

CGB-CC-0831



Showcase Media, LLC
Showcase Sports
3605 Wildwood Drive
Endwell, New York 13760

607.239.0199



August 25, 2008

FCC Consumer & Governmental Affairs Unit
445 12th Street, SW
Washington, DC 20554

Petition for Exemption from Closed Captioning: Undue Burden
Submitted August 25, 2008

Dear FCC:

I'm writing to request exemption from the closed captioning requirements, based on undue burden. "The Showcase Sports High School Report" is a weekly series that profiles the week in high school sports in and around the Binghamton, NY area.

My wife and I are the only employees of Showcase Media, LLC. I am the only employee who works on the day-to-day production of the show. I produce, shoot, edit, write, and provide the voiceovers for the show. I also sell advertising on the show.

To date I have sold \$8,325 in advertising for the 2008-2009 high school year. The show airs on WBPN/MY Network TV five times per week, It costs \$7,000 for 40 weeks of air time.

I have included a quote from Video Captioning Corporation. That company quoted me a price of \$235 per episode with a three-day turnaround to closed caption the show. That would add a cost of \$9,400 to the production of the 40 episodes.

Additionally, the three-day turnaround is unrealistic. I am often editing the show until Wednesday evening, if not Thursday morning for its Thursday night airing.

The additional cost of closed captioning would force me to discontinue production of the show. "The Showcase Sports High School Report" is the only half-hour weekly broadcast show in the area that focuses exclusively on high school athletes and teams. It provides a bright and positive spotlight on the area's youth.

Please contact me if you need any further information or documentation.

Sincerely,

Jason Weinstein



Showcase Media, LLC
Showcase Sports
3605 Wildwood Drive
Endwell, New York 13760

607.239.0199

Received & Inspected

SEP 1 - 2008

FCC Mail Room



August 25, 2008

FCC Consumer & Governmental Affairs Unit
445 12th Street, SW
Washington, DC 20554

Dear FCC:

The following is my sworn statement with regard to all information and financial information submitted by Showcase Media, LLC regarding our television series "The Showcase Sports High School Report" related to our petition for exemption from closed captioning.

I, Jason Weinstein, do swear and affirm that all of the information submitted to the FCC, up to and including today is to the best of my knowledge true and accurate. This sworn statement has been attested to by a Notary Public as noted below.

Sincerely,

Jason Weinstein
General Partner

KATHLEEN M. HART
Notary Public, State of New York
No. 01HA6120886
Residing in Broome County
Commission Expires January 3, 20_09

CONTRACT



MY 8 WBPN
4600 Vestal Parkway East
Vestal, NY 13850
(607)770-4040

<u>Contract / Revision</u> 6860 / 7		<u>Alt. Order #</u>
<u>Product</u> 1/2 Hour Local Sports Show		
<u>Contract Dates</u> 08/20/07 - 06/01/08		<u>Est. #</u>
<u>Advertiser</u> Showcase Media LLC		<u>Original Date / Revision</u> 06/22/07 / 05/27/08
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBPN	<u>Account Executive</u> Tony Palmieri	<u>Sales Office</u> Binghamton
<u>Special Handling</u>		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Showcase Media LLC
Attention: Jason Weinstein
3605 Wildwood DR
Endwell, NY 13760

