



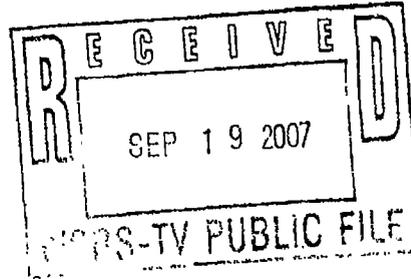
NAC Building, Room 5-226  
160 Convent Avenue  
New York, New York 10031

TEL: 212.650.5774  
FAX: 212.650.7208  
www.cuny.cuny.edu

DEPARTMENT OF SEEK COUNSELING  
AND STUDENT SUPPORT SERVICES

May 31, 2007

Ms. Magee Hickey  
CBS 2 News  
524 West 57th Street  
New York, NY 10019



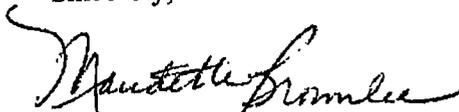
Dear Ms. Hickey:

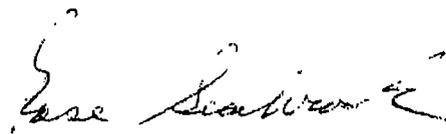
This thank you letter is long overdue and for that, we sincerely apologize. The delay in writing to you, in no way, diminishes the extent of our gratitude for the "gift" of your time and knowledge that you so generously gave to our students. When considered within the context of your early morning schedule, that "gift" has even greater value. Thank you for taking the time and making the special effort to talk with our students and to share with them some of the details of your own career journey. We are truly grateful for the role that you played in making our Spring Journalism Symposium the success that it was.

In talking so directly about your experiences, including the personal and professional choices that you have had to make to achieve success in such a highly competitive business, you were able to connect and relate to the students in a very personal way. I'm sure that they will long remember some of the reporting anecdotes that you shared with them, especially the one about your Rhode Island experience posing as a street walker. It was a wonderful afternoon; one that I wish could have been shared with even more students because it was so special and unique. Perhaps, we can entice you to come back next year for an encore.

Again thank you and best wishes for a wonderful summer. Incidentally, David Diaz sends his regards and his regrets for not being able to see you when you were on campus last month.

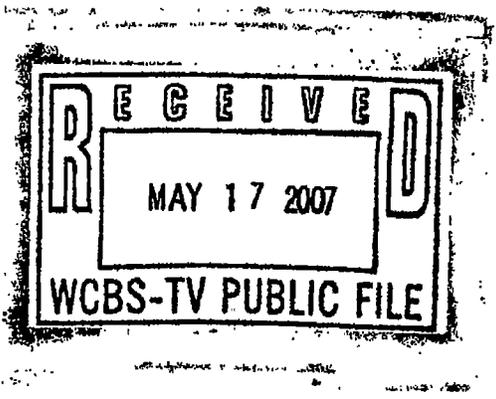
Sincerely,

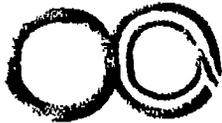
  
E. Maudette Brownlee, PhD  
SEEK Director

  
Rosemarie Seabrook, MPA  
Coordinator, SEEK Scholars Program

c: Joanna Brahim  
Director of Communications & Community Affairs

"A petition to deny WCBS-TV's renewal application has been filed by The Tri-State "Like It Is" Support coalition, Lisa V. Davis, Chair, 271 South 9th Street, Newark, New Jersey, (973) 447-0623.





New York Chapter

# ORGANIZATION OF CHINESE AMERICANS, INC.

EMBRACING THE HOPES AND ASPIRATIONS OF ASIAN PACIFIC AMERICANS IN THE UNITED STATES

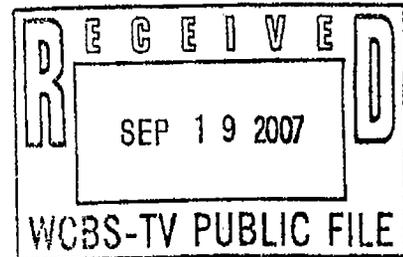
makes WCBS-TV accessible to the community. More community members have approached Ti Hua with interesting stories simply because he is well known in the community and trusted to represent fairly all sides of the issue, including the minority perspective.

