



Peggy Conlon
President & CEO

December 20, 2007

Keisha William
Public Affairs Director
WUPA-TV
2700 NE Expressway Building A
Atlanta, GA 30345

Dear Keisha,

On behalf of everyone at the Ad Council, it is my pleasure to acknowledge your generous support of the Ad Council Atlanta media Roadblock for Childhood Obesity Prevention.

By participating in our strategy to identify and carry Ad Council public service campaigns that respond to issues of national public importance and local need, WUPA-TV is making a measurable difference in Atlanta. Your efforts, in concert with other media leaders in your market are contributing to the significant increases we are seeing in donated media and public response to our campaigns.

The enduring success of the Ad Council lies with you and others like you who donate local media to stimulate action through communications programs that make a positive impact on our society.

Thank you for your kind support of the Ad Council. And thank you for allowing us to help you improve the lives of your friends and neighbors, and strengthen your community.

Have a very happy and healthy holiday season.

Best Wishes,

Cc: Tom Canedo - General Manager, WUPA-TV
Tim Davis - EVP, Media, Ad Council
Robert Watson - SVP, Media Market Development, Ad Council
Nicole Husand - Managing Director, Southern Region, Ad Council

The Advertising Council
815 Second Avenue
New York, NY 10017-4503

212.984.1987
pconlon@adccouncil.org
www.adccouncil.org



A Project of the Georgia
Alliance for Children, Inc.

The Rick McDevitt Youth Center
30 Haywood Avenue SW
Atlanta, Georgia 30315

Hotline: 1.800.222.WALK
nr: 404.388.0708
fx: 404.324.2850
e-mail: youthwalk@fac.org

www.fac.org

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Diane Strickland
Oglethorpe Public Schools

Keisha Williams
CW Atlanta

Honorable Cleta Whittow
Atlanta City Council

January 3, 2008

Ms. Keisha Williams
Director, Public Affairs
The CW Atlanta
2700 NE Expressway, Building A
Building A
Atlanta, GA 30345

Dear Keisha:

As we look back on 2007, we are especially grateful for your help in making the 11th annual Great Atlanta Youth Walk a memorable and successful event!

Thanks to your support, five small, local charities are able to continue the important programs and services they provide for poor, homeless and under-served children. In addition, your help has ensured that the Georgia Alliance for Children remains a strong and effective voice for children throughout the state.

The Great Atlanta Youth Walk is a powerful event because it brings together diverse communities on behalf of needy children. Thank you for the significant role you play in making that happen. We look forward to your continued involvement.

Best Wishes for the New Year!

Sincerely,

Cheryl Adams Odeleye
Senior VP & General Manager
Georgia Alliance for Children

Georgia Center for Child Advocacy

May 21, 2008

Ms. Keisha Williams
CW 69
2700 NE Expressway Bldg A
Atlanta, GA 30345

Dear Ms. Williams:



It is my pleasure to send this note to thank you for so generously donating an item for our *Annual Birthday Benefit* auction.

We were able to raise \$159,000.00 from the event this year which will be used to provide evaluation and therapy services to sexually abused children. Please know that we are deeply grateful to you for giving so generously of your resources to help make the *Annual Birthday Benefit* auction possible.

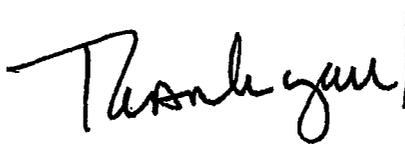
While the reality of child sexual abuse is disheartening, it is reassuring to know that so many generous donors like you are willing to support the Georgia Center for Child Advocacy and help us meet the needs of hurting children. On behalf of the more than 1,000 girls and boys who will benefit from your generosity this year, I thank you.

May the spirit of hope awakened in each child we help, be with you, your family and friends throughout the year.

Sincerely,



Nancy Chandler
Chief Executive Officer



RUBENSTEIN COMMUNICATIONS, INC.

Public Relations

1345 Avenue of the Americas
New York, New York 10105-0109
212-843-8000
Fax 212-843-9200

March 28, 2008

Keisha Williams
Public Affairs Director, Focus Atlanta
2700 Northeast Expressway, Building A
Atlanta, GA 30345

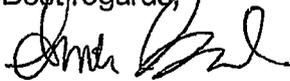
Dear Keisha,

I would like to thank you for supporting the 12th Annual BMW Ultimate Drive. The event in Atlanta was a success with close to 400 participants and a total of 3,600 miles driven to support the cause. Each year, BMW donates \$1 million to support the efforts of Susan G. Komen for the Cure.

Focus Atlanta has helped us reach out to local residents and encouraged them to participate in the drive. At the end of this year's drive, more than \$12 million will be donated to the cause.

