Before the
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WASHINGTON, D.C. 20554

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In the Matter of	)	
	)	
Promoting Diversification of Ownership In the Broadcasting Services	)	MB Docket No. 07-294
	)	
2006 Quadrennial Regulatory Review – Review of the Commission's Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996	)	MB Docket No. 06-121
	)	
2002 Biennial Regulatory Review – Review of the Commission's Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996	)	MB Docket No. 02-277
	)	
Cross-Ownership of Broadcast Stations and Newspapers	)	MM Docket No. 01-235
	)	
Rules and Policies Concerning Multiple Ownership of Radio Broadcast Stations in Local Markets	)	MM Docket No. 01-317
	)	
Definition of Radio Markets	)	MM Docket No. 00-244
	)	
Ways to Further Section 257 Mandate and To Build on Earlier Studies	)	MB Docket No. 04-228

ORDER GRANTING REQUEST FOR EXTENSION OF TIME

Adopted: June 16, 2008 **Released: June 16, 2008**

By the Chief, Media Bureau:

1. On March 5, 2008, the Commission released a *Report and Order and Third Further Notice of Proposed Rule Making* ("*Order and Third Further Notice*") establishing new rules and seeking comment on other rule proposals to increase participation in the broadcasting industry by new entrants and small businesses, including minority- and women-owned businesses.[1] Comments and reply comments are due in this proceeding on June 30, 2008 and July 14, 2008, respectively.

2. On June 5, 2008, the Diversity and Competition Supporters ("DCS") filed a motion requesting that the deadline to file comments be extended to July 30, 2008 and that the deadline to file

[1] *Promoting Diversification of Ownership in the Broadcasting Services*, Report and Order and Third Further Notice of Proposed Rulemaking, 23 FCC Rcd 5922 (2007).

reply comments be extended to August 29, 2008.[2] Citing the broad range of the proposals at issue in the proceeding, DCS argues that an extension is warranted to allow DCS to work with various stakeholders to explain the proposals, hear their concerns, and seek their support, and that this extension of time would facilitate the development of a full record.[3]

3. As set forth in Section 1.46(a) of the Commission's Rules,[4] the Commission's policy is that extensions of time for filing comments in rulemaking proceedings shall not be routinely granted. In this case, however, given the breadth and importance of the issues in this proceeding, we grant an extension of time to facilitate the development of a full record. Accordingly, we grant DCS' request and extend the deadlines to file comments and reply comments in this proceeding to July 30, 2008 and August 29, 2008, respectively. This action is taken pursuant to authority found in Sections 4(i), 4(j), and 303(r) of the Communications Act of 1934, as amended, 47 U.S.C. §§ 154(i), and 303(r) and Sections 0.61, 0.283, and 1.46 of the Commission's rules, 47 C.F.R. § 0.61, 0.283, and 1.46. For further information, contact Julie Salovaara of the Media Bureau, Industry Analysis Division at Julie.Salovaara@fcc.gov or (202) 418-2330. Press inquiries should be directed to Clyde Ensslin, Office of Media Relations at (202) 418- 0506.

FEDERAL COMMUNICATIONS COMMISSION

Monica Shah Desai
Chief, Media Bureau

[2] DCS Motion for Extension of Time at 1. DCS is a coalition of 29 organizations. DCS identifies 18 entities, representing a broad range of interests, that support its extension request. *Id.* at 3. These 18 entities are: Belo Corp.; Benton Foundation; Common Cause; Community Broadcasters Association; Council Tree Communications, Inc.; Destiny Communications LLC; Dover Capital Partners, LLC; First Broadcasting Investment Partners, LLC; Gannett Co., Inc.; Granite Broadcasting Corporation; Independent Spanish Broadcasters Association; Media Alliance; Mullaney Engineering; National Association of Broadcasters; National Organization for Women; News Corporation; Spanish Broadcasting System, Inc.; and ZGS Communications.

[3] *Id.* at 2.

[4] 47 C.F.R. § 1.46.