Federal Communications Commission
Mr. Kevin J. Martin
445 12th Street SW
Washington DC 20554

June 2, 2008

Dear Mr. Kevin J. Martin:

On behalf of the American Cancer Society, Phoenix Region, I would like to share with you the support that CBS Radio has provided to our organization.

Locally, the three CBS Radio Stations, KOOL 93.5, KMLE Country 108 and 101.5 FM/ (KZON) have been a support to the American Cancer Society on many levels.

Through an exclusive sponsorship, CBS Radio has helped the American Cancer Society's Climb To Conquer Cancer become a huge success! The three radio stations share the information with their listeners through PSA's, post information on their websites, do live on air reads about the event and invite the entire community to join in the fight against cancer. They also provide a segment on the Sunday Morning Show on the stations where a representative from the American Cancer Society is able to talk about the event and the work that is being done in the community for cancer patients. The day of Climb, at South Mountain Park, CBS Radio always has many of their station vehicles and tents out in full force. We assign one radio station per waterstop location – providing music and entertainment for over 10,000 climbers!

We appreciate all that CBS Radio does for us, not just during the Climb To Conquer Cancer, but throughout the year. The American Cancer Society is pleased to be the recipient of the proceeds from the book written by KMLE Country 108 morning talent, Dave Pratt. All other events, including Relay For Life, as well as programs throughout the year are supported by the three stations. CBS Radio has truly embraced the American Cancer Society as a community partner.

The work of the promotions staff and everyone with CBS Radio, has helped to share the message about who we are as the American Cancer Society, in turn is helping those touched by cancer. Because of your support, we will be able to help so many more cancer patients and their families, will be able to allocate more dollars to cancer research and will be able to educate more of the community about early detection and prevention of cancer!

Thank you for the continued support of CBS Radio in Phoenix, Arizona.
We are so proud at the American Cancer Society to have this kind of local support!

Sincerely,

Meg Kondrich

Meg Kondrich
American Cancer Society
Communications Manager
Phoenix, Arizona

Great West Division, Inc