We believe WCBS-TV has an obligation not only to cover issues fairly, but also to be fairly represented. Historically, in mainstream media, Asian Americans have been negatively stereotyped as "foreigners" or the "yellow peril", Asian women as exotic and permissive, and Asian men as asexual. Or issues impacting Asian Americans have not been adequately covered. For generations, the image of a model American has been of a Caucasian-in movies, storybooks, politics, and the media. We feel your staff should be representative of the viewers at large. According to the 2000 Census, in New York City, with 8 million people, more than 10% are Asian American of which 43% are naturalized citizens. As the fastest growing group in New York City with our household income and education levels higher than average, we represent a sizeable growing number of your viewers. Yet, WCBS-TV has no weekday anchor who is an Asian Pacific American. There are no Asian American managers. Of your current staff of 150 plus people, there are only 4 Asian Americans. These dismal numbers hardly reflect a commitment to diversity and excellence. Ti Hua Chang and Cindy Hsu, nevertheless, have been outstanding ambassadors on behalf of WCBS-TV to the community, volunteering their time to emcee at countless non-profit community fundraisers and charitable events. They have served as positive role models for the growing number of APA students majoring in broadcast media. When Asian Americans see Ti Hua, Cindy and Hazel Sanchez on TV, they see themselves as being part of mainstream America. For non-Asians, it is important to see that Asian Americans are a visible, integral part of society. This helps fight negative stereotyping and promotes racial harmony.

Elizabeth OuYang, OCA-NY Executive Vice President, will be contacting you to arrange a meeting for next week. Jerry Cheng and Leo Y. Lee, OCA-NY board members and past presidents, Ms. OuYang and myself would represent OCA-NY at this meeting. We would also like to invite representatives of other community groups to attend.

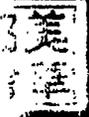
Sincerely,

  
Vicki Shu Smolin  
President



Cc: Mr. Tom Kane, President and Chief Executive Officer, CBS Television Stations  
Mr. Peter Dunn, President and General Manager of WCBS-TV

OCA National Office 1001 Connecticut Avenue Suite 601 Washington DC 20036



WCBS-TV

**Persaud, Sharon**

**From:** Joseph Little [jlittle@nycrescue.org]  
**Sent:** Wednesday, May 21, 2008 3:27 PM  
**To:** Persaud, Sharon  
**Subject:** to Elise Finch from Joe Little re thanks

Dear Elise (c/o SharonP),

You were the picture of quiet grace, calm interest and peaceful passion. Those are the words that come babbling up when I consider what you brought with you back on May 10 at our little banquet. It was a far bigger banquet thanks to you and your dignity, integrity and generosity.

Very best,  
Joe Little  
Public Relations Manager  
Jew York City Rescue Mission  
10 Lafayette St (south of Canal)  
Jew York, NY 10013  
jlittle@nycrescue.org  
212/226-6214 ext123  
212/203-5591 (cell #)

The Mission--America's First, Since 1872--rescues people with food and shelter, recovers hope with rest and gospel, and restores purpose with work and training. In 2007, the Mission served 166,275 meals, provided 32,480 nights of lodging, distributed more than 22,418 pieces of clothing, and counseled 74 men in its residential recovery program. To volunteer click [here](#), to give click [here](#), or for info visit [nycrescue.org](http://nycrescue.org).

5/21/2008

WCBS-TV

**Persaud, Sharon**

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**From:** Roland Chapdelaine [rchapdelaine@itvny.org]  
**Sent:** Thursday, May 15, 2008 11:02 AM  
**To:** Persaud, Sharon  
**Subject:** THANK YOU!

Hi Sharon!

Thanks again, so very much, for your help in arranging for Kate Sullivan to serve as one of the presenters at our 35th Annual Eddy Awards ceremony last week!

Kate was, of course, her charming and delightful self; and our student broadcasters learned a great deal from what she said!

We're very grateful to you and Kate for helping make this year's Eddy Awards a very special memory for all of us!

Thanks again!

Sincerely,  
Roland Chapdelaine  
"News and Views" and Eddy Award Producer

5/15/2008

**Persaud, Sharon**

WCBS-TV

**From:** Patrick Kleinen [peakprod@comcast.net]  
**Sent:** Tuesday, May 13, 2008 2:25 PM  
**To:** Persaud, Sharon  
**Subject:** Thanks to you & Maurice

i Sharon

Many thanks for your help with getting Maurice lined up for the Brooklyn event last night. He was, as expected, really professional and very effective. Please let him know how much I appreciate his performance and what a pleasure it was to meet him. The event was a huge success and the Museum folk were thrilled with the program we put on.

Thanks also for coming to the rescue in the wake of Diana's departure. You were a breeze to work with and I hope our paths cross again soon.

Have a great day.

Patrick Kleinen  
[www.peakprod.com](http://www.peakprod.com)  
 508-824-2464

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**From:** Persaud, Sharon [mailto:spersaud@cbs.com]  
**Sent:** Monday, May 12, 2008 10:54 AM  
**To:** Patrick Kleinen  
**Subject:** RE: Maurice DuBois REMARKS & SHOW PREP

Patrick,  
 Everything looks fine. I just forward the info to Maurice.

