

CGB-CC-0826

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Received & Inspected

AUG 14 2008

FCC Mail Room

Federal Communication Commission
445 12th Street SW
Washington, DC 20554

Dear Sir/Madam:

I do hereby apply for an exemption to the closed captioning rule under Undue Burden.

I am a service connected disabled veteran on Social Security and Veterans Disability. My entire personal income is under \$27,000 per year.

I have no budget, or money set aside, for showing these videos or a gross income for a business or non profit corporation with which to compare the costs involved for closed captioning. There is not any planned or anticipated revenue from the showing of these videos.

Other people have shown interest in showing these videos on their local cable TV systems and if I have to make copies I will have to charge a small fee of a couple of dollars to recover my cost. This also does not put me in any meaningful gross revenue or profit situation.

The videos I wish to show were made by other people and to my knowledge none of the videos have closed captioning. As you can see from my income the cost of approx. \$750.00 per video would make showing these videos impossible.

I understand there must be an identifier in the videos, so the shows title will be The US Republic.

It is not my intention to replace or co opt regular TV programming. The videos are intended to be shown on an extra cable TV channel designed for local public access.

The videos will consist of general subject matter like religion, evolution, medicine, food, spiritual, psychology, government, etc. and will comply with government decency standards.

I, John R. Deahl, attest the above information is true and correct.



John R. Deahl

2 Email Quotes

Hi John,

For captioning on a DVD, we would need to create and supply a .scc file which would then need to be authored with the DVD. Unfortunately, there is no way to add captioning after the fact to an mpeg2 or avi file other than by authoring a DVD disk to marry the video file with the captioning. The cost would be approximately \$1,300 for a two-hour program for just the captioning. We don't provide DVD authoring services, so you would need to check with a facility regarding the cost of that portion of the process.

Please let me know if you have any questions or need further information.

Best Regards,

Doug Roberts

CCS, Inc.
4450 Lakeside Drive
Suite 350
Burbank, CA 91505
818-848-8826
818-848-2023 FAX
818-601-3299 Cell

Hi, Mr. Deahl –

Our price to close caption each of your 60-minute English-language video with our Pop-on Style Captions is \$575 per hour, which includes transcription, captioning, encoding to BetaSP, and tape stock. Our standard turnaround is 5 business days. Faster turnarounds available at additional charge. Shipping and handling are additional.

Please call me if you've questions, or would like to schedule this work.

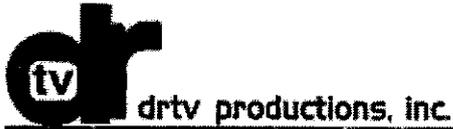
Cheers,

Constance

Constance Carlson
Vice President, Sales & Marketing

VIDEO CAPTION
CORPORATION
ACCURATE, DEPENDABLE & FAST!

26 Highland Way
Stanfordville, NY 12581
800-705-1204 (phone)
800-705-1207 (fax)
ccarlson@vicaps.com



[Home](#) | [Testimonials](#) | [Quick Calculator](#) | [Order Now!](#) | [Upload Script](#)

Based on 2 hr video

Your Approximate Total Cost:
\$761.10

**Note: This is an estimate total cost of your order.
Your actual total may vary depending on the variables you choose when you place your
You may add more destinations on the order page, and additional fees may incur for multiple ship*

Ready to Order!

Go Back

Copyright 2008 DRTV Productions, Inc

Welcome to Custom Captions!

Your premier provider
of a full range of post-production closed captioning
services
for video production and broadcast media.

[Price Comparison Chart](#) - [Price List](#) - [Contact us](#)



NAD
Approved



Described and
Captioned
Media Program

Paying too much for Closed Captioning?

Is \$6 per minute a good price? Is \$8? How about \$10?
\$15? \$20?

It all depends on what you actually get! Paying extra
for transcription?

Is the tape included? How about mailing?

Set-up fees? Minimum amounts?

At Custom Captions we provide closed captions and subtitles
at LOW, easy-to-understand rates. We charge a flat rate-

per-minute of video time, which INCLUDES ALL COSTS.
Simply multiply our rate by the number of minutes in your video to determine your final cost.