Thank you again for making this year's drive a success. I look forward to working with you again in the future.

Best regards,



Emily Brand
Rubenstein Communications, Inc.
1345 Avenue of the Americas
New York, NY 10105
T: 212.843.8592
F: 212.843.9200
E: ebrand@rubenstein.com

Detroit – WWJ, WKBD



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Delores J. Harris, Ed.D, Principal

Denise M. Connely-Booker, Assistant Principal

May 19, 2008

CBS Detroit

Attention: Ms. Carol Cain

Editorial Director for Detroit Channel 62 and CW Channel 50

Dear Ms. Cain:

Thank you so much for your participation in the A. L. Holmes Academy Career Awareness Program! The staff and students appreciated your presence at our school. The knowledge, message, and information you provided our students will enable them to make informative career decisions as they progress throughout their educational years.

We hope you enjoyed your afternoon at A. L. Holmes Academy as much as we enjoyed having you as our guest.

We look forward to seeing you again next year.

Sincerely yours,

Sandra Blumenfeld

Sandra Blumenfeld

Counselor

I am so sorry that you were sent the wrong address and had unnecessary aggravation. However, I am grateful that you made it to our school anyways. I hope you will forgive us and come back next year.

MICHIGAN STATE UNIVERSITY

April 29, 2008

Ms. Carol Cain
Community Affairs and Editorial Director
WWJTV/CW50
26905 West 11 Mile Road
Southfield, MI 48033

Dear Ms. Cain:

On behalf of the Institute for Public Policy and Social Research at Michigan State University, we thank you for your support of its signature program, the Michigan Political Leadership Program. With your involvement from serving as Master of Ceremonies of the MPLP's 13th Annual Fundraising Dinner to hosting MPLP's two guest speakers Geraldine Ferraro and Bill Kristol on "Michigan Matters," it is an honor for our program to be associated with you.

It is our pleasure to showcase your talents. On April 18, MGTV broadcast the 13th Annual Fundraising Dinner throughout Michigan. For the dinner, the MPLP PowerPoint presentation included the Masters of Ceremonies with photos and descriptions. The information was also in our program booklet which attendees took home. (A program booklet is enclosed.) This outreach to all of Michigan, especially to its citizens in the Detroit and the Grand Rapids areas, greatly benefits MPLP and those who are associated with it.



Michigan Political Leadership Program

321 Berkey Hall
East Lansing, Michigan
48824-1111

517/353-0891
FAX: 517/432-1544
www.ippsr.msu.edu

*A program of the
Institute for Public Policy
and Social Research,
College of Social Science*

We are very excited about WWJTV's "Eye on the Future." In talking with Kris Kelly, we believe that IPPSR may have some projects that would be perfect for the show. We have been working with her to develop ideas and schedules.

Again, thank you for your time, participation and support. It is truly a pleasure to work with you.

Sincerely,

Cynthia Kyle
Education Specialist
IPPSR

Barbara Knuth
Program Administrator
MPLP

Enclosure

cc: Trey Fabacher, Vice President and General Manager ✓

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Steven Webster
Richard Wiener
William Wertz
William Zaegman

MSU is an affirmative-action,
equal opportunity employer.

Cain, Carol L

From: Kevin Yan [kevin.q.yan@gmail.com]
Sent: Monday, March 10, 2008 4:46 PM
To: Kevin Yan
Subject: Thank You for Attending 2008 CAGD Annual Banquet
Attachments: CAGD2008AnnualMeeting_Thank-You.pdf

Dear Distinguished Guests

On behalf of CAGD board, I would like to thank you for your presence at our 16th celebration in the evening of March 8th, 2008. Your generous support to CAGD is greatly appreciated.

Looking forward, we will continuously enhance our CAGD missions: friendship, unity and community services. We will actively promote Chinese cultural heritage to the mainstream. CAGD is consistently longing and pushing for a more friendly and healthy US-China relationship. We will facilitate this endeavor in the areas of science, business, art, culture and education. We will also initialize more activities between US and China to help the economy in our Michigan and America adapt to the globalization.

As the largest Chinese organization in Michigan with over 2700 members, CAGD would not have today's accomplishments without your support. We will continue counting on your support and look forward to your presence at our next year's celebration.

Thank you again for your supporting CAGD and sharing an exciting evening with us.

Sincerely,

Quauzhong (Kevin) Yan, Ph.D.

