Exhibit A (continued)
Market Area Must Also Be Defined

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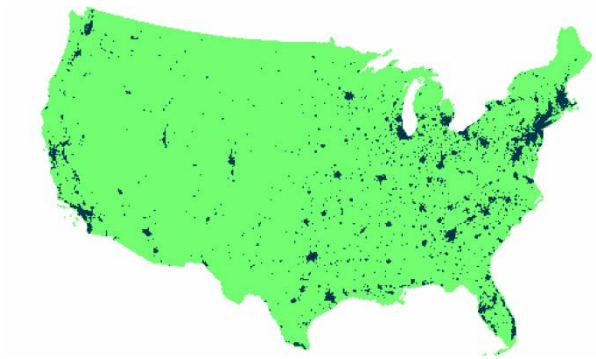
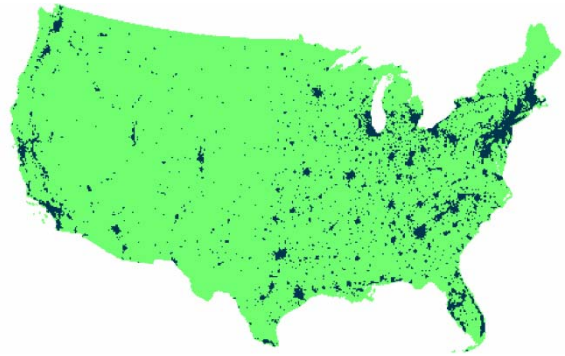
Nationwide Market Area

