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Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

27th May, 2008

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Federal Communications Commission
Office of the Secretary

Dear Sir,

re:- The rapid decline in TV broadcasting quality without true Competition.

A number of years ago I switched my Comcast Cable TV subscription back to "BASIC CABLE" as a protest at the ever increasing fee without notice nor reason.

I moved in 2007 and contracted with Comcast's "TRIPLE PLAY" , (TV, Voip, Broadband), as Verizon did not offer DSL. After years of minimal channel viewing I was looking forward to a broader and better TV viewing experience. After a year of garbage TV, I returned the digital box and remote and went back to basic cable.

General TV offering has become a plethora of advertisements, infomercials, religious merchants and vacuous sitcoms. It is nothing more than an assault on the senses. The news networks, except for BBC World, have been reduced to personal opinion shows, loud and ranting egos or sorority sister chit chat. Now the 'left' is as loud as Fox News 'right'. All sense of fairness and balance has evaporated.

American TV has become nothing more than 99% garbage and the FCC is much to blame for this. Without competition through subscriber's channel by channel free choice, quality will continue to be decimated. How else will broadcasters become aware that their subscribership is demanding quality or they will not subscribe.

With no cable competition Comcast enjoys a vice like grip on it's subscribers by requiring the use of a digital box and complicated remote than always boots back to Comcast channel 8. Their e-mail support is web based only and is deliberately programmed to load half a page down to force users to view their advertisements. Channel lineup was changed again this quarter without reason and notice provided two weeks after effect.

If there is no real provider competition and the channels offered are packaged by the providers without the preferences of the consumer being considered, what incentive is there for quality broadcasting? What we have are broadcasters beholden to their owners and advertisers and not the viewing public. My monthly fee is supporting this race to be the lowest common denominator.

Sincerely,



Gerald Heron
cc FCC Commissioners

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