

Rubio, Nelly

WFOR

From: Rubio, Nelly
Sent: Monday, June 02, 2008 6:16 PM
To: Rubio, Nelly
Subject: FW: LETTER OF APPRECIATION-
MIAMI-DADE FAIR & EXPO
SPONSORSHIP

From: Nancy Chevres [mailto:NChevres@fairexpo.com]
Sent: Monday, June 02, 2008 8:54 AM
To: Rubio, Nelly
Cc: Diana Macias
Subject: RE: LETTER OF APPRECIATION- MIAMI-DADE FAIR & EXPO SPONSORSHIP

Hi Nelly,

As we wrap up our fiscal year, the Miami-Dade County Fair & Exposition would like to thank you for your role in making the 2008 Fair a huge success. With your support, we raised enough funds during this year's fair to continue to reward and recognize the youth in our community for another year.

Next year we will have our 58th installment of The Miami-Dade County Fair. In the several months leading up to The Fair, because of your help, we are happy to be able to implement many worthwhile youth programs, in large part, because of the success of The Fair. Some of these programs include:

- **Scholarship Program** – The Fair offers more than \$138,000 each year in scholarship opportunities to dedicated high school seniors in the County.
- **The Walter B. Arnold Jr. Youth Hall of Fame** – Each year two outstanding public or private school students that have demonstrated unselfish commitment of time and energy to the community are inducted into the prestigious Hall of Fame.
- **The Fair's Athletics Program** – Through invitational sports competitions, middle and high school students in both private and public schools have the opportunity to participate in Fair sponsored competitive sporting events.
- **Agricultural Ambassadors Program** – With an elite core of students selected from 4-H and Future Farmers of America (FFA) clubs throughout the county, the Miami-Dade County Fair Agricultural Ambassadors program serves as a link between urban fair visitors and the county's rural agricultural background.
- **Agri Council** – The Fair provides a \$10,000 donation each year to the Agri Council which helps support the administration of the council. In addition, \$20,000 per year is provided in scholarships to outstanding students pursuing a career in agriculture.
- **Miami-Dade County 4H Club** - Approximately 9,000 students learn leadership, citizenship and life skills through the Miami-Dade County 4H Club. This year, The Fair donated \$30,000 to the Miami-Dade County 4H Club to support their youth programs. The 4H Department had 1,434 exhibits at the 2008 Fair.

Your role in making these and many more youth programs a reality is crucial. We thank you for your involvement with this organization. As we embark upon another fiscal year, we look forward to continuing to support the youth of our community and welcome your involvement in the 2008/2009 year.

Yours sincerely,

Phil Clark
President and CEO

Thanks,

Nancy Chevres
Miami-Dade County Fair & Expo., Inc.
Direct Line: 786-315-5264

Where Fun Never Ends!
Be There, The Fair!
March 27- April 13, 2008
nchevres@fairexpo.com
www.fairexpo.com

This email and any attachments are intended only for use and viewing by the addressee(s) and may contain legally privileged and/or confidential or proprietary information. If you are not the intended recipient of this email, or this email has been sent to you through inadvertence, mistake or negligence, or you have otherwise received this email without the knowledge, authority and consent of the sender, you are hereby notified that any dissemination, forwarding, distribution or copying of this email, and/or any attachments is strictly prohibited. If you believe you have received this email in error, please immediately notify me by telephone, and permanently delete the original email and any attachments and discard any copies or printouts of this email and any attachments.



June 2, 2008

Ms. Nelly Rubio
Director of Community Relations
WFOR CBS4
8900 NW 18 Terrace
Miami, FL 33172

Dear Nelly:

On behalf of the Miami International Film Festival, a Miami Dade College Cultural experience, thank you for your Partnership in the 2008 Festival. A record number of theatergoers, actors, directors, journalists, corporate sponsors and film industry professionals gathered in Miami from February 28 through March 9 to experience some of the finest films and some of the newest and most promising filmmakers from around the world.

The 2008 Festival presented more than 200 features and short films from 52 countries (a record!) including 15 World/International Premieres, and 51 U.S./North American Premieres. The Festival also included the REEL Education Seminar Series, the sixth Miami *Encuentros*, the third edition of the "MIFF Abroad" program and our first-ever Florida Focus and REEL Music Scene.