President and Chairman of Board
Chinese Association of Greater Detroit (CAGD)

6/1/08



February 25, 2008

Trey Fabacher
WKBD-TV and WWJ-TV
26905 West Eleven Mile Road
Southfield, MI 48034

Dear Trey:

On behalf of NeighborWorks® America and the Ad Council, we would like to thank you for your efforts to support the Foreclosure Prevention campaign. Foreclosures are a critical issue facing Michigan homeowners and their families. According to local statistics:

- Detroit has the ninth highest foreclosure rate in the country
- The foreclosure rate in Michigan was 1 out of every 420 households

In the six months prior to the adoption of this issue by the Ad Council Detroit Leadership Committee and media community, the Foreclosure Prevention TV PSAs aired a total of 72 times. In just the first five weeks after the initial push for media support took place, nearly 300 TV ads ran. In addition:

- The Detroit Free Press and Detroit News ran full page and quarter page ads
- Local radio stations aired the spots
- CBS Outdoor posted the message

Your support contributed to an increased call volume from Michigan to the 888-995-HOPE hotline. In November 2007, 2,043 Michigan homeowners reached out to the HOPE hotline for help. This number rose to 6,671 in December, resulting in a 227 % increase.

Your dedication has made a dramatic impact in helping reach out to and providing a lifeline for homeowners at risk of foreclosure. We thank you for your time and continued support of this important issue.

Sincerely,

A handwritten signature in cursive script that reads "Peggy Conlon".

Peggy Conlon
President and Chief Executive Officer
The Advertising Council, Inc.

A handwritten signature in cursive script that reads "Kenneth D. Wade".

Kenneth D. Wade
Chief Executive Officer
NeighborWorks® America

Cc: Kris Kelly, Carol Cain

Burt, Julia A

From: King, Shannon [SKing@PALACENET.COM]
Sent: Friday, February 15, 2008 2:57 PM
To: Greg.z@detroitignition.com; Cparuchniak@specshoward.edu; Kelly@roosterfall.com; lisa.cosnowski@olyent.com; mheck@ffrc.net; KellyRousseau@QuickenLoahs.com; clmiller@dmnlhotels.com; kaleppek@powersdistributing.com; kkarns@bucksoccer.com; correctmnt@michigan.gov; bperez@greatermediadetroit.com; erin@spscddetroit.com; sgomez@visitedetroit.com; pdinwiddle@pacers.com; cpastula@mudhens.com; dpurdy@lakeeriemonsters.com; Burt, Julia A; yphill@fedex.com; Stephanie_Danko@us.afac.com; Sneat@ft.newyorklife.com; cwelch@ccha.com; jjohnson@suburbanice.com; awsmchair@aol.com; robin.ward@jdpa.com; clint.mahan@aia.com; allan.techko@compuware.com; dmanns@massbay.edu; kpinardo@ajga.org; ps115@chryslerfinancial.com; toddachilles@pgatouhg.com; bgaskill@greektowncasino.com; Sergey@Burchrunexpos.com; Jeff.Johnson@fortwaynemad.com; ahowell@flintgenerals.com; CharleneLittle@clearchannel.com; maria.delgado@detroititigers.com; pjdanhoff@gmrworks.com; brad@geneseecountypatriots.com
Subject: 8th Annual Detroit Pistons Career Fair - Friday, Feb 22nd. 2008
Importance: High

Dear Participating Companies and Associates:

Thank you for your confirmation and participation at our 8th Annual Sports and Entertainment Career Fair event this upcoming Friday, February 22, 2008. I have attached directions to The Palace of Auburn Hills from all major Detroit area highways. Specific parking information is also attached. You may wish to review any construction/traffic alerts before you leave your office.

If you would like to map quest or google maps specific directions from your office to here at the Palace our address is as follows:

The Palace of Auburn Hills

5 Championship Drive

Auburn Hills, MI 48326

As you know our event will begin at 1:00pm. Please feel free to arrive as early as 11:00am to set up. Free parking for the event will be available for all our companies attending. You will be able to enter and unload any items that you may be bringing to the event at the North service side door. Red, white, and blue balloons will be placed outside of the door to help you identify the entrance. Parking will be available right outside this service door entrance. My staff will be onsite at 10:30 to assist you with the unloading and delivery of these items. This information is provided with the attachment as well. If you need any assistance on your travels to The Palace, please call my cell phone at (248) 622-3672.

The concourse of the arena is reserved for the setting of the event. It is located outside of the arena of the second floor. You will have an 8-foot table provided with chairs. Please bring any table banners, company information, etc.

We are excited to see you on Friday. Please call or email me if you have any questions.

Finally, please forward this information to any of your associates that maybe attending with you.

