



October 20, 2008

**Via Electronic Filing**

Ms. Marlene H. Dortch  
Office of the Secretary  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Re: MB Docket No. 07-148/Quarterly Report on Transition Partner Consumer Education

Dear Ms. Dortch:

Starz Entertainment, LLC ("Starz"), a leading provider of premium movie channels, is pleased to continue its participation as a DTV.gov Transition Partner and submits this third quarterly report of its consumer education efforts.

Consistent with its prior reports, Starz has two 30-second television spots in production to inform viewers of the digital transition. The spots have working titles of "Extinction" and "End of Days," and each explains to viewers the steps to be taken so that their analog television sets remain functional. Starz expects to complete the spots by December 1, after which it will make them available without charge to other video programmers, multi-channel video programming distributors, and other third parties. Although the premium movie channels distributed by Starz do not have commercial breaks, Starz also will air such spots on its channels.

If you have any questions regarding the above information and activities, please contact me.

Very truly yours,

/s/

Richard Waysdorf  
Senior Vice President, Business & Legal Affairs -  
Distribution

cc: Ms. Cathy Siedel, Chief, Consumer and Governmental Affairs Bureau  
Ms. Pam Slipakoff, Chief of Staff, Consumer and Governmental Affairs Bureau  
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