

I am very concerned about Comcast and Time Warner Cable allowing ads for violent and frightening horror movies made available through On Demand/PPV in the middle of commercial breaks for children's television stations such as Nickelodeon. I have already communicated my objection to this with Comcast's customer service chat room, and they told me that it is up to the network's discretion what ads they allow. I seriously doubt that Nickelodeon willingly approves of any Cable TV service advertising PG-13 and R-rated On Demand or PPV movies at a time when younger children are watching. For example, the ads for the movie, Twilight, are taken from the movie and not the general audience advertising that was used on broadcast TV when that movie was being shown in theaters. My daughter runs screaming out of the living room as soon as that ad appears, and she's nine years old!

If something frightening is showing on a channel where the average rating for children's programming is TV-Y7, and that is stated as being "at the discretion of the network", I think that is not entirely honest. I am concerned that the Time Warner Cable promos--which are shown at the discretion of both Comcast and Time Warner Cable companies, not by the networks on which they air--are being shown during a time when kids are viewing TV-Y7 programming. Sometimes, these kids watch these on their own TV sets in their bedrooms, which is a slap in the face of parents who do our best to make sure our kids watch age-appropriate programming. As parents, we trust that only age-appropriate commercials and promos are shown when children are watching.

In my home, all the TV viewing happens in my living room near where my computer is hooked up to my Comcast Broadband connection. Usually, I am right there to make sure I can put on the Mute and cover the TV screen with the Digital Cable guide page, but at times I am indisposed for a few minutes taking care of housekeeping chores such as washing the dishes. What am I supposed to do? Even setting my TV's V-chip won't protect my daughter from this sort of thing.

Comcast and their business partners are responsible for this outrage, and I am truly upset as a customer who expects a certain level of corporate responsibility. Being fed an excuse by customer

service that hardly rings true does me and my daughter no good whatsoever. There are plenty of other parents who are also upset at this, but do not know that the FCC is taking comments from the public over this sort of thing.

Violent and frightening imagery has no place on a network that mostly caters to children. Passing the responsibility away from those who program Cable company promotional items and towards a network that would never do such a thing on their own is outrageous and I am doing my duty as a conscientious parent to express my disgust at this lack of corporate responsibility on the part of both Comcast and Time Warner Cable.

By complaining about this, I am doing what I can to protect my daughter from inappropriate violent and frightening images on the TV. I hope that my concerns are taken into consideration and those who should take responsibility will be forced to do so. Since I am locked into a Comcast Triple Play contract and cannot easily shift to another provider, I really would like to see a remedy to this irresponsible attitude on the part of Comcast and Time Warner Cable.