

BrightHouse Networks, the major cable operator in the Tampa region, uses two slogans frequently in their ads:

1. No long term contract to sign
2. No asterisks -- we're not fond of asterisks

If they believe in truth in advertising the slogan really should be

No long term contract to sign *

*unless you live in Live Oak Preserve -- there you must have a 10+ year contract

This is what companies that have exclusive, bulk-billed contracts feel they can do -- bend the truth to suit their needs.

Please FCC commissioners support truth in advertising and the free market concept. Put Live Oak Preserve and the many other MDUs across the country back into the general public. Eliminate the use of exclusive, bulk-billed contracts by all MVPDs in all MDUs.