

From 4-1-08 to 4-30-08, we ran 60 seconds of DTV spots per day.

From 5-1-08 to 6-30-08, we ran 120 seconds of DTV spots per day.

From 4-1-08 to 6-15-08, we ran the single :30 spot entitled "DTV".

From 6-16-08 to 6-30-08, we have rotated the :60 DTV spots entitled:

DTV101, 102, 103, 104, 105, 106, 107, 108, 109.

A handwritten signature in black ink that reads "Shere Woods". The signature is written in a cursive, flowing style with a long, sweeping tail on the "s".

KUEN

Report date: 06/19/2008

Log Performance Report

Report time: 12:11:59

From: 04/01/2008 To: 06/30/2008

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Video Source	CART	Title		Available	Notes
Audio Source	Tape/Cut	Type	Sub-Title	Length	From/To DAYS
DTV		PI	DIGITAL TV TRANSITION PSA	00:30:00	03/07/08 SMTWTFSS
DTV	0000/01				03/07/99 YYYYYYY
Tue	04/01/2008	at 17:27:27	for 00:00:30:00	KUEN	
Tue	04/01/2008	at 20:27:48	for 00:00:30:00	KUEN	
Wed	04/02/2008	at 08:57:44	for 00:00:30:00	KUEN	
Wed	04/02/2008	at 18:27:37	for 00:00:30:00	KUEN	
Thu	04/03/2008	at 16:27:39	for 00:00:30:00	KUEN	
Thu	04/03/2008	at 21:58:23	for 00:00:30:00	KUEN	
Fri	04/04/2008	at 08:57:43	for 00:00:30:00	KUEN	
Fri	04/04/2008	at 19:27:40	for 00:00:30:00	KUEN	
Sat	04/05/2008	at 17:57:52	for 00:00:30:00	KUEN	
Sat	04/05/2008	at 21:56:51	for 00:00:30:00	KUEN	
Sun	04/06/2008	at 12:58:23	for 00:00:30:00	KUEN	
Sun	04/06/2008	at 18:58:10	for 00:00:30:00	KUEN	
Mon	04/07/2008	at 17:28:11	for 00:00:30:00	KUEN	
Mon	04/07/2008	at 20:59:05	for 00:00:30:00	KUEN	
Tue	04/08/2008	at 16:29:01	for 00:00:30:00	KUEN	
Tue	04/08/2008	at 22:28:51	for 00:00:30:00	KUEN	
Wed	04/09/2008	at 17:28:11	for 00:00:30:00	KUEN	
Wed	04/09/2008	at 21:57:29	for 00:00:30:00	KUEN	
Thu	04/10/2008	at 08:58:46	for 00:00:30:00	KUEN	
Thu	04/10/2008	at 19:26:56	for 00:00:30:00	KUEN	
Fri	04/11/2008	at 08:27:50	for 00:00:30:00	KUEN	
Fri	04/11/2008	at 19:58:23	for 00:00:30:00	KUEN	
Fri	04/18/2008	at 08:27:53	for 00:00:30:00	KUEN	
Fri	04/18/2008	at 19:57:41	for 00:00:30:00	KUEN	
Sat	04/19/2008	at 13:59:00	for 00:00:30:00	KUEN	
Sat	04/19/2008	at 20:57:35	for 00:00:30:00	KUEN	
Sun	04/20/2008	at 11:27:29	for 00:00:30:00	KUEN	
Sun	04/20/2008	at 20:56:54	for 00:00:30:00	KUEN	
Mon	04/21/2008	at 08:27:37	for 00:00:30:00	KUEN	
Mon	04/21/2008	at 18:27:37	for 00:00:30:00	KUEN	
Tue	04/22/2008	at 16:27:41	for 00:00:30:00	KUEN	
Tue	04/22/2008	at 20:28:36	for 00:00:30:00	KUEN	
Wed	04/23/2008	at 08:57:37	for 00:00:30:00	KUEN	
Wed	04/23/2008	at 18:58:51	for 00:00:30:00	KUEN	
Thu	04/24/2008	at 15:57:03	for 00:00:30:00	KUEN	
Thu	04/24/2008	at 19:27:41	for 00:00:30:00	KUEN	
Fri	04/25/2008	at 08:57:34	for 00:00:30:00	KUEN	
Fri	04/25/2008	at 18:57:52	for 00:00:30:00	KUEN	
Sat	04/26/2008	at 12:59:23	for 00:00:30:00	KUEN	
Sat	04/26/2008	at 20:58:00	for 00:00:30:00	KUEN	
Sun	04/27/2008	at 16:27:43	for 00:00:30:00	KUEN	
Sun	04/27/2008	at 21:27:11	for 00:00:30:00	KUEN	
Mon	04/28/2008	at 08:29:20	for 00:00:30:00	KUEN	
Mon	04/28/2008	at 18:57:53	for 00:00:30:00	KUEN	
Tue	04/29/2008	at 16:27:58	for 00:00:30:00	KUEN	
Tue	04/29/2008	at 20:27:37	for 00:00:30:00	KUEN	
Wed	04/30/2008	at 08:57:46	for 00:00:30:00	KUEN	
Wed	04/30/2008	at 20:25:17	for 00:00:30:00	KUEN	
Thu	05/01/2008	at 03:57:11	for 00:00:30:00	KUEN	
Thu	05/01/2008	at 07:29:07	for 00:00:30:00	KUEN	

