

ORIGINAL

Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D.C. 20554

In re:

ESTES BROADCASTING, INC.

Petition For Rulemaking to Amend DTV  
Table Of Allotments for  
Station KCEB-DT, Longview, Texas

MB Docket No. 08-112

RM-11456

FILED/ACCEPTED

AUG 22 2008

Federal Communications Commission  
Office of the Secretary

To: The Secretary  
Attn: Chief, Media Bureau

COMMENTS

Estes Broadcasting, Inc. ("Estes"), by and through its attorneys, and pursuant to Section 1.415 and 1.419 of the Commission's rules, 47 C.F.R. §1.415, 1.419 (2007), hereby submits these Comments in support of its Petition for Rulemaking (the "Petition") to amend the DTV Table of Allotments (47 C.F.R. § 73.622(i)) to change the post-transition, DTV channel assignment of Station KCEB(TV), Longview, Texas (Facility Id. 83913) (the "Station") to Channel 51 and make related changes to the Station's technical parameters.

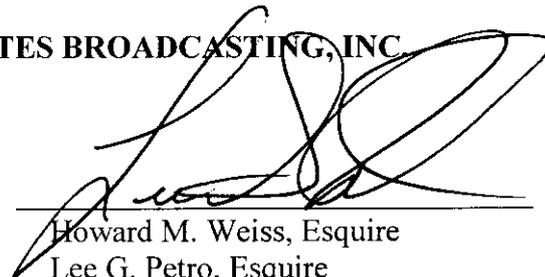
As discussed in the Petition, the proposed change of the Station's post-transition DTV channel will serve the public interest. In particular, the grant of the instant request will permit the immediate commencement of digital service by the Station upon the termination of its analog service in February 2009. As noted in the Petition, Estes intends to utilize the current top-mounted analog antenna for Station KFXX (analog Channel 51), Longview, Texas. Should the Commission grant the Petition, the Station will take all available steps to be ready to commence operation of its digital facility on Channel 51 when KFXX ceases operation of its analog operations.

Therefore, Estes Broadcasting, Inc., respectfully requests that the Commission grant the  
Petition for Rulemaking.

Respectfully submitted,

**ESTES BROADCASTING, INC.**

By: \_\_\_\_\_

A large, stylized handwritten signature in black ink, appearing to be 'L. G. Petro', written over a horizontal line.

Howard M. Weiss, Esquire

Lee G. Petro, Esquire

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August 22, 2008