

David K. Rehr
President and CEO



July 9, 2008

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street SW
Washington DC 20554

Re: MB Docket No. 04-233

Dear Ms. Dortch:

On July 8, 2008, National Association of Broadcasters (NAB) members of the Radio Executive Committee Steven Newberry, President and CEO, Commonwealth Broadcasting Corporation; Charles Warfield, President and COO, ICBC Broadcast Holdings, Inc.; Caroline Beasley, Executive Vice President and CFO, Beasley Broadcast Group; and Bruce Reese, President and CEO, Bonneville International Corporation, together with the undersigned, met with Chairman Martin and his advisor, Elizabeth Andrion.

We discussed their concerns over several aspects of the Commission's recently issued Report and Notice of Proposed Rulemaking regarding Localism. In particular, the parties discussed the relative costs and benefits of reinstating obligations on broadcasters to locate a station's main studio within its community of license, to maintain radio station personnel on-site at all times. We also discussed the various ways in which broadcasters efficiently undertake ascertainment-like efforts in the absence of government regulation.

Please direct any questions to the undersigned.

Sincerely,

A handwritten signature in black ink that reads "David K. Rehr". The signature is written in a cursive, flowing style.

David K. Rehr

cc: Elizabeth Andrion