Enclosed please find your final report on the 2008 Festival, including your branding exposure and other opportunities. Please do not hesitate to contact us if you have any questions or comments. Preparations for the 2009 Festival are underway and we look forward to your participation in the Festival's 26th year, to be held from March 6 through March 15 2009.

Thank you for your commitment and support of the Miami International Film Festival. It would not have been possible without you.

Sincerely,

Betsey

Betsey Greene Freeman
Partnerships & Grants Manager

Norfolk - WGNT

WGNT-TV

It was a pleasure meeting you too Robin.
Thanks for all the info,
Kafi



From: Robin Walker [mailto:RWalker@AdCouncil.org]
Sent: Thursday, March 20, 2008 12:26 PM
To: Rouse, Kafi B
Subject: Thank You - Ad Council

Kafi

Thank you for meeting with me last week to discuss your Ad Council public service campaigns. We appreciate your station's tremendous support throughout the year.

Please advise if you have any special inventory needs and I will be sure to order additional product before I return to Norfolk April 14th for the American Advertising Federation lunch for Chris.

Our upcoming Child Abuse campaign particularly impacts Norfolk residents and I have attached a fact sheet for your consideration. We are encouraging all of our media partners to advise people to visit www.childhelp.org or call 1-800-4-A-CHILD if abuse is suspected.

Again, it was a pleasure to meet you and please do not hesitate to contact me should you have any questions about AC campaigns or outreach.

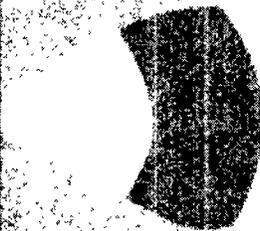
Until then, best,
Robin Walker

Robin Walker | Managing Director -Mid-Atlantic Region | The Advertising Council

1203 19th Street, NW, 4th Floor | Washington, DC 20036
P: (202) 331-5094 | C: (917) 853-5338

E: RWalker@AdCouncil.org

IN APPRECIATION



THIS CERTIFICATE IS AWARDED TO

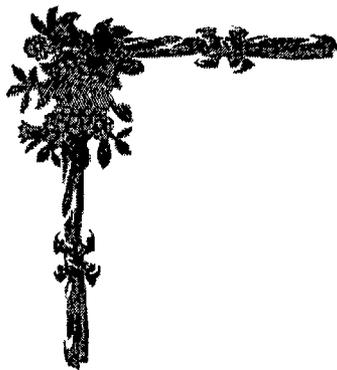
Kafi Rouse
CG027

IN RECOGNITION OF VALUABLE CONTRIBUTIONS TO

Women of Faith
Making Swides Against Breast Cancer

Diane C. Spivey
IRVINE LEE, TEAM LEADER

10-27-07
DATE



WGNT-TV

Women of Faith

Making Strides Against Breast Cancer

November 17, 2007

Dear Kafi,

It is with great appreciation and gratitude that I extend to you my heartfelt thank-you for your support of our team, Women of Faith. Because of your sponsorship and generosity we raised over \$13, 000.00 for the American Cancer Society's Making Strides Against Breast Cancer event.

Thanks to thoughtful people like you, we're making progress toward a future where no one will have to face breast cancer. I look ahead to a wonderful partnership with CW27 that will continue in the years to come.

May God continually bless you.

Sincerely,

Irvine C. Lee
Team Leader

P. S. I have enclosed a receipt for your tax-deductible contribution.

Rah,

WGNT-TV

This comes with sincere gratitude.


Thank you so much for inviting
Tidewater Teacher Magazine on your
show. As my very first television appearance
I was very nervous. But you were so warm
and welcoming; Denise and I felt right
at home. I also appreciate all the nice
things you said about the magazine. It
is very evident that you care about our
community and want it to be enriched in
every possible way!

Thanks Again,
Dory S. Muller

WGNT-TV

Kafi; Thanks to you the Women's Club
of Portsmouth was huge success!