Sharon Persaud  
 Public Affairs Manager  
 WCBS-TV  
 524 W 57th Street- New York, NY 10019  
 (212) 975-6042- spersaud@cbs.com

---

**From:** Patrick Kleinen [mailto:peakprod@comcast.net]  
**Sent:** Saturday, May 10, 2008 10:09 AM  
**To:** Persaud, Sharon  
**Subject:** Maurice DuBois REMARKS & SHOW PREP

Good morning Sharon

We had a few adjustments to the program and script and I wanted to get the revised draft to you/Maurice so he could have a chance to review before the event.

Attached you'll find his remarks along with a production schedule in case he wants a quick overview of the event.

Call for any reason & thanks.

Patrick Kleinen  
[www.peakprod.com](http://www.peakprod.com)  
 508-824-2464

5/13/2008

WCBS-TV

**Persaud, Sharon**

**From:** LPONTILLO@aol.com  
**Sent:** Tuesday, May 27, 2008 11:16 PM  
**To:** Discepolo, John  
**Cc:** Persaud, Sharon  
**Subject:** with thanks!!

Hi John...

Thank you for your help on Saturday night!!

What an amazing event, and you helped make it an unforgettable one for these kids and their families!!

The final official headcount at Jackals Berra Stadium on Saturday night was 1750, and the job you did as the announcer for the HomeRun Derby made each one of the fans sit up and cheer!!

We are so grateful, and we look forward to having you with us for the Bergen County Charity Classic 2009!!

Many thanks to you and to Sharon and WCBS for sharing our event with us!

With appreciation from myself and the Board of Directors of BCCC...Best, Lynne

---

Get trade secrets for amazing burgers. [Watch "Cooking with Tyler Florence" on AOL Food.](#)

5/28/2008

PRESENTS

47th ANNIVERSARY GALA

*An evening of*



JUNE 19, 2007

**Our 47th Anniversary Gala Committee**

Maria Elena Girone  
President & CEO

Chairman of the Board-PRFI

Corporate Dinner-Chairs

Honorary Chair

Gala Committee Chair

Journal Chair

Auction Chair

Gala Cabaret Chair

**Committee Members**

Citibank

Univision WXTV-TV 41

Nautica

The New York Times

Broadview Networks

Verizon

HSBC

Adress

Structured Settlement  
Consultant

HSBC

ON Productions, Inc.

Biotherm

WNYW Fox 5  
and WWOR My 9

Citibank

Verizon

Xerox Complete  
Solutions Maryland

June 26, 2007

Joanna Brahim  
CBS-2  
524 W. 57<sup>th</sup> Street  
New York, NY 10019-2985

Dear Ms. Brahim:

On behalf of our Gala Planning Committee Chair Felix Serrano, the Institute's Board of the Directors, and the children and families of The Puerto Rican Family Institute, I would like to thank you for being with us in our recent 47th Anniversary Celebration.

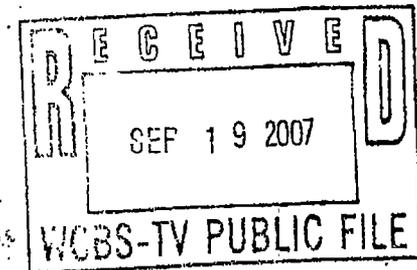
It was a memorable evening made possible in part because of CBS-2's support and friendship. Many of our guests that evening have since called to share that they thoroughly enjoyed the ambiance, music, food and entertainment. Their enthusiasm energizes us to look forward to the 2008 Gala.

We also want to make you aware that pursuant to Section 170 (f)(8) of the Internal Revenue Code, your charitable contribution is tax deductible, minus \$175.00 for each individual dinner plate for your party. If you have any questions or require that we complete supporting documentation, please contact our Office of Development at (212-414-7836).

As always, rest assured that we deeply appreciate your support and active participation. I look forward to continue the positive collaboration with CBS-2. We will keep you apprised of our progress over the next year, and look forward to seeing you at the 2008 Gala. Again, thank you for your support and generosity.

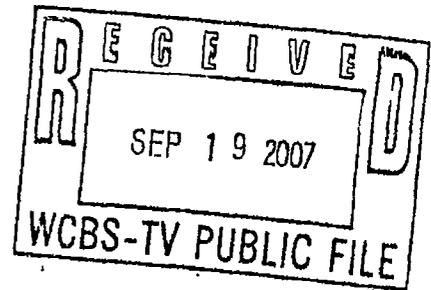
Un millón de gracias!