75% Population



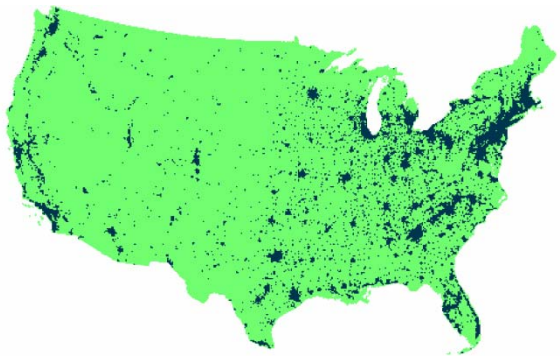
6% of Land

80% Population



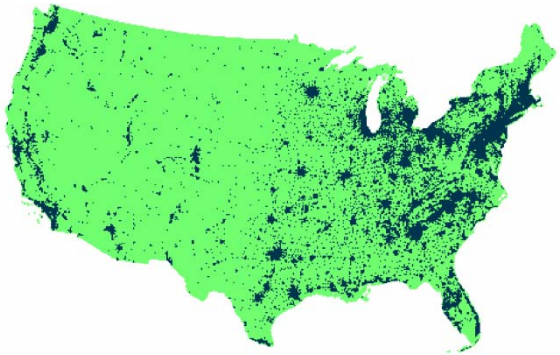
8% of Land

85% Population



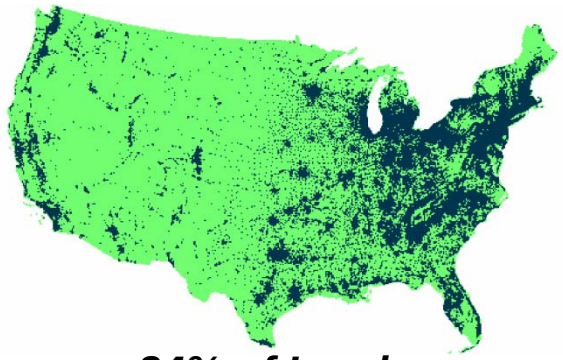
11% of Land

90% Population



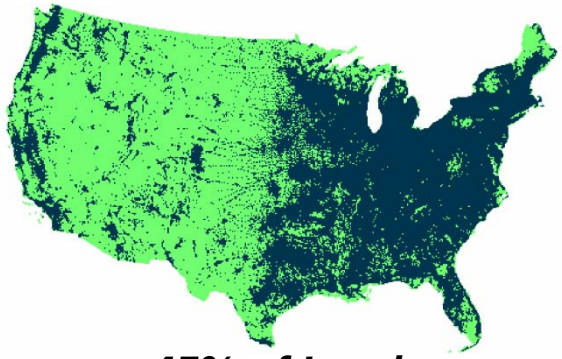
15% of Land

95% Population



24% of Land

99.3% Population



45% of Land

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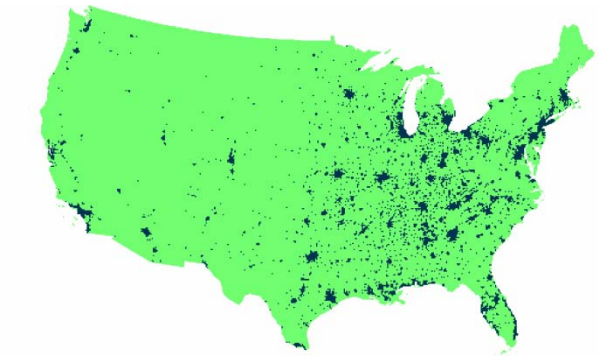
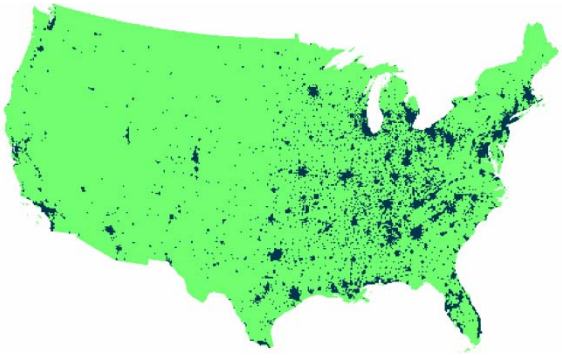
REAG Market Areas