Thank You Ever So Much

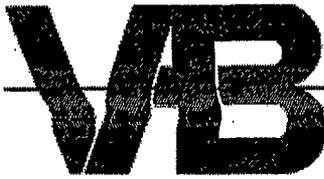
The response of the Candidate Forum

"Professionally done"

"Captive audience"

"Repeat performance"

Jennifer Lee
10/19/07



Virginia Association of Broadcasters

600 Peter Jefferson Parkway, Suite 300, Charlottesville, VA 22911-8837

Phone: (434) 977-3716

Fax: (434) 979-2439

Email: easter@easterassociates.com

Website: www.vabonline.com

October 17, 2007

Ms. Kafi Rouse
WGNT-TV
1818 Spratley Street
Portsmouth, VA 211704

WGNT-TV

Dear Kafi:

Thank you so much for your participation in the Norfolk State University Career Fair on Thursday, October 11, 2007. Your presence at events such as this helps promote our industry to the next generation of workers as well as raises awareness of what a career in radio or television has to offer.

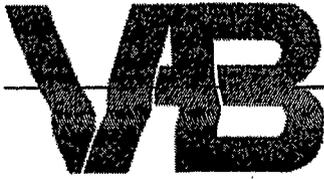
Your support of the Virginia Association of Broadcasters is greatly appreciated. We look forward to working with you again in the future.

Sincerely,

AShaw

Amy Shaw, Director
Meeting & Convention Services

AS/rs



Virginia Association of Broadcasters

600 Peter Jefferson Parkway, Suite 300, Charlottesville, VA 22911-8835

Phone: (434) 977-3716

Fax: (434) 979-2439

Email: easter@easterassociates.com

Website: www.vabonline.com

November 21, 2006

Ms. Kafi Rouse
WGNT-TV
1318 Spratley Street
Portsmouth, VA 23704-1829

WGNT-TV

Dear Kafi:

Thank you so much for your participation in the Hampton University and Norfolk State University Career Fairs on September 28 and October 11, 2006. Your presence at events such as this helps promote our industry to the next generation of workers as well as raises awareness of what a career in radio or television has to offer.

Your support of the Virginia Association of Broadcasters is greatly appreciated. We look forward to working with you again in the future.

Sincerely,

A handwritten signature in cursive script that reads 'Vicki'.

Vicki Stec
Director of Meeting & Convention Services



COMMANDER
NAVY EXCHANGE SERVICE COMMAND

WGNT-TV

NOV 06 2006

Dear Ms. Rouse:

Thank you for participating as a panelist during our Navy Exchange Service Command Diversity Day Celebration on September 27, 2006.

Through your role as host and producer of the public affairs program "Here & Now on The CW", I am certain that you have experienced exposure to concerns and issues that individuals cite relating to diversity; and can identify trends that impact individuals both positively and negatively. Your presence as a member of the panel provided an opportunity for our associates to learn how others embrace and value diversity.

Again, thank you for your willingness to participate in this year's program. I wish you continued success in all your endeavors with The CW27.

Sincerely,

R. E. COWLEY III
Rear Admiral, Supply Corps
U. S. Navy

Ms. Kafi Rouse
Public Affairs & Marketing Director
WGNT-TV CW27
131B Spratley Street
Portsmouth, VA 23704



United Way of South Hampton Roads

January 3, 2006

WGNT-TV

Jon Erckenbrack
UPN 27, WGNT-TV
1318 Spratley Street
Portsmouth, VA 23704

Dear Mr. Erckenbrack:

On behalf of United Way of South Hampton Roads, I would like to congratulate and thank the employees of your company on being nominated for the Community Impact Award. What matters to United Way is the local community and striving to make it a better place for individuals and families to live and work. Your employees' commitment to the people of our community and the United Way campaign is very commendable.

In order to be considered for this award, a company must meet three eligibility requirements: explain how their employees are helping to build a better community, promotion of internal campaign activities, and evidence of an improved employee campaign performance compared to the prior year. Your company has met each of these requirements.

A group of volunteers from an array of firms and organizations will judge each application. The 25 winners of the Community Impact Award will be announced at the Annual Achievers Event in early March. Please look for your invitation to this important event. Once again, congratulations on being a company that is dedicated to United Way and the assistance it provides to local people.

