

DTV Consumer Education Quarterly Report

Second Quarter 2008 (covering April-June)

MB Docket No. 07-148

Carrier Name, Address, Phone, Contact Person:

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Cellular South Licenses, Inc. ("Cellular South") is a 700 MHz Lower Band licensee that provides common carrier wireless telecommunications services. As an eligible telecommunications carrier, Cellular South conducts consumer education outreach concerning the transition from analog broadcast television service to digital broadcast television (DTV).

Attached are sample notices to Lifeline/Link-Up customers, informing them that after February 17, 2009, full-power analog programming will end, and analog-only televisions may be unable to display full-power television programming unless the viewer takes action. Lifeline/Link-Up customers are notified monthly that a television receiver with only an analog broadcast tuner will require a converter box to receive full power over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting, and that information about the DTV transition is available from [www.DTV.gov](http://www.DTV.gov), and from [www.dtv2009.gov](http://www.dtv2009.gov) or 1-888-DTV-2009 for information about subsidized coupons for digital-to-analog converter boxes.

DTV education information is also included in Lifeline/Link-Up publicity campaigns, and Cellular South personnel field calls about the DTV transition. Cellular South will continue to provide consumers with information about the DTV transition through March 2009.

# Cellular South supports the Lifeline Assistance Program

Through the Federal Lifeline Assistance Program, Cellular South offers wireless phone service at a reduced rate to individuals in Mississippi and Alabama who participate in one of the following programs:

- Medicaid
- Food Stamps
- Supplemental Security Income (SSI)
- Federal Public Housing Assistance (Section 8) (FPHA)
- Low Income Home Energy Assistance Program (LIHEAP)
- Temporary Assistance for Needy Families (TANF)

Individuals living on tribal lands in Mississippi and Alabama:

- Medicaid / Food Stamps / Supplemental Security Income (SSI)
- Bureau of Indian Affairs (BIA) General Assistance
- Tribally Administered Temporary Assistance for Needy Families (TANF)
- Head Start Programs (Under Income Qualifying Eligibility Provision Only)
- National School Lunch Program / Federal Public Housing Assistance
- Low-Income Home Energy Assistance Program
- Income at or below 135% of the Federally Recognized Poverty Guidelines

For more information call 1-877-CSOUTH1, visit [cellularsouth.com](http://cellularsouth.com) or stop by a Cellular South location near you.

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#### Federal Communications Commission Special Notice

On February 17, 2009, full-power analog programming will end, and analog-only televisions may be unable to display full-power broadcast programming unless the viewer takes action. At that time, a television receiver with only an analog broadcast tuner will require a converter box to receive over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting. Analog-only TVs should continue to work as before to receive low power, Class A or translator television stations and with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products. Information about the DTV transition is available by going to [www.DTV.gov](http://www.DTV.gov). Information about the converter box program and subsidized coupons for digital-to-analog converter boxes is available by going to [www.dtv2009.gov](http://www.dtv2009.gov) or by calling (888) DTV-2009.

 **cellularsouth®**  
Wireless done right.

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Account Number:

Billing Period: April 01 2008 through April 30 2008

www.cellularsouth.com

Previous Amount Due	29.40
Payments	-29.40 CR
Adjustments	0.00
<b>Balance Forward</b>	<b>\$ 0.00</b>

#BWNJSBR \*\*\*\*\*AUTO\*\*3-DIGIT 387 ATM I  
#CS0030729883CNO#

Thank you for paying your account promptly!  
Shop online at cellularsouth.com!

\*400005804306\*

C122

Subscriber charges	49.89
Taxes and other surcharges	4.92
<b>Current Month Charges</b>	<b>\$ 54.81</b>
<b>Total Amount Due Due by 05/20/2008</b>	<b>\$ 54.81</b>

\*387440398987\*

Terms: Account balances that are unpaid by 5/31/2008 will be assessed a late fee of \$7.00 and may result in suspended service.

12006888E\*

**Digital Television Transition**

Cellular South is helping the FCC spread the word about the upcoming change in television service. On February 17, 2009, full-power analog programming will end, and analog-only televisions may be unable to display full-power broadcast programming unless the viewer takes action. At that time, a television receiver with only an analog broadcast tuner will require a converter box to receive over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting. Analog-only TVs should continue to work as before to receive low power, Class A or translator television stations and with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products. Information about the DTV transition is available by going to www.dtv.gov. Information about the converter box program and subsidized coupons for digital-to-analog converter boxes is available by going to www.dtv2009.gov or by calling (888) DTV-2009.

