

May 23, 2008

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

FILED/ACCEPTED

JUN 11 2008

Federal Communications Commission
Office of the Secretary

Southwest  Tech
Here. Now.

Southwest Wisconsin Technical College

Re: Broadcast Localism (MB Docket 04-233)

Dear Madam Secretary:

The public interests of localism and diversity in radio broadcasting are currently being met in southwest Wisconsin. This rural and diffusely populated region is a highly fragmented media market served by numerous local broadcasters. QueenB Radio, with offices in Platteville, Wisconsin, operates stations WPVL, WGLR, and KIYX. These, among other small, independent broadcasters in the area, take an unquestionably local approach to serving the needs of their listeners.

Southwest Wisconsin Technical College, where I direct marketing and public relations functions, is the primary provider of technical education and career skills training in the broadcast area of QueenB Radio. More than five counties with a population of approximately 125,000 comprise the college district.

Local civic and business leaders and the public at large consider Southwest Tech an economic cornerstone of southwest Wisconsin because of its role in workforce development. Southwest Tech educates traditional college student, adults re-entering the workforce, and incumbent workers needing skill enhancement. The college is a valued community member as a training partner of local business, industry, government, and public safety agencies.

Southwest Tech, in turn, relies heavily upon QueenB Radio and other local broadcasters to assist in promoting the benefits and availability of technical education to a diverse audience. These radio stations regularly air news stories and public service announcements about activities, events, and classes held at Southwest Tech that are of interest to area residents. Southwest Tech partners with QueenB radio in promoting community events such as county fairs, and QueenB radio has broadcast debates among candidates for public office (specifically the 49th Wisconsin State Assembly District seat) that were organized and hosted by the college. Further, this spring QueenB Radio and other local stations were vital to Southwest Tech's public information campaign to educate local voters about the need for campus expansion. The result was healthy public debate and voter approval of a referendum.

Southwest Tech has an effective working relationship with QueenB Radio stations and other area broadcasters that helps the college to serve the public. My concern is that additional burdens placed on these stations ostensibly to meet localism and diversity objectives—something that these stations are already doing handily—would unduly detract from their current programming efforts, making them considerably less, not more, responsive to community needs.

Sincerely,



Peter E. Bickel
Director, Marketing and Public Relations
Southwest Wisconsin Technical College

No. of Copies rec'd 0

1800 Bronson Boulevard
Fennimore, WI 53809-9778

phone 608.822.3262
toll free 800.362.3322
tdd 608.822.2072
fax 608.822.6019

www.swtc.edu

cc: Dan Sullivan, General Manager, QueenB Radio



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JUN 11 2008

Federal Communications Commission
Office of the Secretary

Marge Sherwin, President
Grant Regional Health Center Auxiliary
207 S. Monroe St.
Lancaster, WI 53813

Dear QueenB Radio Friends,

Serving as president of the Grant Regional Health Center Auxiliary for the second time in fifteen years I feel I can address the need for a good public relationship with the media, namely QueenB Radio.

Our many fundraising projects such as the annual tour of homes, love light program and monthly blood drives, to name a few, have had excellent coverage thanks to QueenB/WGLR and their for ability to 'get the word out'. Without their excellent broadcasting I am certain that our projects would definitely be less successful.

Thank you QueenB Radio of Wisconsin and WGLR for all you do.

Sincerely,

Marge Sherwin
President
Grant Regional Health Center Auxiliary

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List ABCDE _____

Grant Regional Health Center
507 South Monroe Street Lancaster, WI 53813
608-723-2143 ♦ (fax) 608-723-4464



**American
Red Cross**

**American Red Cross
Blood Services
Badger Hawkeye Region**

Regional Headquarters
4860 Sheboygan Avenue
Madison, WI 53705

2400 Asbury Road
Dubuque, IA 52001

2131 Deckner Avenue
Green Bay, WI 54302

2530 University Avenue
Waterloo, IA 50704

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JUN 11 2008

Federal Communications Commission
Office of the Secretary

May 22, 2008

To Whom It May Concern:

I am writing to commend Queen B radio, specifically WGLR and WPVL for their outstanding support of the American Red Cross. Radio station staff have always gone above and beyond to publicize American Red Cross blood drives in the area as well give us an open forum to discuss current issues and events.

The American Red Cross and Queen B radio have enjoyed a mutually beneficial relationship for almost 5 years. The American Red Cross collects nearly half the nation's blood supply and we believe the more you share, the more you get back. Whenever a disaster strikes in the community or across the country, Queen B radio is always there to help inform the public. They are also very supportive of American Red Cross blood drives, with staff members even giving blood!

I appreciate Queen B radio's commitment to community partnerships and their willingness to help non-profits like the American Red Cross reach out to a broader audience. Please feel free to contact me at 866-616-4826 or lidtkes@usa.redcross.org, should you have any questions or concerns.