75% Population



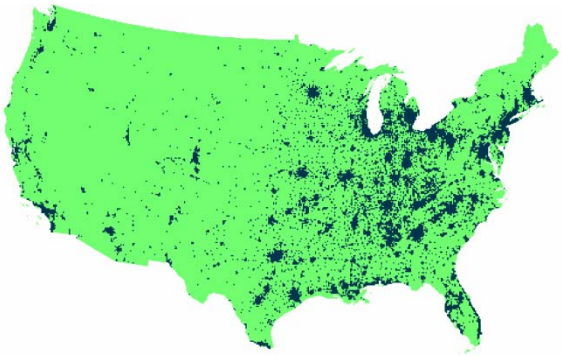
6.9% of Land

80% Population



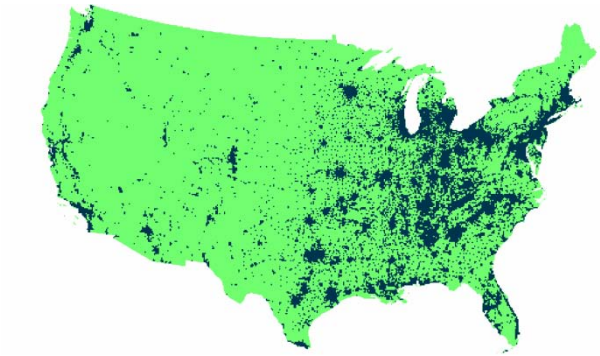
9.2% of Land

85% Population



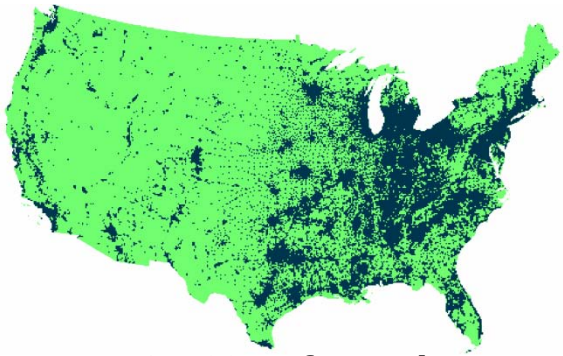
12.6% of Land

90% Population



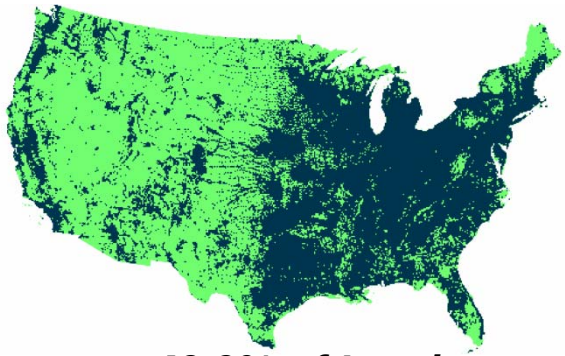
17.8% of Land

95% Population



27.0% of Land

99.3% Population



49.9% of Land

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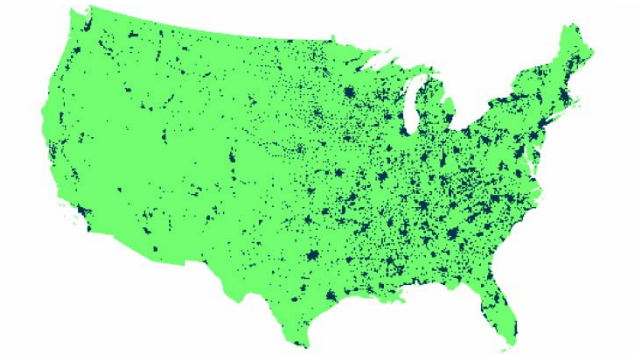
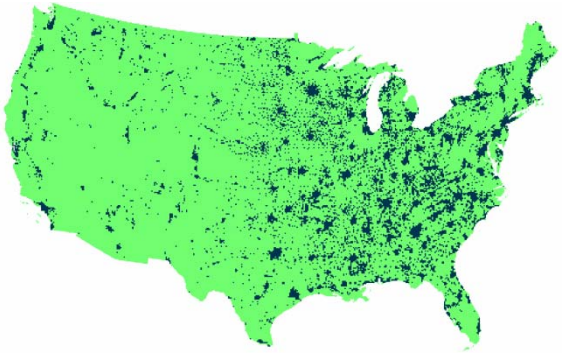
EA Market Areas

