

May 27, 2008

Dear Chairman Martin,

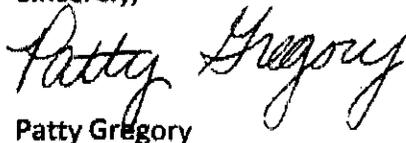
It is my pleasure to write to you about our positive community partnership with KEZK Radio in Saint Louis, Missouri. In 2001, Belleville, Illinois was going through some definite issues. Our downtown area was affected by the large mass exodus to the malls, housing values were dropping and businesses were not taking a "second look" at our community. A group of citizens dedicated to the city decided to put together an all volunteer event that would help promote the city of Belleville. That event was and is "Art on the Square", a nationally acclaimed fine art festival that debuted in 2002 and currently is ranked the "#1 Fine Art Show in America".

In 2001, KEZK Radio was approached as a major media partner during the planning stages of this event. Their positive contributions through public service announcements, has enriched the lives of many citizens of the metro-east area. Their continued support of this event in the past seven years has helped us to become the top ranked art show in the nation. Through their partnership, thousands of people have come to our city and revitalization of our downtown area has occurred. A seven million dollar streetscape is in the process of completion, new restaurants and businesses have opened, and sales tax revenues are increasing. People are taking a "second look" at Belleville which in turned has spurred development in other areas of the town. Lindenwood University from Saint Charles located to Belleville after visiting the first Art on the Square in 2002!

This event has changed the perception of our community. The positive impact that KEZK has had on the success of this event could never be measured. They have been able to donate airtime that has continued to make this event a success. That success has also enabled Art on the Square to develop an Artist in Residence program for local schools and a "Sculpture in the City" program. Over 40 schools in our area have been privileged to have an artist visit and work with the students, and since the inception of the sculpture program in 2007, over 15 pieces of sculpture has been donated to the city of Belleville.

We look forward to our future partnership with KEZK. Together we are helping to revitalize a community.

Sincerely,



Patty Gregory

Executive Director of Art on the Square



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May 22, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Chairman Martin,

I am writing on behalf of Variety the Children's Charity of St. Louis to raise awareness of the wonderful support that CBS Radio in St. Louis, specifically Y98 FM and KEZK FM, has provided to our charity.

Variety the Children's Charity of St. Louis serves children with physical and mental disabilities in the Greater St. Louis region, each time they need assistance, from infancy to the age of 21. Founded in 1932, the Variety chapter of St. Louis is an international leader, raising more than \$3.6 million annually to help local children with differing abilities.

For several years, CBS Radio and Y98 FM have provided direct assistance to our cause by running PSAs, promoting events with live remotes and on-air ticket giveaways, and providing on-air talent to host and appear at our fundraising events. We have a particularly strong partnership with Y98 FM for our Night of the Rising Stars fundraising event for young professionals, which over the past 10 years has raised more than \$400,000 for our local children in need.

This partnership has led to Y98 FM DJs becoming personally involved in our cause and going above and beyond the call of duty to raise money at our events, even including bidding on auction items out of their own pockets.



At Variety, we have found that generosity starts at the top. Without the good policies and good people leading CBS Radio in St. Louis, our nonprofit community would suffer a great loss. With our small advertising budgets, we need partners who are able to get the word out to the community about our mission and fundraising events. CBS Radio does this for us at no charge, despite its valuable air-time.

We are extremely thankful for the contributions of CBS Radio in St. Louis and look forward to working together for many years to come to support children with physical and mental disabilities in our area.

Sincerely,

A handwritten signature in black ink that reads "Laura Seelbach". The signature is written in a cursive, flowing style.

Laura Seelbach  
Director of Public Relations  
Variety the Children's Charity of St. Louis

# Cultural Festivals

Presenters & Producers of the U.S. Bank Saint Louis Jazz & Heritage Festival | The Saint Louis Art Fair | The Big Read celebrating authors & promoting literacy

May 21, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

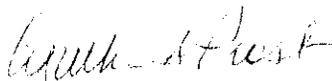
Dear Chairman Martin:

I am writing to convey to you the impact that our local CBS radio stations – Y98-FM and KEZK – have had on our organization and the greater community we serve. For the past 15 years, we have been fortunate to have these stations as partners to help us promote our free community events – the Saint Louis Art Fair, the St. Louis Jazz & Heritage Festival, and the Big Read, a literary festival that promotes authors and celebrates literacy.