Sincerely,

Suzanne Lidtke
Donor Recruitment Representative
American Red Cross – Blood Services

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JUN 11 2008

Federal Communications Commission
Office of the Secretary

May 27, 2008

Dear Queen B Radio:

This note is to thank you for all that you do for Wisconsin's dairy industry. QueenB Radio, WGLR and WPVL are tremendous assets to America's Dairyland and perform a number of community services which increase awareness of the importance dairy has to our local communities and entire state. Our organization sees Queen B radio as one of the key components to getting the word out about dairy promotion efforts, our education activities -- from nutrition to simply enjoying the amazing bounty of our state's cheese industry.

Your station's Farm Department and its editor Bob Middendorf are among the very best in Wisconsin at agricultural reporting. Regular farm reports and daily farm market reports are critical to the day-to-day operations of dairy farms in an increasingly volatile marketing environment. In addition to the timely reports from the University of Wisconsin Extension specialists on crop conditions and production procedures add up to a balanced farm reporting portfolio that few stations can match. The farm and 4-H event calendars supplement a community asset that is irreplaceable.

Other examples of Queen B Radio's commitment to our dairy industry include:

- Educational time given to our Wisconsin Dairy Council staff for the monthly "food For Thought" program on WPVL and an appearance on WGLR.
- Partnering with Wisconsin Dairy Council at the recent Cooking Show event.
- Reports from state-wide events such as Wisconsin Farm Technology Days and World Dairy Expo, to name just two, are invaluable ways to bring reports with global implications back home.

The people of Southwest Wisconsin are truly blessed to have a station so committed to agriculture.

Regards,

Patrick Geoghegan
Sr. Vice President, Corp. Communications

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LIST ABCDE 0



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JUN 11 2008

Federal Communications Commission
Office of the Secretary

To Whom It May Concern:

This letter is to inform you about the excellent business practices and community involvement and support of a local Chamber member business, Queen B Radio. Queen B Radio is not only a friend and long-standing member of the Dubuque Area Chamber of Chamber of Commerce, but they are excellent corporate and community citizens. Their support and involvement in our community cannot be underestimated and their exemplary customer service as well as the host of services they provide is an asset to our Chamber. From the daily-aired "Chamber Spotlight" to their participation in countless committees and projects such as the Membership Awareness and Retention Committee, to attendance of our monthly networking events, Queen B Radio leads and mentors other members by example.

As a membership organization, members are obviously imperative to fulfilling our goals and mission. Queen B Radio is a member that understands the importance of working together, doing together, and accomplishing together, what we cannot do alone. It is because of members like Queen B Radio that we are able to ensure a successful business environment for our community today and in the future. We are fortunate to have Queen B Radio as a business in our community.

Please feel free to call me to discuss Queen B Radio and their stellar relationship with Dubuque and our Chamber.

Sincerely,

**Molly Grover, President
Dubuque Area Chamber of Commerce**

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LH ABCDE _____



**RIVERVIEW
CENTER, INC.**

IOWA

DUBUQUE COUNTY
2600 Dodge Street
Dubuque, Iowa 52003

**BUCHANAN COUNTY
DELAWARE COUNTY**
113 Guetzko Court
Manchester, Iowa 52057

ILLINOIS

JO DAVIESS COUNTY
705 South Dodge Street
Galena, Illinois 61036

CARROLL COUNTY
9317 IL Rt. 84, Ste. A
Savanna, Illinois 61074

WISCONSIN

**GRANT, IOWA &
LAFAYETTE COUNTIES**
705 South Dodge Street
Galena, Illinois 61036

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JUN 11 2008

Federal Communications Commission
Office of the Secretary

May 13, 2008

To Whom It May Concern:

Riverview Center, Inc. would like to extend its appreciation and gratitude to Dubuque Super Hits for their support during the month of April. Riverview Center, Inc. is a non profit organization that provides sexual assault prevention, intervention and advocacy services to survivors of sexual violence in the tri-state area. April is sexual assault awareness month. During April, Dubuque Super Hits worked with Riverview Center, Inc. to promote several of our events and services.

In particular, our sales representative, Chris Knauer, and Doug Collins went above and beyond to answer our questions and provide us with professional service. Chris Knauer worked to find us the right marketing plan, made sure our public service announcements and commercials aired, and also arranged studio interviews for us. Doug Collins not only promoted us on the radio but also emceed our annual training and dinner. Both Chris and Doug continue to support us in our efforts to end sexual violence.

Thank you to Dubuque Super Hits for your continued support of Riverview Center, Inc. Together we will end sexual violence.

Sincerely,

Josh M. Jasper, M.S.W.
Executive Director / C.E.O.

