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VIA ELECTRONIC FILING

Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth St., SW
Washington, DC 20554

November 7, 2008

Re: *Ex Parte* Notice

The Commission's Rules and Policies Affecting the Conversion to Digital Television, MB Docket 07-91; DTV Consumer Education Initiative, MB Docket 07-148

Dear Ms. Dortch:

On Thursday, November 7, 2008 Patrick Sullivan of the Telecommunications Industry Association (TIA) and Mary Brown of Cisco met with Rosemary Harold, Legal Advisor to Commissioner McDowell to discuss the DTV transition and efforts of the FCC and the NTIA to assist the public in the transition.

In this meeting, we urged the Commission to continue its efforts to educate the public about the DTV transition and communicate steps needed for the public to receive DTV transmissions.

Pursuant to Section 1.1206(b) of the Commission's rules, 47 C.F.R. § 1.1206, a copy of this letter is being filed electronically today. If you have any questions, do not hesitate to contact me at (202) 346-3244.

Sincerely,

_____/S/_____

Patrick Sullivan,
Director, Technical and Government Affairs

Cc: Rosemary Harold