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots Amount	
1	WBPN	08/27/07	06/01/08	Paid Special Time Periods	M-Su 12x-5a		28:30				NM	40	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/27/07	09/02/07	-----S-				1	\$50.00	0.0			
	Week:	09/03/07	09/09/07	-----S-				1	\$50.00	0.0			
	Week:	09/10/07	09/16/07	-----S-				1	\$50.00	0.0			
	Week:	09/17/07	09/23/07	-----S-				1	\$50.00	0.0			
	Week:	09/24/07	09/30/07	-----S-				1	\$50.00	0.0			
	Week:	10/01/07	10/07/07	-----S-				1	\$50.00	0.0			
	Week:	10/08/07	10/14/07	-----S-				1	\$50.00	0.0			
	Week:	10/15/07	10/21/07	-----S-				1	\$50.00	0.0			
	Week:	10/22/07	10/28/07	-----S-				1	\$50.00	0.0			
	Week:	10/29/07	11/04/07	-----S-				1	\$50.00	0.0			
	Week:	11/05/07	11/11/07	-----S-				1	\$50.00	0.0			
	Week:	11/12/07	11/18/07	-----S-				1	\$50.00	0.0			
	Week:	11/19/07	11/25/07	-----S-				1	\$50.00	0.0			
	Week:	11/26/07	12/02/07	-----S-				1	\$50.00	0.0			
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	Week:	12/10/07	12/16/07	-----S-				1	\$50.00	0.0			
	Week:	12/17/07	12/23/07	-----S-				1	\$50.00	0.0			
	Week:	12/24/07	12/30/07	-----S-				1	\$50.00	0.0			
	Week:	12/31/07	01/06/08	-----S-				1	\$50.00	0.0			
	Week:	01/07/08	01/13/08	-----S-				1	\$50.00	0.0			
	Week:	01/14/08	01/20/08	-----S-				1	\$50.00	0.0			
	Week:	01/21/08	01/27/08	-----S-				1	\$50.00	0.0			
	Week:	01/28/08	02/03/08	-----S-				1	\$50.00	0.0			
	Week:	02/04/08	02/10/08	-----S-				1	\$50.00	0.0			
	Week:	02/11/08	02/17/08	-----S-				1	\$50.00	0.0			
	Week:	02/18/08	02/24/08	-----S-				1	\$50.00	0.0			
	Week:	02/25/08	03/02/08	-----S-				1	\$50.00	0.0			
	Week:	03/03/08	03/09/08	-----S-				1	\$50.00	0.0			
	Week:	03/10/08	03/16/08	-----S-				1	\$50.00	0.0			
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	Week:	03/24/08	03/30/08	-----S-				1	\$50.00	0.0			
	Week:	03/31/08	04/06/08	-----S-				1	\$50.00	0.0			
	Week:	04/07/08	04/13/08	-----S-				1	\$50.00	0.0			
	Week:	04/14/08	04/20/08	-----S-				1	\$50.00	0.0			
	Week:	04/21/08	04/27/08	-----S-				1	\$50.00	0.0			
	Week:	04/28/08	05/04/08	-----S-				1	\$50.00	0.0			
	Week:	05/05/08	05/11/08	-----S-				1	\$50.00	0.0			
	Week:	05/12/08	05/18/08	-----S-				1	\$50.00	0.0			

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MY 8 WBPN
4600 Vestal Parkway East
Vestal, NY 13850
(607)770-4040

Contract / Revision 6860 / 7	Alt. Order #
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Contract Dates 08/20/07 - 06/01/08	Product 1/2 Hour Local Sports Sh	Est. #
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Advertiser Showcase Media LLC	Original Date / Revision 06/22/07 / 05/27/08
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots Amount	
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Week:		05/19/08	05/25/08	-----S-				1	\$50.00	0.0			
Week:		05/26/08	06/01/08	-----S-				1	\$50.00	0.0			
2	WBPN	08/27/07	06/01/08	Paid Special Time Periods	M-Su 12x-5a		28:30				NM	40	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/07	09/02/07	-----S				1	\$50.00	0.0			
Week:		09/03/07	09/09/07	-----S				1	\$50.00	0.0			
Week:		09/10/07	09/16/07	-----S				1	\$50.00	0.0			
Week:		09/17/07	09/23/07	-----S				1	\$50.00	0.0			
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Week:		10/01/07	10/07/07	-----S				1	\$50.00	0.0			
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Week:		10/29/07	11/04/07	-----S				1	\$50.00	0.0			
Week:		11/05/07	11/11/07	-----S				1	\$50.00	0.0			
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Week:		12/03/07	12/09/07	-----S				1	\$50.00	0.0			
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Week:		12/24/07	12/30/07	-----S				1	\$50.00	0.0			
Week:		12/31/07	01/06/08	-----S				1	\$50.00	0.0			
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Week:		01/21/08	01/27/08	-----S				1	\$50.00	0.0			
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Week:		02/11/08	02/17/08	-----S				1	\$50.00	0.0			
Week:		02/18/08	02/24/08	-----S				1	\$50.00	0.0			
Week:		02/25/08	03/02/08	-----S				1	\$50.00	0.0			
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Week:		04/14/08	04/20/08	-----S				1	\$50.00	0.0			
Week:		04/21/08	04/27/08	-----S				1	\$50.00	0.0			
Week:		04/28/08	05/04/08	-----S				1	\$50.00	0.0			
Week:		05/05/08	05/11/08	-----S				1	\$50.00	0.0			
Week:		05/12/08	05/18/08	-----S				1	\$50.00	0.0			
Week:		05/19/08	05/25/08	-----S				1	\$50.00	0.0			
Week:		05/26/08	06/01/08	-----S				1	\$50.00	0.0			
3	WBPN	08/27/07	06/01/08	Paid Special Time Periods	M-Su 12x-5a		28:30				NM	40	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/07	09/02/07	---T---				1	\$75.00	0.0			
Week:		09/03/07	09/09/07	---T---				1	\$75.00	0.0			
Week:		09/10/07	09/16/07	---T---				1	\$75.00	0.0			
Week:		09/17/07	09/23/07	---T---				1	\$75.00	0.0			
Week:		09/24/07	09/30/07	---T---				1	\$75.00	0.0			

