14, 2007 2:26 PM  
**To:** hollis@broadcastservicesusa.com  
**Subject:** Closed captioning information.

I am interested in a price quote for closed captioning service and turnaround time for a 30 minute program to be aired on a local television station.

Thanks,  
Owen Brown

3/14/2007



**Cost of Outsourcing Closed Captioning****Computer Prompting and Captioning Co.**

Roll-up Mode (\$5/minute, 20 minute average) \$100.00  
 Transcription (\$3/minute, 20 minute average) \$60.00  
**Weekly cost \$160.00**

Captioning Cost (52 weeks) \$8,320.00  
 Priority Postage \$2,024.00  
**Total \$10,344.00**

**Caption-It**

Realtime direct to tape \$185.00/week

Cost for 52 weeks \$9620.00  
 Priority Postage \$2,024.00  
**Total \$11,644.00**

Offline captioning with transcript in advance \$250.00/week

Cost for 52 weeks \$13,000.00  
 Priority Postage \$2,024.00  
**Total \$15,024.00**

Offline captioning without transcript \$340.00/week

Cost for 52 weeks \$17,680.00  
 Priority Postage \$2,024.00  
**Total \$19,704.00**

**Access USA**Without Transcript

Transcript cost	\$120.00/week
Captioning	\$325.00/week
Tape transfer	\$150.00/week
Total cost/week	\$595.00
Cost for 52 weeks	\$30,949.00
Priority Postage	\$2,024.00
<b>Total</b>	<b>\$32,973.00</b>

With Transcript

Captioning	\$325.00/week
Tape transfer	\$150.00/week
Total cost/week	\$475.00
Cost for 52 weeks	\$24,700.00
Priority Postage	\$2,024.00
<b>Total</b>	<b>\$26,724.00</b>

**Aberdeen Captioning**

Roll-up or Pop-on captions(\$200.00 minimum) \$200.00/week

Cost for 52 weeks	\$10,400.00
Priority Postage	\$2,024.00
<b>Total</b>	<b>\$12,424.00</b>



Computer Prompting &amp; Captioning Co.

# Closed Captioning Services

A Certified 8(a) Company

## Captioning & Subtitling Services

### Post-Production

#### Video Formats

- Videotape: All formats from VHS to Digital Betacam
- DVD: Caption and subtitle files for most major DVD authoring systems
- Webcast: Video-on-Demand

#### Quality

Top quality captioning is our highest priority. It is achieved by:

- State-of-the-art software
- Experienced, highly trained captioners
- Teamwork of captioners & in-house software developers
- 16 years of experience
- Triple quality control

#### Satisfaction Guarantee

CPC provides a free approval copy to guarantee satisfaction

#### Specials

- Major discounts for bulk work
- Large discounts to caption Webcasts or DVDs of previously captioned videos

#### Transcription & Translation

Professional transcription and translation of most languages available at competitive prices

#### Languages

- Closed & open captioning: English, Spanish, French, Portuguese, Dutch, German and Italian
- Subtitling: English, plus all Eastern and Western European languages

### Realtime Captioning

#### Video Formats

- Broadcasts: All formats
- Webcasts: Live Webcast Captioning with Windows Media Encoder and Real Helix Producer

#### Excellent Captioners

CPC employs only the highest qualified realtime stenotypists, with average accuracy rates of 98%

### Audio Description

An audio description of the action on a videotape (analog or digital) is inserted on the videotape where applicable. The description is used by the blind and visually impaired

### Post-Production Captioning

Pop-on mode:	\$7/minute
Roll-up mode:	\$5/minute
Transcription:	\$3/minute

*There is a \$150 setup fee for professional video formats (BetaSP, Digital Betacam, etc.)*

### Bulk Rates for VHS

For any VHS job totaling over 5 hours, CPC has a great price of \$5.00 per minute of video, including transcription. You provide the video, we transcribe and caption it in the Roll-up mode.