Sincerely,  
*Maria Elena Girone*  
Maria Elena Girone  
President and CEO





Latin Women in Action, Inc.  
103-06 39<sup>th</sup> Avenue  
Corona, NY 11368  
(718) 478-2972, (718) 478-1384 Fax  
[hzambrana@verizon.net](mailto:hzambrana@verizon.net)



August 24, 2007

Joanna Brahim  
WCBS2

Dear Joanna:

Latin Women in Action, Inc. and Velazquez Media wishes to take this opportunity to thank you for participating as a sponsor in the eighth **BACK TO SCHOOL FESTIVAL** on August 19th, 2007. It was a magnificent and successful event, thanks to your efforts and collaboration.

An estimated 3,000 plus students from Kindergarten to college attended the event and received school supplies. Thanks to the care and commitment of WCBS2 and reporter Hazel Sanchez we were able to fulfill a part of our mission- to distribute **FREE** Back to School supplies to economically disadvantaged students of all ages. Latin Women in Action, Inc. also thanks our elected officials, **Governor Eliot Spitzer**, through his representative Eileen Reyes, Special Assistant of Community Affairs, **New York State Attorney General Andrew M. Cuomo** through his representatives Mr. Michael Higgins and Ms. Louis Booker Williams, **NY State Senator John D. Sabini** who personally sent supplies for us to distribute to, our corporate sponsors; MetroPlus, Fidelis Care New York, Center Care, Queens County Savings Bank, Affinity Health Plan, MEGA 97.9fm, Amor 93.1am, El Diario La Prensa, HOY, Daily News and all non-profits. We must also thank the work of those wonderful volunteers from La Unidad Latina, Lambda Upsilon Lambda Fraternity, Inc. and Lambda Theta Alpha Sorority who assisted us from beginning to end. We wish you much business success and hope that we can count with your support for next year.

Latin Women in Action, Inc. would like to remind you that the Back to School Festival is only a part of Latin Women Action's campaign to deal with the issue of school drop out. The National Back to School Week campaign is a great concept and we ask for your support. We will ask the President of the U.S. for an Executive Order declaring a National Back to School Week. As a result, organizations nationwide can benefit students by replicating the Back to School Festival or holding similar events. We ask for your support by signing the attached pledge and returning it to us via fax or mail. We hope that by collecting signatures from supporters, we can bring attention on the crisis of education to the national stage. We need people who believe in education because "**Education lasts a lifetime**".

Respectfully yours,  
*Haydee Zambrana*  
CEO

# Fair Media Council

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Fair Media Council

August 30, 2007

Joanna Brahim  
Dir. Communications & Public Affairs  
WCBC-TV  
524 W. 57th St.  
New York, NY 10019

Dear Joanna:

Thank you so much for agreeing to be a Media Mogul Sponsor for Connection Day 2007.

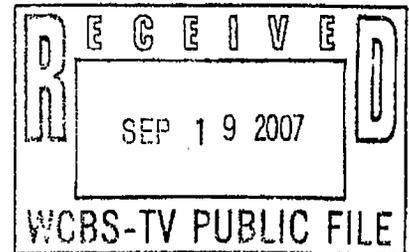
Enclosed is the invoice

Please contact me with any questions.  
(516)224-1860 x100

Sincerely yours,



Jessica Gillman  
Membership Coordinator



Enc.

Briarcliffe College 1055 Stewart Ave., Bethpage NY 11714  
Phone 516-224-1860 Fax 516-224-1864  
[www.fairmediacouncil.org](http://www.fairmediacouncil.org)  
Get Media Savvy.



MEDICAL AND EDUCATIONAL CENTER

P.O. Box 339 • Highland Avenue, Peapack, New Jersey 07977 • Tel. 908-234-0011 • Fax 908-719-2137 • www.matheny.org

September 18, 2007

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Ms. Joanna Brahim  
Director, Communications & Community Affairs  
WCBS-TV  
524 W. 57<sup>th</sup> Street  
New York, NY 10019

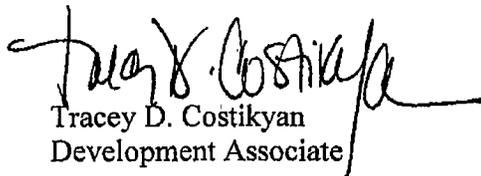
Dear Ms. Brahim,

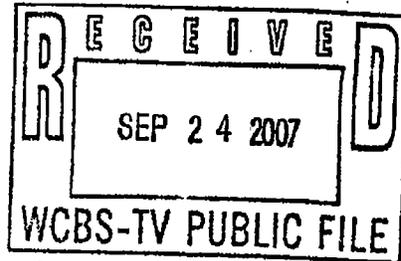
On behalf of the residents and students of Matheny, I want to thank you for your very generous and kind donation to our annual Golf Classic's silent auction. Your gift of a studio tour and visit to a taping of CBS 2 News at Noon will be a wonderful addition to our auction, and we are very thankful for your support.