No Minimums!

No Set-Up Fees!

No Hassles!

Until now, only the major closed captioning houses have included all services in truly flat-rate fees!
(Those rates are in the \$30 to \$35 range.)

Don't pay too much for closed captioning again!

Custom Captions is a premier provider of a full range of post-production captioning services for video production and broadcast media. Our captioning and subtitling services provide an easy and cost-effective way to help you achieve greater exposure and send a positive message about your organization.

The chart below compares Custom Captions rates with other captioning providers.
You will love our rates!

Price Comparison Chart

ACTUAL COSTS FOR POP-UP CAPTIONING				
	Custom Captions NAD Approved	Competitor #1 NAD Approved	Competitor #2 NAD Approved	Five National Leaders NAD Approved

Captioning	\$15-20/minute	8/minute	\$10-15/minute	\$30-35/min				
Transcription	*	\$3/minute	\$3/minute	*				
Set-up Fee	*	\$150	*	*				
Minimum			\$300					
Encoding	*	*	\$75 - 150	*				
Proof VHS	*	*	*	*				
Mailing Proof	*	\$20	\$20	*				
Betacam Tape	*	\$20-45	\$20-45	*				
Mailing Betacam	*	\$20	\$20	*				
Video Length	Total	Actual cost/min	Total	Actual cost/min	Total	Actual cost/min	Total	Actual cost/min
15 minute	\$300	\$20	\$375	\$25.00	\$ 480	\$32.00	\$450 -	\$30-35
20 minute	400	20	430	21.50	495	24.75	525	30-35
30 minute	450	15	555	18.50	540-600	18.00-	500 -	30-35
45 minute	675	15	730	16.23	830-910	20.00	700	30-35
60 minute	900	15	895	14.91	1,015-1,135	18.22-20.23	900-2,050	30-35
						16.92-18.92	1,350-1,575	
							1,800-2,100	

*service included without additional charge

We believe our pricing philosophy supports our goal:

We want to be your captioning and subtitling provider.

We provide the highest quality captioning and subtitling at easy-to-understand low rates.

Many captioning services quote enticingly low price-per-minute rates then tack on additional fees. Total costs escalate as charges are added for transcriptions, set-up fees, tape costs, and mailing fees.

We charge a flat rate per minute of video time, which includes all costs. Multiply our rate by the number of minutes in your video to calculate your final cost.

PRICE LIST

Closed Captioning - Roll-Up \$10.00/minute - 60+ minutes
\$12.00/minute - less than 60 minutes

Closed Captioning/Subtitling - Pop-On \$15/minute - 30+ minutes
\$20/minute - less than 30 minutes

Open Captioning - Pop-On \$15/minute - 30+ minutes
(There is no black box around captions.) \$20/minute - less than 30 minutes

Pricing Includes:

Formatted captions
Script transcription or verification
Punctuation review
Electronic copy of proof script
Synchronized captioning

Electronic reading speed check
Complimentary VHS proof copy
Return mailing costs
Final master or formatting

You Provide:

finished Betacam or DigiBeta
master with continuous time code

You Receive:

your original plus Betacam or
DigiBeta encoded master or
compatible authoring file

media file for DVD/webcasts

compatible formatting
and authoring file

VHS copy of the master with
the master's time code on left
audio track at -5 dB, and mixed
audio on dub w/timecode
on the right audio track

SVHS or VHS captioned video

Advertising Spots ----- \$125.00 each
(10 or 30 seconds) ----(\$30 for each additional beta tape)
WE MUST PASS ALONG THE EXACT RETURN SHIPPING CHARGES

CLOSED CAPTION MAKER

822 Guilford Avenue #148 • Baltimore, MD 21202
E-mail: wGallant@CCmaker.com • Web Site: www.CCmaker.com
1-800-527-0551

FCC Requires 100% captioning starting 1/1/06.

We sell an entry level closed-captioning system.

See details below, system is called ADDrollupCC

We add closed-captions to the video you produce

Church & 30-minute Infomercials: \$200 for half-hour program.

Includes transcribing, tape, 2nd day Fedex shipping.