The growth and success of our non profit arts organization is a direct result of support from all segments of our community, but key to that success is the public awareness that is generated by the partnership between our organization, the radio stations and the community we all serve. Our annual audience for our events has grown to over 200,000 and our volunteer corps now totals 1500 people annually.

We credit KEZK-FM and Y98-FM for donating airtime to get the word out – they are a valuable resource to us and to their listeners.

Yours most sincerely,



Cynthia A. Prost  
President/Executive Director  
314-863-4485  
[cprost@culturalfestivals.com](mailto:cprost@culturalfestivals.com)

May 29, 2008

Mr. Kevin J. Martin  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

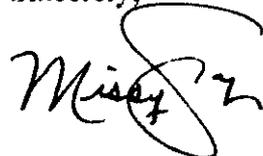
Dear Chairman Martin:

This letter is to express our gratitude to KMOX Radio 1120/CBS Radio for its strong partnership with our organization to improve the St. Louis region. The Fair Saint Louis Foundation hosts one of the Midwest's premier summer festivals, Fair Saint Louis...LIVE on the Levee. We host five weekends of free concerts, family activities and fireworks under the Gateway Arch to give locals and visitors another reason to enjoy downtown St. Louis and celebrate summer.

As our partner, KMOX Radio has been instrumental in helping to keep Fair Saint Louis...LIVE on the Levee free. Last year we initiated the Adopt-A-Shell program which involves individual donors in supporting our traditionally corporate-supported event. With the help of Charlie Brennan, radio host at KMOX, and Jackie Paulus, marketing director, we hosted the first Adopt-A-Shell donor party at KMOX. It was a Fourth of July "birthday party" with donated cake, ice cream and hot dogs with a spectacular view of our Independence Day fireworks from KMOX's rooftop. Charlie Brennan promoted the event on air and it sold out in four days, raising \$12,000 for the Fair Saint Louis Foundation. CBS Radio has agreed to host the event again this year.

Fair Saint Louis...LIVE on the Levee are important to the economic vitality of St. Louis, which has enjoyed a renaissance with over \$5 billion invested in its redevelopment. We could not host a free summer festival without the support of good media partners like KMOX.

Sincerely,



Missy Slay  
Executive Director  
Fair Saint Louis Foundation



# Family Resource Center

Preventing and Treating Child Abuse

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Chairman Kevin J. Martin

Federal Communications Commission

445 12<sup>th</sup> Street, SW

Washington, DC 20554

Dear Chairman Martin:

KMOX AM Radio has been a long-time asset to the community of St. Louis. The station supports local organizations and businesses, including the non-profit sector. We have been fortunate enough to work with KMOX on several occasions, and they have always been a great help to Family Resource Center.

We are firm supporters of KMOX and will continue to work with them in the future.

Sincerely,

John Heithaus  
Director of Corporate Partnerships

Executive Director  
Greg Echele





May 30, 2008

Mr. Kevin J. Martin
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Mr. Martin,

KMOX is a valued leader in the St. Louis community and an important contributor to the richness and diversity of life in our metropolitan area. The St. Louis Arc has been blessed— as have hundreds of other non-profit organizations— by the generosity of “the mighty ‘MOX.’” Their willingness and eagerness to assist the non-profit world has recently resulted in an affordable radio campaign for the St. Louis Arc and other organizations – providing visibility and awareness that we could otherwise not afford.

KMOX is an essential asset to the St. Louis community.

Sincerely,

Kathy Meath (handwritten signature)

Kathy Meath, MSW, LCSW
President and CEO

www.slarc.org

The St. Louis Arc provides the highest quality services to help individuals with developmental disabilities and their families to achieve their goals.

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St. Patrick Center  
25 Years

May 30, 2008

Chairman Kevin Martin  
Federal Communications Commission  
445 12<sup>th</sup> St. SW  
Washington, DC 20554

Dear Chairman Martin:

We are writing to lend support to one of our local radio stations – KMOX AM.