Matheny's 2007 Golf Classic is scheduled for Monday, October 8<sup>th</sup>, at Trump National in Bedminster. Last year's Classic was a wonderful success and netted \$58,721. Over \$18,000 of that net came from the auction, where all items are donated and every dollar bid goes directly to support our program. The proceeds of this year's Classic will be dedicated to supporting outpatient services through our Center of Medicine and Dentistry. In very human terms, that translates into helping more than 900 children and adults with significant disabilities access the medical, dental and therapy care they need to maintain optimum health and independence. Medicaid and private insurance only covers about 40% of the true cost of providing that care. Funds raised through our Golf Classic help bridge that gap and allow us to serve everyone in need, regardless of their ability to pay.

Matheny is a registered 501(c)(3) organization, ID number 22-1482276, so your donation will qualify as a charitable contribution. Thank you again for your generous donation.

Best regards,

  
Tracey D. Costikyan  
Development Associate





**Big Apple Greeter**  
New York City

*Sharing New York Through the Eyes of a New Yorker Since 1992*

September 17, 2007

Ms. Joanna Brahim  
WCBS-TV  
524 West 57th Street  
New York, NY 10019-2985

Dear Ms. Brahim:

*Joanna*

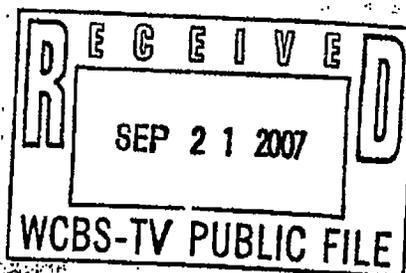
Please accept our sincere thanks for your generous contribution of a **Certificate for four people to tour WCBS-TV newsroom and attend a taping of the News at Noon program**, which will be auctioned off on November 7 at Big Apple Greeter's **Celebrate New York 2007** cocktail party and auction. The auction is always a very lively part of the event with a flurry of bidding. Your contribution will surely add to its success.

Again, thank you for helping Big Apple Greeter continue to generate global positive media for New York City and greet thousands of visitor annually.

Sincerely,

*Elizabeth*

Elizabeth Holmes  
Special Events Manager



**Persaud, Sharon**

**From:** Raymond Dixon [rjdixon@northeastern.org]  
**Sent:** Tuesday, September 18, 2007 6:14 PM  
**To:** Persaud, Sharon  
**Subject:** RE: WCBS-TV Kid Nation Screening

WCBS-TV

**Follow Up Flag:** Follow up  
**Flag Status:** Red

Hello Ms. Persaud:

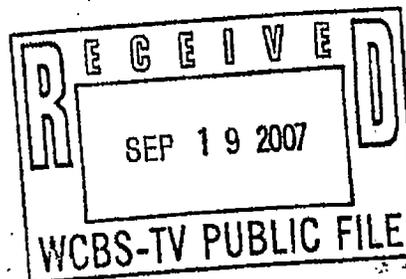
Everything went well! The students and the entire school community are still buzzing with excitement about the KID NATION program. They were proud to know that CBS TV allowed them to share their views on the up-coming Children's program.

Our school would be happy to participate in any future program that will enrich the curriculum and make the student's learning experiences exciting. Our doors are open to CBS at anytime!

Please let us know when the program will be aired so I could share the information with students and everyone. They are really anxious to see themselves on TV.

Enjoy your vacation, stay safe and be well!

Sincerely,  
Raymond Dixon

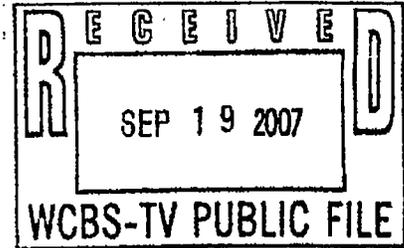




Greater New York City  
 341 West 38th Street, 10th Floor, New York, NY 10018-2918  
 T 212-560-9590 F 212-560-9598  
 www.komennyc.org Helpline 1-800 I'M AWARE

September 14, 2007

Ms. Joanna C. Brahim  
 Director, Communications and Community Affairs  
 WCBS-TV  
 524 West 57th Street  
 New York, NY 10019-2930



Dear Ms Brahim: *Joanna*

On behalf of the Board of Directors and Staff of the Greater New York City Affiliate of Susan G. Komen for the Cure, thank you for participating in City in Pink held on September 5 at the Time Warner Center. We gratefully acknowledge your generous in-kind donation of the two tickets to the David Letterman Show and the vouchers for the CBS News Taping and Station Tour.

