

Belinda Smith Bond

“Vision Into Action”

From a very young age Belinda Bond knew that her success depended primarily on her own ability to make it happen. She learned early how to discover a need and find a solution. During her second year in high school, she was hired as the first African American cashier at the local National Supermarket, enabling her to return the scholarship she was awarded.



International, a nutritional wellness company. She has more than 12000 distributors in her national network. Bond believes that this is one of the best ways to help others duplicate her success.

As an adult it was that same natural sales instinct mixed with self-confidence and a tenacious desire to help others which made her a success at one of the nation's largest companies, Southwestern Bell. She began her career at Bell in 1976, and for 16 years she served in many capacities, including Accounting Supervisor, Marketing Manager, Competitive Analyst, Strategic Planner and National Sales Account Manager.

Belinda also has become a popular national speaker. She has been a requested speaker for the NAACP, Harlem Boy's Choir, National Association of Black Accountants, the Black Women's Entrepreneur Network, Black Expo, Professional Women in Business Systems, Lincoln Memorial Church, Norwest African Methodist Episcopal Church and many other national organizations. Locally, she often speaks to women's groups, churches, grade and high schools and groups, including the "I Have a Dream" Foundation and Herbert Hoover Boys Club.

While working for Southwestern Bell, Belinda took an active role in the community, serving on the boards of many local and national organizations. She also joined Toastmasters and stunned her first audience with an award winning speech entitled, "You've Come A Long Way Baby." This opened a new avenue for Belinda to make a difference in her community. She soon began speaking to varied audiences about the importance of having a vision for a better life, motivating business persons and encouraging children to pursue their dreams.

She truly enjoys her opportunities to share her triumphs despite several hurdles and hardships. Her personal story is motivating and has encouraged hundreds of individuals around the country to work at making their dreams a reality by using the talents God has given them.

In 1991 Belinda left Southwestern Bell to pursue her own lifelong dream of business ownership and motivational speaking. She has been the owner of several businesses, including the first Black to sell to J.C. Penney's her coin jewelry of Madame C.J. Walker and Mary McCloud Bethune. In the tradition of Madame Walker, Belinda is a Five-Star Manager in Body Wise

Belinda is also owner of Bond Technology Consulting, Inc. with a clientele that includes Ameritech, Southwestern Bell, Monsanto, Colgate Palmolive and Millennium Digital Media. She has been nominated for the Madame C.J. Walker "Spirit Award" and the Ted Turner "Trumpet Award".

Belinda was a hit on the Minority Business Panel meeting Sunday, April 25, at the NABTP convention in Washington, D.C.

Project Helping Hands *continue from page 6*

If you thought no one was giving back, no one was concerned about our community, no one was making sure that we were knowledgeable about computers... now you know differently.

If your organization or company would like to start your own Project Helping Hands, contact Al Grant at 410-736-7528 (albert.grant@bellatlantic.com), Pat Fisher on 410-638-5244 (patricia.h.fisher@bellatlantic.com) or Mary Bell on 215-466-3903 (mary.s.bell@bellatlantic.com).



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Wild things are happening. Bell Atlantic. We'll see you there.



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**NABTP Luncheon
Celebrating Black Presidents
Friday, April 28, 2000**

Program

Theme: Much Is Expected

Welcome Belinda Bond, Mistress of Ceremonies

Invocation..... Rev. Michael Jarmon

~~————Lunch Served————~~

Song..... Rod Hicks

Historical Perspective..... Diann Oden

Introduction of Presidents..... Belinda Bond

Introduction of Keynote Speaker..... Belinda Bond

Keynote Speaker..... Robert Knowling,
COVAD, President & CEO

Special Remarks..... Member of NABTP BOD