

November 7, 2008

VIA HAND DELIVERY

The Honorable Arthur I. Steinberg
Administrative Law Judge
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

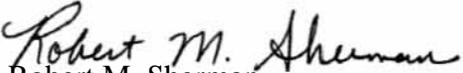
Re: *NFL Enterprises LLC v. Comcast Cable Communications, LLC*
File No. CSR-7876-P; MB Docket No. 08-214

Dear Judge Steinberg:

Pursuant to the Order entered October 23, 2008, enclosed is a notebook containing the exhibits identified by NFL Enterprises in its First Designation of Witnesses and Exhibits (the "First Designation"). The enclosed exhibits are redacted to the same extent that they were redacted in the versions submitted to the Commission; unredacted copies will be distributed upon entry of an appropriate order protecting confidential information from disclosure. Complainants in the consolidated proceedings have proposed such an order to the defendants; we are awaiting their response. Four copies of the index to the exhibits are also enclosed.

As described in the First Designation, NFL Enterprises may supplement the First Designation prior to the re-established procedural deadline for the submission of exhibits. NFL Enterprises also reserves the right to introduce additional exhibits to rebut evidence and/or testimony provided by the Defendant.

Respectfully submitted,


Robert M. Sherman

Counsel to NFL Enterprises LLC

cc: David H. Solomon, Esq. (w/ encl.)
Counsel to Comcast Cable Communications, LLC

Gary Schonman, Esq. (w/ encl.)
Enforcement Bureau, Federal Communications Commission

Marlene H. Dortch, Esq. (w/o encl.)
Secretary, Federal Communications Commission

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

NFL Enterprises LLC,)	
)	MB Docket No. 08-214
Complainant,)	
)	File No. CSR-7876-P
vs.)	
)	
Comcast Cable Communications, LLC,)	
)	
Defendant.)	
)	

NFL ENTERPRISES' FIRST INDEX OF EXHIBITS

<u>Exhibit No.</u>	<u>Description</u>	<u>Sponsoring Witness</u>	<u>Number of Pages</u>
NFL A	Complaint of NFL Enterprises LLC (filed May 6, 2008)	Hawkins	37
NFL A-1	47 U.S.C. § 536	Hawkins	2
NFL A-2	47 C.F.R. §§ 76.1300-76.1302	Hawkins	3
NFL A-3	NFL Network-Comcast Letter Agreement	Hawkins	23
NFL A-4	<i>Cable Television Consumer Protection Act of 1992</i> , Pub. L. No. 102-385, 106 Stat. 1460	Hawkins	3
NFL A-5	<i>TCR Sports Broadcasting Holding L.L.P. v. Time Warner Cable</i> , AAA Case No. 71 472 E 00697 07 (2008)	Hawkins	5
NFL A-6	Statement of Sen. Jack Danforth (Jan. 27, 1992)	Hawkins	5
NFL A-7	Johnnie L. Roberts, <i>Cable Cabal: How Giant TCI Uses Self-Dealing, Hardball to Dominate Market</i> , Wall Street Journal (Jan. 27, 2008)	Hawkins	9
NFL A-8	Letter from Frank Hawkins to Madison Bond (April 17, 2008)	Hawkins	1
NFL A-9	Declaration of Paul Tagliabue	Tagliabue	2

<u>Exhibit No.</u>	<u>Description</u>	<u>Sponsoring Witness</u>	<u>Number of Pages</u>
NFL A-10	Declaration of Frank Hawkins	Hawkins	9
NFL A-10-A	Nielsen Rating Analyses	Hawkins	7
NFL A-11	47 C.F.R. § 76.6	Hawkins	1
NFL A-12	Declaration of Dr. Hal Singer	Singer	37
NFL A-13	1992 Cable Act, House Committee Report No. 102-628	Hawkins	3
NFL A-14	1992 Cable Act, Senate Committee Report No. 102-92	Hawkins	3
NFL A-15	John Eggerton, "Subcommittee Gets Earful on Video Competition," <i>Broadcasting and Cable</i> (Oct. 19, 2005)	Hawkins	2
NFL A-16	<i>Implementation of Sections 12 and 19 of the Cable Television Consumer Protection and Competition Act of 1992 and Development of Competition and Diversity in Video Programming Distribution and Carriage</i> , 9 FCC Rcd. 2642 (1993).	Hawkins	31
NFL A-17	<i>TCR Sports Broadcasting Holding, L.L.P. v. Comcast Corp.</i> , 21 FCC Rcd. 8989 (2006)	Hawkins	3
NFL A-18	Comcast Press Release: Comcast Reports First Quarter 2007 Results	Hawkins	6
NFL A-19	<i>Annual Assessment of the Status of Competition in the Market for the Delivery of Video Programming</i> , Twelfth Annual Report, 21 FCC Rcd. 2503	Hawkins	4
NFL A-20	R. Thomas Unstead & Mike Farrell, "NFL Network Blindsided by Comcast," <i>Multichannel Newswire</i> (Sep. 25, 2006)	Hawkins	2
NFL A-21	Comcast Cable Communications: Discriminatory Carriage of Independent Sports Program Services	Hawkins	1

<u>Exhibit No.</u>	<u>Description</u>	<u>Sponsoring Witness</u>	<u>Number of Pages</u>
NFL A-22	“Bobcats strike TV, naming rights deal with Time Warner Cable,” <i>Associated Press</i> (Apr. 7, 2008)	Hawkins	2
NFL A-23	<i>In re Time Warner, Inc.</i> , 123 F.T.C. 171 (1997)	Hawkins	6
NFL A-24	Comcast Cable Comms., LLC, “See Prices and Choose Packages”	Hawkins	2
NFL A-25	Ron Grover, “Sports Leagues vs. Cable Cos.” <i>Business Week</i> (Nov. 29, 2007)	Hawkins	2
NFL A-26	Teddy Greenstein, “Comcast, Big Ten Network close to deal,” <i>Chicago Tribune</i> (Mar. 11, 2007)	Hawkins	2
NFL A-27	“Echostar pulls OLN after failing to show NHL games,” <i>Associated Press</i> (Oct. 20, 2005)	Hawkins	2
NFL B	Reply of NFL Enterprises LLC (filed July 10, 2008)	Hawkins	38
NFL B-1	<i>TCR Sports Broadcasting Holding, L.L.P. d/b/a Mid-Atlantic Sports Network (“MASN”) v. Time Warner Cable Inc.</i> , AAA Case No. 71-472-6-00697-07 (June 2, 2008)	Hawkins	22
NFL B-2	Reply Declaration of Hal Singer	Singer	29
NFL B-3	Supplemental Declaration of Frank Hawkins	Hawkins	3
NFL B-4	Declaration of Ronald Furman	Furman	4