Shannon King
 Staffing Manager
 Palace Sports And Entertainment
 Phone: (248) 375-4074
 Fax: (248) 377-2695
 Email: sking@palacenet.com

FOR REGISTRATION OR QUESTIONS FOR OUR CAREER FAIR:

PLEASE CONTACT:

SHANNON KING

OR

BRAD LANE 248-375-4076

blane@palacenet.com

6/2/08

SPECS HOWARD
SCHOOL OF BROADCAST ARTS

2/27/08

Julia Burt
WWJTV/CW50
Manager of Administration
26905 W. Eleven Mile Road
Southfield, MI. 48033

Julia,

We'd like to thank you again for participating in Specs Howard's 1st Annual Internship Fair! We are very pleased to have had such good attendance and appreciate you taking the time to meet with our students as they eagerly anticipate starting their careers in this amazing industry. We hope you were able to find some strong candidates to help out your talented team.

We are very interested in receiving your feedback, as we plan on scheduling this event every year. Please feel free to e-mail anyone of us with your comments.

Thank you again for all of your efforts. We look forward to hearing back from you soon.

Sincerely,



Dick Kernan
Vice President of Industry Relations
dkernen@specshoward.edu



Katie Peters
Placement Advisor
kpeters@specshoward.edu



Kevin Seguin-Scollin
Director of Placement
kscollin@specshoward.edu



Denise Lippert
Placement Advisor
dlippert@specshoward.edu

You replied on 1/28/2008 7:15 PM.

Cain, Carol L

From: Greg Baracy [BaracyG@wwcs.k12.mi.us] **Sent:** Mon 1/28/2008 4:04 PM
To: Cain, Carol L
Cc:
Subject: Building Bridges Special
Attachments:

Hi Carol,

I just wanted to thank you for producing and promoting the Building Bridges Special that recently aired. It has had a tremendous positive impact on students and educators in the Wayne Westland School District as it pertains to global education and the global market place. We know that China is the new economy and our students need to be prepared to compete in this arena. Further, many of our staff have commented on how valuable the special was. Frankly, I think it was an eye opener for many and we have our work cut out for us.

Once again, I want to thank you and Tom Watkins for sharing and bringing this valuable information to us. It is a wake up call for all of us and China is a major player in the world economy. We can prepare ourselves for it or be left behind. Thanks a million.

Greg Baracy
 Superintendent
 Wayne-Westland Schools

----- TEXT.htm follows -----

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<DIV>Thanks a million.</DIV>
<DIV>&nbsp;</DIV>
<DIV>Greg Baracy</DIV>
<DIV>Superintendent</DIV>
<DIV>Wayne-Westland Schools</DIV></BODY></HTML>
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STAFF
Ritchie Harrison
Project Coordinator

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February 29th, 2008

Carol Cain
Community Affairs and Editorial Director, WWJTV/CW 50
26905 West 11 Mile Road
Southfield, MI 48033

Dear Carol,

On behalf of the Van Dyke-8 Mile Gateway Collaborative (V8), I would like to extend sincere thanks and gratitude for your participation at our *Leadership Breakfast* which took place on Wednesday February 27th, 2008. In our three-year experience as partners through the *Metro Detroit Regional Investment Initiative* we have learned that collaboration is not always easy, as it comes with its share of challenges. However, it has also been through this experience that we have learned one of our greatest assets in overcoming difficult challenges is an ability to communicate and emphasize the common ground that ties our broad spectrum ideas and interest. As moderator for our event, you helped us to do just that.

With your assistance, we were able to effectively deliver a message that Regionalism Works! In front of an audience that included community stakeholders from the three municipalities we serve, it was great to hear leaders conveying such an overwhelming support for the future of regional efforts in our area.

Going forward, we are more assured that support for our continued efforts of working collectively to revitalize the residential and commercial community anchored by Van Dyke is strong. It will help us to maintain that our greatest strength is the united spirit that binds us as Metro Detroiters and furthers our motivation of improving quality of life for all residents southeastern Michigan.

Sincerely,

Denise Dorsz
Executive Director - Leaps and Bounds Family Services
V8 Gateway Collaborative Lead Agency



UNCF

A mind is a terrible thing to waste

Dr. Michel L. Loinax
UNCF, President & CEO

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University of Detroit Mercy
Sophie J. Womack, MD, MBA
Detroit Medical Center
Alan C. Young
Alan C. Young & Associates, P.C.

March 12, 2008

Trey Fabacher
Vice President/General Manager
WWJTV/CW 50
26905 West Eleven Mile Road
Southfield, MI 48033

Dear Mr. Fabacher:

On behalf of the United Negro College Fund (UNCF) and the Michigan campaign, we'd like to extend our sincere thanks to you, Carol Cain and everyone at WWJ-TV and CW50 for your support of UNCF Michigan's "Diamond Scholars Ball."