KMOX has long-been a flagship station in St. Louis, and a real leader when it comes to presenting news and information. KMOX teammates have their fingers on the pulse of our city, and daily strive to provide us with what we need to know about what is happening in our community.

KMOX also tackles the issues, which has been helpful to our agency, St. Patrick Center. Our mission is to provide opportunities for permanent, positive changes in the lives of the homeless and poor. Many times we have been contacted by show producers to go on the air to discuss current topics, such as the new best practice model called "Housing First" to end chronic homelessness.

In addition, the KMOX team has been responsive to the news that we generate, and has demonstrated a willingness to share our stories with their listeners.

We look forward to many more informative and entertaining years of KMOX AM!

Sincerely,

Dan Buck  
CEO

Kelly Peach  
Director of Communications

cc: Sandy Aubuchon





24-hour Helpline  
800.980.9080

www.alzstl.org

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9374 Olive Boulevard  
St. Louis, MO 63132

314.432.3422 p  
314.432.3824 f  
800.980.9080 t

Southeast Missouri Office  
2411 Abbey Road  
Cape Girardeau, MO 63701

573.332.8170 p  
573.332.8177 f

Illinois Office  
222 Goethe Avenue  
Collinsville, IL 62234

618.346.4073 p  
618.346.4075 f  
800.980.9080 t

# alzheimer's association®

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May 29, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> St.  
Washington, D.C. 20554

Mr. Chairman,

I am writing on behalf of KMOX CBS Radio in St. Louis, Missouri. KMOX has been very supportive of the Alzheimer's Association, St. Louis Chapter,

In addition to being extremely responsive to news items related our MedicAlert® +Safe Return® program, KMOX has also partnered with our chapter as a media sponsor for fundraising events. They are currently our media sponsor for Summer Memories, to be held June 6. Events like Summer Memories raise awareness and funds for Alzheimer programs, services and research.

The support KMOX has provided through their news service and event sponsorships is invaluable to our Association. We are proud to partner with them and appreciate all the station does for the community.

Sincerely,

Joan D'Ambrose  
Chapter President

May 30, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Chairman Martin,

I am writing to let you know of the wonderful work KMOX Radio does on behalf of the greater St. Louis region. KMOX is a leader in highlighting needs, rallying community support and joining with the people and organizations of the region to build a better community. There is no doubt that our community would not be as strong and caring if KMOX were not involved as it is as a positive corporate citizen.

KMOX uses its position in the community to inform citizens of the resources available for them. KMOX recently launched with the United Way a program that enables not-for-profits to inform the community of the help available in a wide variety of service areas. One of the biggest challenges in health and human services is reaching the people in need with the message of where to find help. KMOX has been amazingly innovative in helping us meet that challenge in our community.

Not only does KMOX use its corporate assets for the community, the people who work at KMOX are personally involved and are committed to being not only a good corporate citizen, but also to personally being good citizens and good neighbors. The KMOX staff team is involved all across the area in various not-for-profits and is personally giving back.

KMOX is a good citizen and a good partner with the St. Louis community. We are better because they are here.

Sincerely,



Gary C. Dollar  
President and C.E.O

GCD:eh



**United Way  
of Greater St. Louis**

910 North 11th Street  
St. Louis, Missouri 63101-1018  
Phone (314) 421-0700  
Fax (314) 539-4154  
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May 30, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Dear Chairman Martin:

KMOX-AM has been a long-standing asset in the St. Louis region. The station has always been supportive of community efforts and open to working with non-profit organizations.

Youth In Need is fortunate to have benefited from the station's generosity. KMOX supports our mission to provide nurturing environments and educational opportunities so children, youth and families will find safety and hope, achieve their goals, and build a positive future.

Sincerely,

**Jim Braun**  
President and CEO

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# Mathews-Dickey

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May 30, 2008

www.mathews-dickey.org

Martin L. Mathews  
 President & CEO

Mr. Kevin J. Martin  
 Chairman  
 Federal Communications Commission  
 445 12th St., SW  
 Washington, DC 20554

Dear Mr. Martin:

Throughout our 48-year history, KMOX Radio has been a staunch supporter of our vast programs at Mathews-Dickey Boys' & Girls' Club. This partnership was spawned through the outstanding leadership of the late Bob Hyland and has continued to grow strong during the tenure of current station Vice President & General Manager Dave Ervin.