KUEN

Report date: 06/19/2008

Log Performance Report

Report time: 12:11:59

From: 04/01/2008 To: 06/30/2008

Page: 2

Video Source	CART	Title		Available		Notes
Audio Source	Tape/Cut	Type	Sub-Title	Length	From/To	DAYS
DTV		PI	DIGITAL TV TRANSITION PSA	00:30:00	03/07/08	SMTWIFS
DTV	0000/01				03/07/99	YYYYYYY
Thu	05/01/2008	at 15:57:20	for 00:00:30:00			KUEN
Thu	05/01/2008	at 19:59:11	for 00:00:30:00			KUEN
Fri	05/02/2008	at 02:28:50	for 00:00:30:00			KUEN
Fri	05/02/2008	at 08:27:50	for 00:00:30:00			KUEN
Fri	05/02/2008	at 16:57:35	for 00:00:30:00			KUEN
Fri	05/02/2008	at 23:25:19	for 00:00:30:00			KUEN
Sat	05/03/2008	at 00:27:11	for 00:00:30:00			KUEN
Sat	05/03/2008	at 06:58:59	for 00:00:30:00			KUEN
Sat	05/03/2008	at 12:58:52	for 00:00:30:00			KUEN
Sat	05/03/2008	at 18:57:52	for 00:00:30:00			KUEN
Sun	05/04/2008	at 03:57:15	for 00:00:30:00			KUEN
Sun	05/04/2008	at 10:28:15	for 00:00:30:00			KUEN
Sun	05/04/2008	at 14:28:47	for 00:00:30:00			KUEN
Sun	05/04/2008	at 20:56:51	for 00:00:30:00			KUEN
Mon	05/05/2008	at 02:57:15	for 00:00:30:00			KUEN
Mon	05/05/2008	at 08:27:53	for 00:00:30:00			KUEN
Mon	05/05/2008	at 15:28:23	for 00:00:30:00			KUEN
Mon	05/05/2008	at 19:57:36	for 00:00:30:00			KUEN
Tue	05/06/2008	at 01:58:23	for 00:00:30:00			KUEN
Tue	05/06/2008	at 06:56:59	for 00:00:30:00			KUEN
Tue	05/06/2008	at 13:26:59	for 00:00:30:00			KUEN
Tue	05/06/2008	at 18:58:21	for 00:00:30:00			KUEN
Wed	05/07/2008	at 01:27:20	for 00:00:30:00			KUEN
Wed	05/07/2008	at 06:59:23	for 00:00:30:00			KUEN
Wed	05/07/2008	at 12:29:00	for 00:00:30:00			KUEN
Wed	05/07/2008	at 18:29:21	for 00:00:30:00			KUEN
Thu	05/08/2008	at 02:58:23	for 00:00:30:00			KUEN
Thu	05/08/2008	at 08:14:07	for 00:00:30:00			KUEN
Thu	05/08/2008	at 14:38:20	for 00:00:30:00			KUEN
Thu	05/08/2008	at 20:59:01	for 00:00:30:00			KUEN
Fri	05/09/2008	at 04:26:20	for 00:00:30:00			KUEN
Fri	05/09/2008	at 10:15:19	for 00:00:30:00			KUEN
Fri	05/09/2008	at 16:29:11	for 00:00:30:00			KUEN
Fri	05/09/2008	at 22:19:58	for 00:00:30:00			KUEN
Sat	05/10/2008	at 03:58:24	for 00:00:30:00			KUEN
Sat	05/10/2008	at 08:59:06	for 00:00:30:00			KUEN
Sat	05/10/2008	at 13:59:23	for 00:00:30:00			KUEN
Sat	05/10/2008	at 20:58:22	for 00:00:30:00			KUEN
Sun	05/11/2008	at 04:58:24	for 00:00:30:00			KUEN
Sun	05/11/2008	at 11:28:41	for 00:00:30:00			KUEN
Sun	05/11/2008	at 17:28:10	for 00:00:30:00			KUEN
Sun	05/11/2008	at 22:57:40	for 00:00:30:00			KUEN
Mon	05/12/2008	at 01:28:50	for 00:00:30:00			KUEN
Mon	05/12/2008	at 08:27:39	for 00:00:30:00			KUEN
Mon	05/12/2008	at 12:58:53	for 00:00:30:00			KUEN
Mon	05/12/2008	at 19:29:05	for 00:00:30:00			KUEN
Tue	05/13/2008	at 00:58:30	for 00:00:30:00			KUEN
Tue	05/13/2008	at 06:57:08	for 00:00:30:00			KUEN
Tue	05/13/2008	at 12:29:00	for 00:00:30:00			KUEN
Tue	05/13/2008	at 18:27:53	for 00:00:30:00			KUEN

