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October 27, 2008

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FILED ELECTRONICALLY VIA ECFS

Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: *Ex Parte* Presentation in MB Docket No. 08-187, In the Matter of the PPM Coalition's Emergency Petition Requesting an Inquiry Under Section 403 of the Communications Act of 1934, as Amended.

Dear Ms. Dortch:

On Friday, October 24, 2008, Lawrence R. Sidman, Esq. and John Griffith Johnson, Jr., Esq. of Paul, Hastings, Janofsky & Walker LLP, counsel to Arbitron Inc.; Stephen B. Morris, Chairman, President and Chief Executive Officer, Tim Smith, Executive Vice President and Chief Legal Officer, Legal & Business Affairs, Bob Patchen, Senior Vice President and Chief Research Officer, and Michelle Levister, Senior Attorney, of Arbitron Inc.; and Linda Vilardo, Chief Administrative Officer, and Amy Vokes, Vice President for Research, of Radio One, met with Commissioner Michael Copps and Rick Chessen, Senior Legal Advisor to Commissioner Copps to urge the Commission to dismiss the PPM Coalition's Emergency Petition for Section 403 Inquiry under the Communications Act of 1934, as amended. Arbitron elaborated upon the factual reasons why the Commission should not grant the Petition, relying upon documents, appended to this notice as Attachment 1, distributed to Commissioner Copps and Mr. Chessen at the meeting. Arbitron urged that the MRC process is the best way to effectuate continuing enhancements to the PPM methodology, particularly since the FCC lacks jurisdiction in this matter.

In accordance with Section 1.1206 of the Commission's Rules, 47 C.F.R. § 1.1206, one copy of this letter is being filed electronically. Please direct any questions concerning this matter to the undersigned.

Very truly yours,



Lawrence R. Sidman, Esq.
of PAUL, HASTINGS, JANOFSKY & WALKER LLP

Counsel to Arbitron Inc.

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Attachments

cc: Commissioner Michael J. Copps
Rick Chessen, Senior Legal Advisor to Commissioner Copps