We do these a special way to reduce manpower; thus lower cost (We call it "just do it").

We transcribe it, format the text, and then create the CC master.

Meets FCC captioning requirements.

Special: Cost is \$150 for a weekly series.

TV Spots

TV Spots are \$100 per spot (:10 to :60); plus \$50 for tapestock and shipping.

Script must be supplied on disk or emailed. Turnaround is two business days.

Music Videos

Music Videos (up to 5 minutes) are \$175, includes BetaSP/DVcam videotape and shipping.

Script must be supplied on disk. Additional BetaSP/DVcam copy is \$35 (includes tape).

(We do not support DigiBeta decks)

Professional, high-quality captioning

Cost is \$6 per video minute plus \$50; includes encoding, videotape, and 2nd day FedEx.

Client will be sent an open-captioned VHS proof copy at no charge.

Client sends us a professionally produced "master video" on BetaSP, DV/DVcam, or DVCpro25 and we create a closed-captioned professional master on BetaSP or DVcam using roll-up captions.

Example: A ten minute video using 'roll-up captions' would cost \$110.

Add \$2/minute if verbatim script is not supplied.

Add \$4/minute if pop-up captions are used instead of roll-up captions.

TECHNICAL DETAILS FOR CAPTIONING

Our encoder (hardware which adds the captions on line-21) uses component video in/out.

DV formats: we can accept DV, DVcam, DVCpro25 and master to DVcam or BetaSP. (all are small or large cassettes).

“Do your own Captioning”

(units now in-stock!)

ADDrollupCC (post-production only) \$2,200 (hardware & software)

This closed-captioning system integrates into your editing system and adds 'rollup' type captions to the video you produce. **ADDrollupCC** was designed to meet the closed-caption needs of a church, 30-minute infomercials, or in-house training videos; can be upgraded to the full **ADDrollupCC_TC** system.

ADDrollupCC adds line-21 closed-captions as you copy the video from your EditingSystem/Deck to your Record Deck.

ADDrollupCC includes a professional line-21 closed-caption encoder manufactured by Link Electronics; encoder supports composite, s-vhs, and component video. The encoder connects between your EditingSystem/Deck and your Record Deck. We suggest starting with **ADDrollupCC** and upgrade to the full **ADDrollupCC_TC** if needed (few clients have upgraded!!!).

ADDrollupCC_TC \$4,000 (hardware & software)

This system gives you more control over the captioning process. The system requires access to timecode which enables you to correct script/timing errors. It is a software upgrade from **ADDrollupCC**.

To download ADDrollupCC Demo, right click and do a 'Save Target As',
(you must unzip the file and then do the install)

To download a diagram of the system,
right click and do a 'Save Target As'; this is a pdf file.

Transcribing Service:

We do 'draft level' transcribing for \$50 per half-hour.

You use the Internet to send us an mp3/wma of the audio and we email back a text file.

Churches in these cities are using ADDrollupCC

Augusta (GA) *** Ball Ground (GA) *** Bedford (TX) *** Bronx (NY) *** Clinton (IA) *** Columbus (GA) *** Des Moines (IA) *** Duluth (GA) *** El Paso (TX) *** Goose Creek (SC) *** Harrisonburg (VA) *** Hattiesburg (MS) *** Hinesville (GA) *** Knoxville (TN) *** Lansing (MI) *** Laurel (MD) *** Midland (TX) *** Odessa (TX) *** Pennsauken (NJ) *** Peoria (IL) *** Raleigh (NC) *** Spartanburg (SC) *** Vienna (WV) *** W. Hurley (NY) *** Waldorf (MD) *** Wichita (KS)

Add Captions to streaming video on the web!

(Windows Media Video, Quicktime, Flash)

Captioning Windows Media Video

You put the video up on your server and we create the companion captioning file for the player.

Take a look at our demo using the Windows Media Player: (you need to turn captions 'on' on the WMP)

("Right-click and "open in new window") Do not double-click here.