KUEN

Report date: 06/19/2008

Log Performance Report

Report time: 12:11:59

From: 04/01/2008 To: 06/30/2008

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Video Source	CART	Title		Available	Notes	
Audio Source	Tape/Cut	Type	Sub-Title	Length	From/To	DAYS
DTV		FI	DIGITAL TV TRANSITION PSA	00:30:00	03/07/08	SMTWTFSS
DTV	0000/01				03/07/99	YYYYYYY
Wed	05/14/2008	at 05:59:00	for 00:00:30:00	KUEN		
Wed	05/14/2008	at 11:28:51	for 00:00:30:00	KUEN		
Wed	05/14/2008	at 17:27:42	for 00:00:30:00	KUEN		
Wed	05/14/2008	at 22:58:06	for 00:00:30:00	KUEN		
Thu	05/15/2008	at 02:58:23	for 00:00:30:00	KUEN		
Thu	05/15/2008	at 09:59:08	for 00:00:30:00	KUEN		
Thu	05/15/2008	at 15:29:20	for 00:00:30:00	KUEN		
Thu	05/15/2008	at 21:57:48	for 00:00:30:00	KUEN		
Fri	05/16/2008	at 02:58:06	for 00:00:30:00	KUEN		
Fri	05/16/2008	at 08:27:40	for 00:00:30:00	KUEN		
Fri	05/16/2008	at 14:59:21	for 00:00:30:00	KUEN		
Fri	05/16/2008	at 20:59:26	for 00:00:30:00	KUEN		
Sat	05/17/2008	at 03:58:31	for 00:00:30:00	KUEN		
Sat	05/17/2008	at 10:59:24	for 00:00:30:00	KUEN		
Sat	05/17/2008	at 16:59:06	for 00:00:30:00	KUEN		
Sat	05/17/2008	at 22:27:32	for 00:00:30:00	KUEN		
Sun	05/18/2008	at 01:58:23	for 00:00:30:00	KUEN		
Sun	05/18/2008	at 07:29:23	for 00:00:30:00	KUEN		
Sun	05/18/2008	at 13:27:43	for 00:00:30:00	KUEN		
Sun	05/18/2008	at 19:58:13	for 00:00:30:00	KUEN		
Mon	05/19/2008	at 01:29:13	for 00:00:30:00	KUEN		
Mon	05/19/2008	at 07:29:21	for 00:00:30:00	KUEN		
Mon	05/19/2008	at 12:59:24	for 00:00:30:00	KUEN		
Mon	05/19/2008	at 19:28:12	for 00:00:30:00	KUEN		
Tue	05/20/2008	at 02:58:23	for 00:00:30:00	KUEN		
Tue	05/20/2008	at 07:57:40	for 00:00:30:00	KUEN		
Tue	05/20/2008	at 14:26:54	for 00:00:30:00	KUEN		
Tue	05/20/2008	at 20:27:45	for 00:00:30:00	KUEN		
Wed	05/21/2008	at 03:58:31	for 00:00:30:00	KUEN		
Wed	05/21/2008	at 10:33:57	for 00:00:30:00	KUEN		
Wed	05/21/2008	at 15:29:22	for 00:00:30:00	KUEN		
Wed	05/21/2008	at 21:57:46	for 00:00:30:00	KUEN		
Thu	05/22/2008	at 00:58:31	for 00:00:30:00	KUEN		
Thu	05/22/2008	at 06:29:07	for 00:00:30:00	KUEN		
Thu	05/22/2008	at 12:29:23	for 00:00:30:00	KUEN		
Thu	05/22/2008	at 18:28:50	for 00:00:30:00	KUEN		
Fri	05/23/2008	at 05:59:21	for 00:00:30:00	KUEN		
Fri	05/23/2008	at 11:29:21	for 00:00:30:00	KUEN		
Fri	05/23/2008	at 17:58:18	for 00:00:30:00	KUEN		
Fri	05/23/2008	at 23:59:22	for 00:00:30:00	KUEN		
Sat	05/24/2008	at 03:59:23	for 00:00:30:00	KUEN		
Sat	05/24/2008	at 09:59:20	for 00:00:30:00	KUEN		
Sat	05/24/2008	at 15:29:23	for 00:00:30:00	KUEN		
Sat	05/24/2008	at 21:58:53	for 00:00:30:00	KUEN		
Sun	05/25/2008	at 04:29:20	for 00:00:30:00	KUEN		
Sun	05/25/2008	at 10:27:45	for 00:00:30:00	KUEN		
Sun	05/25/2008	at 16:27:42	for 00:00:30:00	KUEN		
Sun	05/25/2008	at 22:29:23	for 00:00:30:00	KUEN		
Mon	05/26/2008	at 02:29:12	for 00:00:30:00	KUEN		
Mon	05/26/2008	at 08:28:51	for 00:00:30:00	KUEN		

