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August 14, 2008

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

**RE: Verizon Wireless/ Alltel Corporation Transfer of Control Applications,
WT Docket No. 08-95**

Dear Ms. Dortch:

On behalf of the US Hispanic Chamber of Commerce, I am writing to urge the Commission's approval of the transaction between Verizon Wireless and Alltel. Hispanic consumers and small businesses alike are increasingly ditching their land line phones in favor of wireless devices and are wielding their buying power to help shape the future of wireless communications.

The US Hispanic Chamber has a network of more than 150 local Hispanic Chambers and Hispanic business organizations. This concentration helps underscore the influence of Hispanics in US markets. US Hispanic purchasing power is now growing at nearly two times the rate of the nation's general population, according to Insight Research -- fueled by both population growth and increasing levels of employment and income. US Hispanic buying power tripled between 1990 and 2007, according to the Selig Center on Economic Growth.

US Hispanic businesses and consumers are using their economic clout where it matters to them. Some 65 percent of Insight Research's Hispanic respondents have cell phones. Furthermore, Hispanics spend about 80 percent more on cell phone service than the average US household spends on wire line devices and service.

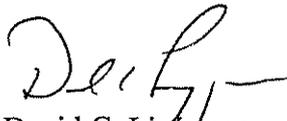
While most Hispanic homes and many entrepreneurs cannot afford PCs, they can afford wireless devices that can make on-line connections to the Internet, delivering reliable telephone service and Internet access in a single handy mobile device. This is an entrepreneur's dream of efficiency and economy.

Furthermore, the complementary networks of Verizon Wireless and Alltel use the same technology platform, CDMA for both wireless voice and broadband services. This commonality of technology platforms should ensure a smooth transition for customers. Verizon Wireless has steadily infused billions of dollars annually to upgrade its network. That places in the hands of US Hispanic small businesses and entrepreneurs the best available and innovative wireless services on the market, increasing their competitiveness and their chances for profitability and success.

If the Verizon Wireless and Alltel transaction is approved, US Hispanic entrepreneurs will be able to participate in Verizon's Open Development Initiative and develop new devices to work on the combined network of the two companies.

It is the mission of the US Hispanic Chamber of Commerce to foster economic development to create sustainable prosperity and strengthen America via the success and growth of US Hispanic businesses and entrepreneurs. The US Hispanic Chamber sees the Verizon Wireless and Alltel transaction as a way to help Hispanic businesses and entrepreneurs better pursue their visions of success. We respectfully request the Commission approve the Verizon Wireless and Alltel transaction.

Sincerely,

A handwritten signature in black ink, appearing to read "David C. Lizarraga", with a horizontal line extending to the right.

David C. Lizarraga
USHCC Chair