If you have any questions please call Emily MacFarney, the project manager for the 2005-06 awards process, at 853-5000 ext. 178.

Sincerely,

Michael Hughes
Michael Hughes
President

cc: Kafi Rouse

*Jon
Thank you for all
that you do
for the United Way.*

Norfolk / Portsmouth / Regional
2715 Whitner Ave., P.O. Box 41069
Norfolk, VA 23541-1069
phone 757-853-8500
fax 757-853-3900

Chesapeake / Virginia Beach
6477 College Park Dr., Suite 212
Virginia Beach, VA 23464
phone 757-853-8600
fax 757-201-7354

Isle of Wight / Suffolk
707 Bittings St. Suite 160
Suffolk, VA 23434
phone 757-539-1498
fax 757-934-1483

www.unitedwayshr.org
www.unitedwayfoundation.org

Rouse, Kafi B**WGNT-TV****From:** Danielle Pendleton [dpen@vt.edu]**Sent:** Thursday, September 08, 2005 12:39 PM**To:** Wayne Ziegler; Betsey Beale-Newman; Bill Glenn; Carole Kleiber; Chris Hewitt; Chris Johnson; Chris Whitley; Chuck Martin; Eric Miller; Ernestine Young; Hope Gummer; JoAnne Keller; Jon Erkenbrack; Jonathan Young; Kafi Rouse; Linda Moore; Marie Nesbit; Marty Joyner; Maureen Devereux; Mira Yun; Patric Anderson; Paula Retz; Rich Davis; Richard Harris; Rod Ellis; Ruth Lee; Sean Tull; Steven Daniels; Tina Demorest**Subject:** Hi Everyone

Hey everyone!! I apologize for the delay of this email. I told many of you that I would keep in touch and send an email as soon as I got back into the school routine. Well I am in the three week of classes now. I am taking 15 hours of junior and senior level classes including: Shakespeare, Media Writing, Visual Media, Modern Logic and Development, and Introduction to Communication Research. All my classes so far have been great and the knowledge I have gained from the internship with you guys as already come to great use in class. I am also crazy busy right now with Women's Water Polo training and getting involved in Student Alumni Associates, which I was selected to join last semester. So far everything is amazing though, I am very happy to be back. But do know that I truly miss being there at the station as well. My roommates have all settled in and we got a new roommate if you guys are interested the picture of Hudson is attached. Well I want to keep this short because of the amount of emails you guys already get in a day but I will send another one soon. I am busy right now also looking into possible other internships for this coming summer, so if you have anywhere you recommend or anyone you think I should speak to, please let me know. Thank you all again for such a great experience!!!

GO HOKIES!!!! (Thought I would add that for the Duke and anti-hokie fans...on the road to ACC Champs!! already!!!)

Sincerely,
Danielle A. Pendleton

9/8/2005

Urban League of Hampton Roads, Inc.

P O BOX 2176 NORFOLK, VIRGINIA 23501-2176

TELEPHONE: (757) 627-0864

FAX: (757) 966-9613

Board of Directors

Chair

Mary Anne Dukas

Immediate Past Chair

Thomas L. Hasty, III

Vice Chair

Robert D. Jack, Jr

Vice Chair

E. L. Hamm, Jr

Vice Chair

Hon. Charles C. Allen

Vice Chair

Gaylene Kanoyton

Recording Secretary

Louisa Strayhorn

Corresponding Secretary

Rodney Jordan

Treasurer

Clyde Clark, Jr

Assistant Treasurer

Cheryle L. Mack

President, Urban League Guild

Tina Lee

President & CEO

Edith G. White

Board Members

Bishop Barbara M. Amos

Anna Anyane-Ntow

Rear Admiral Reubin B. Bookert

Sandra Brandt

Dr. L. D. Britt

Hon. Charles F. Brown

Stephane James Dickens

Dr. Deborah D. Drake

Dr. Bertha Taylor Escaffery

Jack L. Ezzell, Jr

William M. Grace

Dr. Geoffrey V. Guns

Warren Harris

Dr. JuAnn W. Haysbert

Jerrald C. Jones

Darren Martin

Henry P. J. Hugenfelter

Michael Massie, Esq

Susan Mayo

Dr. Marie McDemmond

James C. Meroux

Tom Mullens

Clemse Platt

Dr. Roseann Runtz

Dr. John O. Simpson

Gwendolyn Singletary

Naomi Weathers

April 25, 2005

Ms. Kafi Rouse, Marketing Director
Public Affairs
UPN 27
1318 Spratley Street
Portsmouth, VA 23701