### Realtime Captioning

#### Broadcast & Webcast Captioning

- Captioning setup fee \$50
- Captioning each 15 minute segment of live event\* \$35

#### Realtime Webcast Hosting

- Web hosting setup fee \$50
- Streaming video at 150 kbps per viewer per minute \$0.10

*\* If the event contains a significant amount of technical terms, there will be a surcharge of up to 30%.*

### Audio Description

Audio file preparation, narration, and insertion of audio description onto the video (minimum 10 minutes) \$35/minute

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GSA Schedule #GS-35F-4672G



Computer Prompting & Captioning Co.  
1010 Rockville Pike, Suite 306, Rockville, MD 20852

800-977-6678  
301-738-8487

info@cpcweb.com  
www.cpcweb.com



**Date:** Tuesday, July 10, 2007 5:35 PM  
**From:** Alan Peacock <peacock43@comcast.net>  
**To:** obrown@suddenlink.net  
**Subject:** RE: Closed captioning services

Owen,

Thank you for writing. We can caption the program by one of two methods:

**Realtime** – We log into the station and caption live. We'll need to coordinate with the station and make sure they have an audio line and an encoder. The costs for realtime captioning is \$65 for the half hour.

**Offline** – This is the second option. Since you asked for turnaround time, I assume this is the method you're probably asking about. It is more expensive because it requires a considerable amount of time.

Two methods for offline we can do:

If you send the tape (BetaSp or DigilCam) or DVD, we can realtime direct to tape and send you the tape. We can usually record the same day or day after we receive the tape and can overnight the tape back to you, so two or three day turnaround time. You would be responsible for sending a new master tape that we will send to you and also for overnight postage. The captioning charge would be \$185. Since it is realtime, the results would be the same as if we were writing live on air, and mistakes can happen, so the end product is still very good, but it's usually not as good as the alternate below, which is more expensive.

The second way is true offline, where we encode a timestamped file onto a new master. This method allows us to clean up any misspellings, drops, wrong words, etc. If you send us a script file in advance, the costs is \$250. If we have to create the script file, the costs would be \$340, plus tape and postage. Again, the turnaround time would be three days. We can return the file on DVD. Or let us know what format you need.

So that's quite a range of options to explore, from \$65 to \$340 for a 30-minute program. If you want to discuss these options, just let me know and I'll be happy to talk to you some more. Or if you have any further questions, please email me. It would be a pleasure to work with you.

Thank you in advance!

Alan Peacock, President

Caption IT!

We provide "realtime" captioning for several church services. We will need

**From:** obrown@suddenlink.net [mailto:obrown@suddenlink.net]

**Sent:** Monday, July 09, 2007 4:14 PM

**To:** info@caption-it.com

**Subject:** Closed captioning services

I am interested in the cost and turn around time for a 30 minute edited version of our Sunday church services which are broadcast over a local television station.

Thank you,

Owen Brown First United Methodist Church 2727 Jackson Street  
Alexandria, LA 71301



**Date:** Tuesday, July 10, 2007 2:58 PM  
**From:** D Webster <info@access-usa.com>  
**To:** obrown@suddenlink.net  
**Subject:** Church Closed captioning services

Thank you for your inquiry Mr. Brown

I can offer some general answers only as there are still some questions. One major question - Is there a transcript of the service?

If not we will have to have the program transcribed. Transcription is based on \$80.00 per transcribing hour and a half hour service could require 2 hours of transcribing. I offer a couple of suggestions.

No transcript:  
Transcription Cost \$120 Possibly  
Captioning: \$325  
tape transfer: \$150  
Time line: two/three working days from receipt of master tape and transcript.  
Shipping time required for return  
Shipping/handling extra  
If Transcript Supplied: Reduce cost by \$120.

#### **Electronic Scenario.**

If the edited file is from a non linear editing system, and can be exported as a Quictime or AVI file at 15 frames per second, then that file could be ftp'd to my server, we would download it, caption the file, create a caption file in ftp or AVI format, send it back to the client. They then lay the captioning file into the timeline on their editing system; perform a very simple digital effect, and then Print to tape, or export/render the file to their finished product.

This system cuts down on delivery and courier times, makes a cleaner master tape, and shortens the delivery time to one working day.

Transcription Cost \$120  
Captioning: \$325  
Remove transcribing costs if transcript supplied.

I hope this helps with your determinations. Please advise at your convenience.

**From:** obrown@suddenlink.net [mailto:obrown@suddenlink.net]  
**Sent:** Monday, July 09, 2007 4:45 PM  
**To:** info@access-usa.com  
**Subject:** Closed captioning services

I am interested in the cost and turn around time for a 30 minute edited version of our Sunday church services which are broadcast weekly on a local television station.