Your support of City in Pink will allow us to make continuous progress in our mission to eradicate breast cancer by advancing research, education, screening coordination and treatment programs. Up to 75% of the funds we distribute support crucially needed breast health programs for medically underserved women in the five boroughs of New York City, Long Island, Rockland County and Westchester County. The remaining 25% supports local and national research to find the cure.

Thank you for making City in Pink a lovely and memorable evening. We hope to work with you again in the near future. If I can ever assist you in any way, please contact me at (212) 560-9590 ext 231 or via e-mail at [pmichelson@komennyc.org](mailto:pmichelson@komennyc.org). Thank you again for your partnership in the fight against breast cancer.

Sincerely,

*Paul C.*

Pnina Michelson  
 Director of Special Events

*Thank you so much for  
 everything  
 400 West 57th St*

*To comply with the IRS requirements regarding charitable donations, we affirm that no goods or services have been provided to you, in whole or in part, in consideration for your contribution.*

YOUTH  
AT RISK  
unlocking futures

October 18, 2007

Ms. Sharon Persaud  
WCBS-TV  
524 West 57th Street  
Room 4415  
New York, NY 10019

Dear Sharon,

On behalf of myself, our Board of Directors, Youth at Risk staff, and the young people we serve, I extend our gratitude for WCBS-TV's generosity in donating a Station Tour, valued at \$1,500.00, to the silent auction at our 18th Annual *Celebrating Futures* Dinner.

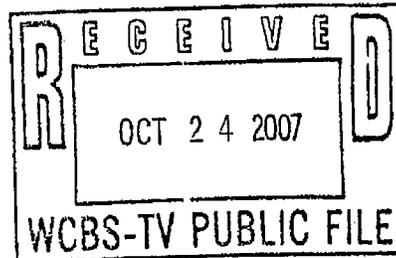
For nearly 20 years, Youth at Risk's programs have been transforming the chaotic lives of young people through persistent and compassionate mentoring. Through the support of donors like you, we are able to take young people from resignation to possibility, and empower them to create a life worth living...Now!

Thank you again for your donation and for being someone who makes a difference.

Sincerely,

*Claudette*

Claudette C'Faison  
Executive Director



*Youth at Risk is a registered 501(c)(3). Our EIN number is: 13-3533428. Please retain this for your tax records. The entire portion of your donation is tax-deductible as you received no goods or services from Youth at Risk.*

**Persaud, Sharon**

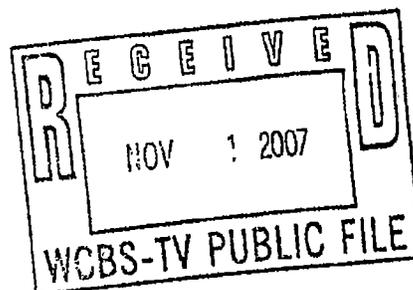
**From:** Taquana Stanford [virgo4star@msn.com]  
**Sent:** Wednesday, October 31, 2007 4:08 PM  
**To:** Persaud, Sharon  
**Subject:** Thank You

Dear Sharon Persaud,

My name is Taquana Stanford. I am currently a broadcast journalism major at Hofstra University and I was one of the student that attended the tour/luncheon at CBS Studios this past Friday. I want to say thank you for the opportunity to come and visit the studio. It was not only a educational and informative experience but it was also very enjoyable. I learned so much about the job of a journalist, what life will be like and all the possibilities that this field can offer. I also learned things I didn't know about your position as Public Affairs Manager. Once again thank you and have a great day!!!

Sincerely,

Taquana Stanford



**Persaud, Sharon**

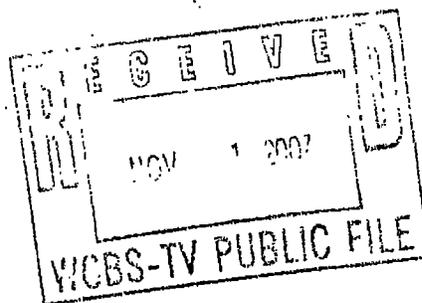
**From:** Tanya Wayne [twayne2@pride.hofstra.edu]  
**Sent:** Wednesday, October 31, 2007 11:20 AM  
**To:** Persaud, Sharon  
**Subject:** thanks for the lunch and tour!

hello, how are you?

My name is Tanya Wayne, and I just wanted to say thanks for everything on Friday! It was a lot of fun and I learned a lot!