KUEN

Report date: 06/19/2008

Log Performance Report

Report time: 12:11:59

From: 04/01/2008 To: 06/30/2008

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Video Source	CART	Title	Available	Notes
Audio Source	Tape/Cut	Type Sub-Title	Length From/To	DAYS
DTV		FI DIGITAL TV TRANSITION PSA	00:30:00 03/07/08	SMTWTFS
DTV	0000/01		03/07/99	YYYYYY
Mon	05/26/2008 at 14:19:21	for 00:00:30:00	KUEN	
Mon	05/26/2008 at 20:29:21	for 00:00:30:00	KUEN	
Tue	05/27/2008 at 00:58:30	for 00:00:30:00	KUEN	
Tue	05/27/2008 at 06:57:15	for 00:00:30:00	KUEN	
Tue	05/27/2008 at 12:59:22	for 00:00:30:00	KUEN	
Tue	05/27/2008 at 19:28:53	for 00:00:30:00	KUEN	
Wed	05/28/2008 at 02:29:20	for 00:00:30:00	KUEN	
Wed	05/28/2008 at 08:28:41	for 00:00:30:00	KUEN	
Wed	05/28/2008 at 14:29:23	for 00:00:30:00	KUEN	
Wed	05/28/2008 at 20:29:20	for 00:00:30:00	KUEN	
Thu	05/29/2008 at 04:59:24	for 00:00:30:00	KUEN	
Thu	05/29/2008 at 10:59:23	for 00:00:30:00	KUEN	
Thu	05/29/2008 at 16:09:23	for 00:00:30:00	KUEN	
Thu	05/29/2008 at 22:29:22	for 00:00:30:00	KUEN	
Fri	05/30/2008 at 00:59:20	for 00:00:30:00	KUEN	
Fri	05/30/2008 at 06:29:20	for 00:00:30:00	KUEN	
Fri	05/30/2008 at 12:29:23	for 00:00:30:00	KUEN	
Fri	05/30/2008 at 18:27:34	for 00:00:30:00	KUEN	
Sat	05/31/2008 at 01:59:22	for 00:00:30:00	KUEN	
Sat	05/31/2008 at 07:58:24	for 00:00:30:00	KUEN	
Sat	05/31/2008 at 12:59:22	for 00:00:30:00	KUEN	
Sat	05/31/2008 at 19:57:31	for 00:00:30:00	KUEN	
Sun	06/01/2008 at 02:59:24	for 00:00:30:00	KUEN	
Sun	06/01/2008 at 08:29:13	for 00:00:30:00	KUEN	
Sun	06/01/2008 at 14:27:40	for 00:00:30:00	KUEN	
Sun	06/01/2008 at 20:58:33	for 00:00:30:00	KUEN	
Mon	06/02/2008 at 03:29:23	for 00:00:30:00	KUEN	
Mon	06/02/2008 at 08:58:05	for 00:00:30:00	KUEN	
Mon	06/02/2008 at 15:59:00	for 00:00:30:00	KUEN	
Mon	06/02/2008 at 20:59:21	for 00:00:30:00	KUEN	
Tue	06/03/2008 at 04:59:20	for 00:00:30:00	KUEN	
Tue	06/03/2008 at 10:12:20	for 00:00:30:00	KUEN	
Tue	06/03/2008 at 16:29:13	for 00:00:30:00	KUEN	
Tue	06/03/2008 at 21:58:51	for 00:00:30:00	KUEN	
Wed	06/04/2008 at 05:59:23	for 00:00:30:00	KUEN	
Wed	06/04/2008 at 11:29:21	for 00:00:30:00	KUEN	
Wed	06/04/2008 at 17:27:43	for 00:00:30:00	KUEN	
Wed	06/04/2008 at 23:57:41	for 00:00:30:00	KUEN	
Thu	06/05/2008 at 00:59:24	for 00:00:30:00	KUEN	
Thu	06/05/2008 at 06:29:21	for 00:00:30:00	KUEN	
Thu	06/05/2008 at 12:28:53	for 00:00:30:00	KUEN	
Thu	06/05/2008 at 18:27:56	for 00:00:30:00	KUEN	
Fri	06/06/2008 at 01:59:22	for 00:00:30:00	KUEN	
Fri	06/06/2008 at 07:59:00	for 00:00:30:00	KUEN	
Fri	06/06/2008 at 13:59:23	for 00:00:30:00	KUEN	
Fri	06/06/2008 at 19:29:23	for 00:00:30:00	KUEN	
Sat	06/07/2008 at 02:59:21	for 00:00:30:00	KUEN	
Sat	06/07/2008 at 08:29:23	for 00:00:30:00	KUEN	
Sat	06/07/2008 at 14:29:20	for 00:00:30:00	KUEN	
Sat	06/07/2008 at 20:59:07	for 00:00:30:00	KUEN	