*Your support has directly
helped the lives of thousands.
Thank you on behalf of all
survivors.*
Josh

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PROMOTIONS COORDINATOR

Linda S. Parrish

Economic Development Corporation
P.O. Box 151 • Fennimore, WI 53809

Fennimore Chamber of Commerce
P.O. Box 53 • Fennimore, WI 53809

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JUN 11 2008

Federal Communications Commission
Office of the Secretary

May 20, 2008

Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
445 12th Street, SW
Washington, DC 20554

RE: Broadcast Localism (MB Docket 04-233)

As the director of public relations for the City of Fennimore I would like to recognize QueenB Radio Group for their commitment to the City of Fennimore (population 2400) and SW Wisconsin. I have worked in this position since 1991 and have a long term relationship with WGLR and QueenB Radio Group.

In 1991 Fennimore received coverage as needed for special events and activities but by 1993 a much strong relationship was formed between the radio station and the community. That relationship has continued to grow over the years and has become an integral part of the growth and promotional efforts for Fennimore "The City on the Move!" Even though QueenB Radio Group does not have a physical presence in our community the public considers it our own source of the latest news coverage. This is possible through the presence of their employees including the news team and sales representatives.

Fennimore underwent a major road construction project of our entire Main Street and south residential area in 2007. The Blue Ribbon committee was formed in 2002 to pull together a marketing strategy. Denise Tolzman from QueenB Radio was on board from the first meeting. Denise helped design the successful "61 Reasons to Shop Fennimore-The Little Main Street That Could" promotion. That promotion was so successful that she is currently working on a new group marketing plan. These promotions were also helpful in creating additional benefits for our chamber membership. At the recent Wisconsin Broadcaster Association Annual Awards Banquet WGLR received first prize in the Significant Community Impact category for their "Fennimore...The Little Main Street That Could promotion.

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E-Mail: fenpromo@grant.tdsnet.com
<http://www.worksweb.com/fennwi.html>
1-800-822-1131 or (608) 822-3599
FAX (608) 822-6007

"The city on the move!"



Over the last five years I have been asked to tape monthly guest spotlight segments with Doug Wagen. This is more than just a community calendar; Doug does an excellent job of sharing detailed community news and events. Many of the portions of the guest spotlight are used separately for community news segments such as "A Little Good News" and more. It is also extremely helpful that Doug travels to the Lancaster location for taping of a number of community and agency representatives all in one morning. Other times during the month I send public service announcements to fill in as needed. I can always count on Doug to help spread the news in a timely manner.

QueenB Sales Manager, Denise Tolzman has played a vital role in the growth of our community. She served for many years as a board member of the Fennimore Chamber, serving as the 1997 Chamber President even though she didn't live in Fennimore. Denise has always been involved for the long term looking out for the community and business owners needs.

Denise has always gone the extra mile to help grow our community. Denise does a great job at building relationships; she has proved over and over again that a no today only leads to a new sales opportunity in the future. Denise is truly a loyal and outstanding team player for both QueenB Radio and so many of the communities in Southwest Wisconsin.

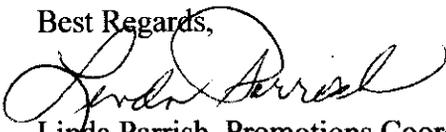
QueenB Radio sponsors the Annual Holiday Auction which raises approximately \$20,000 to help local food pantries, fire victims, medical expenses for uninsured children and other worthy causes.

QueenB Radio serves as a co-sponsor of our city wide garage sales, live remote at a business location, special sales promotion, guest spotlight, good news segment, airing candidates running for local office, reports from the DNR or announcement of school closings like the recent gun incident at Southwest Tech. QueenB is always there for us.

I firmly believe additional FCC reporting requirements are NOT necessary; QueenB Radio is doing an excellent job and already exceeds our expectations. I would suggest leaving the reporting alone and allowing the personnel to spend their time doing what they do best...reporting the NEWS and events to the listening public.

I appreciate the past 17 years of service and support provided by QueenB Radio to the City of Fennimore and look forward to working with QueenB and their associates for many more years to come!

Best Regards,



Linda Parrish, Promotions Coordinator

City of Fennimore – Chamber – Economic Development Corp.

**United Way
of Grant County**

P.O. Box 308
Lancaster, WI 53813

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JUN 11 2008

Federal Communications Commission
Office of the Secretary



BOARD OF DIRECTORS
Marge Sherwin
President
Pam Strakeljahn
Vice President
Sr. Eva Marie Lorchester
Secretary
Ruth Brookens
Treasurer

Marge Sherwin, President
United Way of Grant County
P.O. Box 308
Lancaster, WI 53813-0308

DIRECTORS
Carson Alcorn
Marilyn Urban
Rosemary Coppernoll
Carolyn Nuti
Virginia Rowe
Sharon Houtakker

Dear QueenB Radio Friends,

The United Way of Grant County has been a passion of mine, for a long time, having been a member for sixteen years and president for twelve I have watched our organization 'improve with age'. When I first joined the United Way of Grant County we were allocating \$14,000 to approximately 20 non-profit organizations. In recent years we have consistently given over \$30,000 to 25+ non-profit groups. Our goal this past year was to raise \$30,000 and from the last bank statement it looks like we will be allocating around \$37,000 (our fiscal year runs from June 1st to May 31st). In a depressed economy our board of directors is encouraged by individuals and businesses willing to provide for those in need.