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(607)770-4040

Contract / Revision 6860 / 7	Alt. Order #
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Contract Dates 08/20/07 - 06/01/08	Product 1/2 Hour Local Sports S	Est. #
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Advertiser Showcase Media LLC	Original Date / Revision 06/22/07 / 05/27/08
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/07	10/07/07	---T---				1	\$75.00	0.0			
Week:		10/08/07	10/14/07	---T---				1	\$75.00	0.0			
Week:		10/15/07	10/21/07	---T---				1	\$75.00	0.0			
Week:		10/22/07	10/28/07	---T---				1	\$75.00	0.0			
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Week:		12/03/07	12/09/07	---T---				1	\$75.00	0.0			
Week:		12/10/07	12/16/07	---T---				1	\$75.00	0.0			
Week:		12/17/07	12/23/07	---T---				1	\$75.00	0.0			
Week:		12/24/07	12/30/07	---T---				1	\$75.00	0.0			
Week:		12/31/07	01/06/08	---T---				1	\$75.00	0.0			
Week:		01/07/08	01/13/08	---T---				1	\$75.00	0.0			
Week:		01/14/08	01/20/08	---T---				1	\$75.00	0.0			
Week:		01/21/08	01/27/08	---T---				1	\$75.00	0.0			
Week:		01/28/08	02/03/08	---T---				1	\$75.00	0.0			
Week:		02/04/08	02/10/08	---T---				1	\$75.00	0.0			
Week:		02/11/08	02/17/08	---T---				1	\$75.00	0.0			
Week:		02/18/08	02/24/08	---T---				1	\$75.00	0.0			
Week:		02/25/08	03/02/08	---T---				1	\$75.00	0.0			
Week:		03/03/08	03/09/08	---T---				1	\$75.00	0.0			
Week:		03/10/08	03/16/08	---T---				1	\$75.00	0.0			
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Week:		03/24/08	03/30/08	---T---				1	\$75.00	0.0			
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Week:		04/07/08	04/13/08	---T---				1	\$75.00	0.0			
Week:		04/14/08	04/20/08	---T---				1	\$75.00	0.0			
Week:		04/21/08	04/27/08	---T---				1	\$75.00	0.0			
Week:		04/28/08	05/04/08	---T---				1	\$75.00	0.0			
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Week:		05/19/08	05/25/08	---T---				1	\$75.00	0.0			
Week:		05/26/08	06/01/08	---T---				1	\$75.00	0.0			
E 4	WBPN	08/20/07	05/25/08	Sign-on to Sign-off	M-Sun 5a-5a		:30				NM	315	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/07	08/26/07	---TF--				10	\$0.00	0.0			
Week:		08/27/07	09/02/07	MTWTF--				10	\$0.00	0.0			
Week:		09/03/07	09/09/07	MTWTF--				10	\$0.00	0.0			
Week:		09/10/07	09/16/07	MTWTF--				10	\$0.00	0.0			
Week:		09/17/07	09/23/07	MTWTF--				10	\$0.00	0.0			
Week:		09/24/07	09/30/07	MTWTF--				10	\$0.00	0.0			
Week:		10/01/07	10/07/07	MTWTF--				10	\$0.00	0.0			
Week:		10/08/07	10/14/07	MTWTF--				10	\$0.00	0.0			
Week:		10/15/07	10/21/07	MTWTF--				10	\$0.00	0.0			
Week:		10/22/07	10/28/07	MTWTF--				10	\$0.00	0.0			
Week:		10/29/07	11/04/07	MTWTF--				10	\$0.00	0.0			
Week:		11/05/07	11/11/07	MTWTF--				10	\$0.00	0.0			
Week:		11/12/07	11/18/07	MTWTF--				7	\$0.00	0.0			
Week:		11/19/07	11/25/07	MTWTF--				7	\$0.00	0.0			

