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October 21, 2008

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FILED ELECTRONICALLY VIA ECFS

Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: *Ex Parte* Presentation in MB Docket No. 08-187, In the Matter of the PPM Coalition's Emergency Petition Requesting an Inquiry Under Section 403 of the Communications Act of 1934, as Amended.

Dear Ms. Dortch:

On Monday, October 20, 2008, Lawrence R. Sidman, Esq. and John Griffith Johnson, Jr., Esq. of Paul, Hastings, Janofsky & Walker LLP, counsel to Arbitron Inc.; Bob Patchen, Senior Vice President and Chief Research Officer, John Snyder, Vice President, PPM Implementation and Michelle Levister, Senior Attorney, all of Arbitron Inc.; and Linda Vilardo, Chief Administrative Officer, and Amy Vokes, Vice President for Research, of Radio One, met separately with Amy Blankenship, Legal Advisor to Commissioner Deborah Taylor Tate and with Rosemary Harold, Legal Advisor to Commissioner Robert McDowell to urge the Commission to dismiss the PPM Coalition's Emergency Petition for Section 403 Inquiry under the Communications Act of 1934, as amended. At the meetings, Arbitron reiterated the factual and legal bases for dismissal set forth in its Comments and Reply Comments filed in this proceeding and elaborated upon them in the documents distributed at these meetings to Ms. Blankenship and Ms. Harold, attached to this notice as Attachment 1.

In accordance with Section 1.1206 of the Commission's Rules, 47 C.F.R. § 1.1206, one copy of this letter is being filed electronically. Please direct any questions concerning this matter to the undersigned.

Very truly yours,



Lawrence R. Sidman, Esq.
of PAUL, HASTINGS, JANOFSKY & WALKER LLP

Counsel to Arbitron Inc.

Attachments

Ms. Marlene Dortch

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cc: Amy Blankenship, Legal Advisor to Commissioner Tate
Rosemary Harold, Legal Advisor to Commissioner McDowell