

LUKAS, NACE, GUTIERREZ & SACHS

CHARTERED

1650 TYSONS BOULEVARD, SUITE 1500
MCLEAN, VIRGINIA 22102
703 584 8678 • 703 584 8696 FAX

WWW.FCCLAW.COM

RUSSELL D. LUKAS
DAVID L. NACE
THOMAS GUTIERREZ*
ELIZABETH R. SACHS*
GEORGE L. LYON, JR.
PAMELA L. GIST
DAVID A. LAFURIA
TODD SLAMOWITZ*
B. LYNN F. RATNAVALE*
STEVEN M. CHERNOFF*
KATHERINE PATSAS*

CONSULTING ENGINEERS
ALI KUZEHKANANI
LEILA REZANAVAZ

OF COUNSEL
LEONARD S. KOLSKY*
JOHN CIMKO*
J. K. HAGE III*
JOHN J. MCAVOY*
HON. GERALD S. MCGOWAN*
TAMARA DAVIS-BROWN*

*NOT ADMITTED IN VA

July 8, 2008

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: **In the Matter of DTV Consumer Education Initiative
MB Docket No. 07-148
Notification of Ex Parte Meeting**

Dear Ms. Dortch:

Earlier today, Eric Peterson, Executive Director of the Rural Cellular Association (RCA), David Nace and the undersigned, counsel to RCA, met with Lyle Elder of the Media Bureau and Elizabeth H. Valinoti of the Wireline Competition Bureau regarding the Commission's proposal to require Eligible Telecommunications Carriers ("ETCs") to provide all of their subscribers with prescribed monthly notices about the digital television ("DTV") transition.

Consistent with its comments in the proceeding, RCA stated that the proposed requirement would place a significant economic burden on its members and noted that universal service funds spent on complying with the proposed requirement would be better spent by ETCs on new cell site construction and expansion of coverage. RCA noted that the Commission's DTV transition notification mandate could be better rationalized for entities with a closer connection to the DTV transition, as opposed to wireless carriers who have no ties to the transition.

RCA also provided Commission staff with feedback from members regarding the current DTV transition notification requirement requiring ETCs to provide a prescribed monthly notice about the DTV transition to all Lifeline and Link-Up customers.

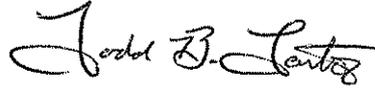
Marlene H. Dortch

Page 2 of 2

July 8, 2008

Should you have any questions regarding the information provided, please do not hesitate to contact me.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Todd B. Lantor". The signature is written in a cursive style with a large initial "T" and a stylized "L" at the end.

Todd B. Lantor

cc: Lyle Elder, Media Bureau (via e-mail)
Eloise Gore, Media Bureau (via e-mail)
Elizabeth H. Valinoti, Wireline Competition Bureau (via e-mail)
Best Copy and Printing, Inc. (via e-mail)