Thank you,

Owen Brown

First United Methodist Church

Alexandria, LA 71301

**REAL-TIME (LIVE) Captioning**

- Cornerstone Television
- Trinity Broadcasting Network
- Golden Eagle Broadcasting
- FamilyNet
- Faith Builders International Ministries
- Halo Productions
- Brookhollow Baptist Church
- Word of Life Christian Center
- Las Vegas Commissioner Meetings

**POST-PRODUCTION Captioning**

- Hillsong Church
- Daystar Television
- Creative Connection
- Dr. Tony Evans
- American Red Cross
- Post Modern Edit
- DRC Productions
- Saddleback Purpose Driven
- Saddleback Church
- Deaf Missions
- USPS
- Noodlehead Network
- Thomas Craven Film Group
- WallBuilders
- Alpha Omega Publications
- Media Inc.
- Benny Hinn Ministries
- The Jesus Film Project
- Crown Video
- Victory Christian Center
- Healing Word International
- Christian Cinema
- Christiano Brothers
- \*Captioned Media Program

\*Aberdeen Captioning is an approved captioning service vendor for the Captioned Media Program, Office of Special Education Programs, U.S. Department of Education. This does not infer an endorsement by the Department of Education.

**Q. What is pop-on captioning?**

The text actually pops on the screen in blocks of 1 to 3 lines and is placed on the screen to not cover up any on-screen text or vital video. The time codes from your master are used to place these captions perfectly in sync with each frame. Pop-on captions are the preferred viewing style of the hearing impaired. This style is most commonly used in post-production to portray a professional and clean on-screen look.

**Q. What is roll-up captioning?**

Roll-up is a style where the text rolls onto the screen from the bottom or top one line at a time, rolling up to make room for a new line. Normally, a maximum of 3 lines are shown on the screen before the first line is taken off of the screen. This is a less time-consuming post-production process but still allows for good viewing. This style is most commonly used during live programming.

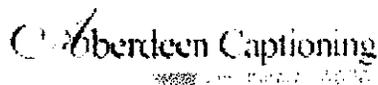
**Q. Who is required to provide captioning?**

Federal rules require people or companies that distribute television programs directly to home viewers ("video program distributors") to make sure that those programs are captioned. Video program distributors include local broadcast television stations, satellite television services (such as DirecTV, Primestar and the Dish Network), local cable television operators and other companies that distribute video programming directly to the home.

**Q. Who benefits from captioning?**

There are several groups that benefit from captioning. The deaf and hard of hearing, English as a second language learners, along with adults and children to improve reading and literacy rates. Captioning is also a benefit while in a public place where the television is not able to be heard.

**Q. Who do I call for outstanding captioning services?**



22362 Gilberto, Ste. 230  
 Rancho Santa Margarita, CA 92688  
 phone: (800) 688-6621  
 fax: (949) 858-4405  
 e-mail: info@abercap.com  
 website: www.abercap.com

G (5) a

Aberdeen Captioning committed to the WORD

**Post-Production**

- closed captions
- open captions
- subtitles
- webcasts
- video CDs
- DVDs
- foreign languages

**Real-Time (LIVE)**

- television programs
- church services
- conferences

22362 Gilberto, Ste. 230  
 Rancho Santa Margarita, CA 92688  
 phone: (800) 688-6621  
 fax: (949) 858-4405  
 e-mail: info@abercap.com  
 website: www.abercap.com

Exhibit G-5a

# Aberdeen Captioning

committed to the WORD

Aberdeen Captioning is a full-service captioning company. Our goal is to establish an ongoing, long-term, working relationship with you. We are dedicated to providing you with exceptional service and 100 percent satisfaction guarantee.

**Give us a call!**

## WHY CAPTION?

Other than having to comply with the FCC mandate that requires the following number of broadcast hours to be captioned per day: 10 hours as of 1/1/02, 15 hours as of 1/1/04 and 20 hours as of 1/1/06, captioning is the only way the deaf are able to become a more complete part of the entertainment industry. The National Association of the Deaf reports that more than 28 million Americans have a hearing loss. Captioning your program can potentially increase your audience by 10 percent.

Captioning a program reaches beyond the deaf and hearing-impaired. Over 30 million people are learning English as a second language, 27 million adults are improving their literacy skills and 10 million elementary school children are learning to read. Captioning helps them all improve their language skills.