As a result of the broadcast of our appearance on "Street Beat", we raised the awareness of our event and increased our sponsor participation. These contributions will assist the UNCF with its mission to ensure that the dreams of a better future live on for thousands of deserving young people. This achievement would not have been possible without the support of WWJ-TV and CW50. Your organization played a significant role in helping us to meet our goal.

Once again, we appreciate your support. We look forward to working with you again as we prepare for the 2009 Diamond Scholars Ball.

Sincerely,

William C. Brooks
President, CEO and Chairman
United American Healthcare Corporation
2007-08 Campaign Chair

Deborah Dolsey
Regional Development Director
United Negro College Fund, Inc.

Cc: Carol Cain

UNCF STAFF

Deborah K. Dolsey
Regional Director
Leslie G. Andrews
Area Development Director
Patrice M. Neal
Office Manager

New Center One Building • 3031 West Grand Boulevard, Suite 531 • Detroit, Michigan • 48202 • Phone: (313) 873-1500 • Fax: (313) 874-1539 • www.uncf.org

Licensed under the Michigan Charitable Organizations Act (MICS 5619). Detailed financial information is available upon request.

February 25, 2008



of Metropolitan Detroit
Life without limits for people with disabilities™

WW J TV/CBS Detroit
26905 W. Eleven Mile Rd.
Southfield, MI 48033

To Whom It May Concern:

United Cerebral Palsy of Metropolitan Detroit (UCP/Detroit) would like to thank WW J TV/CBS Detroit, for their donation of a pair of Tigers regular season 2008 tickets. The tickets will be used as a silent auction item at our 8th Annual Red Wing Alumni Hockey Game.

Through the support of our community of friends, UCP/Detroit will continue to develop and provide vital services for people with disabilities and their families. UCP/Detroit works diligently to provide advocacy and service in our four domain areas; *Cerebral Palsy, Assistive Technology, Employment and Personal-Centered Advocacy*. We work hard to advance the independence of *all* people with any physical, mental or emotional limitation that society calls a "disability and insure that they *live a life without limits*.

On behalf of United Cerebral Palsy Association of Metropolitan Detroit, our Board of Directors, our staff and the people we serve—thank you again for your generosity.

Sincerely,

A handwritten signature in black ink, appearing to read "Leslynn R. Angel".

Leslynn R. Angel
President & CEO

23077 Greenfield, Suite 205
Southfield, MI 48075-3745
tel 248-557-5070
tel 800-827-4843
fax 248-557-0224
e-mail main@ucpdetroit.org
website www.ucpdetroit.org

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PRESIDENT & CEO
Leslynn R. Angel

The mission of United Cerebral Palsy of Metropolitan Detroit is to advance the independence of all people with disabilities and to secure their right to self-determination and inclusion.



Cain, Carol L

From: Jeff Zhao [jeff@andus.com]
Sent: Thursday, December 20, 2007 11:15 AM
To: Cain, Carol L
Cc: 'James zhou'; 'DELLI'
Subject: from Tempo Group (Jeff, on CBS series)

Dear Ms. Cain,

I am Jeff Zhao of the Tempo Group. I have watched your series and I should say it is very impressive series. I hope that can awaken Michigan heavyweights to the need of closely cooperation with the most populated country on the other side of the earth. As a former journalist, my congratulations to you!

By the way, in order to facilitate the viewing by Mr. Tianbao Zhou and his senior aides in China, we want to get a copy of the program DVD (even if we have to pay for it). Can you make the arrangement so that we don't have to go through all those checkpoints.

Best,

Jeff (my cell phone is 909.837.7708)

Jeff Zhao

President

CX Tech, Inc.

2775 East Philadelphia Street

Ontario, CA 91761 USA

Mobile: (909) 837-7708

Fax: (909) 230-5820

Email:

1. jeff@andus.com

2. zhaolosangeles@gmail.com

3. zhaozijian@gmail.com

skype: andusjeff

Kelly, Kris G

From: Robin MacLachlan [RMacLachlan@ashmi.org]
Sent: Friday, May 23, 2008 8:18 AM
To: Kelly, Kris G
Subject: Thank you!

Attachments: Robin MacLachlan.vcf



Robin
acLachlan.vcf (269)

I just wanted to drop a line and thank you for taking the girls on a tour of the station. They all enjoyed everything. It was great of Jim Maddus to stay and speak with the girls. I hope that I can bring next year's class on a tour. It helps for the girls to see how things should really work!