The contribution QueenB Radio makes each year is 'in kind' advertising – because of this it makes the public aware of the important work the United Way of Grant County.

Thank you QueenB Radio of Wisconsin for all you do.

Sincerely,

A handwritten signature in cursive script that reads "Marge Sherwin".

Marge Sherwin
President
United Way of Grant County

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JUN 11 2008

Federal Communications Commission
Office of the Secretary

Doug Wagen
QueenB Radio
51 Means Drive
Platteville, WI 53818

Doug,

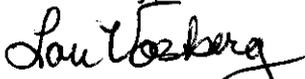
The Have-A-Heart Quilting Bee and the Oak Hillclimbers Homemaker Club would like to thank you for your efforts on the Guest Spotlight Show and news interviews to get the word out on our non-profit activities.

As you know, each year we hold our Quilting Bee to make baby and youth quilts to be given through Grant County organizations to children in need. We try to make over 100 quilts on a Saturday workday in February. All the volunteers use donated fabric to make the quilts. Through your efforts to get the word out – we reach approximately 70 volunteers who help us sew & tie the quilts that are distributed.

As a non-profit organization we don't have the funds or the ability to reach the number of people without the help of the radio.

Thank you for your help in reaching the volunteers and letting the larger Tri-State area know of our activities.

Sincerely,



Lou Vosberg, Co-Chairperson
Have-A-Heart Quilting Bee
Livingston, Wisconsin

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P.O. Box 101, Platteville, WI 53818

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JUN 11 2008

Federal Communications Commission
Office of the Secretary

Marge Sherwin, President
Grant County Tourism Council
P.O. Box 101
Platteville, WI 53818

Dear QueenB Radio Friends,

As a member and president of the Grant County Tourism Council I have had the pleasure of working with QueenB Radio personnel on many, many occasions.

Denise Deaton Tolzman from QueenB has served on the council for years the excellence she brings to the table is second to none. Denise consistently has our interests at the forefront and is creative in making sure Grant County is known for all it has to offer. Denise not only provides the media coverage we need, but is not afraid to 'roll up her sleeves' and get right into the action herself.

At both the Grant County Fair and annual Dairy Breakfast the council is given complimentary air time to inform the surrounding area about all we are doing to promote Grant County and the tri-state region. By doing so we are bringing tourism dollars to Wisconsin and promoting economic development as well.

Thank you QueenB Radio of Wisconsin for all you do.

Sincerely,

A handwritten signature in cursive script that reads "Marge Sherwin".

Marge Sherwin
President
Grant County Tourism Council

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LIST ABCDE _____



Galena Area Chamber of Commerce
101 Bouthillier Street
Galena, IL 61036

Phone: (815) 777-9050 Fax: (815) 777-8465

E-Mail: office@galenachamber.com Web: www.galenachamber.com

Queen B Radio Wisconsin, Inc.
51 Means Drive
Platteville, WI 53818

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May 12, 2008

JUN 11 2008

Federal Communications Commission
Office of the Secretary

Thank you for your participation in our Business Showcase on March 1. With the pre-show radio advertising, your on-site presence and remote broadcasting, it was our best show ever.

I would not have been possible without your support. Thank you

Ed Schmit
Executive Director
Galena Area Chamber of Commerce

No. of Pages: 0
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Girl Scout Regional Office North
6058 South Chestnut Street
Platteville, WI 53818
T 608 348 7203 F 608 348 7303



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JUN 11 2008

Federal Communications Commission
Office of the Secretary

Girl Scouts of Green Hills Council, Inc.
5040 Business Route 20 West
Freeport, IL 61032-8741
info@gsgreenhills.org
T 815 235 8777 800 925 3327 F 815 235 2468

May 19, 2008

Chirs Knauer
Queen B Radio
51 Means Drive
Platteville, WI 53818

Dear Mr. Knauer:

On behalf of the Girl Scouts of Green Hills Council staff, volunteers and girls, I want to thank Queen B Radio for their support of our recent fund-raising event, "Sweet Deals." Not only did the station help us promote our event, Doug Collins served as our Emcee. He did a fabulous job in keeping the evening on schedule yet making it fun for all attending.

As a non-profit agency, it is always difficult financially to promote all the activities and events sponsored by Girl Scouts of Green Hills Council for girls ages 5 to 17. Without the assistance and willingness of our media to help in these efforts, we could not get the word out for all the amazing programs benefiting girls that prepare them to be our future community leaders.