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Contract / Revision 6860 / 7	Alt. Order #
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Contract Dates 08/20/07 - 06/01/08	Product 1/2 Hour Local Sports Sh	Est. #
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Advertiser Showcase Media LLC	Original Date / Revision 06/22/07 / 05/27/08
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Week:		11/26/07	12/02/07	MTWTF--				7	\$0.00	0.0			
Week:		12/03/07	12/09/07	MTWTF--				7	\$0.00	0.0			
Week:		12/10/07	12/16/07	MTWTF--				7	\$0.00	0.0			
Week:		12/17/07	12/23/07	MTWTF--				7	\$0.00	0.0			
Week:		12/24/07	12/30/07	MTWTF--				7	\$0.00	0.0			
Week:		12/31/07	01/06/08	MTWTF--				7	\$0.00	0.0			
Week:		01/07/08	01/13/08	MTWTF--				7	\$0.00	0.0			
Week:		01/14/08	01/20/08	MTWTF--				7	\$0.00	0.0			
Week:		01/21/08	01/27/08	MTWTF--				7	\$0.00	0.0			
Week:		01/28/08	02/03/08	MTWTF--				7	\$0.00	0.0			
Week:		02/04/08	02/10/08	MTWTF--				7	\$0.00	0.0			
Week:		02/11/08	02/17/08	MTWTF--				7	\$0.00	0.0			
Week:		02/18/08	02/24/08	MTWTF--				7	\$0.00	0.0			
Week:		02/25/08	03/02/08	MTWTF--				7	\$0.00	0.0			
Week:		03/03/08	03/09/08	MTWTF--				7	\$0.00	0.0			
Week:		03/10/08	03/16/08	MTWTF--				7	\$0.00	0.0			
Week:		03/17/08	03/23/08	MTWTF--				7	\$0.00	0.0			
Week:		03/24/08	03/30/08	MTWTF--				7	\$0.00	0.0			
Week:		03/31/08	04/06/08	MTWTF--				7	\$0.00	0.0			
Week:		04/07/08	04/13/08	MTWTF--				7	\$0.00	0.0			
Week:		04/14/08	04/20/08	MTWTF--				7	\$0.00	0.0			
Week:		04/21/08	04/27/08	MTWTF--				7	\$0.00	0.0			
Week:		04/28/08	05/04/08	MTWTF--				7	\$0.00	0.0			
Week:		05/05/08	05/11/08	MTWTF--				7	\$0.00	0.0			
Week:		05/12/08	05/18/08	MTWTF--				7	\$0.00	0.0			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	271	WBPN	05/12/08-05/18/08	Sign-on to Sign-off	M-Sun 5a-5a	MTUWThF----	:30		\$0.00	0.0	NM		
	<i>Credited</i>												
Week:		05/19/08	05/25/08	MTWTF--				7	\$0.00	0.0			
5	WBPN	11/03/07	11/25/07	Paid Special Time Periods	M-Su 12x-5a		28:30				NM	4	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/07	11/04/07	-----S-				1	\$0.00	0.0			
Week:		11/05/07	11/11/07	-----S-				1	\$0.00	0.0			
Week:		11/12/07	11/18/07	-----S-				1	\$0.00	0.0			
Week:		11/19/07	11/25/07	-----S-				1	\$0.00	0.0			
6	WBPN	11/26/07	12/30/07	Paid Special Time Periods	M-Su 12x-5a		:01				NM	5	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/26/07	12/02/07	-----S-				1	\$0.00	0.0			
Week:		12/03/07	12/09/07	-----S-				1	\$0.00	0.0			
Week:		12/10/07	12/16/07	-----S-				1	\$0.00	0.0			
Week:		12/17/07	12/23/07	-----S-				1	\$0.00	0.0			
Week:		12/24/07	12/30/07	-----S-				1	\$0.00	0.0			
7	WBPN	12/31/07	06/01/08	Paid Week-end 9a-12a	Mon-Sun 9a-12md		:01				NM	22	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/31/07	01/06/08	-----S-				1	\$0.00	0.0			
Week:		01/07/08	01/13/08	-----S-				1	\$0.00	0.0			
Week:		01/14/08	01/20/08	-----S-				1	\$0.00	0.0			
Week:		01/21/08	01/27/08	-----S-				1	\$0.00	0.0			
Week:		01/28/08	02/03/08	-----S-				1	\$0.00	0.0			
Week:		02/04/08	02/10/08	-----S-				1	\$0.00	0.0			
Week:		02/11/08	02/17/08	-----S-				1	\$0.00	0.0			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