When we built our current facility in 1982, CBS Radio was one of the first to step forward to provide major funding for our youth programming. Since then, the station has helped us reach out to the community and given credibility to our programs by promoting and sponsoring our fund-raising campaigns. One of the most notable of these alliances is the "Say Amen" Banquet — which has raised millions of dollars for our educational programs that impact the lives of St. Louis' children. For this event and many others, KMOX have lent personalities as emcees, donated PSA time to raise awareness and the expertise of staff at every level to carry out the missions and themes.

Because sports is a major attraction with KMOX, we have a natural synergy there. The station has provided coverage of our youth sports programs. Sports directors, like the late Jack Buck and now, Tom Ackerman, also have emceed events and helped with our auctions.

What's most impressive is the way KMOX does these great things not only for us, but also finds time to showcase other organizations in the area equally. Beyond the business partnership, we have come to know most of the KMOX team by first name and consider them our friends.

On behalf of the more than 40,000 young men and women we serve, we applaud KMOX Radio for its outstanding reputation of community service. In the meantime, if you have any questions, please feel free to call me at (314) 382-5952, ext. 233.

Sincerely,

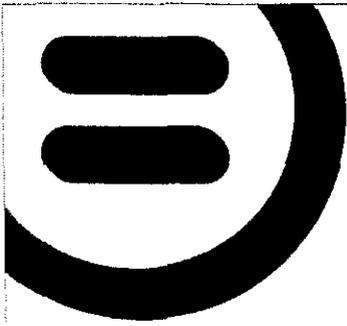
Martin L. Mathews  
 President, CEO & Co-Founder

MLM/bf

cc: Barbara A. Washington, CSEP, VP/PR & Special Events — Mathews-Dickey



A United Way Member



# Urban League

of Metropolitan St. Louis, Inc.  
*Empowering Communities. Changing Lives.*

May 30, 2008

Mr. Kevin J. Martin  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
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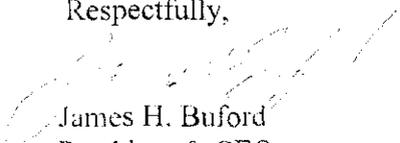
Mr. Martin:

The Urban League of Metropolitan St. Louis recognize the efforts and dedication KMOX and its staff have to the St. Louis community.

KMOX has provided corporate leadership to the League with representation on our Board of Directors for several years. KMOX provided support to the Urban League in 2007 for the National Urban League Conference and was one of the major media sponsors. In the result of Dave Ervin serving on our board and as vice chair of our public relations committee we have expanded our partnership. The Urban League was chosen to participate in a monthly advertising project with KMOX and the United Way; which allows the League to reach out to the community.

We are proud to have corporate support from KMOX.

Respectfully,

  
James H. Buford  
President & CEO

James H. Buford  
President & CEO

**Officers 2007-2008**

- Robert White
- Jo Ann Arnold
- Debra Denham
- Mark Levison
- Stephen C. Jones

**Board of Directors**

- Dr. Ed Adams
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- Dr. Karl W. Johnson
- Donald L. Wolf
- Col. William H. Young



Affiliated with the National Urban League

United Way  
of Greater St. Louis





**Dan Devereaux Memorial Trust, Inc.**  
**2117 South Thirteenth Street**  
**Saint Louis, MO 63104**  
**dandevereauxmemorialtrust@yahoo.com**

Gonzalo Fernandez, President  
Edward Reardon, Vice President  
Michael Devereaux, Secretary/Treasurer

May 30, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, D.C. 20554

Dear Mr. Martin,

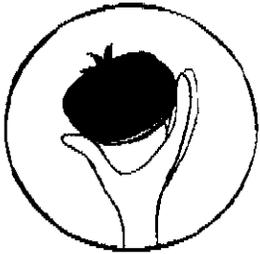
The Dan Devereaux Memorial Trust is a small 501(c)(3) organization that provides tuition assistance based on need and scholarship to low income, "at risk" children in the metropolitan St. Louis area. Our kids, grades 6 thru 12, come from some of the poorest neighborhoods and school districts in this area. They are placed in private middle and high schools where they will have a chance to succeed.