KUEN

Report date: 06/19/2008

Log Performance Report

Report time: 12:11:59

From: 04/01/2008 To: 06/30/2008

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Video Source	CART	Title	Available			Notes			
			Audio Source	Tape/Cut	Type		Sub-Title	Length	From/To
DIY		FI DIGITAL TV TRANSITION PSA				00:30:00	03/07/08	SMTWTFS	
DIY	0000/01						03/07/99	YYYYYYY	
Sun	06/08/2008	at 03:29:23	for 00:00:30:00					KUEN	
Sun	06/08/2008	at 09:29:23	for 00:00:30:00					KUEN	
Sun	06/08/2008	at 15:29:25	for 00:00:30:00					KUEN	
Sun	06/08/2008	at 21:59:23	for 00:00:30:00					KUEN	
Mon	06/09/2008	at 04:59:23	for 00:00:30:00					KUEN	
Mon	06/09/2008	at 10:58:32	for 00:00:30:00					KUEN	
Mon	06/09/2008	at 16:29:20	for 00:00:30:00					KUEN	
Mon	06/09/2008	at 22:29:21	for 00:00:30:00					KUEN	
Tue	06/10/2008	at 05:29:20	for 00:00:30:00					KUEN	
Tue	06/10/2008	at 11:29:21	for 00:00:30:00					KUEN	
Tue	06/10/2008	at 17:29:24	for 00:00:30:00					KUEN	
Tue	06/10/2008	at 23:59:23	for 00:00:30:00					KUEN	
Wed	06/11/2008	at 00:29:23	for 00:00:30:00					KUEN	
Wed	06/11/2008	at 06:59:22	for 00:00:30:00					KUEN	
Wed	06/11/2008	at 12:29:23	for 00:00:30:00					KUEN	
Wed	06/11/2008	at 18:29:23	for 00:00:30:00					KUEN	
Thu	06/12/2008	at 01:59:20	for 00:00:30:00					KUEN	
Thu	06/12/2008	at 07:29:22	for 00:00:30:00					KUEN	
Thu	06/12/2008	at 12:59:20	for 00:00:30:00					KUEN	
Thu	06/12/2008	at 19:29:23	for 00:00:30:00					KUEN	
Fri	06/13/2008	at 02:59:11	for 00:00:30:00					KUEN	
Fri	06/13/2008	at 08:28:42	for 00:00:30:00					KUEN	
Fri	06/13/2008	at 14:59:23	for 00:00:30:00					KUEN	
Fri	06/13/2008	at 20:29:23	for 00:00:30:00					KUEN	
Sat	06/14/2008	at 03:59:24	for 00:00:30:00					KUEN	
Sat	06/14/2008	at 09:59:23	for 00:00:30:00					KUEN	
Sat	06/14/2008	at 15:58:50	for 00:00:30:00					KUEN	
Sat	06/14/2008	at 21:58:17	for 00:00:30:00					KUEN	