WGNT-TV

Dear Ms. Rouse:

Thank you for being the mistress of ceremonies at the Empowering Communities Luncheon on April 21, 2005. This event afforded the Urban League and the Virginia Beach Convention and Visitors Bureau a forum for National League President, Marc Morial to address the Hampton Roads community. We are indeed fortunate to have a cadre of leaders locally who support and partner with the Urban League to help individuals and families progress.

Your role on the program contributed a successful luncheon providing the opportunity to showcase Hampton Roads as a viable contender to host a National Urban League Conference. The support demonstrated by business, higher education, political and civic leaders was a highlight of the Morial visit. I understand that your schedule is indeed quite busy. Yet, you accepted the invitation to participate on the program and we are honored you chose to be a part of this Urban League special event.

Best wishes in all your endeavors as you continue to make Hampton Roads a better place for all to live, work and enjoy. I look forward to working with you again.

Sincerely,

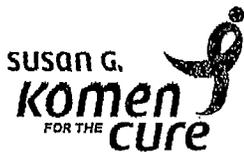
Edith G. White

Edith G. White
President/CEO

Contributions to the Urban League of Hampton Roads are tax deductible.



Baltimore - WJZ



SUSAN G.
Komen
FOR THE
cure

Maryland Affiliate
200 East Joppa Road, Suite 407 Towson, Maryland 21286
410-938-8990 www.komenmd.org

November 27, 2007

Susan Otradavec
WJZ TV 13
3725 Malden Avenue
Baltimore, MD 21211

Dear Susan,

The 2007 Race for the Cure® was fantastic and we are very grateful to you for helping make it such a huge success. We are inspired by your support and the support of the 33,000 people who participated in this record breaking event that generated nearly \$3 million for breast cancer programs, services and research. Thank you so much.

We are very fortunate to have your support and that of so many other wonderful sponsors. Returning sponsors were able to witness the enormous changes that were required with the new location and the challenges we faced. New sponsors were, in all likelihood, slightly bewildered by the size and scope of the event. But, all were able to assist us in creating an atmosphere of celebration and assist us in this record breaking year. Each and every one of you...National Race Series Sponsors, local corporate sponsors, media partners and donors...played a vital role in our success.

We are currently in the process of reviewing our grant applications for fiscal year 2008-2009. (To review the grants that Komen Maryland is funding, or the procedures we follow to award grants, please visit our website at www.komenmd.org and click on "grants.") Also, we will continue to support the Komen Research and Awards Program for scientific and medical research. It is the practice of Komen Maryland to award grants that are innovative and worthy of replication throughout the Komen affiliate network. For this very reason, Komen Maryland was chosen as the 2007 Affiliate of the Year based on the best overall effort in advancing the Komen vision and promise. We are honored to have been recognized with this national award.

Tackling the many changes involved in a new location and a myriad of other related components of the race this year was challenging. We appreciate your willingness to meet this challenge with us and hope that you felt it was worthwhile endeavor. There are a few wrinkles to iron out for next year but rest assured we have already begun the problem solving process. We hope you will be there with us to make 2008 the best Komen Maryland Race for the Cure on record yet.

Sincerely,

Avis
Avis Halberstadt
Race Chair

Robin
Robin Prothro
Executive Director

Elaine
Elaine Foard
Race Manager

The greatest risk factors for
breast cancer are being female
and growing older.



Festival Of Trees
KENNEDY KRIEGER INSTITUTE

*Mid-Atlantic's largest
holiday-themed
festival*

January 19, 2007

Ms. Susan Otradovec
WJZ-TV
Television Hill
3725 Malden Avenue
Baltimore, MD 21211

Dear Susan:

Please accept this poster as a thank you for your support of Kennedy Krieger Institute and the 2006 Festival of Trees. Your sponsorship helps us to continue our mission of improving the lives of children with developmental disabilities.