KMOX radio in St. Louis has been a generous corporate partner in supporting our program. For the past two years, KMOX has invited us to participate in its summer Wine and Jazz Festival. This free public event provides an afternoon of music and wine sampling. We provide volunteers to help with the event and in return we get exposure for our program and KMOX makes a generous donation to the Trust.

This is a fun and exciting event for the entire community; so much so, that I have no problem recruiting the 50 or more volunteers we provide. Events such as this are typical of the support KMOX radio has provided historically to the St. Louis area.

Sincerely,

Michael D. Devereaux  
Secretary/Treasurer



OPERATION  
FOOD  
SEARCH

Feeding the Hungry · Nourishing the Community

May 30, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

Dear Chairman Martin,

I cannot speak highly enough about KMOX-AM and their dedication to the good of our community demonstrated by their civic responsibility.

For the last five years KMOX-AM has been our media sponsor for an important fundraising program that involves a scan-and-give promotion in all grocery stores throughout the St. Louis community. As the exclusive media partner, KMOX generously donates PSA's promoting this program. Not only does KMOX's involvement increase the revenue raised through this promotion, but also increases their listeners' awareness of the problem of hunger.

In addition to their significant support of the scan-and-give program, KMOX is supportive of hunger relief organizations in our community (as well as other issues) and gives us frequent opportunities to discuss the work we are doing on air. This exposure is vital to the success of the work we do.

KMOX is fully engaged in the welfare of the community. Many of us working in the non-profit world are very grateful to KMOX for their generous assistance.

For the hungry,

Sunny L. Schaefer  
Executive Director



May 30, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Dear Mr. Martin:

I am writing to report to you the outstanding support that our agency has received from KMOX Radio in St. Louis over the past year.

We, The Adoption Exchange, are a non-profit 501(c)(3) child welfare organization founded in 1983 to work for safety and permanence in the lives of foster children. Since our inception, we have helped find families for more than 5,000 children with a broad range of special needs. In Missouri, we currently serve over 1400 children who have been abused and / or neglected and are looking for new, forever families.

Our agency relies upon fundraising to support our programs, and KMOX has been most generous in helping with the publicity of our events as well as providing support within their community outreach and networks. Beginning in December of 2007 and continuing into January, 2008, KMOX provided PSA support for our "Celebrity Karaoke" fundraiser that was held on January 17<sup>th</sup>.

During March-May of this year the station has provided Community Network support with St. Louis County Suburban Journals for our Monopoly fundraiser, held May 3<sup>rd</sup>. The connection with this newspaper will also continue for our 2008 Heart Gallery, a tour of the state of Missouri of portraits of children who are available for adoption, which will arrive in the St. Louis area in September.

Directly supporting us with an interview, KMOX hosted our Founder and Executive Director, Dr. Dixie Davis, to discuss our 25th Anniversary Book promotion "*Adoption: Stories of Lives Transformed*" in April.

In addition, Mr. Chris Miller, sales associate with KMOX, has joined our volunteer Advisory Board and is an active participant on the committee for our upcoming golf tournament. The station has offered additional promotional support of this event, and will provide publicity as details unfold.

As a charity, we are of course grateful for the community outreach we receive from the St. Louis area, and KMOX Radio has gone above and beyond with their contributions. Jackie Paulus, Marketing Director, and Chris Miller, Sales Executive, have truly been advocates for Missouri's waiting children and we are truly fortunate to work with them.

Best regards,

Cindi Coleman  
Development Director, Missouri  
The Adoption Exchange

**Member States**

Colorado  
Missouri  
Nebraska  
New Mexico  
Oklahoma  
South Dakota  
Utah  
Wyoming

*Creating  
loving families  
in fifty states  
and among  
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so that every child  
has a home.*

*Serving professionals  
and families in  
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*email address:  
kids@adoptex.org  
Internet address:  
www.adoptex.org*



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John Kohler  
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H. Curtis Itner, Jr.

David B. Lika

Edward R. Martin, Jr.

Chrissy Nardini

Donald Olson

Piers Pritchard

James Sidwell

Lynn Spewak

Felix Williams, III

### EXECUTIVE DIRECTOR

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Elise Stolz

W.J. Taylor

James Woods

Paul H. Young, Jr.