Sun	06/15/2008	at 04:28:20	for 00:00:30:00					KUEN	
Sun	06/15/2008	at 10:29:20	for 00:00:30:00					KUEN	
Sun	06/15/2008	at 16:29:21	for 00:00:30:00					KUEN	
Sun	06/15/2008	at 22:28:53	for 00:00:30:00					KUEN	

This item appeared 232 times between 04/01/2008 and 06/30/2008.

KUEN

Report date: 06/19/2008

Log Performance Report

Report time: 12:14:50

From: 06/16/2008 To: 06/30/2008

Page: 1

Video Source	CART	Title	Available	Notes
Audio Source	Tape/Cut	Type Sub-Title	Length From/To	DAYS
DTV101		FI DTV -- WHAT IS IT?	01:00:00	06/05/08 SMTWTFS
DTV101	0000/01			06/05/99 YYYYYYY

Mon 06/16/2008 at 06:58:42 for 00:01:00:00 KUEN  
Sun 06/22/2008 at 10:28:35 for 00:01:00:00 KUEN  
Sun 06/22/2008 at 16:27:43 for 00:01:00:00 KUEN

This item appeared 3 times between 06/16/2008 and 06/30/2008.



KUEN

Report date: 06/19/2008

Log Performance Report

Report time: 12:15:31

From: 06/17/2008 To: 06/30/2008

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Video Source	CART	Title	Available	Notes
Audio Source	Tape/Cut	Type Sub-Title	Length From/To	DAYS
DTV103		FI DTV -- COUPONS	01:00:00 06/05/08	SMTWTFS
DTV103	0000/01		06/05/99	YYYYYYY

Tue 05/17/2008 at 07:27:37 for 00:01:00:00 KUEN  
 Tue 05/24/2008 at 09:28:53 for 00:01:00:00 KUEN  
 Tue 05/24/2008 at 20:28:53 for 00:01:00:00 KUEN

This item appeared 3 times between 06/17/2008 and 06/30/2008.

KUEN

Report date: 06/19/2008

Log Performance Report

Report time: 12:15:53

From: 06/17/2008 To: 06/30/2008

Page: 1

Video Source	CART	Title	Available	Notes
Audio Source	Tape/Cut	Type Sub-Title	Length From/To	DAYS
DTV104		FI DTV -- DATE	01:00:00 06/05/08	SMTWTF
DTV104	0000/01		06/05/99	YYYYYY

Tue 06/17/2008 at 19:28:43 for 00:01:00:00 KUEN

Wed 06/25/2008 at 03:58:35 for 00:01:00:00 KUEN

Wed 06/25/2008 at 22:27:43 for 00:01:00:00 KUEN

This item appeared 3 times between 06/17/2008 and 06/30/2008.