Again, we thank you for your assistance on behalf of the 4,417 girls served in two counties in Wisconsin and six counties in Illinois and together, we can continue to build girls of courage, confidence, and character who make the world a better place.

Yours in Girl Scouting,

A handwritten signature in cursive script that reads "Mary Carroll".

Mary Carroll, CEO
Girl Scouts of Green Hills Council

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JUN 11 2008

Federal Communications Commission
Office of the Secretary

August 15, 2007
Platteville Ice Cream L.L.C.
Dairy Queen
110 E. Bus. Hwy 151
Platteville, WI 53818

Queen B Radio
51 Means Dr.
Platteville, WI 53818

Dear Queen B Radio:

We would like to thank you for the support you gave us during our Miracle Treat Day, on August 9, 2007.

The announcements you made leading up to Miracle Treat Day, during the day, and the live remote broadcast surely contributed greatly to the success of the day. Your promotion of our event definitely raised awareness in the community and brought people into the store to participate in this fund raising event.

We raised over \$2,000 for The Children's Hospital of Wisconsin.

Queen B Radio is always there to support local events and you were certainly there for us and the children of Children's Hospital during Miracle Treat Day.

Thank you,



Tom and Renee Sigwarth
Owners
Dairy Queen
Platteville, WI

No. of Pages 6
List AD

May 8, 2008
Platteville Ice Cream
110 E. Bus. Hwy 151
Platteville, WI 53818

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Federal Communications Commission
Office of the Secretary

Queen B Radio
51 Means Dr.
Platteville, WI 53818

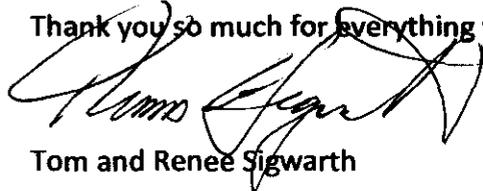
Dear Queen B Radio:

We would like to thank you for the public service announcements that you made for us in support of our Organ Donor Day on May 3, 2008.

Without a doubt the announcements raised the level of awareness in the community and were responsible for bringing people to the store to sign up to be life saving organ donors.

Queen B's community service minded support is such a great asset to Platteville and the entire community.

Thank you so much for everything you do.



Tom and Renee Sigwarth
Owners
Dairy Queen
110 E. Bus. Hwy. 151
Platteville, WI 53818

Number of Pages: 6
List: _____

April 10, 2008
Tri-State Homeschool Network
C/O Tom and Renee Sigwarth
910 Hillcrest Cir.
Platteville, WI 53818

Queen B Radio
51 Means DR.
Platteville, WI 53818

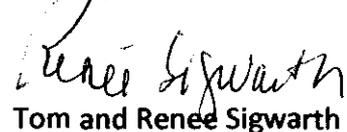
Dear Queen B Radio:

We would like to thank you for advertising the play we did this year, *Peter Pan*.

We would also like to thank you very much for allowing our seniors to come and be interviewed during "Mornings on Main", as part of our play promotion. The interview was great! It was a wonderful experience for our children. Many people who came to the play made positive comments about the interview. Some people told us that they heard about the play on the radio.

Thank you for your part in making a successful play for the young people of the Tri-State Homeschool Network.

Thank you,


Tom and Renee Sigwarth

275 W. Business Hwy. 151
P.O. Box 16
Platteville, WI 53818-0016

Platteville Area Chamber of Commerce



Phone: 608-348-8888
Fax: 608-348-8890
<http://www.platteville.com>

May 27, 2008

Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
445 12th Street, SW
Washington, DC 20554

FILED/ACCEPTED

JUN 1 1 2008

Federal Communications Commission
Office of the Secretary

Re: Broadcast Localism (MB Docket 04-233)

Dear Ms. Dortch:

Please take this letter as documentation as to the relationship between the Platteville Area Chamber of Commerce and QueenB Radio of Wisconsin, our local radio station.

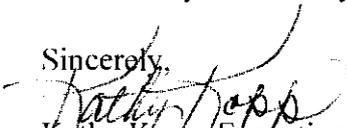
As the Executive Director of the Chamber, I am thrilled to report that the Platteville community has been experiencing a growth spurt over the past several years. We have seen a remarkable increase in the number of new startup businesses and expansions of existing businesses. Our membership has grown over 70% in the past 14 years, and we now have nearly 300 members. We are heavily involved in many projects that all enhance the quality of life that the citizens of southwest Wisconsin have come to enjoy.

QueenB Radio is very involved in the mission of the Chamber and, in fact, a member of their staff is on our Board of Directors and at all times at least one member of their staff is on each of our Chamber committees. They can always be counted on to issue PSA's and air programs that benefit the local community. Whenever there is an activity or event in this community, the radio station is always notified and they very generously promote these events and activities.