\*0030729883

**Mobile Banking from Cellular South and BancorpSouth**

Cellular South is happy to announce another way to get the most out of your wireless service. If you are a Bancorp South online banking customer, you can now take advantage of Mobile Banking on your phone. View your bank balance, transfer funds and pay bills straight from your mobile phone, just like you would from your home computer. Login to your BancorpSouth online banking account and select Mobile Banking to sign up or go to cellularsouth.com for more information. Other banks will be joining soon!

**Directory Assistance**

On June 1, when you call 411 to get a phone number listing, you will also be able to receive a text message of the phone number on your phone. All calls to Directory Assistance (411) will be \$1.39 per call and if you choose to receive the text message, you must have a text messaging feature on your account.

Check Here for Change of Address:  (Please complete form on reverse side)

0030729883710000005481

Account Number:

Billing Closing Date: April 30 2008

Cellular South  
P O Box 519  
Meadville, MS 39653-0519

Please print your email address on the following line:

\_\_\_\_\_@\_\_\_\_\_

Shop online at cellularsouth.com!

<b>Total Amount Due by May 20 2008</b>	<b>\$ 54.81</b>
<b>No payment necessary!</b>	
<b>A bank draft will be drawn on the due date!</b>	

Please see reverse side for additional billing information.

Account Number:

Billing Period: May 01 2008 through May 31 2008

www.cellularsouth.com

Previous Amount Due	54.81
Payments	-54.81 CR
Adjustments	0.00
<b>Balance Forward</b>	<b>\$ 0.00</b>

#BWNJSBR \*\*\*\*\*AUTO\*\*3-DIGIT 387 ATM 1  
 #CS0030729883CNO#  
 \*400005805314\*  
 C173

Thank you for paying your account promptly!  
 Shop online at cellularsouth.com!

\*387440398987\*

Subscriber charges	26.14
Taxes and other surcharges	3.26
<b>Current Month Charges</b>	<b>\$ 29.40</b>
<b>Total Amount Due Due by 06/20/2008</b>	<b>\$ 29.40</b>

**Terms: Account balances that are unpaid by 6/30/2008 will be assessed a late fee of \$7.00 and may result in suspended service.**

12006240E\*

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\*0030729883

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Check Here for Change of Address:  (Please complete form on reverse side)  
 0030729883710000002940

Account Number:  
 Billing Closing Date: May 31 2008

Cellular South  
 P O Box 519  
 Meadville, MS 39653-0519

Please print your email address on the following line:

\_\_\_\_\_@\_\_\_\_\_

Shop online at cellularsouth.com!

<b>Total Amount Due by Jun 20 2008</b>	<b>\$ 29.40</b>
<b>No payment necessary!</b>	
<b>A bank draft will be drawn on the due date!</b>	

Please see reverse side for additional billing information.

Account Number:

Billing Period: June 01 2008 through June 30 2008

www.cellularsouth.com

Previous Amount Due	29.40
Payments	-29.40 CR
Adjustments	0.00
<b>Balance Forward</b>	<b>\$ 0.00</b>

#BWNJSBR \*\*\*\*\*AUTO\*\*3-DIGIT 387 ATM 1  
 #CS0030729883CN0#  
 \*400005806304\*  
 C174

**Thank you for paying your account promptly!**  
**Shop online at cellularsouth.com!**

\*387440398987\*

Subscriber charges	26.14
Taxes and other surcharges	3.26
<b>Current Month Charges</b>	<b>\$ 29.40</b>
<b>Total Amount Due Due by 07/20/2008</b>	<b>\$ 29.40</b>

**Terms: Account balances that are unpaid by 7/31/2008 will be assessed a late fee of \$7.00 and may result in suspended service.**

12006480E\*

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Check Here for Change of Address:  (Please complete form on reverse side)

0030729883710000002940

Account Number:

Billing Closing Date:

June 30 2008

Cellular South  
 P O Box 519  
 Meadville, MS 39653-0519

Please print your email address on the following line:  
 \_\_\_\_\_@\_\_\_\_\_

Shop online at cellularsouth.com!

<b>Total Amount Due by Jul 20 2008</b>	<b>\$ 29.40</b>
<b>No payment necessary!</b>	
<b>A bank draft will be drawn on the due date!</b>	

Please see reverse side for additional billing information.