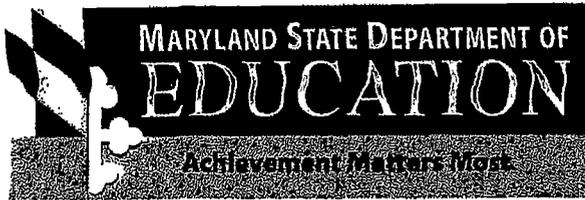
The 17th Annual Festival of Trees was a record breaking year, our most successful to date! Without your commitment, the 2006 Festival would not have been able to raise over \$750,000 for the research, treatment, and educational programs offered at Kennedy Krieger Institute.

Thank you again for being a partner in our efforts to provide vital services to children with disabilities.

Sincerely,



Heather Norton
Special Events Manager
Kennedy Krieger Institute



Nancy S. Grasmick
State Superintendent of Schools

200 West Baltimore Street • Baltimore, MD 21201 • 410-767-0100 • 410-333-6442 TTY/TDD

May 6, 2008

Ms. Denise Koch
News Anchor
WJZ 13
3725 Malden Avenue
Baltimore, Maryland 21211

Dear Denise,

Thank you for a wonderful heartwarming yet humorous keynote address at our 2008 Teachers of Promise Institute. The teachers raved about your presentation and thought you were so "real," sincere, and funny. For most of the day, they discussed your words of wisdom regarding the importance of showing others a joy and zest in the work environment. Though you make it look easy on the screen each day, you are a master at depicting enthusiasm and love for the job that you do. That is one of the reasons that you are so beloved in Maryland.

You continue to be an incredible friend to us. Your own enthusiasm highlights our Maryland Teacher of the Year Program and it is evident that you truly respect teachers and enjoy shining the light on this important profession.

Once again, thank you for contributing to a highly evaluated Institute, and for touching the lives of many new and veteran teachers in Maryland.

Sincerely,


Nancy S. Grasmick
State Superintendent of Schools


Darla F. Strouse
Director, Maryland Teacher of the Year

c: Jay Newman
Joyce Kashima



2401 West Belvedere Avenue
Baltimore, MD 21215-5271

November 15, 2007

WJZ-TV
Susan Otradovec
3725 Malden Avenue
Baltimore, MD 21211

Dear Susan,

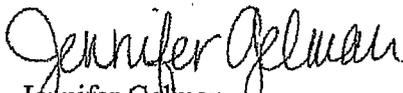
On behalf of the LifeBridge Health staff, please accept our heartfelt thanks for the role you played in an incredible event. *braVol!'s* was once again a huge success and we owe a tremendous debt of gratitude to you for your participation.

Your willingness to donate your time and your creativity to create a piece of bra art significantly impacted *braVol!'s* success. With your help, more than 800 people attended the event, raising more than \$60,000 for patients being treated at LifeBridge Health. Please know that this will make a real difference in the lives of many people currently fighting breast cancer!

The overwhelming turnout at both the afternoon open house and the evening ticketed event, coupled with the extremely successful silent and live auctions of the art bras, has established this inaugural event as a true standout in Baltimore. The post-event buzz in the community has been even more exciting.

Thank you again for your overall generosity of spirit and time and for your support of *braVol!* It is truly appreciated! If you missed the event, please check out www.bravolifebridge.com to view this year's bras.

Most sincerely,


Jennifer Gellman
Communication Coordinator
LifeBridge Health



Festival Of Trees
KENNEDY KRIEGER INSTITUTE

*Mid-Atlantic's largest
holiday-themed
festival*

December 12, 2007

Susan Otradovec
WJZ
Television Hill
3725 Malden Avenue
Baltimore, MD 21211

Dear Susan:

Once again, Kennedy Krieger Institute's Festival of Trees was a great success! In fact, we had a record-breaking year in terms of attendance, trees and money raised. As our largest fundraiser of the year, the 18th annual Festival of Trees will provide much needed support for Kennedy Krieger Institute and the children we see each day. Your support helps us to continue our mission of improving the lives of children with developmental disabilities. Without your commitment to help us promote the event, Festival would not have been able to attract 35,000 people and raise \$800,000 for the research, treatment, and educational programs offered at Kennedy Krieger Institute.