75% Population



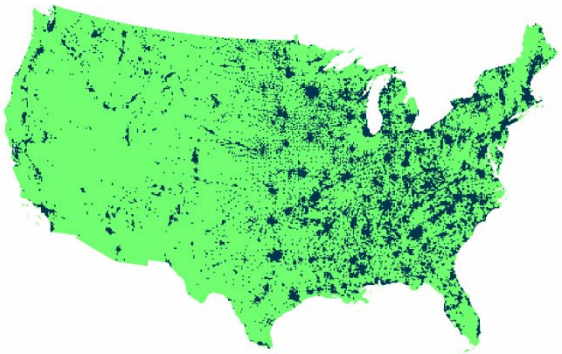
13.2% of Land

80% Population



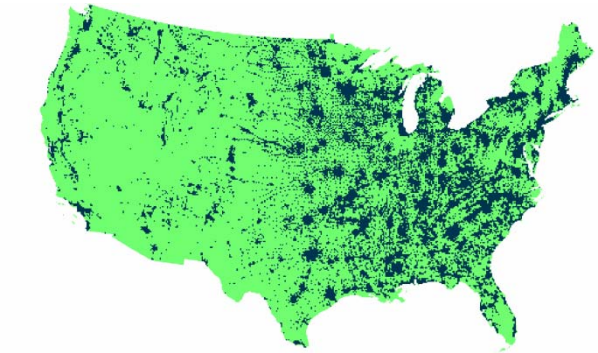
16.2% of Land

85% Population



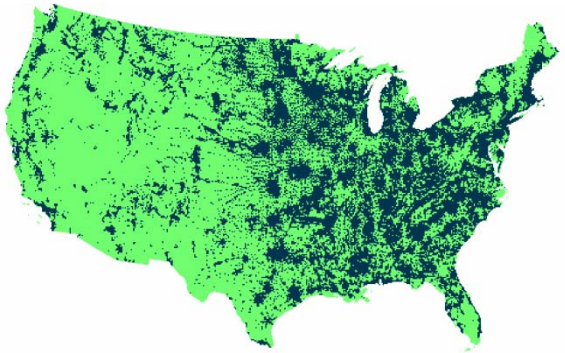
20.3% of Land

90% Population



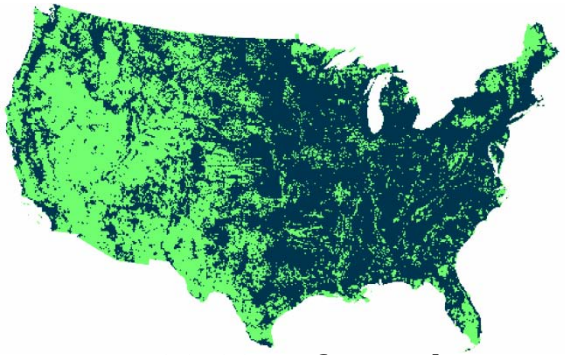
26.5% of Land

95% Population



37.1% of Land

99.3% Population



60.9% of Land

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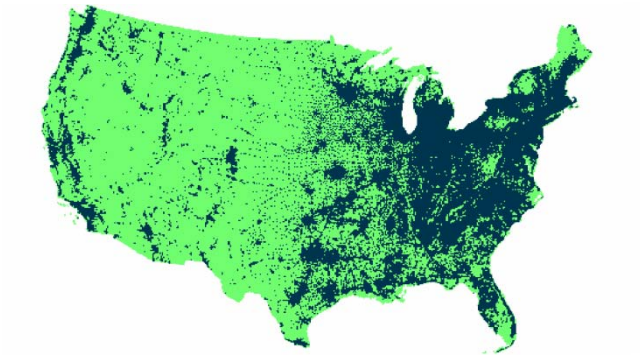
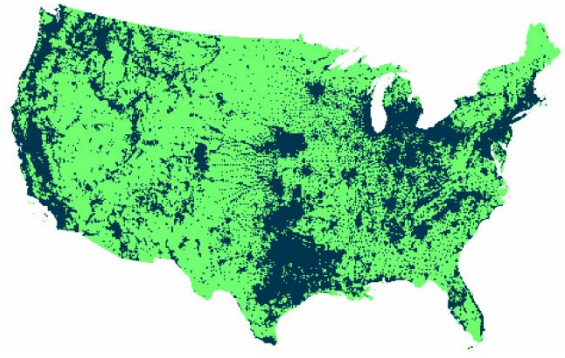
Market Areas Land Coverage

35% Land Nationwide



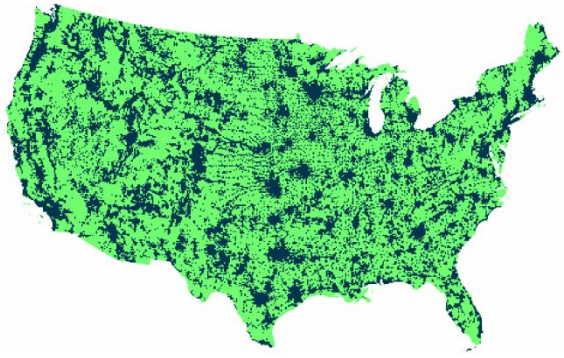
97.7% of Population

35% Land REAG



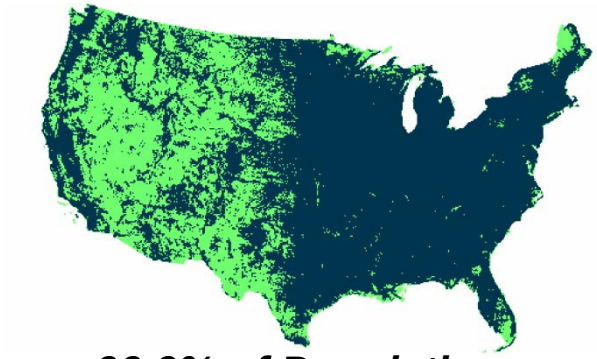
94.3% of Population

35% Land EA



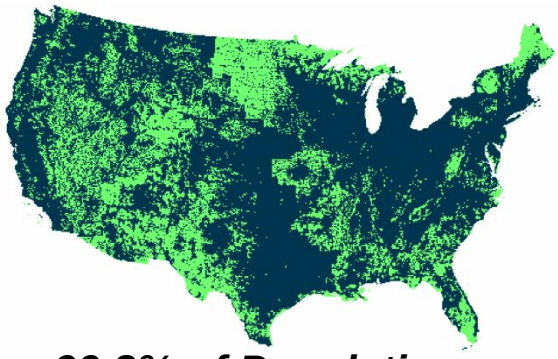
91.0% of Population

70% Land Nationwide



99.9% of Population

70% Land REAG



99.3% of Population

70% Land EA

98.2% of Population

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One Nationwide Urban License and One Nationwide Rural License