Robin MacLachlan
Theatre Director
Middle and Upper School for Girls
Academy of the Sacred Heart
1250 Kensington Road
Bloomfield Hills, MI
48304

Kelly, Kris G

From: Howlett, Michael [mhowlett@aisinworld.com]
Sent: Monday, February 18, 2008 8:24 AM
To: Kelly, Kris G
Subject: RE: Kris Kelly... Station tour

Hi Kris,
 How nice it was to meet you at the tour on Friday.
 Thank you so much for your efforts in planning and organizing this event.
 You did such a professional, informative, thorough and courteous presentation for us
 even with the rambunctiousness of the Scouts.

(It's so nice to have the other parents involved to help contain them.)

I wanted to send a special thanks out to Jim Madaus for taking the time to spend with us.
 His caring and expertise shone brightly in his presentations and explanations.
 He really held their interest which is key in this age group.

Also, to the engineers, editors, program managers and staff at WWJ/CW50 for
 their contributions and for allowing us to visit.

It was truly a memorable and informative tour for the Scouts and the parents.

Sincerely,
 Mike Howlett
 Tiger Cub Den Leader
 Pack 1034
 North Trails District
 Detroit Area Council, BSA

From: Kelly, Kris G [mailto:kgkelly@cbs.com]
Sent: Thursday, February 14, 2008 4:09 PM
To: Howlett, Michael
Subject: RE: Kris Kelly... Station tour

Hi Mikel

Everything is all set for tomorrow. Please remind me again how many guests I will be having...I think you said 8
 first grade boys and 5 adults.
 I have CW50 8 t-shirts, size small, I would like to give to the boys when the tour is over...but that's supposed to
 be a secret!

The t-shirts come with a sharpie so the kids can write on them, so I'm giving you some homework. You don't
 have to tell them why, but please ask the boys to come up with an answer to these two questions:

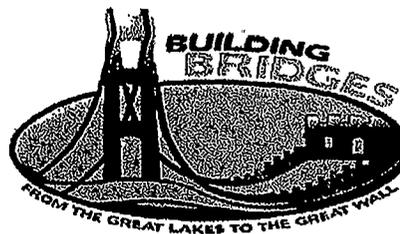
How do you describe yourself in one word? smart, funny, happy, kind, athletic, responsible, etc
 What do you want to be when you grow up?

Whatever words they come up with they can write on the shirt!

KRIS KELLY
 COMMUNITY AFFAIRS MANAGER

2/27/2008

WWJ-TV PRESENTS



March 7, 2008

Dave Porter
1113 SE Cora Street
Portland, OR 97202

Dear Mr. Porter,

We received your request for a copy of "Building Bridges: From the Great Lakes to the Great Wall," WWJ-TV's highly-acclaimed four-part series that examined Michigan's economy and future and its potential connections with China.

Shot in stunning high-definition and hosted by Carol Cain, Community Affairs and Editorial Director of WWJ-TV, "Building Bridges" lead us on a journey to see how the Chinese have built one of the most explosive economies on the planet and how the economic growth in China could help position Michigan for future growth.

Ms. Cain interviewed a number of experts to offer the most comprehensive, eye-opening report to date on this issue. She traveled extensively throughout China and Michigan to see firsthand how bold pioneers in business and education are laying the groundwork for future prosperity in Michigan.

"Building Bridges" featured exclusive interviews with virtually every local business leader and decision-maker who will play a part in Michigan's economic expansion. From government officials to business CEO's, automotive executives to union leaders, Ms. Cain lead a very balanced discussion on this important topic.

"Building Bridges" was the first special created under WWJ-TV's new "Eye on the Future" community initiative. Upcoming "Eye on the Future" productions will also spotlight how Michigan can move forward in this ever changing world.

Please accept this copy of "Building Bridges: From the Great Lakes to the Great Wall" with our compliments. You are free to show this DVD to others, but it cannot be duplicated or reproduced.

Thank you for your interest in building a stronger Michigan.

Sincerely,

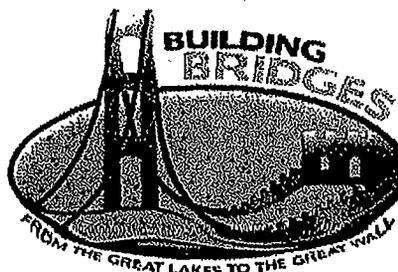
Carol Cain
Community Affairs & Editorial Director
WWJ-TV



CRS TELEVISION STATIONS | 28905 West Eleven Mile Road, Southfield, MI 48033 | 248-355-7000



WWJ-TV PRESENTS



FOR IMMEDIATE RELEASE

PREVIEW THE 1ST SEGMENT: <http://video.cbslocal.com/GreatLakesGreatWallSeg1.wmv>

VIEW THE WEBSITE: <http://cbsdetroit.com/buildingbridges/bridges.2.601233.html>

*"Twenty years from now, the only markets that will really matter will be the U.S. and China."
Rick Wagoner, CEO of General Motors.*

As part of a new community initiative called "Eye on the Future," WWJ-TV will provide programming and initiatives that offer a spotlight on how Michigan can move forward in this ever changing world.