On behalf of the children of Kennedy Krieger Institute I wish to offer my heartfelt thanks for your support this year. Your gift has helped bring many smiles to the faces of children from around the region.

Again, thank you for helping us to make Kennedy Krieger Institute's 18th Annual Festival of Trees a record-breaking year! Indeed, there could be no Festival of Trees without the generous promotional support of WJZ.

Sincerely,



Elise Babbitt Welker
Communications Manager
Kennedy Krieger Institute

Maryland Food Bank

PROVIDING FOOD FOR HUNGRY MARYLANDERS

September 5, 2007

www.mdfoodbank.org

Ms. Susan Otradovec
Public Affairs Manager
WJZ-TV
3725 Malden Avenue, Baltimore MD 21211

Dear Ms. Otradovec:

The Orioles Wives Food Drive was a huge success and it was due in great part to WJZ-TV! We appreciate the outstanding promotion that WJZ-TV provided for the event. On the weekend of August 10-12, fans contributed \$30,000 and 8,243 pounds of food for the hungry across our state, thanks to the PSA that your station diligently ran in the weeks leading up to the event and the talent that was provided at the gate. Not to mention the live shots and the interviews with the Maryland Food Bank! Thank you for all your support in making this food and funds drive a huge success.

The Maryland Food Bank would like to extend an invitation for everyone at WJZ-TV to visit the food bank and see what a tremendous effort it takes to feed the hungry in our community. If you are interested in coming by for a tour or to volunteer at the Maryland Food Bank, please contact Shanna Yetman at 410-737-8282 ext. 230. As for next year's food drive, we'd love to have your station film the PSA at our facility.

As energy costs continue to rise, the 516,000 Marylanders living at or below the federal poverty level are forced to choose between paying their utilities and feeding their families. Nearly half (46 percent) of the clients we serve report that they must regularly choose between paying for essentials like heat, rent/mortgage or medical bills and food. This is an especially difficult choice for families with small children. In the households we serve with children under the age of 18, a staggering 81 percent are at risk of hunger.

Without your support, the Maryland Food Bank would be unable to continue its critical work. The Maryland Food Bank works with 1,000 emergency feeding programs, in order to provide food for 50,000 hungry Marylanders each week. *Remember, the faces of hunger will surprise you.* They are the faces of hard working adults, seniors living on a fixed income and our most vulnerable—our children.

Sincerely,



Deborah Flateman
CEO

P.S. Every month our eNewsletter highlights special food donations and stories of our food providers and those they serve. In addition, we have updates on volunteer opportunities and information about various promotions to collect food and funds. Please sign up today at www.mdfoodbank.org.



America's
Second Harvest
The Nation's
Food Bank Network

BALTIMORE THE HARRY AND JEANETTE WEINBERG DISTRIBUTION CENTER
2200 Halethorpe Farms Road · Baltimore, Maryland 21227 · [TEL] 410.737.8282 · [FAX] 410.536.0438
SALISBURY 28500 Owens Branch Road · P.O. Box 804 · Salisbury, Maryland 21803 · [TEL] 410.742.0050 · [FAX] 410.742.0554



April 30, 2007

Susan Otradovec
Public Affairs Manager
WJZ-TV, Channel 13
3725 Maiden Avenue
Baltimore, MD 21211

Dear Ms. Otradovec,

Susan

On behalf of the HOWARD COUNTY ARTS COUNCIL, thank you for joining us as a Media Sponsor of our 10th Anniversary *Celebration of the Arts in Howard County!* Your support helped make the night a huge success - an event truly worthy of the extraordinary artists and arts advocates we were celebrating.

Over 700 guests attended *Celebration 2007*, which netted **\$85,000** to support the arts in Howard County! An additional \$80,000 was donated from in-kind contributions of products and services. Our Rising Star finalists, along with our guest stars and Main Street performers, are still receiving rave reviews for their stellar performances, as are the local restaurants and caterers who provided delicious food and dazzling displays. Artwork by local artists participating in the Silent Auction also garnered much praise, resulting in 70% of the artwork being sold. Proceeds from the *Celebration* benefit the Arts Council by providing funds to support grants to local arts organizations and K-12 schools, scholarships for emerging artists, and community-based programs for both children and adults at the Howard County Center for the Arts.