30 May 2008

Chairman Kevin J. Martin  
FCC  
445 12<sup>th</sup> Street, SW  
Washington D.C. 20554

Dear Mr. Martin:

KMOX is one of the most reputable radio stations in the country. They are great supporters of the community. We appreciate all they do in helping foster charitable organizations and businesses prosper.

Sincerely,

*Mary Rogers*

Mary Rogers  
Executive Director  
[maryr@sherwoodforestcamp.com](mailto:maryr@sherwoodforestcamp.com)

MMR/arfb



United Way  
of Greater St. Louis



City Office: 2708 Sutton Blvd. • St. Louis, MO 63143 • (314) 644-3322 • Fax (314) 644-3330  
E-mail: [info@sherwoodforestcamp.com](mailto:info@sherwoodforestcamp.com) • website: [www.sherwoodforestcamp.com](http://www.sherwoodforestcamp.com)  
Camp: P.O. Box 210 • Lesterville, MO 63654 • Phone and Fax: (573) 637-2476



Autism Speaks  
1001 North 17th Street

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Mr. Martin,

I was asked to write a letter letting you know the extent to which Y-98 has shown support for our organization. This is probably one of the easiest letters I have ever written, as Y-98 has played such an important role in spreading Autism awareness and helping make the St. Louis community aware of the St. Louis Walk Now for Autism, which is held each year to raise funds for Autism.

I have been a long time listener of Y-98, in particular, Phillips and Company's morning show. I can't tell you how excited I was when the station contacted us (yes ~ they contacted us) to get involved with our cause. In the first year, we got a late start and Y-98 still managed to donate over \$80,000 in airtime as well as contribute Guy Phillips as the emcee for our Kickoff Luncheon. This year, their donation has grown to nearly \$90,000 in airtime, again Guy Phillips will emcee our Kickoff and we are currently working with Y-98 to have Phillips and Company serve as on stage hosts of the 2008 Walk Now for Autism, which is expected to raise over \$1 million and draw approximately 20,000 participants.

In closing, I would just like to say, as a long time listener (30+ years ~ not to give my age away), this station does a fabulous job of being involved with the St. Louis Community, promoting charitable organizations and pulling the 2 together.

Sincerely,

Barbara J. Goode  
Autism Speaks  
St. Louis Walk Manager  
9378 Olive Blvd. - Ste. 206  
St. Louis, MO 63132  
Phone: 314-989-1003  
Fax: 314-989-1022  
[bgoode@autismspeaks.org](mailto:bgoode@autismspeaks.org)  
[www.walknowforautism.org/stlouis](http://www.walknowforautism.org/stlouis)

*Save the Dates...*

**St. Louis Kickoff** - Saturday, August 16, 2008

**St. Louis Walk Now for Autism** - Saturday October 11, 2008

KYKY

**SAN FRANCISCO**



Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

June 6, 2008

**Dear Mr. Martin:**

Peninsula Habitat for Humanity would like you to know about the great partnership we have enjoyed with our local CBS radio stations, KLLC, KMVQ, KITS, KYCY, and KFRC. On several occasions, we have been featured on the public affairs show, which allows us to reach out to the community with information about our efforts in bringing affordable housing to many in our area. It helps us to raise awareness among new volunteers to get involved with our building projects, and it also helps us educate people about the current housing crisis in the San Francisco Bay Area.

We want to thank CBS radio stations for their continued support of local non-profits like Habitat for Humanity.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Doetting". The signature is fluid and cursive, written over a white background.

Jennifer Doetting  
Communications Director



San Francisco International Airport

P.O. Box 8097  
San Francisco, CA 94128  
Tel 650.821.5000  
Fax 650.821.5005  
www.flysfo.com

June 5, 2008

Kevin J. Martin, Chairman  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Dear Mr. Martin:

As Director of the San Francisco International Airport, I wanted to let you know how helpful our local CBS radio stations have been in informing Bay Area residents about new Airport procedures, Airport construction projects, as well as keeping them informed about daily Airport issues like flight delays and parking availability during holiday travel. Liz Saint John's public affairs show has given us an opportunity to discuss many aspects of the airport's operations.