QueenB Radio is a true asset to, not only the Chamber of Commerce, but to the Platteville community, as a whole. They can always be counted on to help get the word out about cancellations, natural disasters, news worthy stories, calendar of events and special events. They always have a presence at ribbon cuttings and groundbreaking, and recently broadcasted the groundbreaking of our new Main Street Reconstruction project, live on the air. They are truly an asset and cornerstone of the Platteville community and surrounding areas.

Additional reporting is not necessary because the station is already responsive to the needs of my community. If I can be of assistance in any other way, please let me know.

Sincerely,


Kathy Koopp, Executive Director



MISSION STATEMENT:

The Platteville Area Chamber of Commerce serves its members and the community by actively supporting and promoting development and by leading efforts to improve and promote welfare and prosperity in the Platteville area.



Our Mission: To enhance community identity, heritage and pride through the revitalization, restoration and business development of downtown.

May 28, 2008

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JUN 11 2008

Federal Communications Commission
Office of the Secretary

Ms. Jennifer Kasper
QueenB Radio Group
51 Means Drive
Platteville, Wisconsin 53818

Dear Ms. Kasper:

I want to thank you and your company for the services that you have provided to the Platteville Main Street Program over this past year. Though we have contracted with you for advertising services and have paid for that service, we recognize that your organization has generously extended to us extra air time, interview slots, and a competitive rate for our purchased advertising.

Specifically during this past year as the construction project on Main Street began, QueenB has given time each week during the Mornings on Main program for Main Street information - construction updates, business promotions, etc. Our plan for the rest of the summer is to continue these interviews and the "Main Street Mike" promotions that are currently running on WPVL. I am looking forward to the live remote broadcast planned for the Main Event Celebration in August.

Thank you again for the fine service you provide to our organization. As a non-profit organization dedicated to community renewal, we certainly rely on the support of the local media.

Sincerely,

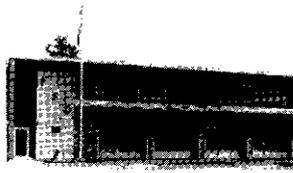
Nancy Hammermeister
Executive Director - Platteville Main Street Program, Inc.

No. of Copies 6
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CHIEF
Bob Leighty

3RD ASSISTANT
Dave Izzard

1ST ASSISTANT
Dave Wetter



2ND ASSISTANT
Dave Langkamp

SECRETARY &
TREASURER
Dave Schmoekel

Platteville Volunteer Fire Department

FILED/ACCEPTED

May 29, 2008

JUN 1 1 2008

Federal Communications Commission
Office of the Secretary

To Whom It May Concern

Ladies and Gentlemen:

The members of the Platteville Volunteer Fire Department would like to acknowledge Queen B Radio and WPVL for continued support by providing public service announcements at no cost to the volunteers.

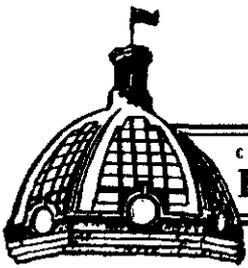
Most recently the public announcements on WPVL contributed to the success of our pancake breakfast to raise funds for the purchase of new equipment.

Sincerely,



Dave Schmoekel
Secretary and Treasurer

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city of
Lancaster

Wisconsin

FILED/ACCEPTED

JUN 11 2008

Federal Communications Commission
Office of the Secretary

May 15, 2008

Dear Rick,

I would like to take a minute to let you know how I have been pleasantly surprised by how well QueenB Radio and especially WGLR, have continued to serve the Lancaster area over the years since you consolidated with Platteville. I have to admit that I, along with other community members, was concerned when I heard that you were moving the WGLR on-air studio to Platteville. Our concerns were unfounded. In fact I feel that if anything, coverage and exposure of Lancaster and the surrounding area on your stations has seemed to get even better.

WGLR and other stations in your group seem to broadcast live from every major event that happens in Lancaster. From the annual Home and Garden Show and High School sports events, to The Night on the Square and local City meetings, QueenB Radio is usually there. And the weekly "Buzz on the Square" from a local coffee shop gives Lancaster businesses and non-profit groups a live local "mouthpiece" for their sales and events.

All in all, QueenB Radio and WGLR do a great job serving Lancaster. We are happy to have such committed media covering our community, and we believe that such coverage is vital to the economic strength of the area.

Sincerely,

Jerry Wehrle
Mayor, City of Lancaster

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Lancaster Area
CHAMBER OF COMMERCE

206 S. Madison St.
P.O. Box 292
Lancaster, WI 53813

Website: www.lancasterwisconsin.com • E-mail: chamber@lancasterwisconsin.com Fax: (608) 723-7409

Toll Free: (866) 876-2665
Office: (608) 723-2820

Marge Sherwin, Executive Director
Lancaster Area Chamber of Commerce
206 S. Madison St.
P.O. Box 292
Lancaster, WI 53813-0292

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JUN 11 2008

Federal Communications Commission
Office of the Secretary

Dear QueenB Radio Friends,

As the director for the Lancaster Area Chamber of Commerce I have been able to experience a wonderful working relationship with QueenB Radio and WGLR.