Enclosed are lists of the local businesses and organizations who, like you, helped make the *Celebration* such a complete success - 41 sponsors, 6 media sponsors, and 27 restaurants and caterers supported our efforts this year. We are so pleased that you were one of them! Follow up letters will be sent to all of our *Celebration* guests and we will ask them to show their support of the Arts Council by supporting these businesses.

We hope that you will be able to join us next year on April 26, 2008 for another exciting *Celebration of the Arts - SAVE THE DATE*. Thank you again for making this year's event such a sensational success!

Sincerely,

Coleen West
Coleen West
Executive Director

Another stellar evening - Thank you for helping us, make it a success.

Howard County Arts Council 8510 High Ridge Road Ellicott City, MD 21043 Phone 410.313.ARTS Fax 410.313.2790

May 5, 2008



Ms. Susan Otradovec
Public Affairs Manager
WJZ-TV
Television Hill, 3725 Malden Ave
Baltimore, MD 21211

Dear Susan,

Once again, through the efforts of WJZ-TV's Community Commitment, I am happy to write and thank you greatly for your generous promotional support of Kennedy Krieger Institute's *ROAR! Ride On for Autism Research*.

In the end, this year's event attracted more than 950 participants (up more than 70% over last year) and raised approximately \$300,000 for autism research. An incredible and vital fundraiser, ROAR! not only supports autism research that will benefit children in this community, but in others across the country as well. We are so grateful for your continued commitment to the children we help and please know that this event would not be nearly what it has become without the support of WJZ.

More common than pediatric cancer, diabetes, and AIDS combined, autism affects one in every 150 births. This means that as many as 1.5 million Americans today are believed to have some form of autism. Typically appearing within the first three years of life, autism is the result of a neurological disorder that affects the functioning of the brain. Individuals with autism frequently exhibit developmental delays in physical, social and language skills, have abnormal responses to sensations, communicate unusually, and have abnormal ways of relating to people, objects and events in the environment.

Kennedy Krieger is fortunate to have nationally renowned experts and groundbreaking programs dedicated to children with autism. The Center for Autism and Related Disorders (CARD) is a multi-faceted, multidisciplinary program that combines research, therapy, education and training. Your support helps us continue this important work in advancing early detection and treatment of autism.

On behalf of the many children with autism and their families who will benefit from your generous support, I thank you once again for partnering in our efforts.

Sincerely,

Elise Babbitt Welker
Communications Manager
Kennedy Krieger Institute

May 4, 2007



Ms. Susan Otradovec
Public Affairs Manager
WJZ-TV
Television Hill, 3725 Malden Ave
Baltimore, MD 21211

Dear Susan,

We thank you greatly for your generous promotional support of Kennedy Krieger Institute's *ROAR! Ride On for Autism Research*.

In the end, this year's event attracted more than 500 participants (up 40% over last year) and raised approximately \$175,000 for autism research. This is a tremendous local fundraiser to support autism research that will benefit children not just in this community, but in others across the country as well. We are so grateful for your commitment to the children we help and please know that this event would not be what it is without the support of WJZ.

Autism is the third most common developmental disorder, affecting one in every 150 births. This means that as many as 1.5 million Americans today are believed to have some form of autism. Autism typically appears within the first three years of life and is the results of a neurological disorder that affects the functioning of the brain. Individuals with autism frequently exhibit developmental delays in physical, social and language skills, have abnormal responses to sensations, communicated unusually, and have abnormal ways of relating to people, objects and events in the environment.

Kennedy Krieger is fortunate to have nationally renowned experts and groundbreaking programs dedicated to children with autism. The Center for Autism and Related Disorders (CARD) is a multi-faceted, multidisciplinary program that combines research, therapy, education and training. Your support helps us continue this important work in advancing early detection and treatment of autism.

On behalf of the many children with autism and their families who will benefit from your generous support, I thank you for partnering in our efforts.

Sincerely,

Elise Babbitt
Communications Manager
Kennedy Krieger Institute