Very truly yours,

John L. Martin  
AIRPORT DIRECTOR

- ALBERT
- COMMISSIONER
- CITY AND COUNTY
- OF SAN FRANCISCO
- GAVIN NEWSOM
- MAYOR
- LARRY MAZZOLA
- PRESIDENT
- EMMA HERRINGTON
- VICE PRESIDENT
- GARY LEE
- GLENN JOHNS
- RICHARD J. QUINN
- JOHN L. MARTIN
- AIRPORT DIRECTOR

We might just stop cancer, if we can find out why it starts.

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Mr. Martin:

On behalf of our organization, Search for the Cause, we would like to let you know how KLLC Radio has become such an important part of our ongoing efforts to educate the public about simple lifestyle changes they can make to lessen their risks for cancer. KLLC (aka ALICE RADIO) has made us its primary benefactor at its summer concerts for the past two years. Thus we have been able to raise thousands of dollars for our organization.

More importantly, they have adopted our organization as one of their primary charities. Thus they promote our cause regularly to their listeners. They have really been an important part of our organization's continued growth.

If you need more information about how KLLG has helped us please do not hesitate to call me directly. I wish we had more broadcast partners like KLLC willing to support this organization in such a fantastic way.

Sincerely,

Judi Shils  
Director, Search for the Cause  
415.378.0504



Search for the Cause

PO Box 1746, Toris, CA 94957  
ph: 415.289.1100  
searchforthe@sfcc.org



June 5, 2008

Chairman Kevin J. Martin  
 Federal Communications Commission  
 445 12th Street, SW  
 Washington D.C., 20584

Dear Chairman Martin:

I had the pleasure of working with Connie Kim of KCBS-AM earlier this year. The station was kind enough to post an online calendar listing and run public service announcements on-air regarding a traveling nonprofit children's exhibit – The Great Safety Adventure – that was visiting the Sacramento area to teach kids and parents about home safety.

We enjoyed a wonderful visit in the area – largely due to the support from local media who helped us drive kids and parents to our events.

Melanie Nellis  
 Account Manager  
 Brand Resources Group (Representing Home Safety Council)  
 3050 Peachtree Road NW  
 Suite 425  
 Atlanta, GA 30305  
[www.brandresourcesgroup.com](http://www.brandresourcesgroup.com)

A safe home is in your hands.



[REDACTED]

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12th Street, SW  
Washington D.C., 20554

Dear Mr. Chairman,

I'm writing today to share with you the gratitude I feel toward our friends at KCBS. I work with several non-profit arts organizations in the San Francisco Bay Area, including The San Francisco Jewish Film Festival, The San Francisco International LGBT Film Festival, the San Francisco Museum of Craft + Design, Celebration of Craftswomen and more.

KCBS has frequently offered to air, as a public service and free of charge, announcements on air and on their Web site about the events put on by the organizations we work with. This kind of exposure has helped bring an audience to the events and, through the affiliation with a station as respected as KCBS, raise the profile of these organizations.

The support of KCBS is very much appreciated. They help keep the Bay Area arts scene alive and well.

Sincerely,

Chris Wiggum  
Larsen Associates



June 5, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12th Street, SW  
Washington D.C., 20554

Dear Mr. Martin,

We are writing to let you know how much we appreciate the efforts by KCBS 740 AM to publicize events of community interest on behalf of the Oakland Private Industry Council (PIC) and other organizations that serve Oakland and the East Bay.

Not only does KCBS air our public service announcements, it also goes way beyond many other news outlets to cover stories that are important to members of our community. The latest of these was a visit this week by our congressperson and mayor to PIC's One-Stop Job Center, where thousands of the employed find work and opportunities for job training.

As a non-profit agency that focuses on workforce development, publicity is an extremely important part of our work. With publicity, the public learns about the impact of unemployment and about the resources that are available to people who need them.

Once again, we appreciate KCBS. It is an important and well-regarded institution in the Bay Area.

Thank you very much.

A handwritten signature in black ink, appearing to read "Gay Blair Cobb".

Gay Blair Cobb  
Chief Executive Officer



1212 Broadway, Suite 300, Oakland, CA 94612 • [510] 891-9393 • [510] 839-3766 Fax  
Oakland Career Center / EASTBAY Works Fax [510] 891-9968

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