**Don't miss this giant opportunity to reach over 93 million Americans!!!!**

## POST-PRODUCTION

Post-production captioning is the process of transcribing a program's dialogue and placing it into a new master tape in the form of open captions, closed captions or subtitles.

### Closed Captions (roll-up or pop-on) [CC]

A decoding device is required to open these captions for viewing. Captions are recorded on line 21 of the tape and are made visible by using a decoder. All televisions, 13 inches or larger, built after 1993 are required to have a built-in decoder.

### Open Captions (roll-up or pop-on)

Open captions look identical to closed captions but no decoding device is required to view these captions. The captions are "burned" into the video tape allowing captions to be visible whenever the video is played.

### Subtitles

Subtitling differs from open or closed captioning by the way that it is presented on the screen. It appears in upper and lower case letters and can appear in various colors and fonts. It is also "burned" into the video and visible at all times.

### Webcasts and Video CDs

A caption file is created from an encoded video. The caption file is synchronized with the video and played on Windows Media Player, Quick Time or Real Player.

### DVDs

A single DVD disk can contain subtitles in up to 32 different languages. Subtitles can be produced in every language, using any Windows TrueType font. A DVD disk can also contain closed captions in up to six languages: English, Spanish, French, Portuguese, German and Dutch.

Real-time captioning is the process of transcribing a program's dialogue, with an accuracy rate of at least 98 percent, and making the text immediately viewable. This is used for live presentations and live television broadcasts...

Newscasts  
Corporate Meetings  
Public Events

Sporting Events  
Conventions  
Church Services

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## WHAT YOU NEED TO KNOW

### What do I need to do?

- Send master tape along with a blank tape
- Provide correct spelling of all proper names and technical words within the program

### What will I receive?

- You will receive 2 tapes: your original master and a copy of the master with captions encoded
- A transcript in a text file e-mailed to you
- 100 percent satisfaction guarantee!

## WHAT YOU SHOULD KNOW

- Provide correct spelling of all proper names and technical words within the program
- For local events, provide a space and video feed for our onsite captionist
- For on-air broadcasts, you will need an onsite encoder and 2 phone lines: one for our captionist to dial into the encoder and one for our captionist to listen to the audio

## PRICING

The below pricing is a general guideline. A specific quote will be given with your complete project details.

### Roll-up Captions

\$5 - \$13/video minute - \$200 minimum

### Pop-on Captions or Subtitles

\$7 - \$16/video minute - \$200 minimum

### Webcasts, DVD, Video CD, Foreign Language

Call for pricing

### PRICE INCLUDES:

- Verbatim transcription of your video
- Already have a verbatim transcript? Deduct \$2/min
- VHS approval copy (upon request)
- Normal turnaround of 5-10 business days
- Transcript in a text file e-mailed to you
- Volume discounts available

### Live Captioning

Long-term contracts \$115 - \$135 / hr.  
Single event \$250 / first hr.  
\$200 / additional hr.

**Internal Revenue Service**  
Washington, DC 20224



DO 36 EIN 36-2167731

Date:

✓ OCT 16 1974

In reply refer to:

T:MS:EO:R:1-2

Council on Finance and Administration of the United Methodist Church, a/k/a the United Methodist Church and Its Affiliated Organizations  
1200 Davis Street  
Evanston, Illinois 60201

Attention: R. Bryan Brawner

Dear Applicant:

This refers to the information submitted for use in determining your status and the status of your affiliated religious organizations, on the list you submitted, as being exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code.

For the purposes of this group ruling, your affiliated religious organizations include The General Conference, Judicial Council; General Agencies, Commissions, Committees, their divisions and departments thereof, and, other related organizations; Jurisdictional Conferences and Affiliated Agencies, Commissions, and other organizations; Annual Conferences and divisions and departments thereof; Annual Conference Agencies, Commissions, Committees, and affiliated organization; Local Churches and Local Church Agencies, Commissions, Committees, and other affiliated organizations.

Based on the information supplied, we rule that you and your affiliated religious organizations, on the list you submitted, are exempt from Federal income tax under section 501(c)(3) of the Code.

We have further determined that you and the affiliated religious organizations you operate, supervise, or control, and which are covered by your notification to us, are not private foundations within the meaning of section 509(a) of the Code, because you and your affiliated religious organizations are organizations described in sections 170(b)(1)(A)(i) and 509(a)(1) of the Code.