On Sunday, December 16th at 11pm following the finale of "Survivor: China," WWJ-TV is proud to premiere the first "Eye on the Future" special: a three part series that examines Michigan's economy and future and its potential connections with China in "Building Bridges: From the Great Lakes to the Great Wall."

Shot in stunning high-definition and hosted by Carol Cain, Community Affairs and Editorial Director of WWJ-TV, "Building Bridges" leads us on a journey to see how the Chinese have built one of the most explosive economies on the planet and how the economic growth in China could help position Michigan for future growth.

Ms. Cain interviewed a number of experts to offer the most comprehensive, eye-opening report to date on this issue. She traveled extensively throughout China and Michigan to see firsthand how bold pioneers in business and education are laying the groundwork for future prosperity in Michigan. A partial list of her guests is included on page two.

"Building Bridges" features exclusive interviews with virtually every local business leader and decision-maker who will play a part in Michigan's economic expansion. From government officials to business CEO's, automotive executives to union leaders, Ms. Cain leads a very balanced discussion on this important topic.

"This issue is vital to everyone in Michigan," said Trey Fabacher, Vice President and General Manager of WWJ-TV and WKBD-TV. "In just a few short years, there won't be a business or family not affected in some way by economic changes outside the USA. Carol has used her extensive relationships and experience as a journalist to produce a truly riveting and informative special series."

Part two airs Tuesday, December 18th from 6pm to 6:30pm. The series wraps up on Wednesday, December 19th from 6pm to 6:30pm.

CONTACT: Kris Kelly at 248.355.7044.



CBS TELEVISION STATIONS | 26905 West Eleven Mile Road, Southfield, MI 48033 | 248-355-7000





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THE SATURDAY LIST! Free Press critics' picks this weekend

December 15, 2007

IN CONCERT

Taking a cue from Rod Stewart, Barry Manilow has given himself a winning career tackling the oldies, propelling him back to the chart tops with elegant cover versions of '60s, '60s and '70s. The Palace crowd may include some new faces thanks to the show, but that doesn't mean the diehards had ever left: Manilow quietly retains one of the bases in pop music. 8 p.m. today, the Palace, I-75 at Exit 81, Auburn Hills. 248-371-1419.

-- Brian McCollum, Free Press music writer

ON STAGE

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Carnival.
The Fun Ships.

It takes a village to restore tranquility in "The Baker's Wife," a Broadway musical that is now on Broadway. The show is a French village, the town bakers young wife is attracted to another man. It's up to the citizens, all of them, to set things right if they want the baker to keep baking. 3 and 8 p.m. today, 2 p.m. Sunday. Through Dec. 23. Performance Network, 120 E. Huron, Ann Arbor. 734-663-0681. www.performance-network.org. \$30-\$42.

-- Martin F. Kohn, erstwhile Free Press theater critic

SHOPPING

It's a holiday shopping fiesta at the year-old Mexicantown International Welcome Center and Mercado. The first Mercado Bazaar runs from 11 a.m.-8 p.m. today and Sunday. The Café con Leche Coffee House, Mexicandle Shop, Maya's Jewelry, Felicidades Gift Shop and Mexicantown Store will have scarves, ties, handbags, pastries, Mexican jewelry, folk art collectibles and more for sale. The Mercado is at the corner of Bagley and 21st in southwest Detroit. For more info, call 313-967-9898 or check out www.mexicantown.org.

-- Erin Chan, Free Press staff writer

OPERA

The Russian-born mezzo-soprano Irina Mishura has always shown deep affection for her adopted home of metro Detroit, extolling the city in interviews and, whenever she can squeeze it into her schedule, singing for the folks at home. It's not easy finding the time. One of the busiest heroic mezzos on the international scene, Mishura spends most of the year performing in the world's leading opera houses, from New York to Berlin to Vienna.

She performs a benefit recital for Madonna University with pianist Kevin Bylsma at 7 p.m. today, Madonna University Kresge Hall, 36600 Schoolcraft, Livonia. 734-432-5589 or www.madonna.edu. \$25-\$100.