Happy Halloween, too! :)

Take care,  
Tanya



**Persaud, Sharon**

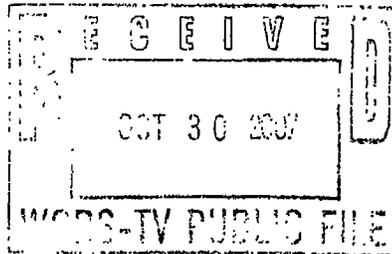
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**From:** Amanda Kenney [akenne1@pride.hofstra.edu]  
**Sent:** Tuesday, October 30, 2007 11:26 AM  
**To:** Persaud, Sharon  
**Subject:** Thank You!

Hi Sharon,

I visited WCBS studios last Friday with Hofstra University, and I just wanted to say thank you for having me! Everyone was so informative, and I really enjoyed myself. Again, thank you!!

Sincerely,  
Amanda Kenney



**Persaud, Sharon**

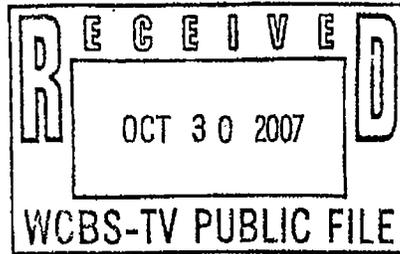
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**From:** Carla Merilus [cmeril1@pride.hofstra.edu]  
**Sent:** Tuesday, October 30, 2007 5:02 PM  
**To:** Persaud, Sharon  
**Subject:** CBS Luncheon

hello Sharon,

wanted to say thank you for a wonderful time at CBS. I've never seen a live newsroom and I've also never stepped  
not inside a studio before. Thank you for making me feel welcome and comfortable enough to ask you questions.

Sincerely,  
Carla Merilus



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10/30/2007

**Persaud, Sharon**

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**From:** Susan Murphy [Susan.M.Murphy@hofstra.edu]  
**Sent:** Monday, October 29, 2007 1:05 PM  
**To:** Persaud, Sharon  
**Subject:** Many thanks!

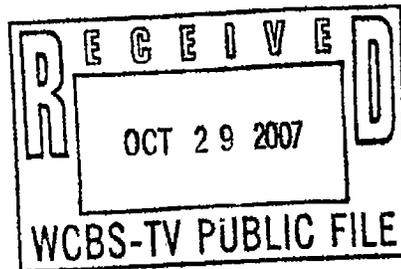
Sharon -

You are such a dear to take all that time with our students! They all left WCBS jazzed to work there! I thought the tour was great fun, too.  
We really appreciate all the time your department heads spent with us.

See you soon, I hope!

Best,  
Susan

Susan Murphy  
Assistant Dean  
School of Communication  
Hofstra University  
(516) 463-5217  
email: comsmm@hofstra.edu



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# Fair Media Council

October 22, 2007

Joanna Brahim  
Director, Communications & Community Affairs  
WCBS-TV  
524 West 57th Street, 4th Floor  
New York, 10019 10019

Dear Joanna:

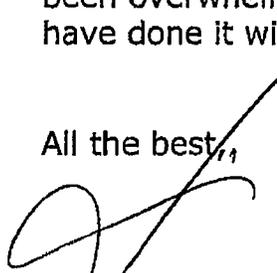
On behalf of the Fair Media Council's Board of Directors, thank you for enabling us to give the community Connection Day.

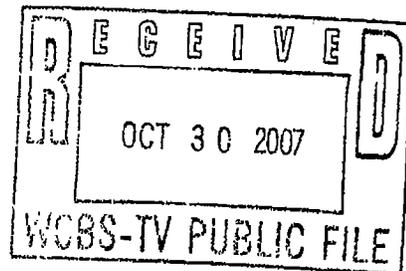
As a 501 c 3 nonprofit organization, the Fair Media Council is extremely grateful for your support in making Connection Day an annual event that promotes, preserves and celebrates America's essential fundamental freedoms of speech and press by bridging the gap between the public and the local news media.

Connection Day is the only major conference in the country that brings the news media together with the public for a day of open dialogue and understanding. It is an exclusive educational opportunity for the public at large as well as the businesses and nonprofits that shape our communities.

We hope you enjoyed the day. The feedback has been overwhelmingly positive, and we couldn't have done it without you.

All the best,

  
Jaci Clement  
Executive Director



Briarcliffe College | 1055 Stewart Ave., Bethpage NY 11714  
Phone 516-224-1860 | Fax 516-224-1864  
[www.fairmediacouncil.org](http://www.fairmediacouncil.org)  
**Get Media Savvy.**

# Demarest Public School District

November 13, 2007

Don Friend  
WCBS-TV  
524 West 57th Street  
New York, NY 10019-2985

Dear Don,

Yesterday we had the pleasure of hosting Jay Dow and Don Collins from CBS to cover our exciting new security camera initiative with the Demarest Police Department. Thank you for the coverage and for your support of our project.