[Run Windows Media Player with demo](#)

[Run Video on IE page using the Windows Media Player.](#)

[Run Quicktime Video \(mov\) with captions \(changed, 07/08\)](#)

[Run Flash Video \(flv\) with captions \(changed, 07/08\)](#)

If you are on a MAC or have problems, email me and I'll send you a CD of these files.

\$5 per minute of video; client supplies video file and a script file.

Add \$2/minute if verbatim script is not supplied.

(Intro price for 'course content videos' for colleges; \$1 minute of video.)

(Client supplies WMV file; add \$2/minute if word-for-word script is not supplied.)

iTunes & iPod Captioning

(itunes now supports CC and we are working on it)

Add Subtitles to DVDs using DVDStudioPro

Adding subtitles to a DVD you create in **DVDStudioPro** is not fun. **DVDStudioPro** includes a subtitle editor but the process of using it is painfully slow. The process: you create a subtitle block, set the in/out timecode points, check the sync, then move onto the next subtitle block. We just did the subtitling for a 20-minute DVD – it contained 316 subtitle blocks!

A better and more cost effective way is for you to FTP us your videos in mp4, we create a STL subtitle file which you import onto a subtitle track. You still have to make minor adjustments to some of the text blocks. You have the same options as if you had manually created the subtitles; font, font size, color, position, and timecode in/out points.

We have a MAC with **DVDStudioPro** so that we can fully test the STL file before sending it to the client. We are a PC shop but purchased this system because there are so many horror stories on the Internet concerning **DVDStudioPro** and subtitles.

If you have an interest in this service, email me and I'll email you a 'test' STL file with instruction on how to place it on the subtitle track. You can use any video, the demo just illustrates how easy it is to use an STL subtitle file.

**\$7 per minute of video; client supplies mp4 file and a script file.
\$50 minimum.**

“VHS videotapes used in the Classroom”

This unique college/university service was designed to make existing VHS videos in your school's library accessible to a deaf/hoh student. Client sends us a non-captioned VHS videotape and we return it unaltered plus an open-captioned DVD. You can use this DVD to make VHS copies.

Cost is \$4 per video minute which includes transcribing, videotape; add \$15 for shipping. We use roll-up type captions; “The History Channel” uses this format for their evening programming.

Thus, a 30-minute video is exactly \$135 (\$4*30 plus \$15).

The captions roll-up on the top of the screen OR on the bottom of the screen.

(K-12 only, we are trying a new process at a lower cost !!!) new 05/08

Our Customers

Home Depot (GA) *** DuPont (DE) *** Los Alamos Nat'l Lab (NM) *** USPS (TN, IL, MA, ME) *** NY Bar Association (NY) *** Colonial Insurance (SC) *** Unum Insurance Company (ME) *** I-Car Tech Ctr (WI) *** Sanders/Lockheed (NH) *** US Dept Interior/BOR (ID) *** Albany Medical Center (NY) *** BAE Systems (NH) *** WNY Indep Living Project (NY)

University at Buffalo/Suny CAT/UB (NY) *** University of New Hampshire (NH) *** Bowdoin College (ME) *** University of Maine (ME) *** City College (NY) *** University of New Mexico (NM) *** Fitchburg State College (MA) *** SW Texas State University (TX) *** San Diego City College (CA) *** University of WI - Extension (WI) *** Dartmouth College (NH) *** Salish Kootenai College (MT) *** NYU (NY) *** Univ of Iowa *** Marin CC (CA) *** CAL State – San Marcos *** Univ of DE *** Temple Univ (PA) *** NE Univ (MA) *** Penn State (PA) *** UC Berkeley (CA) *** San Diego State (CA) *** CSU – Chico *** Univ of VT *** Marymount Univ (VA) *** MSU – Morehead (MN) ***

College of the Holy Cross (MA) *** Renton Tech College (WA) *** American Univ (DC) *** Madonna Univ (MI) ***
College of the Redwoods (CA)

Plus many small video production companies from Maine to California.

Contact

Closed**C**aption Maker
822 Guilford Avenue, #148
Baltimore, MD 21202

1-800-527-0551

Website: www.CCmaker.com

E-Mail: wGallant@CCmaker.com

Website Created March 4, 1996 ... Updated August 04, 2008