MY 8 WBPB
4600 Vestal Parkway East
Vestal, NY 13850
(607)770-4040

<u>Contract / Revision</u>	<u>Alt. Order #</u>
6860 / 7	

<u>Contract Dates</u>	<u>Product</u>	<u>Est. #</u>
08/20/07 - 06/01/08	1/2 Hour Local Sports Sh	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Showcase Media LLC	06/22/07 / 05/27/08

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	<u>Totals</u> Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/18/08	02/24/08	-----S-				1	\$0.00	0.0			
Week:		02/25/08	03/02/08	-----S-				1	\$0.00	0.0			
Week:		03/03/08	03/09/08	-----S-				1	\$0.00	0.0			
Week:		03/10/08	03/16/08	-----S-				1	\$0.00	0.0			
Week:		03/17/08	03/23/08	-----S-				1	\$0.00	0.0			
Week:		03/24/08	03/30/08	-----S-				1	\$0.00	0.0			
Week:		03/31/08	04/06/08	-----S-				1	\$0.00	0.0			
Week:		04/07/08	04/13/08	-----S-				1	\$0.00	0.0			
Week:		04/14/08	04/20/08	-----S-				1	\$0.00	0.0			
Week:		04/21/08	04/27/08	-----S-				1	\$0.00	0.0			
Week:		04/28/08	05/04/08	-----S-				1	\$0.00	0.0			
Week:		05/05/08	05/11/08	-----S-				1	\$0.00	0.0			
Week:		05/12/08	05/18/08	-----S-				1	\$0.00	0.0			
Week:		05/19/08	05/25/08	-----S-				1	\$0.00	0.0			
Week:		05/26/08	06/01/08	-----S-				1	\$0.00	0.0			
Totals												466	\$7,000.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/07 -08/26/07	10	\$0.00	\$0.00
08/27/07 -09/30/07	65	\$875.00	\$875.00
10/01/07 -10/28/07	52	\$700.00	\$700.00
10/29/07 -11/25/07	50	\$700.00	\$700.00
11/26/07 -12/30/07	55	\$875.00	\$875.00
12/31/07 -01/27/08	44	\$700.00	\$700.00
01/28/08 -02/24/08	44	\$700.00	\$700.00
02/25/08 -03/30/08	55	\$875.00	\$875.00
03/31/08 -04/27/08	44	\$700.00	\$700.00
04/28/08 -05/25/08	43	\$700.00	\$700.00
05/26/08 -06/01/08	4	\$175.00	\$175.00
Totals	466	\$7,000.00	\$7,000.00

Signature: 

Date: 8/25/08

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Date: Tuesday, August 19, 2008 4:58 PM
From: Constance Carlson <ccarlson@vicaps.com>
To: showcasemedia@stny.rr.com
Subject: Closed Captioning Your Shows

Hi, Jason –

It was nice making your acquaintance by phone this AM. Video Caption Corporation would be pleased to assist you with the closed captioning of your 30-minute shows. As I understand it, you would supply the English language video on DVCAM and would want your caption masters delivered on same. Our price is \$235, which includes transcription, captioning (Basic Roll-up Style Captions), encoding to DVCAM, and tape stock. Our standard guaranteed turnaround for this project is 3 business days. Faster turnarounds, including same day, are available at additional charge. Shipping and handling are additional.

Please call me if you've questions – we look forward to the opportunity of working with you!

Best regards,

Constance

Constance Carlson

Vice President, Sales & Marketing

**VIDEO CAPTION
CORPORATION**

ACCURATE, DEPENDABLE & FAST!

26 Highland Way

Stanfordville, NY 12581

800-705-1204 (phone)

800-705-1207 (fax)

ccarlson@vicaps.com

www.vicaps.com

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