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June 24, 2008

Marlene H. Dortch, Secretary  
Federal Communications Commission  
445 Twelfth Street, S.W.  
Washington, DC 20554

FILED/ACCEPTED  
JUN 25 2008  
Federal Communications Commission  
Office of the Secretary

Re: MM Docket No. 99-325

Dear Ms. Dortch:

The HD Digital Radio Alliance (the "Alliance") submits this letter in support of the June 10, 2008, joint request (the "Joint Request") by eighteen broadcasters representing over 1,200 commercial and noncommercial FM radio stations, together with the four largest manufacturers of transmission equipment (collectively the "Joint Parties"), seeking an increase in the allowable digital operating power of FM broadcast stations.

The Alliance is a joint initiative of leading radio broadcasters to accelerate consumer adoption of HD Digital Radio. It shares with the Joint Parties an interest in bringing the public interest benefits of digital radio—including improved audio quality, more robust transmission systems, and new auxiliary service—to a maximum number of listeners, as quickly as possible, while minimizing any adverse effects on analog compatibility. Indeed, a number of the Joint Parties are Alliance members.

The Joint Request demonstrates that the proposed increase in allowable FM digital operating power serves each of these objectives. It shows, based on comprehensive testing, that the proposed increase will substantially enhance the coverage and building penetration of digital FM stations, while not significantly affecting the quality of analog signals. The Alliance wholeheartedly supports the relief sought in the Joint Request, which will significantly improve the FM digital radio service.

Sincerely,

Peter Ferrara  
President and CEO  
HD Digital Radio Alliance

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