As an experienced Superintendent about to retire January 1, 2008, I also wanted to take a moment to let you know how impressed we were with the professionalism and cooperation demonstrated to our staff and students by Jay Dow and Don Collins.

Immediately upon entering the school setting they demonstrated their experience of school cultures being sensitive not to disrupt the instruction, respecting the privacy policies of including students in the piece, showing tremendous patience and friendliness to the students who repeatedly kept asking them: "Are we going to be on TV, when will this be aired?"

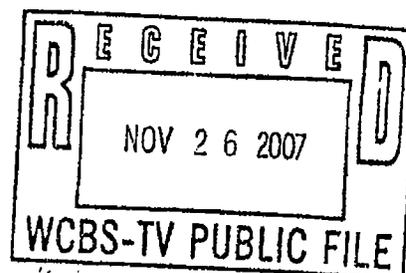
I'm sure they hear this in every location from every group yet they took the time to explain the procedures while making the students feel comfortable about the novelty of having CBS TV in our school.

CBS can take great pride knowing they have such competent, professional, and friendly individuals like Jay and Don representing the organization in the field. It was a pleasure to work with both of them on this exciting project.

Keep up the good work.

Sincerely,

  
Lawrence V. Hughes  
Superintendent



Office of the Superintendent

568 Piermont Road Demarest, N.J. 07627 (201) 768-6060 Fax (201) 767-9122

**Persaud, Sharon**

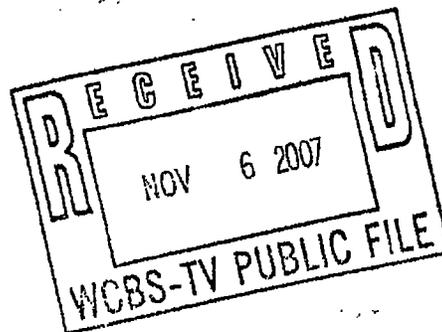
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**From:** Luba Patlakh [lpatl1@pride.hofstra.edu]  
**Sent:** Friday, November 02, 2007 3:13 PM  
**To:** Persaud, Sharon  
**Subject:** Re: Thanks!

Hey!!

My name is Luba, I am one of the students who came to visit CBS with Hofstra. I just wanted to say thank you so much for having us. I learned a lot during the visit and you were all so great!

Thanks again!  
-Luba





# WESTCHESTER COMMUNITY OPPORTUNITY PROGRAM, INC.

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HUMAN RESOURCES

November 30, 2007

Kate Sullivan  
Co-Anchor CBS 2 News This Morning  
WCBS- TV  
524 West 57<sup>th</sup> Street  
New York, New York 10019

Dear Ms. Sullivan:

The Westchester Community Opportunity Program Inc. (WestCOP) Board of Directors, Teen Life Associates, PepsiCo and I want to thank you for your presence and time at the Youth Leadership Conference at PepsiCo yesterday.

It is corporations like WCBS- TV and people, such as yourself who give of their time and talent that allows conferences such as these to be put on for students.

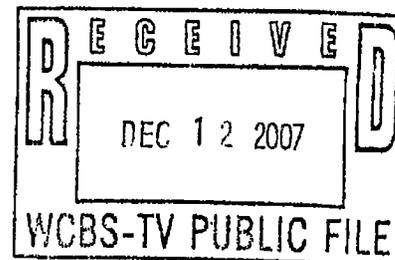
The Youth Leadership Conference was a great success and I wanted to thank to you and CBS-TV for helping making it so.

Again, I want to convey all our thanks to you and those at WCBS-TV that made the conference a success.

Sincerely,

Winston A. Ross, ACSW, CCAP  
Executive Director

cc: J. Brahim ✓  
L. Quiros  
E. Wilhoit  
E. McFadden  
J. Naporkowski





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**PAULETTE CHAPPELL-WARREN**  
HUMAN RESOURCES

November 20, 2007

Mary Calvi  
Weekend Anchor CBS 2 News  
WCBS- TV  
524 West 57<sup>th</sup> Street  
New York, New York 10019

Dear Ms. Calvi:

The Westchester Community Opportunity Program Inc. (WestCOP) Board of Directors and I want to thank you for your presence and time at our Friday's Gala.

It is corporations like WCBS- TV and people, such as yourself who give of their time and talent that allows WestCOP to serve those who need our support.

Our gala was a great success and I wanted to thank to you and CBS-TV for helping us achieve our goals.

Again, I want to convey all our thanks to you and those at WCBS-TV that made our event a success.

Sincerely,

Winston A. Ross, ACSW, CCAP  
Executive Director

cc: J. Brahim ✓  
L. Quiros  
M. Merchant  
J. Naporkowski