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KUEN

Report date: 06/19/2008

Log Performance Report

Report time: 12:16:18

From: 06/18/2008 To: 06/30/2008

Page: 1

Video Source	CART	Title	Available	Notes
Audio Source	Tape/Cut	Type Sub-Title	Length From/To	DAYS
DTV105		FI DTV -- DIFFERENCE	01:00:00 06/05/08	SMTWTFS
DTV105	0000/01		06/05/99	YYYYYYY

Wed 06/18/2008 at 08:27:43 for 00:01:00:00 KUEN  
 Thu 06/26/2008 at 10:18:51 for 00:01:00:00 KUEN  
 Thu 06/26/2008 at 21:58:07 for 00:01:00:00 KUEN

This item appeared 3 times between 06/18/2008 and 06/30/2008.

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KUEN

Report date: 06/19/2008

Log Performance Report

Report time: 12:16:39

From: 06/18/2008 To: 06/30/2008

Page: 1

Video Source	CART	Title	Available	Notes		
Audio Source	Tape/Cut	Type	Sub-Title	Length	From/To	DAYS
DTV106		FI	DTV -- ANTENNA	01:00:00	06/05/08	SMTWTFS
DTV106	0000/01				06/05/99	YYYYYYY

Wed 06/18/2008 at 20:55:52 for 00:01:00:00 KUEN  
 Fri 06/27/2008 at 14:38:51 for 00:01:00:00 KUEN  
 Fri 06/27/2008 at 22:58:51 for 00:01:00:00 KUEN

This item appeared 3 times between 06/18/2008 and 06/30/2008.







## Jo Ann Wong

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**From:** Michelle Dumas  
**Sent:** Thursday, June 19, 2008 9:27 AM  
**To:** Laura Hunter; Chere Wood; Jo Ann Wong; Autumn Thatcher; Nate Southerland; Karen Krier  
**Cc:** Kyle Anderson  
**Subject:** RE: dtv info

Here are the counts for Apr 1, 2008 – June 18, 2008

Total Visits: 153,861

Top 5 visited pages:

What's On - UEN  
<http://www.uen.org/tv/whatson/>  
143,874

UEN-TV - UEN  
<http://www.uen.org/tv/>  
9,658

Digital Television (DTV) - UEN  
<http://www.uen.org/tv/dtv/>  
2,078

College Telecourses - UEN  
<http://www.uen.org/tv/telecourses.shtml>  
1,203

MHz Worldview Schedule - UEN  
<http://www.uen.org/tv/whatson/worldview.shtml>  
925

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**From:** Laura Hunter  
**Sent:** Wednesday, June 18, 2008 1:46 PM  
**To:** Chere Wood; Jo Ann Wong; Autumn Thatcher; Nate Southerland; Michelle Dumas; Karen Krier  
**Cc:** Kyle Anderson  
**Subject:** dtv info

Time for our quarterly report on DTV Education (education about the DTV conversion). Please run a list of all the DTV spots, education presentations, etc. that have occurred in the last quarter (April 1 – June 30) and send them to Jo-Ann asap. Michelle/Karen, can we also get a count of web visits to uen.org/tv? Thanks.

Thanks. Laura

## Jo Ann Wong

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**From:** Nate Southerland  
**Sent:** Thursday, June 26, 2008 10:16 AM  
**To:** Jo Ann Wong  
**Subject:** DTV updates

I completed the following DTV outreach/education activities:

- April 24-26, 2008: UEN booth with DTV information at Mountain Plains Adult Education Association conference.
- May 22, 2008: DTV presentation at UEN IS retreat (1 hour)

In addition, we distributed flyers about MHz Worldview with DTV information on the back at the Japanese Festival (April 26, 2008) and the Asian Festival (June 14, 2008).

That's all for this quarter.

- Nate

**Nate Southerland**  
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Salt Lake City, UT 84112-1792  
801-581-4194 / FAX 801-585-6105  
[nate@uen.org](mailto:nate@uen.org)