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Educa y Entretiene

August 22, 2008

07-57

Monica Desai
Mass Media Bureau
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Ms. Desai:

Congratulations on the approval of the merger between XM and Sirius. Hispanic Information and Telecommunications Network, Inc. (HITN) was pleased to support your merger request and voluntary commitment to create a set-aside for public interest programmers and minority programmers. I write to initiate a request on behalf of HITN to be a provider of Spanish language educational and cultural programming as a public interest station or as a minority programmer on the invigorated Sirius XM satellite radio service.

Founded in 1983, HITN is a not-for-profit 501(c) corporation whose mission is to promote educational opportunities for Hispanic Americans through multiple media outlets and telecommunications services. HITN-TV (www.hitn.tv) was created in 1981, becoming the first and only independent 24-hour-a-day Spanish language public interest television channel in the United States. Today, HITN-TV can be found on cable, Dish, IP TV Services such as: Verizon and AT&T, DirecTV satellite, video on demand, and online, reaching more than 31 million households. HITN also has provided satellite-delivered telecommunications services to schools and libraries in Puerto Rico under the federal e-Rate program.

HITN is a unique source of educational, cultural, news, and public affairs television programs to Hispanics in the United States and Puerto Rico. Since its inception, HITN has worked with community-based organizations serving and representing the Hispanic community. Our unique and close relationship with Hispanic organizations like the Congressional Hispanic Caucus Foundation, the U.S. Hispanic Chamber of Commerce, LISTA, LULAC, NCLR, NALEO, Aspira, and virtually every major Latino organization provides a strong audience base from the membership of these organizations and an opportunity for Hispanics and non-Hispanics alike to glimpse into what is happening in our exciting, vibrant and growing community. These relationships allow HITN to produce programming originating from conventions, events, and meetings of Latino organizations as well as showcase those proceedings on www.hitnonline.tv.

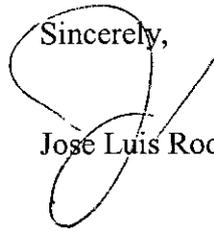
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We propose to provide Sirius XM Radio with a high quality radio service which would not only draw from our vast sources of content but also develop new sources exclusively for radio. HITN-TV produces several award-winning programs including a daily live call-in show, *Dialogo de Costa a Costa* hosted by Malin Falu, a leading personality in Spanish Language Commercial Radio for several decades. We also produce a weekly public affairs program, *Destination Casa Blanca* for two and a half hours of original content. This program is produced out of Washington and covers the Latino perspective of the ongoing presidential race through Hispanic Leaders and representatives of community-based organizations and one-on-one interviews with Hispanic leaders. We are especially proud of our educational programming which has helped our audience learn English, earn a GED, and gain financial literacy. Our "*Educa y Entretiene*" programming would be a welcome addition for your subscribers by expanding Sirius XM Radio's appeal in the rapidly growing Hispanic market. HITN also brings a unique and in-depth understanding of Puerto Rico and its culture to enhance Sirius XM Radio's service in your newest market.

HITN is a facility space network which owns a telecommunications center that includes: television and audio studios, commercial grade data center and a satellite tele-port. We are uniquely positioned to aggregate and uplink content to any satellite system like the Sirius XM Radio Service.

Please accept this letter as a request for carriage as a public interest or minority set aside channel on the new Sirius XM Radio service. Feel free to contact me at (646) 731-3621 or via e-mail at jlrodriguez@hitn.org. I welcome the opportunity to meet with you and your staff to discuss this matter further.

Sincerely,



Jose Luis Rodriguez

cc: The Honorable Kevin J. Martin, Chairman, Federal Communications Commission
Monica Desai, Chief, Media Bureau, Federal Communications Commission