Rick Sanson serves on our Board of Directors and has proven himself time and again to be the 'life preserver' we can all hang on to, his positive perspective in contagious and his professionalism in consistent. Rick also donates his time to be an announcer for our annual Harvest Festival Parade.

Whenever we have an event, be it Night on the Square, the City Wide Garage Sale, Buzz on the Square, Opening Day Sales, Harvest Festival Parade or any other exciting thing happening in the Lancaster Area, QueenB/WGLR can always be found. Listening to their broadcasting it is evident that the people working for QueenB enjoy their job, in turn this spills over and helps our customer base to grow.

For years WGLR has been a co-sponsor with the chamber for our city wide garage sales. A special thank you to Mary Wackershauser in the Lancaster office for all she does.

One of the special things WGLR provides is having live remotes, remembering WGLR and its incorporation on West Elm Street back in the 70's to the new offices in Platteville, all I can say is 'You've come a long way'!

Thank you QueenB Radio of Wisconsin for all you do.

Sincerely,

Marge Sherwin

Marge Sherwin
Executive Director
Lancaster Area Chamber of Commerce

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Lancaster... Where You Belong!

FILED/ACCEPTED

JUN 11 2008

Federal Communications Commission
Office of the Secretary

Bob Middendorf, Farm Director
QueenB Radio
51 Means Drive
Platteville, WI 53818

Bob,

On behalf of the Dairy Producers of Grant County and the Tri-States area, the Ag Community in general, thank you for your efforts to educate and keep the Ag Community up-to-date with the daily market reports, weather, 4-H & Extension calendar & activities, and agriculture news.

All of us take it for granted that the first voice we hear in the morning as we start our day or do our morning chores will be yours on the morning show on the AM stations and WGLR-FM. Whether it's reminding the 4-H members of the Dairy Judging Workout that evening or a special meeting for the alfalfa growers with Extension officials to show producers how to check on winter frost damage – we can say we heard it this morning on the radio.

Your coverage of educational seminars, annual events like the Farm Technology Days and World Dairy Expo bring interviews of what went on there to those who can't attend each day.

Agriculture in Grant County has an enormous economic impact on the area. Your information and education via the radio helps to keep all producers up-to-date. Another factor of your reports is the knowledge that the consumers and non-ag listeners gain when you give reports and do interviews.

A highlight of the month, is your interview with the Wisconsin Dairy Council representative from the Wisconsin Milk Marketing Board. She is able to give recipe tips and dairy product knowledge to the listening audience and let the public know about upcoming area events. Again, she is part of your Food For Thought program on the WPVL station and then visits on the WGLR station.

Thank you Bob and QueenB Radio for all you do to educate and inform the ag community and the consumers through your efforts.

Sincerely,



Mary Wackershauser
District 22 Director, Lancaster
Wisconsin Milk Marketing Board

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DupacoCommunity

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JUN 11 2008

Federal Communications Commission
Office of the Secretary

May 23, 2008

Dear Dick,

Now that the May Community-Wide Garage Sale is behind us, I'd like to thank you and Queen B Radio for once again partnering with us on this worthwhile event, which you so graciously donate air time (recorded promos, live on-air plugs, and a live remote) to promote. Without this publicity we would not be able to generate the large number of participants—those hosting sales and those shopping. By partnering with you we were once again able to offer this community service at no cost to participants, providing them with free publicity of registered sales, free sales kits, and free, user-friendly shopper guides to drive business into the sale locations.

We're also looking forward to partnering with you on the promotion of the upcoming Dupaco/Queen B Discount night at the Grand County Speedway in Lancaster this summer, which will provide area residents the opportunity to enjoy some affordable family fun.

Again, thank you for your continued support of Dupaco's community events and initiatives in southwest Wisconsin. You are a true community player and a pleasure to work alongside!

Best regards,



Joe Hearn
Executive Vice President of Marketing
Dupaco Community Credit Union

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2 Science Court
P.O. Box 5010
Madison, WI 53705-0010

Phone: (608) 232-1763
Fax: (608) 232-1772
www.madisoncommunityfoundation.org

May 16, 2008

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JUN 11 2008

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
445 12th Street, SW
Washington, DC 20554

Federal Communications Commission
Office of the Secretary

Dear Secretary Dortch:

This letter is written in support of WISC-TV in Madison, Wisconsin, regarding the television station's service to the community. WISC-TV does (and has) provide important information and services to the community.