Faster and Deeper Build Out of Rural Areas

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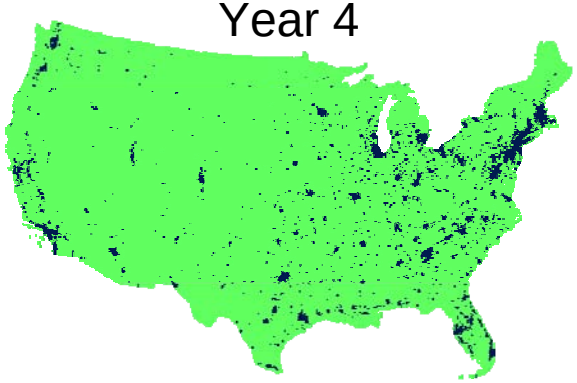
D Block Maps: Auction 73 vs. Urban / Rural Build Out

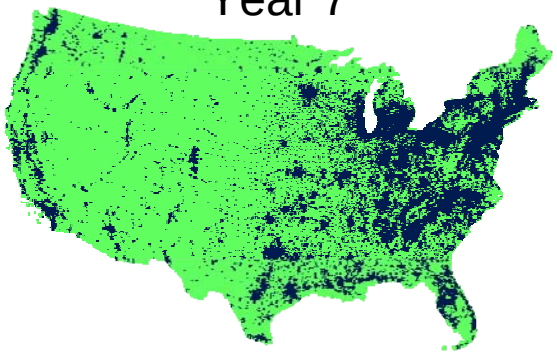
Auction 73 Build Out Maps: One Nationwide D Block License

Year 4



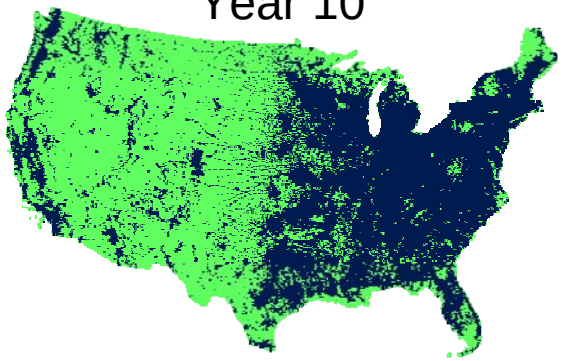
75% Pops

Year 7



95% Pops

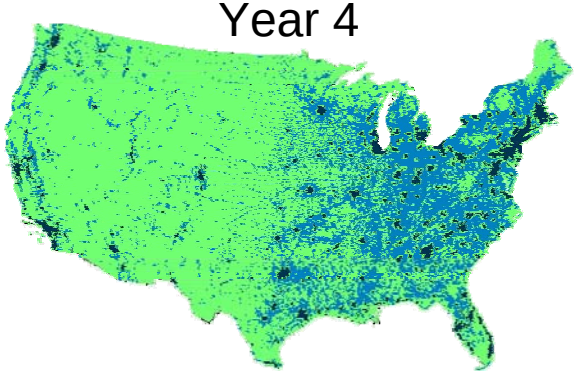
Year 10



99.3% Pops

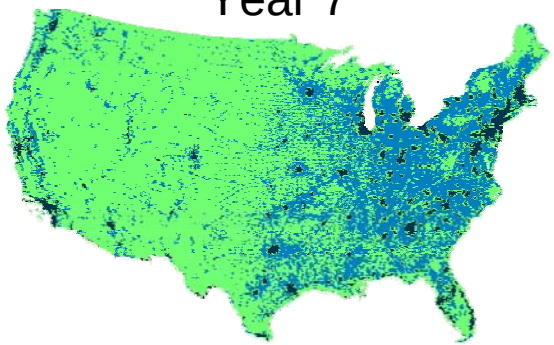
Proposed Build Out Maps: One Urban + One Rural License

Year 4



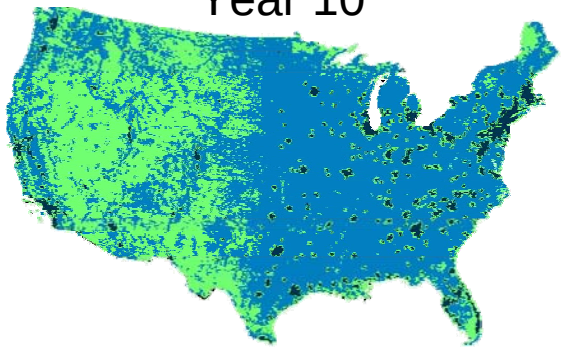
Urban: 75% Pops & Rural: 35% Land

Year 7



Urban: 95% Pops & Rural: no 7-yr. milestone

Year 10



Urban: 99.3% Pops & Rural: 70% Land

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