-- Mark Stryker, Free Press music critic



(WWW-TV)

Carnival can visit the Wolong Panda Breeding Center

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- \$100 MILLION MAN? Tigers want to lock up Cabrera, but it could cost them

Kelly, Kris G

From: ch32439@aol.com
Sent: Sunday, April 13, 2008 3:47 PM
To: Kelly, Kris G
Subject: Tour of your station- Home school group

Dear Kris,

We just want to thank you for the wonderful tour of your station. We all thoroughly enjoyed it! You were extremely informative and patient with all of us. The kids are on a later schedule, so they get to see Jim give the weather forecast at times. They get a real kick out of seeing him on TV now that they have met him. He also did a fantastic job with the kids and his presentation. Thank you for your time and hospitality!

Debby, Vincent, Vanessa, and Jack Voetberg

It's Tax Time! Get tips, forms and advice on [AOL Money & Finance](#).

4/14/2008

Burt, Julia A

From: Reni Gresham [bb4642@wayne.edu]
Sent: Tuesday, March 04, 2008 1:09 PM
To: Whitney
Subject: FW: Send the following out to all the internship coordinators that have confirmed their reservation for the Internship Fair.

Media Internship Coordinators:

The following is regarding WSU "Journalism Day Internship Fair" on Thursday, March 6, 2008:

All who have confirmed their reservation can begin setting up as early as 7:30am. Tables are selected on a first come basis. We will provide chairs, tables (some of which are shared by two organizations) and a continental breakfast. In addition to any display materials you'll set up, please bring a generous supply of handouts.

Those who are participating in the luncheon it will be held from 11:30am – 1:30pm in St. Andrews Hall located next door to Manoogian Hall. Awards will be presented to both student and professionals: Journalist of the Year, Alum of the Year and the Career Achievement Award. This is a wonderful opportunity to network and chat with students and professionals.

We are still taking reservations for the luncheon it is \$25 and can be paid at the door. If interested, call Reni Gresham at the number below to place your reservation for lunch, please make checks payable to "Wayne State University." The location is Wayne State University, 105 Manoogian Hall at the corner of Warren and the Lodge Service Drive. There is parking next door to Manoogian Hall you enter off Anthony Wayne Drive.

Reni Gresham

Wayne State University

Journalism Office

906 W. Warren

199 Manoogian Hall

Detroit, Michigan 48201

Telephone #: (313) 577-2627

Fax #: (313) 577-8379

Email: reni.gresham@wayne.edu

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www.michmab.com

Michigan Association of Broadcasters Foundation

March 24, 2008

Julia Burt
WWJ-TV/WKBD-TV
26905 W. 11 Mile Rd.
Southfield, MI 48033

RE: MABF Broadcasting Career Fair at GLBC

Dear Julia:

This letter is to thank you for your participation in the 2008 MABF Broadcasting Career Fair on Tuesday, March 11 at the DeVos Place in Grand Rapids. More than 250 students and business-minded professionals attended this year's event. We hope that you were able to meet and collect information on potential employees and interns.

Our records show that the following people attended the career fair on behalf of your station(s):

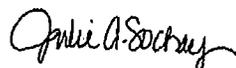
The information about the MABF Broadcasting Career Fair at GLBC was widely disseminated and marketed, including distribution to resources with a high volume of minority and women candidates. The influx of students that were present at the awards ceremony, career fair and career tract was proof that information regarding employment opportunities was made available to many valuable and new sources.

As you know, participation in the career fair may count as one of the Outreach Prong 3 – Menu Option Initiatives with regards to obtaining EEO credits. As mentioned in previous mailings, your efforts in promoting and planning this event are very important to the FCC in considering possible EEO credit. Any questions should be directed to the MAB's Legal Counsel, David Oxenford at 202-973-4256.

The MABF asks that you place this letter, as well as any other fliers, registration materials, and affidavits of PSAs aired, with your EEO records.

Thank you for your participation, we hope the event proved useful in your station recruiting efforts.

Sincerely,



Julie Sochay
Executive Vice President, MAB Foundation



Novi Community School District

Novi Middle School

49000 Eleven Mile Road, Novi, Michigan 48374 (248)449-1600 • Fax (248)449-1619

NCA Accredited

April 4, 2008

Dear Tim,

Career education is an important and integral component of our student's educational program as they prepare for their future and your contributions Thursday, March 15, 2007 made a significant difference to the children we serve.

I would like to take this opportunity to recognize and thank you for your participation as a career day speaker at the Novi Middle School annual Career Day.

Your dedication to children is an inspiration to our school community; we value your time, energy, and passion for children's education.

On behalf of our staff, parents, and students I thank you for your involvement with our Career Day program. We look forward to a continued partnership with you to make future Career Day events a success!

Gratefully,

**Milan Obrenovich
Principal**

Nationally Recognized Exemplary School District

Milan Obrenovich, Principal - Dennis Faletti, Asst. Principal - Marie Piper, Asst. Principal