WISC-TV's community service presents itself in a variety of forms. In addition to regularly airing news stories that cover issues of importance to local citizens and institutions, WISC-TV station leadership lends its expertise to non-profit institutions and civic organizations through action and board leadership. Madison Community Foundation has benefited greatly from such leadership on its board.

WISC-TV also maintains a highly-effective weather alert system keeping citizens up-to-date on severe weather developments and other topics of importance. The station's editorial director, Neil Heinen, not only provides insightful commentary on issues of importance to the community, but he is often found leading or facilitating public discussions and political debates.

WISC-TV is an excellent corporate citizen. It provides sponsorship support for a variety of important causes; ensures that its programming is relevant and of interest to the public; lends its professional expertise to many non-profit institutions; and uses the opportunity to reach a broad segment of the populace to provide balanced views and public safety awareness.

Sincerely,

A handwritten signature in cursive script that reads "Kathleen W. W. Wait".

Kathleen W. W. Wait, Ph.D.

President

Madison Community Foundation

Cc: David Sanks, WISC-TV, P.O. Box 44965, Madison, WI 53744-4965

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JUN 11 2008

Federal Communications Commission
Office of the Secretary



May 1, 2008

Federal Communications Commission
445 12th Street SW
Washington DC 20554

Dear Sirs,

I am the Director of Donor and Community Relations for Second Harvest Inland Northwest. Second Harvest serves as the central distribution that provides food to over 300 partner charities throughout 21 counties in Eastern Washington and 5 counties in North Idaho.

Each month we distribute over one million pounds of food to help feed over 48,000 people who visit our network of food banks and meal centers. Throughout the year our organization holds special events and food drives to help spread the word on the need to help feed hungry people.

KXLY has been instrumental in working with Second Harvest in sharing our information through TV and radio and how the community can assist. During the past year the station has aired many public service announcements that have included: two community food drives in partnership with a major grocery store retailer; TV and radio PSA's for a food drive held in conjunction with the Regal Theatre chain; and radio PSA's for a food drive held in partnership with the National Association of Letter Carriers.

Moreover, the station has aired several newsworthy stories that have shared information about clients that utilized food banks and the challenges our organization is facing in light of rising freight and food prices.

Second Harvest has an excellent working relationship with KXLY that helps us reach the community we serve and share our mission. Station personnel should not have to provide additional proof to the FCC about the responsiveness of its local programming, emergency broadcasts, PSA's and community sponsorships. Additional reporting should not be necessary because the station is already responsive to the needs of our community.

Sincerely,

Rod M Wieber
Director of Donor and Community Relations
(509) 252-6259 • rwieber@2-harvest.org

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JUN 11 2008

Federal Communications Commission
Office of the Secretary

Vanessa Behan
crisis nursery

April 30, 2008

Dear Federal Communications Commission Board,

I am pleased to write this letter of support for KXLY Television. KXLY Television has been a wonderful support to the Vanessa Behan Crisis Nursery over the years and it is a privilege to give back in some small way.

The Vanessa Behan Crisis Nursery is a local non-profit agency dedicated to the prevention of Child Abuse and Neglect. Over 26-years ago a child named Vanessa Kay Behan died from child abuse related injuries. During the autopsy untreated fractures were found, along with cigarette burns, evidence of hair pulling and twisting and her ultimate death was charged to a ruptured bowel from a severe blow to her stomach. While this tragedy was devastating to the Spokane community, a local business vowed to make a difference. And what a difference he made. 21-years after the first child came to the Nursery, we have cared for over 52,000 children. The Nursery cares for children birth through age six while parents are supported through any type of crisis that might affect their ability to parent.

The Vanessa Behan Crisis Nursery has been fortunate to have a long-term partnership with KXLY Television for many years. Below is a list detailing the many ways KXLY Television has provided support to the Nursery.

- Media sponsorship of the Pumpkin Ball, a black-tie gala that benefits the Vanessa Behan Crisis Nursery and Sacred Heart Children's Hospital;
- Provided media coverage of fundraisers and special events;
- Provided media coverage to educate the community on our services;
- Produced numerous video's to support fundraising events and community awareness opportunities;
- Produced PSA's;
- Supported Child Abuse Prevention (CAP) day for many years, providing wide media coverage of services, mission and family stories;
- Support of many fundraisers by providing staff to either cover events or volunteer at events;

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- Recipients of Media Award at our Annual Awards and Recognition Dinner in 1994, 2000, 2004 and 2007 for their efforts to go above and beyond to support and spread the message of the Nursery via their medium specialty;

It is through these and numerous other efforts that the Nursery and KXLY have forged such a great relationship. The staff at KXLY Television has always been a delight and we feel fortunate to be on the receiving end of their generosity. Through this partnership, we continue to reach people in the community about the services and mission of the Vanessa Behan Crisis Nursery.

With sincerest gratitude,

Amy Swanson

Amy Swanson, MSW
Executive Director